HALIFAX

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Item No. 15.1.2
Halifax Regional Council
April 8, 2025

TO: Mayor Fillmore and Members of Halifax Regional Council

FROM: Cathie O'Toole, Chief Administrative Officer

DATE: March 27, 2025

SUBJECT: Report to Halifax Regional Council regarding the removal of X as a social media platform for the municipality

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ORIGIN

February 11, 2025, Halifax Regional Council

MOVED by Councillor White, seconded by Councillor Steele

THAT Halifax Regional Council direct the Chief Administrative Officer (CAO) to write a staff report to determine the feasibility of removing X as a social media platform used by the Halifax Regional Municipality (HRM) to distribute information to residents. The staff report should provide a timeline of when HRM will be off the social media platform X and provide alternate options to distribute information to residents including looking at other social media platforms that we currently do not use.

MOTION PUT AND PASSED

EXECUTIVE SUMMARY

This report assesses the feasibility of the Halifax Regional Municipality discontinuing its use of X (formerly Twitter) and shifting to an alternate social media platform. It identifies benefits, challenges, potential risks and impact on resources. The proposed approach – a phased transition from X to Bluesky over a period of three months – has been informed by data collected through recent resident surveys as well as insights from other municipalities, the province and key partner organizations.

RECOMMENDATION

That Halifax Regional Council direct the Chief Administrative Officer to discontinue use of all active X accounts by July 15, 2025, using a phased approach that will transition to the Bluesky social media platform.

BACKGROUND

Social media is a key means of information dissemination, marketing and engagement that is leveraged as part of the municipality's broader communications toolkit – used to ensure timely, effective and efficient information delivery to residents. Other communications channels include, but are not limited to, the municipal website, online community engagement platform, public service announcements, paid promotion, digital screen network, mobile and web-based apps, as well as the registration-based mass notification system (hfxALERT).

In recent years, as part of ongoing business practice, staff identified the need for enhanced monitoring and evaluation of its social media platforms due to the significant volatility of the social media landscape. Twitter was purchased by Elon Musk in October 2022 and rebranded as X in July 2023. Staff placed particular focus on the status of X, due to concerns with policy and operational changes undertaken by this platform and began to investigate alternative options among emerging platforms.

Concerns continued to grow after the November 2024 presidential election in the United States. Bluesky was identified as a potential social media platform for the municipality and staff proactively registered Bluesky accounts for business units with an existing social media presence (to secure options for potential future activation). An evaluation of several key factors was initiated to support evidence-based decision making. This work was expedited in response to the February 10, 2025, motion for a staff report to determine the feasibility of removing X.

DISCUSSION

When evaluating the impact of removing and/ or adopting a new social media platform, it is essential to consider the municipality's overall social media presence and administration model. Currently, the municipality operates 28 accounts across five social media platforms: X, Facebook, Instagram, LinkedIn and YouTube. These platforms were adopted to ensure the municipality was engaging with residents via the most popular social media channels deemed most appropriate for relaying municipal content.

Of the 28 municipal accounts, Corporate Communications has authority over 20 which, combined, account for 401,305[1] followers (Note: The total number of followers does not reflect the number of unique followers, as many users follow the same account across different platforms). The remaining eight social media accounts are managed separately by Halifax Regional Police, Halifax Public Libraries and Halifax Water.

With respect to the X platform, Corporate Communications oversees eight X accounts (243,545[2] followers) and directly administers the main @hfxgov account (78,375[3] followers). The remaining seven X accounts are directly administered by staff in five business units/ divisions: Halifax Transit (main account and alerts account), Halifax Regional Fire & Emergency (main account and incidents account), Civic Events, Parks & Recreation and Planning & Development. There are more than 40 staff who are social media account administrators (of which 30 administer X accounts) who have been trained to use the municipal social media management tool (SMMT) – software to facilitate an efficient, coordinated and integrated approach to creating, scheduling and monitoring posts across the municipality's social media platforms, as well as data collection and reporting.

As part of the assessment process, concerns regarding X's governance, operational stability, declining user engagement, misinformation, disinformation and the introduction of paid features limiting access to analytics were identified. Also, X's evolving policies and content moderation practices were deemed to be

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[1] Follower count as of March 17, 2025.
[2] Ibid.
[3] Ibid.

increasingly inconsistent with our organizational values, most notably diversity and inclusion, respect, integrity, accountability and evidence-based decision making.

Review of alternative social media platforms

The following social media platforms were investigated as potential alternatives to X: Bluesky, Mastodon, Threads and Reddit. These were identified as the most established of emerging platforms, with a significant number of users – thereby aligning with our objective of 'being where our residents are on social media'. Survey results also validated the focus on these platforms. It was determined that Bluesky was the most viable alternative to X given Bluesky's growing adoption rate and a functional design that is tailored for users seeking to access time-sensitive information. Also, Bluesky's user-driven moderation system, along with a commitment to open communication and enhanced user experience, aligns with the organization's values as well as the principles guiding its community engagement.

In addition to being values-aligned, a viable alternative for X must be reliable, widely adopted and designed for fast-paced, real-time updates – which is required during emergency and severe weather events. Currently, there are no Canadian-owned social media platforms that fit these criteria. While Facebook, Instagram, LinkedIn and YouTube are valuable for storytelling, community engagement and video content, they do not prioritize real-time updates in the same ways as X or Bluesky. Mastodon was identified as a platform designed for real-time updates; however, it was not deemed a strong candidate for adoption due to its ongoing challenges with growing and retaining users. Threads was also considered but ruled out due to the requirement for users to have an Instagram account, thereby creating a barrier for those who do not wish to use a Meta platform. Finally, Reddit was ruled out because the platform is not designed for real-time information sharing. Rather, it is structured around discussion threads and user-driven content, making it less effective for urgent updates.

Assessment of Bluesky as an alternative to X

Staff completed an assessment of Bluesky to determine its suitability for municipal use, including an evaluation of several key factors to support evidence-based decision making:

1. **Consultation and alignment with other orders of government and key partners:**
   o See *Jurisdictional Scan* section below and Attachment A

2. **Survey data acquisition regarding residents' current and intended use of social media platforms:**
   o See *Survey Results* section below and Attachments B and C

3. **Platform audience size, demographics, stability and growth potential**
   o Over 33 million users as of March 12, 2025, and approximately one user joins Bluesky every second.
   o 62 per cent of Bluesky users are male and 63 per cent are under 34 years old.

4. **Platform functionality**
   o Interface and functionality are similar to X, with accessibility features, such as the ability to add alt text to images.
   o Individuals do not require an account or need to login to browse and view posts and profiles on Bluesky.
   o Select built-in analytics are available, at no cost.
   o Bluesky offers transparent content moderation (enforcing community guidelines that forbid promoting hate or extremist conduct) and verification processes, reducing the risks of impersonation and disinformation.

5. **Platform integration with municipality's social media management platform**
   - Bluesky does not currently integrate with the municipality's SMMT, and there is no confirmation from the software provider that this can occur. As a result, social media administrators will require additional time to manage Bluesky separate from the SMMT.

6. **Resource capacity among municipal staff designated to administer social media accounts**
   - IT support is required to enable the "mirroring" of content from the current municipal X accounts to the new municipal Bluesky accounts. This involves using software to automatically pull content posted on the X accounts and publish it immediately on corresponding Bluesky accounts during the transition phase. This will assist with efficiency by eliminating the need for staff to manually repost content on both X and Bluesky. Additionally, IT support will be needed to embed Bluesky feeds on select webpages of halifax.ca.
   - During and after the transition phase staff will need to monitor and reply to comments and direct messages directly in Bluesky, rather than being able to leverage the efficiency of the municipality's SMMT.
   - 30 social media account administrators will require Bluesky training.

Jurisdictional Scan

A recent jurisdictional scan revealed that other orders of government – including some federal agencies and the Province of Nova Scotia – as well as several Canadian municipalities and partner agencies, have reduced their presence on X, left the platform altogether or are exploring alternative or additional platforms, with Bluesky being the most prominent. This shift is driven by concerns over the platform's lack of alignment with their organizational values, declining engagement and the rise of misinformation and hate speech. Some local governments have also cited a lack of reliability and effectiveness in reaching their audiences, while others have expressed concerns about content moderation and platform direction. Several other organizations have indicated they will continue using X while taking a 'watch and wait' approach. See Attachment A: *Jurisdictional Scan.*

Survey Results

Two resident surveys were conducted; one led by Narrative Research via a probability telephone survey and one developed by staff, hosted on the municipality's website.

The Narrative Research survey asked 289 residents who use social media for information purposes if they are considering deleting or reducing use of specific platforms. One-quarter mentioned Facebook, and 16 per cent and 13 per cent mentioned Instagram or X, respectively. In the past year, approximately 10 per cent of social media users in the region have started using Bluesky, the most common emerging platform. See Attachment B: *Survey report by Narrative Research.*

The survey hosted on the municipality's website garnered over 4,200 responses. Most respondents (57.61 per cent) said they were considering using X less or not at all, followed by Facebook (54.38 per cent). The main reasons cited were misinformation/ disinformation (75.73 per cent) and negativity of content (61.32 per cent).

Bluesky is the social media platform most respondents are considering adopting in the coming months (21.13 per cent). The majority were extremely supportive of the municipality discontinuing the use of X (76.67 per cent) and adopting Bluesky (45.63 per cent). The key themes that emerged from the responses to two open-ended questions:
- residents want the municipality to use alternative social media platforms, with the most common references made to Bluesky, Mastodon, Threads and Reddit;

- residents suggest focusing on communications tools like RSS feeds[4], apps and the halifax.ca website (all of which are currently used by the municipality); and
- residents are looking to reduce personal reliance on social media.

See Attachment C: *Survey report by the Halifax Regional Municipality*

Timeline for phased transition

A successful, resident-focused transition will be achieved as quickly as possible – while ensuring it is operationally feasible and provides the public with sufficient time to opt in to using municipal Bluesky accounts, should they wish to access the type of information previously distributed via X.

Transitioning from X to any viable alternative will require increased operational support from the social media account administrators. Sufficient time is required to develop new processes and procedures as well as train affected staff. The timeline below may need to be adjusted factors such as adoption and engagement levels, administrative challenges and changes in status of X and/ or Bluesky.

Phase 1: Planning (April and May)

- Develop transition plan, including new processes, procedures and training curriculum.
- Train 30 social media administrators, across five business units/ divisions, on the Bluesky platform, which will need to be administered separately from the SMMT.
- Collaborate with Community Safety business unit to identify potential short-term and medium-term options for expanding suite of non-urgent notifications available via the municipality's registration-based mass notification system (hfxALERT).
- Develop an awareness campaign showcasing the ways residents can access important updates and information, including social media (emphasis on shift from X to Bluesky), halifax.ca (including enhanced functionality of RSS feeds), hfxALERT and 311.

Phase 2: Soft launch and awareness (May and June)

- Complete activation of embedded Bluesky feeds on halifax.ca.
- Use new mirroring functionality to automatically post content on Bluesky that is being posted to X, engage with followers on Bluesky, establish active presence and monitor sentiment about transition.
- Launch awareness campaign, including use of municipal social media platforms to announce new municipal Bluesky accounts.

Phase 3: Discontinue X and fully transition to Bluesky (July)

- Starting early July, significantly reduce the type and frequency of posts on X (only significant service impacts, severe weather and emergency events) while increasing engagement on Bluesky.
- By July 15, discontinue all posts on X and strictly use Bluesky for the type of content previously posted on X
- Evaluate Bluesky follower growth, engagement rates, reach and feedback.

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[4] An RSS (Really Simple Syndication) feed allows users/ subscribers to receive updates from websites in a standardized, computer-readable format, helping them stay informed about new content without constantly visiting the sites themselves.

FINANCIAL IMPLICATIONS

No incremental budget impacts are anticipated, as financial implications of less than $10,000 will be covered by the Digital Services Capital account within IT.

RISK CONSIDERATION

A number of potential risks, identified below, can be mitigated through a proposed phased approach that will allow sufficient time for a successful transition from X to Bluesky: :
- potential loss of followers
- outreach disruptions (e.g. residents not accessing posts related to urgent topics such as weather events, service disruptions, emergencies, etc.)
- slow transition to Bluesky by residents, requiring time to build an audience on a new platform

COMMUNITY ENGAGEMENT

In addition to engagement with counterparts at the Province of Nova Scotia, municipalities across the province, and local partner agencies, two resident surveys were conducted – one led by Narrative Research (via a probability telephone survey) and one developed by the municipality (via an online survey).

ENVIRONMENTAL IMPLICATIONS

No environmental implications were identified.

ALTERNATIVES

Regional Council could choose to:

- Recommend transitioning from X to Bluesky in less than three months.

Staff does not recommend this approach. Three months is required to educate residents on the transition (grow adoption rate and minimize communications gaps), update administration processes, train staff on the Bluesky platform, mirror municipal X accounts on Bluesky and embed Bluesky feeds on the halifax.ca website.

LEGISLATIVE AUTHORITY

Halifax Regional Municipality Charter, c. 39, S.N.S. 2008, as amended

Council and Chief Administrative Officer relationship
34 (1)   The Chief Administrative Officer is the head of the administrative branch of the government of the Municipality and is responsible to the Council for the proper administration of the affairs of the Municipality in accordance with the by-laws of the Municipality and the policies adopted by the Council
(2)   The Council shall communicate with the employees of the Municipality solely through the Chief Administrative Officer, except that the Council may communicate directly with employees of the Municipality to obtain or provide information.
(3)   The Council shall provide direction on the administration, plans, policies and programs of the Municipality to the Chief Administrative Officer.
(4)   No Council member, committee or member of a committee established by the Council shall instruct or give direction to, either publicly or privately, an employee of the Municipality.

Responsibilities of Chief Administrative Officer

35 (1)   The Chief Administrative Officer shall

…

    (e)   carry out such additional duties and exercise such additional responsibilities as the Council may, from time to time, direct.

ATTACHMENTS

Attachment A: Jurisdictional Scan
Attachment B: Survey Report by Narrative Research
Attachment C: Survey Report by the Halifax Regional Municipality

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Attachment A
Jurisdictional Scan

Jurisdictional Scan

An expedited jurisdictional scan was completed by Corporate Communications in March 2025 through a review of publicly available information and outreach to various organizations. This included garnering insights from communications counterparts at the Province of Nova Scotia and several key partner organizations, as well as leveraging the listserve hosted by the Association of Municipal Administrators of Nova Scotia (AMANS) to ask if any municipalities were considering discontinuing the use of X and/ or introducing any new platforms. Below is a summary of the findings.

NATIONAL

In February 2025, the Supreme Court of Canada (SCC) announced it was leaving X, stating that the decision was based on strategic priorities and resource allocation. The SCC encouraged the public to follow its activities on its LinkedIn, Facebook, Instagram and YouTube accounts – indicating that it would be focusing on platforms that allow it to best serve the public and provide relevant information about the Court's work within its limited resources.

The Treasury Board Secretariat, which oversees federal communication policy, has stated that departments are free to use a variety of social media platforms for communication purposes "based on their respective needs and objectives." Treasury Board policy does not prescribe nor prohibit any specific social media platform for departmental use.

The Office of the Privacy Commissioner of Canada has recently opened an investigation into X on whether it followed privacy laws when artificial intelligence (AI) models were trained.

Several Canadian municipalities have announced the decision to discontinue use of X or taken steps to reduce their presence, including the District of North Vancouver (BC), Prince George (BC), Victoria (BC), Cambridge (ON) and Waterloo (ON).

PROVINCIAL

The Province of Nova Scotia is considering the adoption of Bluesky; however, there are currently no immediate plans to discontinue use of X.

Within Nova Scotia, several jurisdictions have discontinued use of X in the past two years, including the Municipality of the District of Yarmouth, the Municipality of the County of Annapolis and the Municipality of Chester. Other jurisdictions that do not use X include the District of Lunenburg, the Municipality of Inverness County and the Town of Oxford.

The Municipality of Colchester currently maintains an X account recognizing its value for sharing time-sensitive or emergency-related information. The municipality, which uses Facebook, Instagram and LinkedIn as its primary platforms, continues to monitor emerging platforms to inform any decisions on potential adoption in the future.

The Municipality of the County of Annapolis has recently adopted the use of Bluesky and others have indicated they are considering this option moving forward, including the Municipality of Yarmouth and the Town of Oxford.

The Cape Breton Regional Municipality (CBRM) maintains a presence on X, Instagram, LinkedIn and YouTube, though Facebook is their primary social media platform due to a large follower base and high engagement. They do not plan to discontinue the use of X or adopt a new platform at this time.

MUNICIPAL AGENCIES AND PARTNER ORGANIZATIONS

Corporate Communications does not have authority over the social media accounts that are overseen by Halifax Regional Police, Halifax Public Libraries and Halifax Water. These agencies were contacted to advise on the status of their use of X and whether they were considering the adoption of any platforms not currently being used.

Halifax Regional Police (HRP) does not currently plan to discontinue the use of X, as doing so would be inconsistent with the practice of law enforcement agencies across North America. HRP, which has an established presence on X with a large and engaged follower base, cites that the risk of not reaching its more than 138,800 followers with important public safety information as being too great to consider discontinuing X and moving to a new platform at this time. As part of their regular practice, HRP will monitor the evolving social media landscape and make future decisions as required. They have stated that if they were to adopt a new platform or platforms, Bluesky would be considered an option.

While Halifax Public Libraries is considering options with regards to X, it has no immediate plans to discontinue its use as a social media platform. It is unlikely they will adopt any new social media platforms in the short term. Rather, they plan to focus efforts on existing channels including its website, newsletters, branches and digital signage.

Halifax Water plans to continue using X for the foreseeable future or until alternatives, such as Bluesky, become the dominant social media platform.

The Halifax Partnership and Discover Halifax plan to maintain a presence on X and will consider adopting Bluesky in future.

Events East is not considering leaving X or adopting any new platforms at this time; however, it will continue to monitor the evolving social media landscape as well as any decisions or directives received from their primary shareholders (i.e. Province of Nova Scotia and Halifax Regional Municipality).

Attachment B
Survey Report by Narrative Research

Atlantic Quarterly

Winter 2025

Commissioned Questions for

HALIFAX

*The following presents a brief snapshot of results for the questions commissioned by **Halifax Regional Municipality** in the Winter 2025 Atlantic Quarterly®. Details on the research methodology are provided below.*

Key Highlights

- Facebook and YouTube are the social media platforms used most widely in HRM for information purposes, with just under two-thirds of adults using at least one of these platforms. Approximately one-half use Instagram for such informational purposes, followed by approximately one-quarter who use LinkedIn or TikTok. X, formerly known as Twitter, has a 16 percent penetration at the present time in HRM. Almost nine-in-ten HRM residents use at least one social media platform for information purposes. Age is often a telling indicator of social media use in this regard as, for example, while almost three-quarters of those 18-34 use Instagram for information reasons, only one-quarter of those 55 or older do likewise.

- Those who use social media for information purposes were asked if they currently are considering deleting or using (a) specific platform(s) less often. One-quarter mention Facebook, and 16% and 13% mention Instagram or X, respectively.

- One-in-ten social media (information) users have started to use Bluesky in the past year, the most common up-and-coming social media platform.

Method	• Probability telephone survey
Data Collection Dates	• February 11 – 26, 2025
Sampling	• Random sample of 289 adults in HRM, aged 18+ years
Overall Margin of Error	• Overall results are accurate to within +/- 5.8 percentage points, 19 times out of 20. Margins of error for sub-samples vary by size and are available upon request.

Additional analysis including sub-group analysis, graphical presentation of results, advanced analyses, tracking where applicable, and interpretation of results is available upon request at an additional cost.

NARRATIVE RESEARCH

Attachment C
Survey Report by the Halifax Regional Municipality

Q1 What area of the Halifax Regional Municipality do you live in?If you don't know which District you reside in, you can find out by visiting the municipality's website at: https://www.halifax.ca/city-hall/districts-councillors/district-look and inputting your address. This information will remain anonymous and will be used for analytical purposes only.

Answered: 4,256   Skipped: 0

Social Media Survey

District	
District 1 - Waverley - Fall River -...	
District 2 - Lawrencetown - The Lakes -...	
District 3 - Dartmouth South - Woodside -...	
District 4 - Cole Harbour - Preston -...	
District 5 - Dartmouth Centre	
District 6 - Dartmouth East - Burnside	
District 7 - Halifax South-Downtown	
District 8 - Halifax Peninsula North	
District 9 - Halifax West - Armdale	
District 10 - Halifax - Bedford Basi...	
District 11 - Spryfield - Sambro Loop	
District 12 - Timberlea - Beechville -...	
District 13 - Prospect Road - St. Margarets	
District 14 - Hammonds Plains - Upper...	
District 15 - Lower Sackville - Beaver Bank	
District 16 - Bedford - Wentworth	
I don't know	
I prefer not to answer	
Not a resident of HRM	

Social Media Survey

ANSWER CHOICES	RESPONSES	
District 1 - Waverley - Fall River - Musquodoboit Valley	3.69%	157
District 2 - Lawrencetown - The Lakes - Chezzetcook - Eastern Shore	2.77%	118
District 3 - Dartmouth South - Woodside - Eastern Passage	4.53%	193
District 4 - Cole Harbour - Preston - Westphal - Cherry Brook	6.04%	257
District 5 - Dartmouth Centre	9.38%	399
District 6 - Dartmouth East - Burnside	6.04%	257
District 7 - Halifax South-Downtown	8.04%	342
District 8 - Halifax Peninsula North	10.06%	428
District 9 - Halifax West - Armdale	10.69%	455
District 10 - Halifax - Bedford Basin West	7.31%	311
District 11 - Spryfield - Sambro Loop	5.50%	234
District 12 - Timberlea - Beechville - Clayton Park - Wedgewood	6.56%	279
District 13 - Prospect Road - St. Margarets	3.55%	151
District 14 - Hammonds Plains - Upper Hammonds Plains - Lucasville - Middle & Upper Sackville	4.32%	184
District 15 - Lower Sackville - Beaver Bank	4.53%	193
District 16 - Bedford - Wentworth	5.19%	221
I don't know	0.23%	10
I prefer not to answer	0.63%	27
Not a resident of HRM	0.94%	40
TOTAL		4,256

Q2 What is your age range?

Answered: 4,256   Skipped: 0
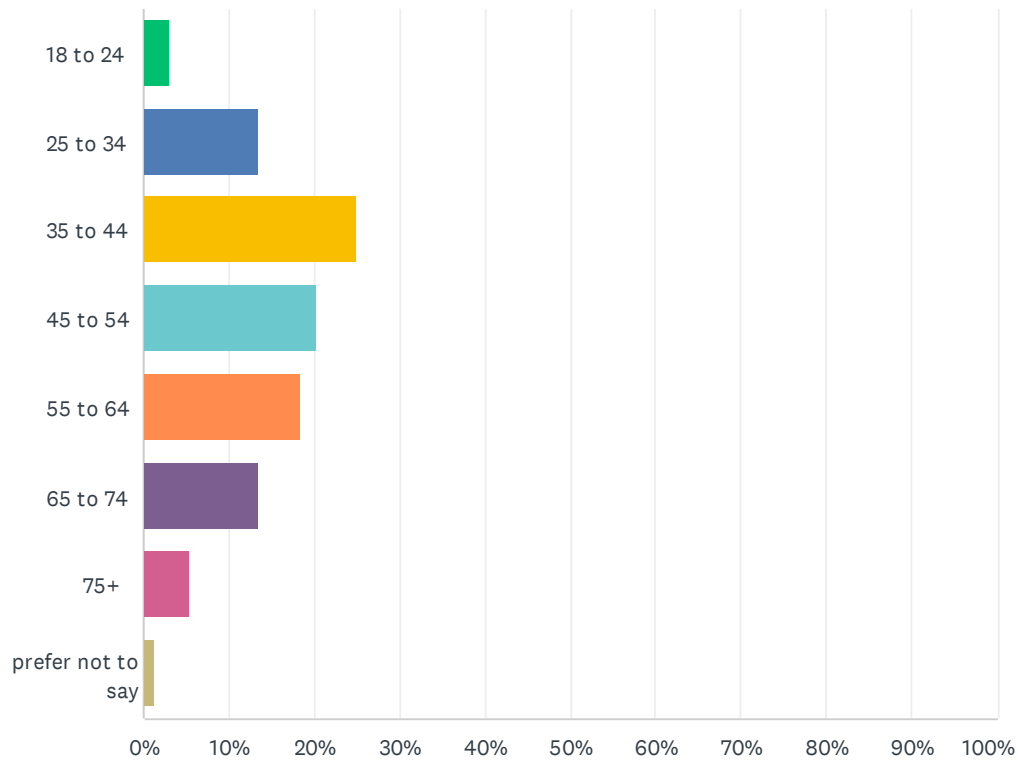
ANSWER CHOICES	RESPONSES	
18 to 24	2.91%	124
25 to 34	13.37%	569
35 to 44	24.98%	1,063
45 to 54	20.23%	861
55 to 64	18.33%	780
65 to 74	13.42%	571
75+	5.40%	230
prefer not to say	1.36%	58
TOTAL		4,256

Q3 Which of the following social media platforms used by the municipality do you currently use? (Select all that apply.)

Answered: 4,203   Skipped: 53
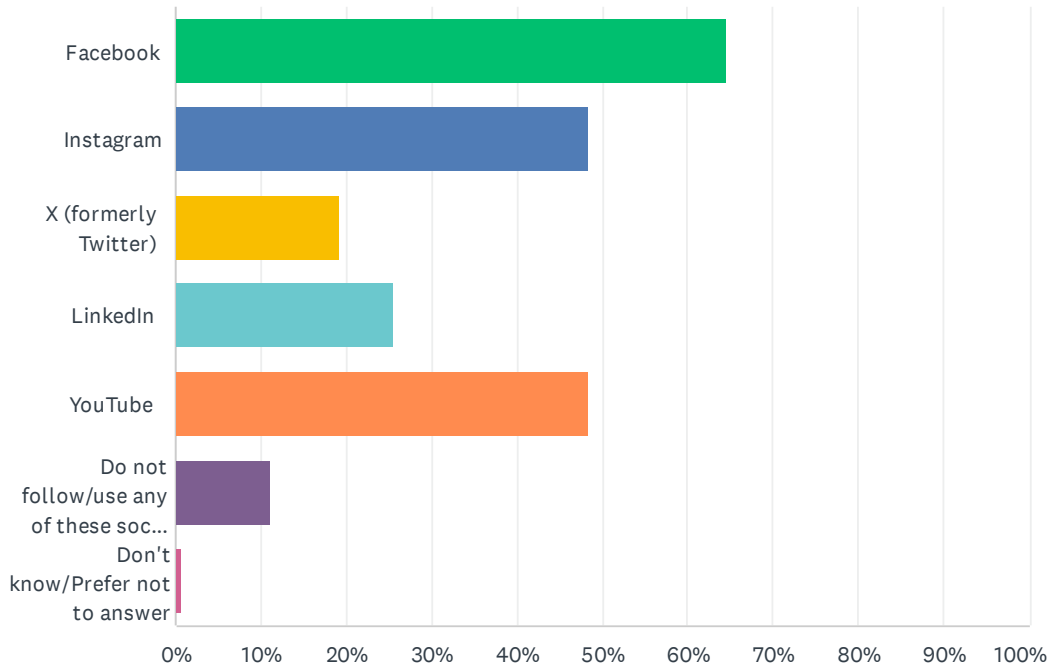
ANSWER CHOICES	RESPONSES	
Facebook	64.69%	2,719
Instagram	48.49%	2,038
X (formerly Twitter)	19.15%	805
LinkedIn	25.55%	1,074
YouTube	48.37%	2,033
Do not follow/use any of these social media platforms	11.04%	464
Don't know/Prefer not to answer	0.62%	26
Total Respondents: 4,203		

Social Media Survey

Q4 What other social media platforms do you use? (Select all that apply.)

Answered: 3,913   Skipped: 343
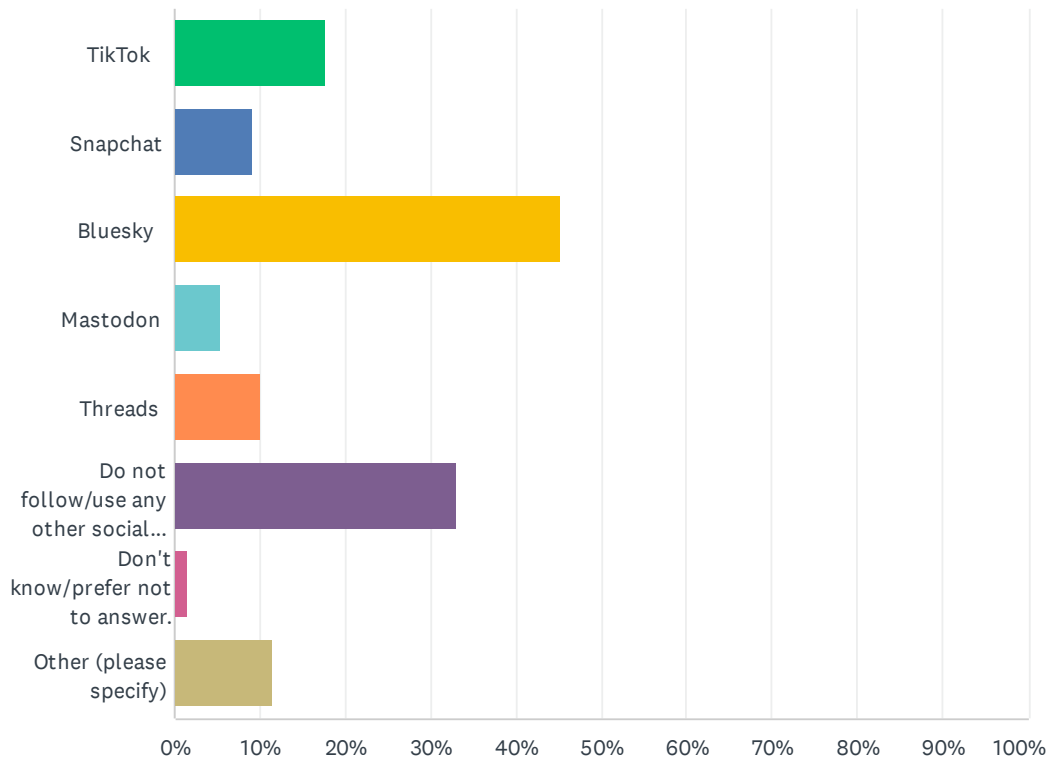
ANSWER CHOICES	RESPONSES	
TikTok	17.79%	696
Snapchat	9.17%	359
Bluesky	45.13%	1,766
Mastodon	5.34%	209
Threads	10.02%	392
Do not follow/use any other social media platforms.	33.12%	1,296
Don't know/prefer not to answer.	1.58%	62
Other (please specify)	11.47%	449
Total Respondents: 3,913		

#	OTHER (PLEASE SPECIFY)	DATE
1	?	3/12/2025 10:14 AM
2	Instagram, LinkedIn	3/11/2025 9:40 AM
3	Reddit	3/10/2025 8:31 PM
4	Hey cafe. Voyager for lemmy	3/10/2025 9:40 AM

5	Fix the fucken potholes	3/10/2025 8:55 AM
6	would follow other platform if updates on that platform	3/10/2025 7:02 AM
7	Discord	3/10/2025 2:46 AM
8	No other ones	3/9/2025 4:31 PM
9	Would consider Mastodon or other newer ones	3/9/2025 2:43 PM
10	Youtube and most news services. local,National @International	3/9/2025 12:51 PM
11	Instagram	3/8/2025 8:49 PM
12	Signal	3/8/2025 5:52 PM
13	Reddit	3/8/2025 1:04 PM
14	TELEGRAM	3/8/2025 12:48 PM
15	Television	3/7/2025 9:21 PM
16	Instagram	3/7/2025 7:49 PM
17	Email and texts	3/7/2025 6:42 PM
18	None	3/7/2025 6:30 PM
19	Substack, Youtube	3/7/2025 4:20 PM
20	Substack	3/7/2025 6:32 AM
21	Seaside FM	3/6/2025 6:22 PM
22	Bluesky.com It is exactly like Twitter should be, without the MAGA rot.	3/6/2025 4:13 PM
23	Willing to change if it's easy	3/6/2025 4:07 PM
24	Reddit	3/6/2025 3:42 PM
25	reddit	3/6/2025 3:39 PM
26	Reddit, Threads (love Threads)	3/5/2025 8:47 PM
27	RSS	3/5/2025 4:12 PM
28	WhatsApp and Telegram	3/5/2025 3:48 PM
29	Planning to start Blue Sky soon	3/5/2025 10:20 AM
30	Municipality website	3/5/2025 9:12 AM
31	Tumblr	3/4/2025 9:43 PM
32	Reddit	3/4/2025 8:04 PM
33	LinkedIn	3/4/2025 8:00 PM
34	Discord	3/4/2025 4:32 PM
35	I am trying to not use social media and would like to move off of it entirely at some point. HRM Communications should take this as an opportunity to explore other ways of reaching people that are not on social media.	3/4/2025 9:28 AM
36	Substack	3/4/2025 1:57 AM
37	Reddit	3/3/2025 5:12 PM
38	Use an simple rss feed for municipal items please	3/3/2025 11:46 AM
39	Shipfax Blog	3/3/2025 11:23 AM
40	email	3/3/2025 9:54 AM
41	Reddit	3/3/2025 9:20 AM

42	Lemmy, Reddit	3/2/2025 8:44 PM
43	Instagram	3/2/2025 4:02 PM
44	Am researching alternatives at this time	3/2/2025 12:28 PM
45	Reddit	3/2/2025 12:25 PM
46	tv and radio	3/1/2025 2:02 PM
47	Reddit	3/1/2025 11:56 AM
48	X, Instagram	3/1/2025 6:44 AM
49	email	3/1/2025 12:26 AM
50	WhatsApp	2/28/2025 9:01 PM
51	Discord	2/28/2025 8:22 PM
52	reddit	2/28/2025 7:53 PM
53	HRM needs to get away from X and Facebook	2/28/2025 6:07 PM
54	Reddit	2/28/2025 1:15 PM
55	Substack	2/28/2025 1:08 PM
56	Reddit	2/28/2025 12:39 PM
57	Instagram, Facebook	2/28/2025 12:37 PM
58	WhatsApp	2/28/2025 11:29 AM
59	Reddit	2/28/2025 11:19 AM
60	I don't use any of these because: TikTok=China Spies site | BlueSky=censorship hive/libtards screaming at the sky site | Mastodon=pedophile hive | Threads = a joke.	2/28/2025 10:17 AM
61	reddit, letterboxd, twitch, patreon, goodreads	2/28/2025 10:05 AM
62	Reddit	2/28/2025 9:38 AM
63	Please update a feed on your website as opposed to only updating on social media.	2/28/2025 9:02 AM
64	Reddit,	2/28/2025 8:38 AM
65	Reddit	2/28/2025 8:02 AM
66	Reddit	2/28/2025 7:49 AM
67	Reddit	2/28/2025 7:31 AM
68	Reddit	2/28/2025 7:03 AM
69	Reddit	2/28/2025 6:50 AM
70	Reddit	2/28/2025 6:39 AM
71	Reddit	2/28/2025 5:45 AM
72	Reddit	2/28/2025 4:22 AM
73	What's app	2/28/2025 2:03 AM
74	Reddit	2/28/2025 1:29 AM
75	Reddit	2/28/2025 12:37 AM
76	RSS	2/28/2025 12:05 AM
77	Reddit	2/27/2025 11:29 PM
78	Reddit	2/27/2025 11:27 PM
79	Reddit	2/27/2025 11:27 PM

80	None of the above.	2/27/2025 10:58 PM
81	Reddit	2/27/2025 10:57 PM
82	Reddit	2/27/2025 10:01 PM
83	Reddit	2/27/2025 9:56 PM
84	Reddit	2/27/2025 8:23 PM
85	Pixelfed, Lemmy	2/27/2025 8:02 PM
86	Reddit	2/27/2025 7:41 PM
87	Reddit	2/27/2025 6:40 PM
88	PixelFed	2/27/2025 5:42 PM
89	Instagram	2/27/2025 5:11 PM
90	Reddit	2/27/2025 5:08 PM
91	Reddit	2/27/2025 4:59 PM
92	WeChat	2/27/2025 4:22 PM
93	Reddit	2/27/2025 3:41 PM
94	Reddit	2/27/2025 3:34 PM
95	Reddit	2/27/2025 3:04 PM
96	shorts	2/27/2025 3:04 PM
97	What's app	2/27/2025 2:24 PM
98	Hoping to go AllCanadian soon	2/27/2025 2:02 PM
99	Newspaper	2/27/2025 1:57 PM
100	Facebook	2/27/2025 11:33 AM
101	Reddit	2/27/2025 11:09 AM
102	I have accounts but don't look at them, maybe Facebook once every 2 or 3 weeks	2/27/2025 10:45 AM
103	Texting	2/27/2025 10:23 AM
104	What's app	2/27/2025 10:17 AM
105	Tapestry/RSS feed	2/27/2025 10:04 AM
106	Reddit	2/27/2025 9:58 AM
107	Reddit	2/27/2025 9:27 AM
108	Reddit	2/27/2025 9:25 AM
109	Lemmy (Federated discussion equivalent of Reddit)	2/27/2025 9:08 AM
110	Instagram	2/27/2025 9:05 AM
111	Reddit	2/27/2025 8:26 AM
112	Reddit	2/27/2025 8:16 AM
113	Bluesky	2/27/2025 8:11 AM
114	Reddit	2/27/2025 7:38 AM
115	instagram	2/27/2025 7:29 AM
116	WhatsApp	2/27/2025 7:15 AM
117	Reddit	2/27/2025 6:02 AM

118	Facebook (but only for work group purposes)	2/27/2025 3:07 AM
119	Reddit	2/27/2025 12:39 AM
120	Reddit	2/27/2025 12:14 AM
121	Reddit	2/26/2025 11:37 PM
122	Watsapp	2/26/2025 11:18 PM
123	Reddit, Discord, Whatsapp, Telegram	2/26/2025 11:04 PM
124	Reddit	2/26/2025 10:47 PM
125	Reddit	2/26/2025 10:07 PM
126	Reddit	2/26/2025 9:38 PM
127	Substack though I don't use it for utilitarian stuff like you post.	2/26/2025 9:25 PM
128	Reddit - occasionally	2/26/2025 9:23 PM
129	Tumblr	2/26/2025 9:18 PM
130	Hey Cafe (Canadian!)	2/26/2025 8:59 PM
131	Reddit	2/26/2025 8:48 PM
132	Reddit	2/26/2025 8:41 PM
133	None	2/26/2025 8:40 PM
134	Reddit	2/26/2025 8:21 PM
135	X	2/26/2025 8:20 PM
136	redditt, substack	2/26/2025 7:55 PM
137	Reddit	2/26/2025 7:51 PM
138	Reddit	2/26/2025 7:46 PM
139	Reddit	2/26/2025 7:33 PM
140	e-newsletter	2/26/2025 7:30 PM
141	Reddit	2/26/2025 7:19 PM
142	Substack	2/26/2025 7:09 PM
143	tumblr	2/26/2025 7:07 PM
144	Reddit r/halifax sub	2/26/2025 6:49 PM
145	None	2/26/2025 6:46 PM
146	I have a Bluesky account, but I haven't used it yet. I also use Reddit (r/Halifax).	2/26/2025 6:35 PM
147	Reddit	2/26/2025 6:33 PM
148	PixelFed	2/26/2025 6:30 PM
149	WhatsApp	2/26/2025 6:22 PM
150	YouTube, facebook	2/26/2025 6:17 PM
151	I'm hoping to leave Facebook. Haven't figured out where I will go.	2/26/2025 6:03 PM
152	Facebook	2/26/2025 6:00 PM
153	Reddit	2/26/2025 5:51 PM
154	Reddit	2/26/2025 5:50 PM
155	Reddit	2/26/2025 5:33 PM

156	Instagram, Facebook	2/26/2025 5:29 PM
157	pixelfed, tumblr, reddit	2/26/2025 5:20 PM
158	Reddit	2/26/2025 5:14 PM
159	I will likely be opening a BlueSky account to replace Twitter. I am keeping Twitter account solely to maintain my protest post against owner Musk.	2/26/2025 4:59 PM
160	I have Linkedin, Facebook, TIkTok, Instagram, and Twitter accounts but I am very selective about who I follow.	2/26/2025 4:54 PM
161	I may move from Instagram to Bluesky	2/26/2025 4:50 PM
162	Substack	2/26/2025 4:47 PM
163	Discord, Reddit	2/26/2025 4:43 PM
164	Reddit	2/26/2025 4:32 PM
165	Reddit	2/26/2025 4:28 PM
166	Reddit	2/26/2025 4:24 PM
167	Not a reliable source of information	2/26/2025 4:23 PM
168	Pillowfort	2/26/2025 4:23 PM
169	Discord	2/26/2025 4:22 PM
170	Redit	2/26/2025 4:20 PM
171	Reddit	2/26/2025 4:18 PM
172	Reddit	2/26/2025 4:09 PM
173	Reddit	2/26/2025 4:05 PM
174	Reddit	2/26/2025 4:05 PM
175	none	2/26/2025 4:03 PM
176	Reddit	2/26/2025 3:59 PM
177	Tumblr	2/26/2025 3:56 PM
178	Substack	2/26/2025 3:53 PM
179	Reddit	2/26/2025 3:49 PM
180	Rumble	2/26/2025 3:47 PM
181	Reddit	2/26/2025 3:41 PM
182	reddit	2/26/2025 3:40 PM
183	reddit	2/26/2025 3:38 PM
184	Imgur, Reddit	2/26/2025 3:35 PM
185	Substack	2/26/2025 3:34 PM
186	Reddit	2/26/2025 3:32 PM
187	I have had to step back from social media but I think your website should provide the information as shared	2/26/2025 3:31 PM
188	Discord, but that's for closed social circles	2/26/2025 3:30 PM
189	Reddit	2/26/2025 3:28 PM
190	Discord	2/26/2025 3:26 PM
191	WhatsApp	2/26/2025 3:25 PM
192	Reddit.	2/26/2025 3:23 PM

193	Facebook, Instagram, LinkedIn, YouTube	2/26/2025 3:23 PM
194	Discord	2/26/2025 1:59 PM
195	Reditt	2/26/2025 1:03 PM
196	X	2/26/2025 12:57 PM
197	Substack	2/26/2025 12:53 PM
198	Reddit	2/26/2025 12:08 PM
199	Reddit	2/26/2025 11:54 AM
200	Reddit	2/26/2025 11:38 AM
201	Reddit	2/26/2025 11:18 AM
202	Other	2/26/2025 11:07 AM
203	Tumblr, Substack	2/26/2025 10:58 AM
204	Discord, Reddit	2/26/2025 10:56 AM
205	Reddit	2/26/2025 10:19 AM
206	Reddit	2/26/2025 10:13 AM
207	Transit ap	2/26/2025 10:08 AM
208	Reddit, great discussions on this site. Love AMA's and when local leaders get on board	2/26/2025 9:52 AM
209	Substack	2/26/2025 9:50 AM
210	Reddit	2/26/2025 9:40 AM
211	substack	2/26/2025 9:36 AM
212	Facebook	2/26/2025 9:35 AM
213	Reddit	2/26/2025 9:33 AM
214	Reddit	2/26/2025 9:29 AM
215	Reddit	2/26/2025 9:29 AM
216	Reddit	2/26/2025 9:29 AM
217	Reddit	2/26/2025 9:26 AM
218	Reddit	2/26/2025 9:23 AM
219	Reddit	2/26/2025 9:18 AM
220	Reddit	2/26/2025 9:13 AM
221	reddit	2/26/2025 9:12 AM
222	Reddit	2/26/2025 9:09 AM
223	Reddit	2/26/2025 9:07 AM
224	Pixelfed, Loops	2/26/2025 8:56 AM
225	Pixelfed	2/26/2025 8:54 AM
226	Reddit	2/26/2025 8:51 AM
227	Reddit	2/26/2025 8:49 AM
228	Reddit	2/26/2025 8:48 AM
229	Reddit	2/26/2025 8:41 AM
230	Reddit	2/26/2025 8:33 AM

231	Reddit	2/26/2025 8:19 AM
232	Reddit	2/26/2025 8:13 AM
233	The Halifax subreddit	2/26/2025 8:13 AM
234	Reddit	2/26/2025 8:09 AM
235	Reddit	2/26/2025 8:01 AM
236	Reddit	2/26/2025 8:00 AM
237	Reddit	2/26/2025 7:59 AM
238	Sometimes Reddit for Halifax news (this survey has reminded me to sign up for Bluesky. Will also look at Mastodon). Getting more motivated by company ethics these days.	2/26/2025 7:59 AM
239	Reddit	2/26/2025 7:49 AM
240	Reddit	2/26/2025 7:49 AM
241	Reddit	2/26/2025 7:43 AM
242	Reddit	2/26/2025 7:37 AM
243	Tumblr	2/26/2025 7:36 AM
244	Instagram	2/26/2025 7:32 AM
245	Reddit	2/26/2025 7:26 AM
246	Reddit	2/26/2025 7:23 AM
247	reddit, RSS feeds, actual websites	2/26/2025 7:19 AM
248	Reddit	2/26/2025 7:09 AM
249	WhatsApp, Reddit	2/26/2025 7:07 AM
250	Reddit	2/26/2025 6:58 AM
251	Reddit	2/26/2025 6:53 AM
252	Reddit	2/26/2025 6:49 AM
253	Reddit	2/26/2025 6:46 AM
254	Reddit	2/26/2025 6:24 AM
255	R	2/26/2025 6:20 AM
256	reddit	2/26/2025 6:20 AM
257	email	2/26/2025 6:17 AM
258	Reddit	2/26/2025 6:01 AM
259	Reddit	2/26/2025 5:57 AM
260	Reddit	2/26/2025 5:48 AM
261	Instagram, X	2/26/2025 5:45 AM
262	Reddit	2/26/2025 5:43 AM
263	Reddit	2/26/2025 5:06 AM
264	Rumble	2/26/2025 5:05 AM
265	Reddit	2/26/2025 4:32 AM
266	Reddit, Substack	2/26/2025 3:59 AM
267	Reddit	2/26/2025 3:58 AM
268	Tumblr	2/26/2025 3:21 AM

269	Reddit	2/26/2025 2:24 AM
270	Reddit	2/26/2025 2:00 AM
271	None	2/26/2025 1:16 AM
272	Reddit, discord, blogs	2/26/2025 12:51 AM
273	just Facebook	2/26/2025 12:34 AM
274	Reddit	2/26/2025 12:00 AM
275	Reddit	2/25/2025 11:44 PM
276	Reddit	2/25/2025 11:41 PM
277	Reddit	2/25/2025 11:30 PM
278	Reddit	2/25/2025 11:25 PM
279	Reddit	2/25/2025 11:23 PM
280	Reddit	2/25/2025 11:21 PM
281	Reddit	2/25/2025 11:18 PM
282	Snapchat isn't social media	2/25/2025 11:14 PM
283	Reddit	2/25/2025 11:14 PM
284	Reddit	2/25/2025 11:10 PM
285	Reddit	2/25/2025 11:09 PM
286	Reddit	2/25/2025 11:03 PM
287	Myspace BeReal Reddit	2/25/2025 11:00 PM
288	Reddit	2/25/2025 10:55 PM
289	Reddit	2/25/2025 10:54 PM
290	Reddit	2/25/2025 10:50 PM
291	Reddit	2/25/2025 10:43 PM
292	Reddit	2/25/2025 10:36 PM
293	Reddit	2/25/2025 10:36 PM
294	Reddit	2/25/2025 10:31 PM
295	Reddit	2/25/2025 10:29 PM
296	Reddit	2/25/2025 10:24 PM
297	Reddit. Email.	2/25/2025 10:23 PM
298	Reddit	2/25/2025 10:18 PM
299	Reddit, Discord	2/25/2025 10:18 PM
300	Reddit	2/25/2025 10:15 PM
301	Reddit	2/25/2025 10:15 PM
302	Only other ones listed in question 3	2/25/2025 10:12 PM
303	Reddit	2/25/2025 10:08 PM
304	reddit	2/25/2025 10:06 PM
305	Reddit	2/25/2025 9:58 PM
306	Reddit	2/25/2025 9:55 PM

307	Reddit	2/25/2025 9:52 PM
308	Reddit	2/25/2025 9:51 PM
309	reddit	2/25/2025 9:48 PM
310	Tumblr	2/25/2025 9:45 PM
311	Discord, reddit	2/25/2025 9:42 PM
312	Reddit	2/25/2025 9:40 PM
313	Reddit	2/25/2025 9:36 PM
314	Reddit	2/25/2025 9:25 PM
315	Reddit	2/25/2025 9:23 PM
316	Reddit	2/25/2025 9:20 PM
317	Facebook	2/25/2025 9:16 PM
318	Lemmy	2/25/2025 9:04 PM
319	tumblr	2/25/2025 9:02 PM
320	Reddit	2/25/2025 9:02 PM
321	Reddit	2/25/2025 8:54 PM
322	Reddit	2/25/2025 8:53 PM
323	Reddit	2/25/2025 8:49 PM
324	Reddit	2/25/2025 8:48 PM
325	Reddit	2/25/2025 8:44 PM
326	Reddit	2/25/2025 8:41 PM
327	Red Note	2/25/2025 8:37 PM
328	Reddit	2/25/2025 8:34 PM
329	reddit	2/25/2025 8:13 PM
330	Reddit	2/25/2025 8:08 PM
331	Reddit	2/25/2025 8:02 PM
332	"X"	2/25/2025 8:02 PM
333	I monitor the local sub reddit	2/25/2025 7:51 PM
334	Rumble	2/25/2025 7:51 PM
335	Reddit	2/25/2025 7:42 PM
336	Reddit	2/25/2025 7:36 PM
337	Reddit	2/25/2025 7:35 PM
338	Reddit	2/25/2025 7:29 PM
339	Reddit	2/25/2025 7:29 PM
340	Reddit	2/25/2025 7:28 PM
341	Reddit	2/25/2025 7:25 PM
342	Imgur, Discord, reddit	2/25/2025 7:25 PM
343	Reddit	2/25/2025 7:24 PM
344	Reddit	2/25/2025 6:59 PM

345	By	2/25/2025 6:45 PM
346	Reddit	2/25/2025 4:41 PM
347	goodreads	2/25/2025 4:39 PM
348	Weibo	2/25/2025 4:32 PM
349	REDnote (Xioahongshu)	2/25/2025 4:32 PM
350	Reddit	2/25/2025 3:35 PM
351	Reddit	2/25/2025 3:23 PM
352	None	2/25/2025 3:22 PM
353	Reddit	2/25/2025 2:32 PM
354	I recently left all of the social media sites owned by Trump supporting billionaires and am deciding where to join.	2/25/2025 2:20 PM
355	Do XMPP Multi-User Chats count as scoial media?	2/25/2025 2:09 PM
356	pixelfed, peertube	2/25/2025 2:04 PM
357	Reddit	2/25/2025 1:47 PM
358	Reddit	2/25/2025 1:43 PM
359	Discord	2/25/2025 1:23 PM
360	Substack	2/25/2025 1:18 PM
361	Reddit	2/25/2025 1:16 PM
362	I don't know anyone who still uses X	2/25/2025 1:15 PM
363	Twitch	2/25/2025 1:06 PM
364	Reddit	2/25/2025 12:56 PM
365	Reddit, discord, slack.	2/25/2025 12:52 PM
366	Reddit	2/25/2025 12:46 PM
367	Reddit	2/25/2025 12:45 PM
368	tumblr	2/25/2025 12:41 PM
369	Reddit	2/25/2025 12:31 PM
370	Pininterest	2/25/2025 12:30 PM
371	Reddit	2/25/2025 12:14 PM
372	Email	2/25/2025 12:09 PM
373	Reddit	2/25/2025 12:07 PM
374	Reddit	2/25/2025 11:46 AM
375	Reddit	2/25/2025 11:44 AM
376	Substack (technically not a social media platform, but gives access to media)	2/25/2025 11:41 AM
377	Reddit	2/25/2025 11:40 AM
378	Reddit	2/25/2025 11:38 AM
379	Reddit	2/25/2025 11:26 AM
380	Reddit	2/25/2025 11:23 AM
381	Reddit	2/25/2025 11:17 AM
382	Reddit	2/25/2025 11:07 AM

383	HRM web page	2/25/2025 11:06 AM
384	Instagram	2/25/2025 11:05 AM
385	discord, Reddit	2/25/2025 11:03 AM
386	Signal	2/25/2025 10:57 AM
387	Substack	2/25/2025 10:55 AM
388	Reddit	2/25/2025 10:52 AM
389	Reddit	2/25/2025 10:48 AM
390	face-to-face	2/25/2025 10:46 AM
391	RSS, Reddit	2/25/2025 10:44 AM
392	Reddit	2/25/2025 10:43 AM
393	Reddit, discord, slack	2/25/2025 10:40 AM
394	reddit	2/25/2025 10:37 AM
395	Reddit	2/25/2025 10:31 AM
396	Reddit	2/25/2025 10:11 AM
397	Reddit	2/25/2025 9:53 AM
398	Reddit	2/25/2025 9:52 AM
399	Discord	2/25/2025 9:43 AM
400	RSS	2/25/2025 9:40 AM
401	Reddit	2/25/2025 9:37 AM
402	Reddit	2/25/2025 9:37 AM
403	Reddit	2/25/2025 9:33 AM
404	Reddit	2/25/2025 9:27 AM
405	Reddit, Discord	2/25/2025 9:21 AM
406	Reddit	2/25/2025 9:20 AM
407	Reddit	2/25/2025 9:15 AM
408	Reddit	2/25/2025 9:14 AM
409	Substack	2/25/2025 9:01 AM
410	I have followed my Councillor David Hendsbee on FB, and been angered by his commentary on support for ATVs which is contrary to HRM policy. He has used FB to 'whip up' primarily male aggression, but also some females supporting their menfolk, in this community. This community should be advancing community health, which is enhanced by greenways and active transportation	2/25/2025 8:37 AM
411	Substack	2/25/2025 8:33 AM
412	Reddit	2/25/2025 7:59 AM
413	Lemmy	2/25/2025 7:42 AM
414	Reddit	2/25/2025 7:39 AM
415	Reddit	2/25/2025 1:15 AM
416	Reddit	2/25/2025 12:13 AM
417	Reddit, Discord	2/24/2025 9:35 PM
418	Reddit	2/24/2025 9:33 PM

419	RSS	2/24/2025 9:25 PM
420	Halihax Slack group	2/24/2025 9:17 PM
421	Tumblr	2/24/2025 9:13 PM
422	reddit	2/24/2025 9:08 PM
423	Slack	2/24/2025 8:50 PM
424	Reddit	2/24/2025 8:44 PM
425	Imgur	2/24/2025 8:43 PM
426	PixelFed (new Canadian made Instagram replacement)	2/24/2025 8:07 PM
427	LinkedIn	2/24/2025 7:44 PM
428	The way things are going an independent third party website would be a great social media alternative	2/24/2025 7:25 PM
429	Reddit	2/24/2025 7:12 PM
430	Reddit	2/24/2025 7:05 PM
431	Discord, Slack	2/24/2025 6:50 PM
432	Hfx Alerts	2/24/2025 6:35 PM
433	Reddit, Substack	2/24/2025 6:31 PM
434	I purposely left Twitter and all Meta products as I no longer feel they're secure or safe, given the political stances of their CEOs.	2/24/2025 6:17 PM
435	Tumblr	2/24/2025 6:13 PM
436	Tumblr	2/24/2025 6:09 PM
437	Tumblr	2/24/2025 6:02 PM
438	Tumblr	2/24/2025 5:58 PM
439	Discord, Reddit, various message boards	2/24/2025 5:58 PM
440	Discord	2/24/2025 5:40 PM
441	Reddit, discord	2/24/2025 5:31 PM
442	Discord	2/24/2025 5:23 PM
443	Reddit	2/24/2025 5:21 PM
444	Tumblr	2/24/2025 5:20 PM
445	Reddit	2/24/2025 5:02 PM
446	want to find a made in Canada or not made in USA option	2/24/2025 4:56 PM
447	x	2/24/2025 4:49 PM
448	Reddit	2/24/2025 4:31 PM
449	Reddit	2/24/2025 4:30 PM

Q5 At the present time, which, if any, social media platform(s) are you considering no longer using or using less than in the past?

Answered: 3,663   Skipped: 593
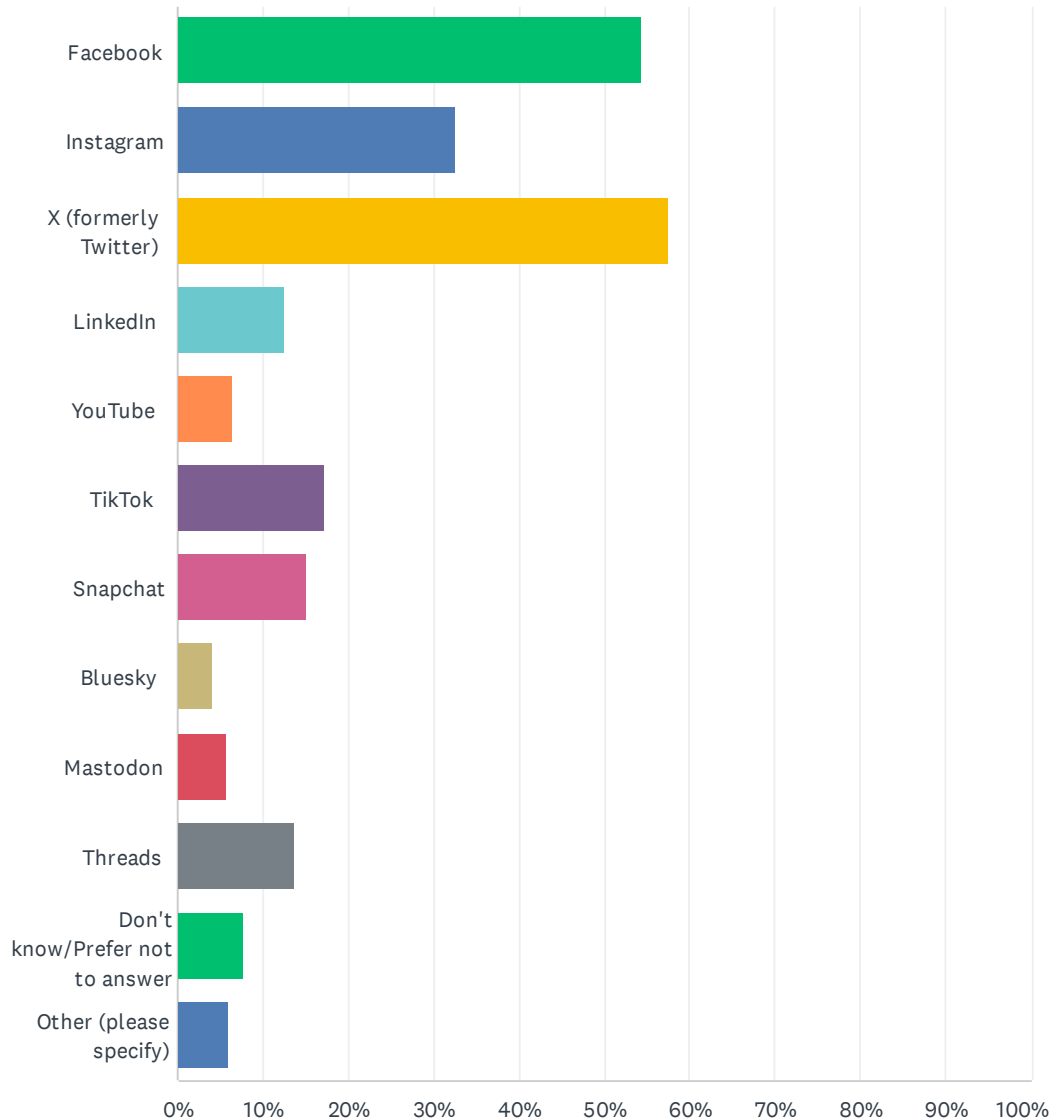
Social Media Survey

ANSWER CHOICES	RESPONSES	
Facebook	54.35%	1,991
Instagram	32.54%	1,192
X (formerly Twitter)	57.58%	2,109
LinkedIn	12.59%	461
YouTube	6.44%	236
TikTok	17.31%	634
Snapchat	15.23%	558
Bluesky	4.07%	149
Mastodon	5.81%	213
Threads	13.70%	502
Don't know/Prefer not to answer	7.78%	285
Other (please specify)	5.98%	219
Total Respondents: 3,663		

#	OTHER (PLEASE SPECIFY)	DATE
1	I stopped using X/Twitter some time ago as I don't want to support Elon Musk.	3/10/2025 8:35 PM
2	N/a	3/10/2025 4:19 PM
3	Fix the potholes	3/10/2025 8:58 AM
4	only use facebook	3/9/2025 11:29 AM
5	None	3/9/2025 11:09 AM
6	Whatsapp	3/8/2025 5:53 PM
7	none	3/8/2025 4:37 PM
8	No change in usage.	3/8/2025 8:14 AM
9	no changes planned	3/7/2025 7:34 AM
10	Same	3/6/2025 10:42 PM
11	Local news	3/6/2025 6:24 PM
12	No such plan	3/6/2025 4:19 PM
13	WhatsApp	3/6/2025 4:14 PM
14	none	3/5/2025 8:24 PM
15	no change planned in usage	3/5/2025 6:17 PM
16	I like what I useo	3/5/2025 4:23 PM
17	None of the above	3/5/2025 10:57 AM
18	Already stopped Twitter	3/5/2025 10:21 AM
19	No more social media for me	3/4/2025 8:40 PM
20	I use the ones I use equally	3/3/2025 10:31 PM
21	No changes	3/3/2025 10:21 PM

22	Na	3/3/2025 10:04 PM
23	Already deleted X	3/3/2025 7:09 PM
24	I use Instagram to stay connected with family. I purposely refuse to use other platforms because I feel they negatively impact mental heath & the negatives far outweigh any positives.	3/3/2025 3:23 PM
25	N/A	3/2/2025 9:19 PM
26	Reddit	3/2/2025 8:47 PM
27	No	3/2/2025 4:51 PM
28	X due to Elon Musk. All the others are becoming obsolete or not in my interest.	3/2/2025 3:34 PM
29	Does not apply but would drop X	3/2/2025 12:19 PM
30	note - I have now stopped using these platforms.	3/1/2025 7:09 PM
31	I only use Facebook no other platforms	3/1/2025 5:08 PM
32	Have used in years but deleted Twitter officially when he did a nazi salute	3/1/2025 3:00 PM
33	not planning to change	3/1/2025 11:41 AM
34	FB and Insta are enough to get all the info I need	3/1/2025 11:14 AM
35	None	3/1/2025 9:35 AM
36	None	3/1/2025 9:02 AM
37	Only use facebook	3/1/2025 7:55 AM
38	I don't plan on using any less. But if I was using Twitter, I would definitely stop using it because the company is owned by a twit.	3/1/2025 7:43 AM
39	not considering less use of either platform	3/1/2025 6:44 AM
40	Not applicable	2/28/2025 10:18 PM
41	Cancelled Twitter X account	2/28/2025 7:57 PM
42	Don't use LinkedIn and don't know what the last 3 are	2/28/2025 12:34 PM
43	I was on X and have already deleted my account.	2/28/2025 12:05 PM
44	none	2/28/2025 11:22 AM
45	Youtube less than x.	2/28/2025 10:21 AM
46	reddit	2/28/2025 10:06 AM
47	I deleted my X, Facebook and Instagram accounts because of ethical concerns.	2/28/2025 9:48 AM
48	Recently left the checked sites	2/28/2025 9:27 AM
49	No plans	2/27/2025 9:18 PM
50	Anything owned by a billionaire.	2/27/2025 8:03 PM
51	Recently removed X	2/27/2025 6:35 PM
52	none of the above	2/27/2025 5:58 PM
53	I've already left Facebook and Twitter for the reasons listed in question 6.	2/27/2025 5:49 PM
54	I continue to use the ones I have selected	2/27/2025 4:23 PM
55	Reddit	2/27/2025 3:04 PM
56	I've already deleted my X account	2/27/2025 2:43 PM
57	I don't use social media. It's evil.	2/27/2025 2:16 PM
58	Left Twitter over a year ago!	2/27/2025 9:43 AM

59	None	2/27/2025 9:38 AM
60	Reddit	2/27/2025 9:26 AM
61	Reddit	2/27/2025 9:10 AM
62	Don't use X (formerly Twitter) and won't use it, specially when is heavily used for disinformation, including against Canadian interests	2/27/2025 9:01 AM
63	I quit X because it became so hostile.	2/27/2025 8:12 AM
64	I'm not currently eliminating any more platforms as I've already left all of them except LinkedIn.	2/27/2025 7:44 AM
65	None	2/27/2025 7:37 AM
66	None	2/27/2025 7:16 AM
67	None	2/27/2025 2:54 AM
68	I deleted my Twitter account several months ago (ie. I've already stopped using it)	2/26/2025 10:24 PM
69	Hey Cafe (Canadian)	2/26/2025 9:00 PM
70	Do not use social media. YouTube is useful for videos on how to fix your mower, etc	2/26/2025 8:58 PM
71	None only use Facebook	2/26/2025 8:43 PM
72	Already cancelled X	2/26/2025 8:24 PM
73	They're all garbage.	2/26/2025 7:59 PM
74	I deleted Facebook and Twitter	2/26/2025 7:53 PM
75	None since I don't use any of these now	2/26/2025 7:47 PM
76	None	2/26/2025 7:45 PM
77	Ok	2/26/2025 7:45 PM
78	Use Mastodon 2years.the best, really, forget bluesky, who owns it?	2/26/2025 7:26 PM
79	not applicable	2/26/2025 7:21 PM
80	None	2/26/2025 6:47 PM
81	Reddit	2/26/2025 5:29 PM
82	I continue to use the platforms I identified regularly.	2/26/2025 5:08 PM
83	None	2/26/2025 5:01 PM
84	n/a	2/26/2025 4:48 PM
85	1	2/26/2025 4:47 PM
86	Fine with what I have	2/26/2025 4:41 PM
87	Will soon to remove Facebook as well	2/26/2025 4:34 PM
88	I	2/26/2025 4:30 PM
89	None	2/26/2025 4:28 PM
90	Considering. Have dropped X	2/26/2025 4:26 PM
91	I just stopped using Facebook and Twitter	2/26/2025 4:17 PM
92	n/a	2/26/2025 4:14 PM
93	none of the available choices applies. I am not considering using less of anything.	2/26/2025 4:11 PM
94	Anything not US American and it Chinese	2/26/2025 4:08 PM
95	none	2/26/2025 4:07 PM

96	None	2/26/2025 4:06 PM
97	Reddit	2/26/2025 4:05 PM
98	I thought this was to bew a survey re a problem I had.	2/26/2025 4:03 PM
99	Don't plan on reducing usage	2/26/2025 4:02 PM
100	I primarily utilize Instagram and TikTok. As someone who works in social I can also say confidently this is a trend globally.	2/26/2025 3:59 PM
101	None	2/26/2025 3:57 PM
102	All META and Google products.	2/26/2025 3:53 PM
103	Don't use any except twitter and haven't for years	2/26/2025 3:48 PM
104	Not applicable, as per previous responses	2/26/2025 3:46 PM
105	I would not consider Bluesky. TRAs, MAPS and furries are there.	2/26/2025 3:37 PM
106	I've made my social media diet extremely minimal. I deactivated FB this year, I've limited Instagram to only 8 accounts (and I check them manually - no following or scrolling), and I regularly delete my Youtube history to avoid targeted recommendations.	2/26/2025 3:35 PM
107	Cancelled Zx (formally Twitter) and the city and province should also cancel use of X because it's toxic and a security risk	2/26/2025 3:31 PM
108	None	2/26/2025 3:28 PM
109	Reddit	2/26/2025 3:28 PM
110	I have already dropped all of the old ones here	2/26/2025 3:26 PM
111	Ideally, I'd use all of them less	2/26/2025 3:25 PM
112	Recently cancelled twitter & Facebook	2/26/2025 3:25 PM
113	I quit all my social media when the US lost their minds	2/26/2025 3:24 PM
114	None	2/26/2025 3:24 PM
115	Deleted X last week	2/26/2025 3:23 PM
116	Only use Facebook	2/26/2025 3:17 PM
117	i dont really use social media and dont consider my use of youtube to be social media	2/26/2025 1:07 PM
118	Not interested	2/26/2025 12:15 PM
119	Unlikely to delete Facebook and Instagram, but don't like the dependency on American social platforms.	2/26/2025 11:27 AM
120	Not going to use less or stop using	2/26/2025 11:07 AM
121	Already left x	2/26/2025 10:22 AM
122	No	2/26/2025 10:13 AM
123	Not considering this	2/26/2025 9:35 AM
124	Have already left these platforms	2/26/2025 9:26 AM
125	None of them	2/26/2025 8:58 AM
126	None … using FB more than ever	2/26/2025 8:53 AM
127	I still have X, but no longer use it.	2/26/2025 8:53 AM
128	Signal	2/26/2025 8:41 AM
129	Don't use any other	2/26/2025 8:27 AM
130	Reddit	2/26/2025 8:14 AM

| 131	Any American social media platform	2/26/2025 7:50 AM
132	Ditched Facebook in 2016 after the US election mis/disinformation, ditched Twatter in 2022 after Musk went full fascist. Have found Bluesky to be the best Social Media option (but also use Mastodon)	2/26/2025 7:46 AM
133	Deleted X when Musk took over.	2/26/2025 7:24 AM
134	I have stopped using most platforms	2/26/2025 7:24 AM
135	None as don't use	2/26/2025 7:12 AM
136	I wish more people were off social media, and get back to conversations and their heads out of their phones	2/26/2025 5:47 AM
137	None	2/26/2025 1:17 AM
138	Currently not sure, as my volunteer work entails me to having access to as much information as possible in the municipality.	2/26/2025 12:50 AM
139	staying with Facebook	2/26/2025 12:35 AM
140	I usually just use messages. Watch a lot of news	2/26/2025 12:28 AM
141	I get all I need from X	2/26/2025 12:12 AM
142	LinkedIn is on thin ice.	2/25/2025 11:22 PM
143	Hi	2/25/2025 11:04 PM
144	Already deactivated twitter and instagram	2/25/2025 10:37 PM
145	Reddit	2/25/2025 10:32 PM
146	I do not use these and will not start	2/25/2025 10:16 PM
147	Reddit	2/25/2025 9:45 PM
148	I gave up twitter fully when Musk took it over	2/25/2025 9:27 PM
149	I stopped using meta and x due to their politics	2/25/2025 8:54 PM
150	I already don't use any aside from Bluesky	2/25/2025 8:53 PM
151	Don't use any besides Reddit and YouTube, no plan to change usage	2/25/2025 8:11 PM
152	Reddit	2/25/2025 8:03 PM
153	Recently left x	2/25/2025 8:02 PM
154	I'm not considering using less	2/25/2025 7:52 PM
155	Any and all	2/25/2025 7:30 PM
156	None	2/25/2025 6:49 PM
157	View Facebook, but rarely; view YouTube but less than before	2/25/2025 5:56 PM
158	I use Utube only for DIY info	2/25/2025 5:14 PM
159	Switched my frequent postings from X to BlueSky last fall. Have stopped my very occasional X posts about a month ago.	2/25/2025 4:45 PM
160	Although I don't use X, I'm commenting to also share that no government should.	2/25/2025 4:45 PM
161	I will continue to use the ones I use.	2/25/2025 4:42 PM
162	I'm considering getting rid of them all because they're American	2/25/2025 3:41 PM
163	I only use Facebook and am not planning on using it less.	2/25/2025 3:19 PM
164	Immediately fled twitter when musk took over	2/25/2025 3:12 PM
165	We have recently stopped using X (Twitter).	2/25/2025 3:10 PM

166	Got off X last month	2/25/2025 2:57 PM
167	Not choosing to use any less	2/25/2025 2:54 PM
168	I have NEVER used Twitter as it has always been a cesspool.	2/25/2025 2:48 PM
169	I quit X a few weeks ago	2/25/2025 2:16 PM
170	Still addicted to my social media	2/25/2025 2:10 PM
171	Recently dropped 'X' and Facebook	2/25/2025 1:50 PM
172	Vile owners of platforms	2/25/2025 1:43 PM
173	I do not plan to use any SMPs less	2/25/2025 1:18 PM
174	I did have an X account but got rid of it about 18 months ago because it became too toxic after Elon Musk bought it.	2/25/2025 1:14 PM
175	Reddit	2/25/2025 12:58 PM
176	I don't support Nazis	2/25/2025 12:43 PM
177	I already abandoned axe a long time ago and so should you you have to log into use it and I'm never logging back in.	2/25/2025 12:30 PM
178	I only use you tube	2/25/2025 12:18 PM
179	Too much advertising and negative content	2/25/2025 12:12 PM
180	I am staying with what I normally do, no less, no more....	2/25/2025 11:53 AM
181	Use only FB and YouTube. Not considering no longer using.	2/25/2025 11:48 AM
182	I do not use X	2/25/2025 11:19 AM
183	none	2/25/2025 11:17 AM
184	Reddit	2/25/2025 11:15 AM
185	Not considering using less. Thus question has no value.	2/25/2025 11:14 AM
186	Have Never been on Facebook or others	2/25/2025 11:01 AM
187	Removed from FB as there is too much misinformation and outright lies.	2/25/2025 10:56 AM
188	I have no intention of stopping my social media. I decide what I follow on X. I decide what to be. I decide how much time to spend on social media. Don't care about the idiots, unprofessional folks. There are many intellectuals on social media.	2/25/2025 10:47 AM
189	none of the above	2/25/2025 9:57 AM
190	I gave up twitter when Musk took over	2/25/2025 9:49 AM
191	All except Bluesky	2/25/2025 9:22 AM
192	Considering stopping any social media that requires a login to view content.	2/25/2025 8:53 AM
193	I have only used FB, IG, and LI	2/25/2025 8:38 AM
194	Deleted everything except Bluesky.	2/25/2025 8:36 AM
195	Elon Musk	2/25/2025 8:33 AM
196	None	2/25/2025 7:39 AM
197	Already stopped using X	2/25/2025 7:38 AM
198	I no longer use Facebook or Twitter	2/25/2025 1:28 AM
199	I no longer use REddit but the Halifax Subreddit has always been a good place to get contextual info on current events.	2/24/2025 9:56 PM
200	I used to use Twitter but now it is owned by a fascist so I have stopped.	2/24/2025 9:48 PM

201	I quit facebook 4 years ago and x ladt year as it is owned by a NAZI who wants to annex our country.	2/24/2025 9:46 PM
202	I quit the selected apps yesterday!	2/24/2025 9:34 PM
203	I quit X in Nov 2024. I quit Threads Dec 2024.	2/24/2025 8:10 PM
204	I do not wish to support Elon Musk	2/24/2025 7:10 PM
205	Already left Facebook, instagram and twitter	2/24/2025 7:06 PM
206	I deleted my Facebook and Twitter accounts last year.	2/24/2025 6:55 PM
207	Maintain current channels	2/24/2025 6:42 PM
208	Only use Bluesky now	2/24/2025 6:38 PM
209	Recently deactivated X	2/24/2025 6:24 PM
210	Deleted X due to racism, sexism, misinformation on site	2/24/2025 6:20 PM
211	I was using Facebook, Twitter, and Instagram, but I left them all and switched to Bluesky exclusively about a month ago.	2/24/2025 6:19 PM
212	None I only use FB	2/24/2025 6:11 PM
213	I am slowly weaning myself off of Meta platforms, and deleted Twitter	2/24/2025 6:00 PM
214	I used to have Facebook but I deleted it a week ago	2/24/2025 5:41 PM
215	I deleted X and Facebook in past year.	2/24/2025 5:41 PM
216	Was very active on Twitter but quit it	2/24/2025 5:40 PM
217	Have only had Instagram, Tumblr, and YouTube for the last 5 years	2/24/2025 5:21 PM
218	I recently got rid of everything but bluesky	2/24/2025 5:18 PM
219	long since dropped x / meta products	2/24/2025 5:17 PM

Q6 If you are considering no longer using a social media platform, or using it less than in the past, what are the main reasons? (Select as many responses as apply to your situation.)

Answered: 3,694   Skipped: 562
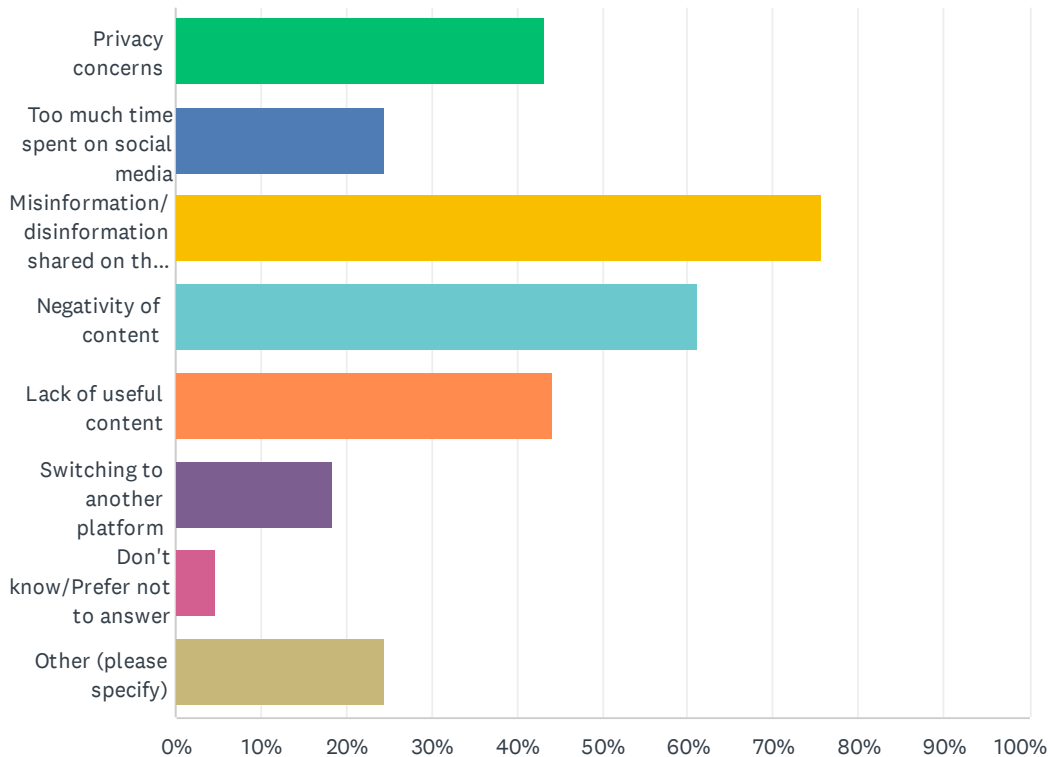
ANSWER CHOICES	RESPONSES	
Privacy concerns	43.21%	1,596
Too much time spent on social media	24.47%	904
Misinformation/disinformation shared on the platform	75.69%	2,796
Negativity of content	61.29%	2,264
Lack of useful content	44.15%	1,631
Switching to another platform	18.33%	677
Don't know/Prefer not to answer	4.79%	177
Other (please specify)	24.45%	903
Total Respondents: 3,694		

#	OTHER (PLEASE SPECIFY)	DATE
1	Boycotting US products	3/10/2025 8:35 PM
2	To much left leaning domination.	3/10/2025 5:36 PM

3	N/a	3/10/2025 4:19 PM
4	Elon Musk	3/10/2025 2:18 PM
5	USA owned. Don't wish to support	3/10/2025 9:41 AM
6	Algorithms hide everything i follow. No longer useful.	3/10/2025 9:40 AM
7	Fix the potholes-do your job	3/10/2025 8:58 AM
8	x owned by Elon Musk	3/10/2025 7:03 AM
9	Hate towards 2SLGBTQ people on the site	3/10/2025 3:51 AM
10	X run by a fascist, meta recently switched to explicitly allowing anti-LGBT hate speech and removing fact checks.	3/9/2025 9:22 PM
11	Ownership of those platforms	3/9/2025 5:54 PM
12	Corporate ownership influencing algorithms	3/9/2025 3:48 PM
13	Content is not organized chronologically/not easy to find new posts	3/9/2025 2:45 PM
14	Don't want to support Musk and Zuckerberg	3/9/2025 2:44 PM
15	The hate that fills x is terrifying	3/9/2025 2:37 PM
16	Avoiding anything from Musk	3/9/2025 2:21 PM
17	Nazis	3/9/2025 1:42 PM
18	X is owned by a nazi.	3/9/2025 1:34 PM
19	Na	3/9/2025 11:09 AM
20	sensorship.	3/9/2025 10:23 AM
21	Zuckerberg's politics	3/9/2025 10:16 AM
22	Nazi owner	3/9/2025 12:26 AM
23	Too many ads and sponsors	3/8/2025 9:25 PM
24	American owned	3/8/2025 8:03 PM
25	Heavy hateful censorship and propaganda	3/8/2025 5:53 PM
26	Too many rude comments by users	3/8/2025 4:37 PM
27	just not taking time to use it	3/8/2025 4:11 PM
28	No change in usage.	3/8/2025 8:14 AM
29	You're kidding, right?	3/7/2025 7:43 PM
30	Elon Musk has become Dr. Strangelove.	3/7/2025 4:22 PM
31	It is censored by Liberals bill. Can not share contents	3/7/2025 2:48 PM
32	combination of above	3/7/2025 1:06 PM
33	Too much out-of-date information, too much irrelevant information and posts. Not enough information showing by actual friends.	3/7/2025 1:02 PM
34	Owned by american oligarchs	3/7/2025 11:51 AM
35	Terrible user experience and parent companies' corporate misbehavior	3/7/2025 9:28 AM
36	American	3/7/2025 8:12 AM
37	Boycotting American resources	3/7/2025 7:43 AM
38	Social media as a whole is toxic and bad for mental health	3/6/2025 10:42 PM
39	Don't want to give Musk any money	3/6/2025 6:05 PM

40	No such plan	3/6/2025 4:19 PM
41	Do not want to use platforms owned by terrible people	3/6/2025 3:43 PM
42	Nazi beliefs held by Musk	3/6/2025 3:40 PM
43	Alignment with harmful billionaires	3/6/2025 2:36 PM
44	American owner	3/6/2025 12:04 PM
45	Too many ads and other 'Follow' suggestions. I won't leave, but I am using it less.	3/6/2025 11:54 AM
46	not supporting Trump and Elon Musk government	3/6/2025 10:52 AM
47	Elon Musk	3/6/2025 10:29 AM
48	Platform algorithms not sharing my business content as much as before.	3/6/2025 7:50 AM
49	Worried about security	3/6/2025 2:07 AM
50	Facism	3/6/2025 12:31 AM
51	Elon Musk is terrifying	3/5/2025 10:23 PM
52	not apply	3/5/2025 8:24 PM
53	Elon Musk. Nothing more to say.	3/5/2025 7:53 PM
54	It feels morally wrong touse Meta platforms (Twitter too, but I don't use it anyway.)	3/5/2025 7:19 PM
55	Don't agree with Elon musk	3/5/2025 6:51 PM
56	Ownership and US policy toward Canada	3/5/2025 6:28 PM
57	Ownership by META and Elon Musk and use by the American President	3/5/2025 4:36 PM
58	Musk is a nazi	3/5/2025 4:13 PM
59	Politics	3/5/2025 3:05 PM
60	Owned by an asshat	3/5/2025 1:32 PM
61	Owner's politics	3/5/2025 11:30 AM
62	I believe in Freedom of Speech	3/5/2025 10:57 AM
63	Not supporting Elon Musk or Zuckerberg	3/5/2025 10:28 AM
64	Prolific advertisements	3/5/2025 9:41 AM
65	Elon Musk	3/5/2025 6:38 AM
66	Elon musk	3/5/2025 1:09 AM
67	Nazis	3/4/2025 8:05 PM
68	If you have to ask why people might be using X less often, HRM staff and council are clearly out of touch.	3/4/2025 8:01 PM
69	Too many ads	3/4/2025 4:49 PM
70	Politics - don't want to support the companies and their support of trump	3/4/2025 4:34 PM
71	Trump	3/4/2025 12:14 PM
72	American ownership	3/4/2025 7:56 AM
73	Political. I won't use Musk's products and am leaving Zuckerberg's products.	3/4/2025 1:58 AM
74	No changes	3/3/2025 10:21 PM
75	Na	3/3/2025 10:04 PM
76	Controlled content	3/3/2025 9:43 PM
77	Literal nazi, Halifax. Literal Nazi. You know the one I mean.	3/3/2025 8:48 PM

78	Sucking trump	3/3/2025 8:00 PM
79	Interference of CEO in global politics, attacks on Canadian sovereignty & decisions that have allowed for more hateful content on the platform	3/3/2025 5:12 PM
80	Owner of X Elon Musk being a vocal supporter of far right extremists and Nazi supporters as well as his transphobic rhetoric	3/3/2025 4:00 PM
81	Not supporting US based social media due to their relationship with Trump administration. They bent the knee	3/3/2025 10:58 AM
82	Musk	3/3/2025 9:20 AM
83	N/A	3/2/2025 9:19 PM
84	The ability of platform owners to decide what I see and who sees what I say, in a way that warps users view of reality	3/2/2025 8:47 PM
85	Owner of the platform supports Nazi ideology	3/2/2025 7:04 PM
86	Political connotations especially related to the US	3/2/2025 5:28 PM
87	I don't like the owners political affiliations	3/2/2025 4:47 PM
88	Owned by Elon MusK!	3/2/2025 3:15 PM
89	dislike ownership of X	3/2/2025 2:53 PM
90	removing support and distrust of the platform	3/2/2025 2:16 PM
91	Elon Musk	3/2/2025 2:08 PM
92	Elimination of DEI programs and Trump policies	3/2/2025 12:30 PM
93	Elon Musk	3/2/2025 12:02 PM
94	I recently closed my X account because it's owned by Elon Musk	3/2/2025 11:45 AM
95	Lack of content moderation - hate speech	3/2/2025 11:21 AM
96	Disgraceful oligarch	3/2/2025 11:20 AM
97	Elon Musk owns it	3/2/2025 11:17 AM
98	CEO of companies expressing regressive and dangerous views of protected groups and minorities	3/2/2025 11:12 AM
99	I don't want to use/support social media platforms owned by oligarchs	3/2/2025 11:07 AM
100	Run by unethical companies	3/2/2025 9:31 AM
101	bad ownership / governance	3/2/2025 8:03 AM
102	Hackers	3/2/2025 7:11 AM
103	Made in Canada platform focused on Canadian concerns	3/2/2025 6:57 AM
104	To much advertising on Facebook and no longer interested in using Twitter	3/2/2025 4:55 AM
105	Owned by Mark Zuckerberg	3/1/2025 8:06 PM
106	Fascist ownership of X and removal of DEI by Facebook.	3/1/2025 7:55 PM
107	Left x because of Elon. May leave meta because of zuckerman	3/1/2025 7:39 PM
108	The underlying algorithms of Meta and Twitter *promote* hate and disinformation	3/1/2025 7:09 PM
109	Info biased and not fact-checked	3/1/2025 4:21 PM
110	I left "Twitter" due to the fascist leanings of the owner, and the misinformation. I will be leaving Facebook and Instagram for similar reasons, given Zuckerberg's association with Trump	3/1/2025 3:55 PM
111	Nazis	3/1/2025 3:00 PM
112	Fundamentally bad platform ownership, unwilling to provide ad revenue to fascists	3/1/2025 2:37 PM

113	Owned by people I strongly disagree with their stances	3/1/2025 2:06 PM
114	Owner	3/1/2025 1:51 PM
115	Association with Trump, too many ads	3/1/2025 11:56 AM
116	Not planning to change	3/1/2025 11:41 AM
117	Advertising, just so much and bad.	3/1/2025 11:34 AM
118	Meta	3/1/2025 10:22 AM
119	I Plan to continue to use all my social media choices	3/1/2025 9:35 AM
120	Elon Musk is a fascist. Get off Twitter!!	3/1/2025 6:24 AM
121	Not a fan of Musk's policies	3/1/2025 12:07 AM
122	Not applicable	2/28/2025 10:18 PM
123	Hate the algorithms	2/28/2025 10:09 PM
124	disorganized messes for UI	2/28/2025 9:11 PM
125	Owner supports Trump	2/28/2025 7:38 PM
126	Platforms are owned by oligarchs	2/28/2025 6:08 PM
127	Racist, xenophobic, anti gay offensive nonsense spreading from that ape in the US here.	2/28/2025 4:32 PM
128	prefer specific alerts to text for HRM services info - like snow clearing	2/28/2025 4:14 PM
129	Waste of time	2/28/2025 4:01 PM
130	manipulated algorithms, corruption	2/28/2025 2:59 PM
131	The fact that it's owned by billionaires supporting trump and project 2025	2/28/2025 1:51 PM
132	Musk protest	2/28/2025 1:48 PM
133	Owners hostility to Canada	2/28/2025 12:40 PM
134	I do want to support X / Elon Musk.	2/28/2025 12:38 PM
135	wanting to avoid american businesses	2/28/2025 12:32 PM
136	Not dropping any platforms	2/28/2025 12:10 PM
137	Left X and moved to Blueske	2/28/2025 12:05 PM
138	I would prefer a Canadian platform.	2/28/2025 11:33 AM
139	not internet intellect	2/28/2025 11:22 AM
140	Government Issue With Platform	2/28/2025 11:16 AM
141	Don't agree with Mark Zuckerberg	2/28/2025 11:01 AM
142	Tiktok = China Spies site | Facebook & Threads = CIA site | bluesky = censorship site (or hide things that make the libtards cry site). I like that X makes libtards cry, please keep using it i want to see them sceam at the sky, and X has so much information that is not censored. Don't be a Musk Derangement syndrome person and exclude X as most people are using it.	2/28/2025 10:21 AM
143	Very concerned about Musk and Zuckerberg influence over public discourse and democracy	2/28/2025 9:58 AM
144	Ethical concerns about X, Facebook and Instagram	2/28/2025 9:48 AM
145	Stopped using X and Facebook for this reason	2/28/2025 9:29 AM
146	Policy changes that permit harassment	2/28/2025 9:23 AM
147	Political bias	2/28/2025 7:53 AM
148	Not funding companies that subvert democracies	2/28/2025 7:20 AM

149	I don't agree with the politics of the main owners or board	2/28/2025 7:04 AM
150	Ethical choice	2/28/2025 6:51 AM
151	I'm not longer supporting meta or x(twitter) and I'm just walking away from social media in general.	2/28/2025 6:51 AM
152	Not supporting Elon	2/28/2025 2:24 AM
153	Racism, abuse, disinformation	2/28/2025 1:55 AM
154	The hateful rhetoric from the US is intolerable	2/28/2025 1:21 AM
155	owners support US recent openly, factually fascist coup	2/28/2025 1:10 AM
156	Elon Musk	2/28/2025 12:59 AM
157	Musk	2/28/2025 12:38 AM
158	American owned media conglomerates that control or constrain my access to local information is not something I'm okay with.	2/28/2025 12:25 AM
159	The owners are fascists and want to be American oligarchs.	2/27/2025 11:53 PM
160	Elon Musk	2/27/2025 11:40 PM
161	American companies	2/27/2025 11:34 PM
162	Elon Musk's Nazi salute at inauguration	2/27/2025 11:31 PM
163	Trump. Nazis. America in general.	2/27/2025 11:28 PM
164	Trump + Musk	2/27/2025 11:22 PM
165	Fascism	2/27/2025 11:21 PM
166	The owner of X is literally a nazi!	2/27/2025 11:00 PM
167	Info posted on sites like x are not publicly viewable without an account	2/27/2025 10:58 PM
168	Forcing me to have an account	2/27/2025 10:48 PM
169	I do not wish to support these platforms' owners and agendas	2/27/2025 10:08 PM
170	Owners behaviour	2/27/2025 10:02 PM
171	Corporate stance on democracy and honesty	2/27/2025 10:00 PM
172	Fuck the oligarchs	2/27/2025 9:57 PM
173	I don't use it	2/27/2025 9:00 PM
174	Politics of owner	2/27/2025 8:30 PM
175	Ethics of company ownership	2/27/2025 8:22 PM
176	Governments should not depend on corporations	2/27/2025 8:03 PM
177	Too 'Murican.	2/27/2025 7:51 PM
178	Sharp increase of forced content (ads, suggested, etc.)	2/27/2025 7:44 PM
179	1. I spend too much time being sedimentary. 2. I'm disgusted with the US president and revolted by the butt kissers who have joined him and therefore am distancing myself from their businesses. I am angry and concerned that Facebook/C and other social media groups are not fact checking and are not governing hats and misinformation posts	2/27/2025 7:24 PM
180	Right wing nonsense	2/27/2025 7:21 PM
181	Prefer not to say (personal reasons)	2/27/2025 7:17 PM
182	AI data scraping	2/27/2025 6:48 PM
183	Owner is a Nazi and is hostile to Canada	2/27/2025 6:40 PM

184	No contacts there. Nobody from my immigrant community uses these social media platforms.	2/27/2025 4:24 PM
185	No change. I use when I want to follow who I want.	2/27/2025 4:23 PM
186	Algorithm shows me posts that are a week old so nothing is current	2/27/2025 4:10 PM
187	just too busy	2/27/2025 3:07 PM
188	Owned by a Nazi	2/27/2025 2:50 PM
189	Too many unwanted ads.	2/27/2025 2:43 PM
190	I not longer want to be associated with X	2/27/2025 2:43 PM
191	Boycotting due to American Politics	2/27/2025 2:35 PM
192	Elon Musk is a terrible person working with Trump to promote hate and destroy Canada	2/27/2025 2:27 PM
193	Elon musk owned	2/27/2025 2:16 PM
194	I don't support facists	2/27/2025 1:57 PM
195	Twitter used to be a really useful site for up to date news, it's a completely different platform, and increasingly getting worse.	2/27/2025 1:03 PM
196	Getting off American products	2/27/2025 11:09 AM
197	Ownership by a deplorable racist, fascist individual	2/27/2025 10:25 AM
198	Ads	2/27/2025 10:18 AM
199	Ownership by those with power who have fascist opinions	2/27/2025 10:04 AM
200	Elon Musk owns X	2/27/2025 10:00 AM
201	Fascism, anti DEI	2/27/2025 9:51 AM
202	Not interested in them	2/27/2025 9:25 AM
203	doesn't hold my interest	2/27/2025 9:16 AM
204	Support of authoritarian coup of USA government and suppression of LGBTQ+ issues and protections	2/27/2025 9:10 AM
205	The fact that the owners of these platforms are bending the knee to a dictator who is threatening to take over our country.	2/27/2025 9:02 AM
206	Ownership	2/27/2025 9:02 AM
207	Excessive advertisements, Tracking of my history	2/27/2025 9:00 AM
208	Elon Musk!	2/27/2025 8:51 AM
209	Not on regularly, so not effective for time sensitive messaging	2/27/2025 8:38 AM
210	Elon Fucking Musk and the tech pro oligarch	2/27/2025 8:21 AM
211	Geopolitical reasonds	2/27/2025 7:56 AM
212	Platform owners	2/27/2025 7:39 AM
213	Not Applicable	2/27/2025 7:37 AM
214	They are USA-based digital services. I cancelled my subscription to LinkedIn early in February due to the pending Trump tariffs.	2/27/2025 7:22 AM
215	Financially supporting Elon Musk	2/27/2025 7:18 AM
216	Owned by Elon Musk	2/27/2025 7:09 AM
217	concerns of using Meta platforms	2/27/2025 7:06 AM
218	I will use it but would prefer that organizations rely on it less for providing information	2/27/2025 7:06 AM
219	Ethical concerns with platform and its ownership	2/27/2025 6:55 AM

220	political associations of owners	2/27/2025 6:14 AM
221	Ethical concerns	2/27/2025 6:04 AM
222	Alt-right alignment of SM owners	2/27/2025 4:54 AM
223	Hateful content & misinformation on platforms increasing and nothing being done by platforms to decrease same	2/27/2025 3:08 AM
224	Info not always timely	2/27/2025 12:19 AM
225	Elon Musk	2/27/2025 12:15 AM
226	Too much Trump	2/26/2025 11:42 PM
227	The owners and US political situation	2/26/2025 11:38 PM
228	Complicity with authoritarian governments	2/26/2025 11:34 PM
229	Disagreeing with leadership of company	2/26/2025 10:58 PM
230	Decreased moderation on platforms	2/26/2025 10:54 PM
231	I've stopped using twitter (X) as it is now a cesspool of hate	2/26/2025 10:48 PM
232	Connections to Trump	2/26/2025 10:48 PM
233	fascist,oppressive and corrupt conduct by platform owner	2/26/2025 10:38 PM
234	Owned by elon musk	2/26/2025 10:33 PM
235	Not wanting to support the owners of said media companies	2/26/2025 10:04 PM
236	I don't want to support billionaires	2/26/2025 10:04 PM
237	Owned by a fascist	2/26/2025 9:35 PM
238	Owned by amoral billionaires	2/26/2025 9:32 PM
239	Musk lol	2/26/2025 9:18 PM
240	I used LinkedIn purely to ensure nobody else was "me", when I was employed. Now I'm retired, i don't care! Twitter, otoh, I have left because it's a platform for Nazis	2/26/2025 9:10 PM
241	We need to stop supporting a company that is endorsing tarrifs on Canada. President Elon and zuch can go fuck themselves.	2/26/2025 9:03 PM
242	Don't want to support Musk	2/26/2025 8:59 PM
243	Facebook is a disinformation platform obscuring truth for profit	2/26/2025 8:50 PM
244	Disagreement with corporate policies	2/26/2025 8:42 PM
245	Stopped using Twitter as it is just a disaster now with so much disinformation and the algorithms obivously push far right/fascist agenda and the owner publicly does nazi salutes that people get arrested for in parts of Europe.	2/26/2025 8:42 PM
246	Ownership of Instagram is an issue for me	2/26/2025 8:41 PM
247	Musk the shithead	2/26/2025 8:36 PM
248	Twitter is owned by a psychopath	2/26/2025 8:16 PM
249	elon musk	2/26/2025 8:00 PM
250	The owner is a nazi.	2/26/2025 7:59 PM
251	Owned by Nazis	2/26/2025 7:53 PM
252	Elon Musks evil	2/26/2025 7:50 PM
253	Not applicable	2/26/2025 7:47 PM
254	Refusal to support the Trump agenda funded by their CEOs	2/26/2025 7:45 PM

255	Zuckerberg supports fascists	2/26/2025 7:42 PM
256	Issues with company	2/26/2025 7:41 PM
257	Too much American content	2/26/2025 7:37 PM
258	Elon Musk is evil	2/26/2025 7:34 PM
259	I don't like Elon Musk	2/26/2025 7:22 PM
260	boycotting Meta and Twitter due to rise in fascism	2/26/2025 7:21 PM
261	Cannot support the conduct of the owners	2/26/2025 7:15 PM
262	It is owned by a douche bag.	2/26/2025 7:14 PM
263	elon and trump	2/26/2025 6:51 PM
264	Please stop supporting X. Use Bluesky. It's not owned by a nazi.	2/26/2025 6:51 PM
265	Too many ads/ subject matter I didn't sign up for	2/26/2025 6:48 PM
266	Donald Trump/Elon Musk	2/26/2025 6:42 PM
267	Ownership of the platform	2/26/2025 6:37 PM
268	Don't want to be part of something that Elon Musk owns	2/26/2025 6:36 PM
269	Fascist content	2/26/2025 6:34 PM
270	American	2/26/2025 6:31 PM
271	Not interested in supporting American billionaires	2/26/2025 6:28 PM
272	US boycott	2/26/2025 6:28 PM
273	advertising and prevalance of scams on FB	2/26/2025 6:27 PM
274	the owner	2/26/2025 6:25 PM
275	Ads	2/26/2025 6:17 PM
276	Financially supporting American billionaires/fascists	2/26/2025 6:15 PM
277	hatred	2/26/2025 6:12 PM
278	Fascism	2/26/2025 6:08 PM
279	Don't want to support Elon Musk	2/26/2025 6:02 PM
280	Political reasons - uninterested in anything to do with Musk or Zuckerberg	2/26/2025 6:00 PM
281	Ownership	2/26/2025 5:57 PM
282	Political	2/26/2025 5:57 PM
283	Elon musk	2/26/2025 5:54 PM
284	American ownership	2/26/2025 5:53 PM
285	Recent political activity	2/26/2025 5:50 PM
286	Platform owned by meta	2/26/2025 5:46 PM
287	Walk the talk. Don't support platforms that support people doing bad things.	2/26/2025 5:42 PM
288	I dislike nazis and nazi supporters	2/26/2025 5:34 PM
289	The platforms are owned by problematic figures.	2/26/2025 5:32 PM
290	Too supportive of the current Fascist US administration	2/26/2025 5:28 PM
291	Too much junk in my feed	2/26/2025 5:27 PM
292	Owners aligning with Trump/right wing US politics	2/26/2025 5:26 PM

293	Platform owner	2/26/2025 5:23 PM
294	I don't trust musk or meta.	2/26/2025 5:20 PM
295	Owned by oligarchs who are actively threatening democracy and human rights. Namely X and Facebook/Meta.	2/26/2025 5:16 PM
296	Owned by Elon Musk	2/26/2025 5:13 PM
297	Certain platforms have aided the rise of fascism via misinformation	2/26/2025 5:02 PM
298	Just got bored of it	2/26/2025 5:01 PM
299	Too many ads	2/26/2025 5:01 PM
300	Don\'t like the character and behaviour of Twitter owner Elon Musk.	2/26/2025 5:00 PM
301	Too much garbage on LinkedIn and too many ads on YouTube	2/26/2025 4:53 PM
302	Ownership of the platform!	2/26/2025 4:48 PM
303	n/a	2/26/2025 4:48 PM
304	N/A	2/26/2025 4:41 PM
305	Platforms associated with fascism and Elon Musk	2/26/2025 4:40 PM
306	Elon musk and Zuckerberg are corrupt	2/26/2025 4:34 PM
307	Morality of companies	2/26/2025 4:33 PM
308	I don't support pro-MAGA platforms, and neither should anyone else.	2/26/2025 4:33 PM
309	Elon Musk and Donald Trump	2/26/2025 4:29 PM
310	Owner of site/wilful spread of disinformation	2/26/2025 4:29 PM
311	Retired, no longer required for professional position.	2/26/2025 4:28 PM
312	not applicable	2/26/2025 4:28 PM
313	Owned by anti-democratic toxic fascists	2/26/2025 4:25 PM
314	Don't like the owner/parent company	2/26/2025 4:25 PM
315	Site owner did two Nazi salutes at inauguration of US president	2/26/2025 4:25 PM
316	X is owned by a Nazi	2/26/2025 4:24 PM
317	Too many ads and suggested posts	2/26/2025 4:23 PM
318	Elon Musk and Donald Trump	2/26/2025 4:20 PM
319	I only use FB for Marketplace, I find its interface confusing/messy and do not use it for news/info. X is worse than it used to be because I am often unable to open even a link to a specific X post and see it anymore. So if you use X and someone reposts a link, there's a good chance I won't be able to see your actual post.	2/26/2025 4:20 PM
320	Not happy with the American oligarch situation	2/26/2025 4:20 PM
321	Elon Musk is a terrible person	2/26/2025 4:18 PM
322	Owned by Zuckerberg	2/26/2025 4:17 PM
323	Zuckerberg can bite my you know what	2/26/2025 4:17 PM
324	Owner of Twitter is a Nazi, Owner of Facebook is a misogynist, both are aligned with Trump who is a threat to Canadian sovereignty	2/26/2025 4:17 PM
325	Not comfortable with most platforms. I do go on LinkedIn from time to time.	2/26/2025 4:15 PM
326	n/a	2/26/2025 4:14 PM
327	I only use the one specified in a previous question and I'm fine with the platform.	2/26/2025 4:11 PM

328	see above	2/26/2025 4:11 PM
329	Owned by an American billionaire who supports the Trump/Musk agenda	2/26/2025 4:10 PM
330	Twitter is owned by Elon Musk who doesn't support the transgender community.	2/26/2025 4:10 PM
331	Foreign players owning our town square	2/26/2025 4:08 PM
332	The amount of hate is appalling.	2/26/2025 4:06 PM
333	Nazi nonsense	2/26/2025 4:04 PM
334	Information censoring, throttling, shadow banning, unconsented psychological testing of users	2/26/2025 4:04 PM
335	N/A	2/26/2025 4:02 PM
336	Nazis own/run it	2/26/2025 4:02 PM
337	It is American	2/26/2025 4:00 PM
338	Support of fascism and threats to our sovereignty	2/26/2025 4:00 PM
339	Elon Musk is running a complete disinformation campaign that I believe is heavily Russian influenced. Canada needs to distance itself from the US and recouple with the EU and Britain.	2/26/2025 4:00 PM
340	Choice to support fewer billionaires with my data	2/26/2025 3:59 PM
341	Saturation. Most everything is on TikTok, IG and Reddit. Everything else is usually sharing information that came out previously elsewhere first.	2/26/2025 3:59 PM
342	Elon Musk	2/26/2025 3:56 PM
343	Grave concerns about the owner and his motives regarding Canada	2/26/2025 3:56 PM
344	no oversight for what information is disseminated	2/26/2025 3:56 PM
345	Too many nazis	2/26/2025 3:52 PM
346	Prefer not to support the tech billionaires	2/26/2025 3:51 PM
347	Social media is an unreliable platform as the companies controlling it have shown they have no problem maliciously manipulating facts and people to their ends. There was a time when we could view Facebook, Twitter etc as apolitical and objective, that is no longer the case.	2/26/2025 3:51 PM
348	Distrust of Musk and, to only a slightly lesser extent, Zuckerberg; response to tariffs	2/26/2025 3:49 PM
349	trump	2/26/2025 3:48 PM
350	Addictive nature of the content and platform	2/26/2025 3:48 PM
351	elon musk	2/26/2025 3:46 PM
352	Owner is horrendous	2/26/2025 3:46 PM
353	Ownership of platforms	2/26/2025 3:41 PM
354	Concern about propoganda	2/26/2025 3:39 PM
355	change of policy proliferation of hatespeech	2/26/2025 3:39 PM
356	Too many ads, content not relevant to what I want to see, outdated.	2/26/2025 3:39 PM
357	Links to American political support	2/26/2025 3:38 PM
358	The owners of the apps are bad people	2/26/2025 3:38 PM
359	Trying to us less US based media.	2/26/2025 3:38 PM
360	X actually has less misinformation and more freedom of speech than it did before.	2/26/2025 3:37 PM
361	I strongly feel that they are making my life worse.	2/26/2025 3:35 PM
362	Fascism	2/26/2025 3:35 PM
363	Problematic billionaire owners	2/26/2025 3:34 PM

364	I am retired now, do not need LinkedIn	2/26/2025 3:34 PM
365	Don't trust the platform owners who are increasingly using platforms to fuel right-wing / fascist hate	2/26/2025 3:33 PM
366	Musk is a Nazi and Meta is a miserable company	2/26/2025 3:32 PM
367	Owners of platform being risks to good governance and quality of life	2/26/2025 3:32 PM
368	CEOs sponsoring the rise of fascism.	2/26/2025 3:31 PM
369	Threats to Canadian sovereignty and promotion of Nazi/white supremacist ideologies	2/26/2025 3:31 PM
370	Too much USA influence	2/26/2025 3:30 PM
371	Zuckerberg being a bag of dicks	2/26/2025 3:30 PM
372	Elon Musk	2/26/2025 3:29 PM
373	Not the politics I want to align with	2/26/2025 3:29 PM
374	I don't wish to support Elon Musk	2/26/2025 3:28 PM
375	n/a	2/26/2025 3:28 PM
376	Unethical decisions made by platform owner - X	2/26/2025 3:28 PM
377	X is run by a literal Nazi and boosts racist content. Meta apps all require an account.	2/26/2025 3:28 PM
378	Don't want to support Nazi crap.	2/26/2025 3:26 PM
379	Political problems with leaders/owners	2/26/2025 3:25 PM
380	Owner is Zuckerberg	2/26/2025 3:25 PM
381	Boycotting American tech oligarchs	2/26/2025 3:24 PM
382	There are better things to do - Life is short	2/26/2025 3:24 PM
383	American owned companies	2/26/2025 3:24 PM
384	Safety	2/26/2025 3:23 PM
385	American driven	2/26/2025 3:23 PM
386	Elon Musk and all problems related to him	2/26/2025 3:23 PM
387	Elon Musk is awful and the city shouldn't support him.	2/26/2025 3:23 PM
388	Media monopolies	2/26/2025 3:22 PM
389	Only use Facebook	2/26/2025 3:17 PM
390	Control by corporate entities	2/26/2025 3:06 PM
391	Ethics of using the products of terrible companies.	2/26/2025 3:03 PM
392	Trump/Musk threatening Canada has caused me to not support their platforms	2/26/2025 2:34 PM
393	Bad owners	2/26/2025 2:15 PM
394	I don't want to supprt Meta, Trump, Elon, or mis/disinformation	2/26/2025 1:58 PM
395	American owned organizations could cut off Canadian users at any moment	2/26/2025 1:53 PM
396	Values and ethics	2/26/2025 1:42 PM
397	The owner of X (formerly Twitter) is a fascist racist sociopath who breeds disinformation, hatred, and lies, and has made X a completely biased and unregulated mouthpiece for his - and the US administration's - right-wing agenda.	2/26/2025 1:11 PM
398	Facism	2/26/2025 1:04 PM
399	Don't trust Musk or Zuckerberg	2/26/2025 1:03 PM
400	Not a fan of the oligarchs that seem to run it all	2/26/2025 11:55 AM

401	Far right disinformation on X and AI slop on Facebook	2/26/2025 11:42 AM
402	Owned by US companies that I don't trust	2/26/2025 11:39 AM
403	Unlikely to delete Facebook and Instagram, but don't like the dependency on American social platforms.	2/26/2025 11:27 AM
404	Too many ads and sponsored videos I don't want to see	2/26/2025 11:26 AM
405	Elon doing multiple nazi salutes.	2/26/2025 11:21 AM
406	Elon Musk and Trump	2/26/2025 11:12 AM
407	Not wishing to give money and validity to American oligarchs	2/26/2025 11:08 AM
408	Biased information	2/26/2025 11:07 AM
409	Fascism	2/26/2025 11:07 AM
410	Not going to stop using or use less	2/26/2025 11:07 AM
411	Fascist owners and users	2/26/2025 11:00 AM
412	Elon Musk will not be supported by me	2/26/2025 10:50 AM
413	Elon Musk	2/26/2025 10:49 AM
414	X/Twitter - Hate Elon Musk	2/26/2025 10:41 AM
415	X is owned by a Nazi	2/26/2025 10:39 AM
416	Low quality of content	2/26/2025 10:20 AM
417	American Fascist Control	2/26/2025 10:13 AM
418	take too long to use/ collect/ summarize important info. Too diffuse, repetitious	2/26/2025 10:05 AM
419	Voting with my feet against Elon+	2/26/2025 10:02 AM
420	Musk is a facist and a nazi	2/26/2025 10:00 AM
421	Fascist owners	2/26/2025 9:53 AM
422	I do not wish to support disinformation, and Elon Musk and his platform	2/26/2025 9:53 AM
423	a vocal platform owner being a nazi	2/26/2025 9:52 AM
424	social media being run by far right wing groups and nazi's	2/26/2025 9:51 AM
425	Because of who owns it.	2/26/2025 9:48 AM
426	Account required to view information	2/26/2025 9:45 AM
427	Zuckerberg getting friendly with the Trump regime.	2/26/2025 9:41 AM
428	Ownership of X	2/26/2025 9:40 AM
429	Elon musk being terrible	2/26/2025 9:37 AM
430	The owners are dipshits	2/26/2025 9:37 AM
431	Owned by Elon Musk	2/26/2025 9:36 AM
432	No reason	2/26/2025 9:35 AM
433	The owner of Twitter considers Canada an enemy country	2/26/2025 9:31 AM
434	Don't want to support corrupt billionaores	2/26/2025 9:27 AM
435	Politics of owners, dehumanizing trans people	2/26/2025 9:26 AM
436	Musk	2/26/2025 9:25 AM
437	US Oligarchy	2/26/2025 9:19 AM

438	elon musk is actively working to annex the nation I live in	2/26/2025 9:16 AM
439	Hateful/damaging misleading content	2/26/2025 9:06 AM
440	Owners of platforms being terrible people	2/26/2025 8:59 AM
441	Still using them	2/26/2025 8:58 AM
442	Quit X as soon as Elon bought it	2/26/2025 8:54 AM
443	Musk	2/26/2025 8:53 AM
444	Elon Musk is a threat to Canada. His platform is offensive	2/26/2025 8:51 AM
445	The whole "promoting nazism and hate" has soured me on these platforms	2/26/2025 8:50 AM
446	Owned by billionaire class and ride with foreign propaganda and other lobby groups who undermine our democracy. Facebook, Twitter, Instagram are all evil. Look how unhinged people have become as a result.	2/26/2025 8:50 AM
447	evil parent companies	2/26/2025 8:46 AM
448	I've already left the platforms	2/26/2025 8:42 AM
449	Refuse to support a person like Musk	2/26/2025 8:30 AM
450	Strongly disagree with the stances/beliefs of ownership of these platforms	2/26/2025 8:29 AM
451	I don't like how social media companies try to harvest/monetize my attention.	2/26/2025 8:14 AM
452	Oligarchy	2/26/2025 8:00 AM
453	Ethical practices of platform ownership	2/26/2025 8:00 AM
454	I scrapped Twitter because it's run by an an actual Nazi, leaving Facebook because of its refusal to crackdown on misinformation	2/26/2025 7:53 AM
455	Ethics of company owner	2/26/2025 7:50 AM
456	Can't access info without signing in	2/26/2025 7:40 AM
457	Active targeting of marginalized people by Meta and Twitter	2/26/2025 7:37 AM
458	Advertisements	2/26/2025 7:32 AM
459	User friendliness and top demographics	2/26/2025 7:29 AM
460	I stopped using meta apps and twitter because of the dangers they pose from their billionaire owners	2/26/2025 7:27 AM
461	That they are owned by billionaire oligarchs who have aligned themselves with the stated goal of destroying the sovereignty of Canada	2/26/2025 7:25 AM
462	I refuse to let fascist enablers in the states control my media anymore.	2/26/2025 7:21 AM
463	They're being used to further lies about Canada	2/26/2025 7:20 AM
464	The politics behind X & facebook are discriminatory & unethical	2/26/2025 7:17 AM
465	Nazi owner of platform	2/26/2025 7:13 AM
466	I dropped FB 4 yrs ago, hate twitter & instagram, I don't comment on anything as the hate is always out there from far too many people, the hate is now increased by too many prominent so called humans that we are going backwards as a society, WhatsApp is a great way to get msgs out and seems safe, no one can reply just read	2/26/2025 7:12 AM
467	Elon Musk and Mark Zuckerberg are threats to our society	2/26/2025 6:57 AM
468	Social media sites are owned by Nazis, and those invested in overthrowing Democracy.	2/26/2025 6:51 AM
469	Too many	2/26/2025 6:50 AM
470	Concerns with US political climate	2/26/2025 6:40 AM
471	Owned by horrible people, bad company policies that go against my morals, and I refuse to	2/26/2025 6:40 AM

support a Nazi who threatens Canadian sovereignty

472	Its owner.	2/26/2025 6:24 AM
473	Due to ownership	2/26/2025 6:24 AM
474	If the ownership is actively threating our country	2/26/2025 6:19 AM
475	Musk	2/26/2025 5:56 AM
476	Musk involvement.	2/26/2025 5:51 AM
477	Owned by American Oligarchs	2/26/2025 5:49 AM
478	Elon Musk	2/26/2025 5:48 AM
479	Racist owner who denies Canadian sovereignty	2/26/2025 5:44 AM
480	Twitter, the owner is a nazi.	2/26/2025 5:34 AM
481	Not wanting to support businesses that support fascism	2/26/2025 5:24 AM
482	To woke and bias to the far left	2/26/2025 5:06 AM
483	Political/economic boycott	2/26/2025 4:00 AM
484	Pro-Russian propaganda	2/26/2025 3:59 AM
485	Don't want to support Trump's friends	2/26/2025 2:47 AM
486	They're being used as propaganda platforms, full of disinformation and suppressing opposing views	2/26/2025 2:01 AM
487	I rarely use any social media	2/26/2025 1:32 AM
488	While I would like to ditch select platforms altogether, it is a hard choice to make as I rely on critical information to help motorists in the HRM and beyond.	2/26/2025 12:50 AM
489	Refuse to stay on Twitter due to owner	2/26/2025 12:43 AM
490	staying with Facebook	2/26/2025 12:35 AM
491	anything involving ownership by EM, or China is out	2/26/2025 12:28 AM
492	Elon Musk	2/26/2025 12:16 AM
493	Lack of free speech.	2/26/2025 12:12 AM
494	I don't want to support American Big Tech.	2/26/2025 12:02 AM
495	People In charge are intentionally spreading misinformation.	2/25/2025 11:58 PM
496	Elon Musk	2/25/2025 11:55 PM
497	Elon Musk's affiliation with X	2/25/2025 11:36 PM
498	Propaganda mouthpiece of tyrant threatening our sovereignty	2/25/2025 11:26 PM
499	Too many posts from Elon Musk and far right groups	2/25/2025 11:24 PM
500	Fascists 🙂	2/25/2025 11:15 PM
501	Annexation threats by Trump an Musk	2/25/2025 11:12 PM
502	Nazis, mostly.	2/25/2025 11:11 PM
503	Current events	2/25/2025 11:09 PM
504	They masquerade as unbiased user generated media but are in fact manipulating all of our information and opinions in an extremely dangerous way. The most extreme example is X, which is now literally a Nazi platform, run by Nazis and prioritizing Nazis being able to push their agenda of hatred and stupidity into public.	2/25/2025 11:05 PM
505	X is owned by Nazi who wants to "annex" Canada. I closed my account and the City should too.	2/25/2025 11:03 PM

506	Owned by/supportive of fascists.	2/25/2025 10:57 PM
507	Biased content moderation - a threat to freedom of speech.	2/25/2025 10:55 PM
508	My personal values do not align with Elon musk's	2/25/2025 10:44 PM
509	Elon Musk/Trump appear to have lost the plot	2/25/2025 10:44 PM
510	Elon musk Donald Trump	2/25/2025 10:43 PM
511	Trump and Musk.	2/25/2025 10:37 PM
512	Elon Musk is interfering with the sovereignty of nations around the world (including Canada) and platforming Nazis	2/25/2025 10:32 PM
513	Elon Musk's behaviour and role in global politics	2/25/2025 10:26 PM
514	Now retired so no longer need LinkedIn for professional networking.	2/25/2025 10:23 PM
515	"X" should be dropped immediately and publicly.	2/25/2025 10:09 PM
516	Elon Musk	2/25/2025 10:06 PM
517	Nazis and Trump-supporting billionaires.	2/25/2025 10:00 PM
518	Meta no longer allowing Canadian news posts, algorithm does not post info chronologically	2/25/2025 9:58 PM
519	Too much support of Trump and Musk and fascism, too much hateful stuff allowed, racism, homophobia, nazis	2/25/2025 9:50 PM
520	Owned by musk, transphobia, queerphobia, lack of protections (eg blocking)	2/25/2025 9:46 PM
521	Censorship on social media platforms is becoming all encompassing. The more information available to the public, the better.	2/25/2025 9:45 PM
522	Not wanting to support unethical leadership	2/25/2025 9:30 PM
523	Owned by billionaires who are trying to take peoples rights away	2/25/2025 9:30 PM
524	The fact that Elon Musk owns X is deeply concerning and don't want to support him or his ideologies	2/25/2025 9:30 PM
525	Financial gain for white supremacists who own the companies	2/25/2025 9:27 PM
526	One then being owned by an actual Nazi. Already left it.	2/25/2025 9:27 PM
527	I want to move away from platforms run by oligarchs (eg. Twitter, Meta)	2/25/2025 9:24 PM
528	X is owned by a literal Nazi	2/25/2025 9:21 PM
529	A fascist dictator owns Twitter	2/25/2025 9:21 PM
530	Toxic, will not support a fascist. Deleted Twitter (X) and moved to Bluesky	2/25/2025 9:08 PM
531	american fascist collaborators in management	2/25/2025 9:03 PM
532	Elon Musk	2/25/2025 9:03 PM
533	Owned by fascist billionaire oligarchs that wants to dismantle Canada. Acts as president who bought his presidency.	2/25/2025 9:01 PM
534	Fascism, oligarchy, techno-feudalism	2/25/2025 8:57 PM
535	Support for fascism	2/25/2025 8:54 PM
536	I hate Nazis	2/25/2025 8:53 PM
537	Social media tends to breed fascism. I actively try to suppress Nazis.	2/25/2025 8:53 PM
538	Don't support Nazi's	2/25/2025 8:52 PM
539	USA	2/25/2025 8:50 PM
540	Recently deleted my twitter/X account after 15 years due to the growing misinformation and normalisation of nazism.	2/25/2025 8:39 PM

541	Owner is a Nazi and supports far right nazi parties in other countries	2/25/2025 8:35 PM
542	Nazis	2/25/2025 8:34 PM
543	Big tech has too much power/control	2/25/2025 8:31 PM
544	The recent attempts to undermine Canadian sovereignty by Elon Musk, and the caving to harmful rhetoric by the Trump administration in Meta policy updates	2/25/2025 8:31 PM
545	Trump crony	2/25/2025 8:29 PM
546	Elon Musk	2/25/2025 8:20 PM
547	Owner is a right-wing ideologue	2/25/2025 8:18 PM
548	I don't want to support a Nazi owned platform	2/25/2025 8:14 PM
549	nazis	2/25/2025 8:11 PM
550	Owned by a foreign entity threatening our sovreignty. I'm perplexed that HRM even considers using X.	2/25/2025 8:09 PM
551	Owners/who is profiting from platform	2/25/2025 8:05 PM
552	Using FaceBook and Instagram supports our enemy, the U.S.	2/25/2025 8:03 PM
553	American propaganda	2/25/2025 7:55 PM
554	I will continue to connect with like minded non local communities in social media	2/25/2025 7:52 PM
555	Too many ads	2/25/2025 7:52 PM
556	Political affiliations/greed of owners/ use of platform to advance said politics	2/25/2025 7:51 PM
557	All of the above reasoning is why I don't use social media much.	2/25/2025 7:43 PM
558	It's all ads and rage bait	2/25/2025 7:38 PM
559	Refuse to support X	2/25/2025 7:38 PM
560	Unchecked hostility towards women, queer people, trans people, and immigrants. Namely X, formerly twitter. This app has become an unbearable echo chamber, overloaded with bigotry and white-male supremacist discourses.	2/25/2025 7:38 PM
561	Twitter is racist and owned by a Nazi	2/25/2025 7:37 PM
562	Owner of Twitter being a despicable person	2/25/2025 7:34 PM
563	Platforming of antisemitic and racist content on X by its owner	2/25/2025 7:31 PM
564	I don't understand them	2/25/2025 7:30 PM
565	Elon musk ban	2/25/2025 7:28 PM
566	owned by people attempting to undermine and subvert democracy on a global scale	2/25/2025 7:26 PM
567	Hateful Musk . Evil man . Hrm should get away from Twitter	2/25/2025 7:24 PM
568	Not applicable, I'm not planning on using less. This is a leading question	2/25/2025 7:21 PM
569	Political stance of Elon Musk	2/25/2025 7:20 PM
570	They are owned and run by bad agents	2/25/2025 7:18 PM
571	Politics Elon Musk owned	2/25/2025 7:04 PM
572	Owned by evil billionaires	2/25/2025 7:00 PM
573	N/A	2/25/2025 6:49 PM
574	I do not support evil oligarchs	2/25/2025 6:40 PM
575	Concern regarding the ethics of using these platforms	2/25/2025 6:19 PM
576	Elon musk	2/25/2025 5:56 PM

577	And have no interest in most of what is posted	2/25/2025 5:56 PM
578	Elon Musk is a nazi	2/25/2025 5:37 PM
579	The anti-democratic nature of the owners.	2/25/2025 5:34 PM
580	Racism, nazis, bigotry, hate and anti democratic works of the founders	2/25/2025 5:34 PM
581	Poor organization	2/25/2025 5:20 PM
582	I feel the ownership of X is not trustworthy, and there's much more beyond that	2/25/2025 5:15 PM
583	Elon Musk	2/25/2025 5:11 PM
584	Do not wish to support Musk in anyway	2/25/2025 4:49 PM
585	Have deleted X due to USA issues and Elon Musk	2/25/2025 4:47 PM
586	More ads then actual posts	2/25/2025 4:45 PM
587	Musk owns X and has allowed it to become totally vile and useless.	2/25/2025 4:45 PM
588	X	2/25/2025 4:45 PM
589	American politics	2/25/2025 4:41 PM
590	Mark Zuckerberg is cozying up to Trump and I don't trust him.	2/25/2025 4:40 PM
591	Active anti-democractic, hate-mongering by Musk and on X, and irresponsible management and Trump support by Zuckerberg and Meta/Facebook.	2/25/2025 4:39 PM
592	Promotes hates/violence	2/25/2025 4:36 PM
593	Because Elon Musk is a fascist. I am not someone who uses that word lightly or with any regularity. I don't usually gets involved in politics and certainly not any kind of activism, but I'm scared for the future of the world right now.	2/25/2025 4:24 PM
594	They're not useful to me	2/25/2025 4:20 PM
595	American based	2/25/2025 4:13 PM
596	protesting tech oligarch support for trump	2/25/2025 4:10 PM
597	Anything owned by Musk is now trash.	2/25/2025 4:09 PM
598	Disinformation from Oligarchs wishing to annex our country.	2/25/2025 4:05 PM
599	leaving Meta platforms	2/25/2025 3:57 PM
600	Elon Musk	2/25/2025 3:53 PM
601	Defund CBC, CTV and Global thanks	2/25/2025 3:53 PM
602	Cute tiny posters is a useless, childish way to communicate	2/25/2025 3:47 PM
603	Owned by rich people that don't care about the middle class	2/25/2025 3:45 PM
604	They're American	2/25/2025 3:41 PM
605	X is an unethical company run by a fascist promoting taking over Canada, why would we support that?	2/25/2025 3:39 PM
606	Too many ads	2/25/2025 3:23 PM
607	It's American	2/25/2025 3:23 PM
608	Its Elon/trump related. So not using that	2/25/2025 3:19 PM
609	not applicable	2/25/2025 3:19 PM
610	I do not feel safe on these platforms and believe they are eroding the public's ability to discern what is and is not a fact. I believe the people who own them are corrupt. And that the amount of data they collect and keep is dangerous.	2/25/2025 3:16 PM
611	Related to X	2/25/2025 2:57 PM

612	Integrity of CEOs of these platforms	2/25/2025 2:57 PM
613	Billionaires are vampires. I try to limit their access to me.	2/25/2025 2:54 PM
614	Not choosing to use any platforms less.	2/25/2025 2:54 PM
615	X is owned by a Nazi currently involved in a coup of the United States, with eyes on Canada.	2/25/2025 2:54 PM
616	Political	2/25/2025 2:53 PM
617	Run by hateful people	2/25/2025 2:46 PM
618	Facebook fighting Canadian government	2/25/2025 2:46 PM
619	Those who kowtow to or actively enable Trump or Musk should receive less ad revenue. The rhetoric is shocking and not something to support.	2/25/2025 2:43 PM
620	egregious ownership	2/25/2025 2:38 PM
621	Trying to leave Meta platforms	2/25/2025 2:33 PM
622	X is owned by a fascist who encourages fascist content. People who are still using this platform are knowingly enabling fascism. Instagram and Meta are barely better.	2/25/2025 2:29 PM
623	I don't trust the dummy that owns it	2/25/2025 2:23 PM
624	X is owned by a nazi. I refuse to support it.	2/25/2025 2:21 PM
625	Trump supporters, adjusting their algorithms to target youth with misinformation and catering to the executive overreach in the US	2/25/2025 2:21 PM
626	Lack of fact checking and unstable algorithm	2/25/2025 2:15 PM
627	Owner's support of fascists, censorship.	2/25/2025 2:05 PM
628	Private companies should not be trusted to distribute public service announcements. Preference is publicly funded CBC, Halifax.ca and HfxAlert app	2/25/2025 1:54 PM
629	Musk is a Nazi.	2/25/2025 1:50 PM
630	Profits go towards supporting Trump	2/25/2025 1:46 PM
631	Fucking Musk. Get NS and HRM off of Twitter!	2/25/2025 1:45 PM
632	I don't want to contribute to the wealth of Musk and Zuckerberg	2/25/2025 1:44 PM
633	I think it's disgusting to be using Twitter when it directly supports Elon Musk	2/25/2025 1:35 PM
634	X is run by a fascist. I no longer use it	2/25/2025 1:29 PM
635	Prefer to not support fascists	2/25/2025 1:25 PM
636	The threat of America annexing Canada, the US using American social media as propaganda machines. All their social media is owned by billionaires looking to dismantle canada	2/25/2025 1:25 PM
637	Nothing is timely - all info shows a day or more after it happens	2/25/2025 1:24 PM
638	Homophonic/transphobic trust and safety policies	2/25/2025 1:22 PM
639	X is a platform of hate and disinformation. I don't trust Meta products. I would prefer to communicate by email and text.	2/25/2025 1:16 PM
640	AI generated posts that are not true	2/25/2025 1:14 PM
641	Hate speech and anti-democratic activity.	2/25/2025 1:09 PM
642	American ownership/trump and anti Canada support from platform owners	2/25/2025 12:57 PM
643	Owned by fascists and/or white suprmacists	2/25/2025 12:54 PM
644	I dont want to use platforms owned by a Nazi	2/25/2025 12:52 PM
645	Disagreeing with the censoring and filtering of some information and not others, biased information being shared and promoted, double-standards between what certain parties or	2/25/2025 12:51 PM

	genders post - it's completely unreliable and not unbiased whatsoever.	
646	Oligarchs allow and promote transphobia and support fascists. I wish that was an exaggeration but it's not. I deleted twitter when Musk bought it. Trying to get out of Zuckerburg's empire as well.	2/25/2025 12:49 PM
647	Nazis	2/25/2025 12:47 PM
648	Musk and Zuck Suck	2/25/2025 12:46 PM
649	The owners of the platforms	2/25/2025 12:45 PM
650	I don't support Nazis	2/25/2025 12:43 PM
651	Clearly partisan ownership makes information on these sites unreliable.	2/25/2025 12:41 PM
652	Any media site that Canada sensors is a no go for me. X is best.	2/25/2025 12:40 PM
653	Musk owned	2/25/2025 12:37 PM
654	X is owned by a nazi	2/25/2025 12:35 PM
655	algorithms	2/25/2025 12:33 PM
656	You have to login to use it. It is not useful also belongs to a fascist.	2/25/2025 12:30 PM
657	Too many trolls riling people up. Hard to see past it.	2/25/2025 12:29 PM
658	Just don't spend as much time on it	2/25/2025 12:28 PM
659	Owners political affiliations with corrupt U.S. government	2/25/2025 12:28 PM
660	N/A	2/25/2025 12:18 PM
661	Political alignment of leadership	2/25/2025 12:16 PM
662	Fascist controlled	2/25/2025 12:11 PM
663	Annoying emails that take up too much sosce	2/25/2025 12:10 PM
664	Ideological differences (I don't like supporting fascists)	2/25/2025 12:09 PM
665	Boycotting Elon Musk	2/25/2025 11:54 AM
666	I do not use social media as a source of news.	2/25/2025 11:48 AM
667	Owned by terrible people	2/25/2025 11:47 AM
668	Political ties of X ownership to hostile Trump administration	2/25/2025 11:45 AM
669	Censorship and questionable morality of platform owners (Meta and Twitter)	2/25/2025 11:41 AM
670	American politics	2/25/2025 11:41 AM
671	Sites being owned by people complicit/active in the coup of the IS	2/25/2025 11:40 AM
672	I have a trans son and don't want to support Zuckerberg	2/25/2025 11:36 AM
673	Blatant fascism by the billionaire owners.	2/25/2025 11:35 AM
674	Algorithms that actually make disinformation more prominent; leadership and ownership that is actively working to dismantle the world order	2/25/2025 11:34 AM
675	I don't want to support fascist oligarchs	2/25/2025 11:29 AM
676	Owned by an oligarch trying to annex our country	2/25/2025 11:28 AM
677	Donald trump / Elon musk	2/25/2025 11:28 AM
678	Political BS	2/25/2025 11:22 AM
679	It's owned by a fascist	2/25/2025 11:19 AM
680	Elon Musk bad fir demicracy and sanity	2/25/2025 11:19 AM
681	n/a	2/25/2025 11:17 AM

682	Anger toward billionaires.	2/25/2025 11:17 AM
683	American tyrant connections	2/25/2025 11:15 AM
684	The amount of nonsense is unbelievable	2/25/2025 11:15 AM
685	Again, this question has no value.	2/25/2025 11:14 AM
686	X is owned Elon Musk and he's an awful human.	2/25/2025 11:12 AM
687	useful content overwhelmed by ads	2/25/2025 11:04 AM
688	Run by fascists	2/25/2025 11:03 AM
689	Oligarchy	2/25/2025 11:01 AM
690	X no longer allows you to see the most recent tweets from pages in order without an account	2/25/2025 11:01 AM
691	Vile owners of platforms	2/25/2025 11:01 AM
692	Owned by a Nazi.	2/25/2025 11:00 AM
693	I don't think we should be using a platform run by Elon musk	2/25/2025 10:56 AM
694	Enriching antidemocratic owners	2/25/2025 10:56 AM
695	Removed myself from X (after 15 years on it)	2/25/2025 10:56 AM
696	Left Twitter/X because of objections to its owner's politics	2/25/2025 10:55 AM
697	Ownership by Meta	2/25/2025 10:54 AM
698	Because Nazis	2/25/2025 10:54 AM
699	Massive amounts of hate speech	2/25/2025 10:54 AM
700	Don't use social media. Think it is a huge waste of time and too full of crap.	2/25/2025 10:52 AM
701	Owner is a Nazi	2/25/2025 10:52 AM
702	Elon being a Nazi / Tiktok being bought out / censorship on Palestine	2/25/2025 10:50 AM
703	Society is facing a crisis in trust. Humans generate trusting relationships primarily through in-person, compassionate and confelicitous connection. Digital communications do not build trust, they are best suited for disseminating information.	2/25/2025 10:50 AM
704	platforms enabling bigotry and fascism, undermining democracy	2/25/2025 10:47 AM
705	I thought it was absolutely ridiculous that HRM would even consider dropping X. Because of Elon? Think of your audience and how young people are fed information. Older seem to use Facebook, younger X.	2/25/2025 10:47 AM
706	I will not give Elon Musk anything. He is a fascist, narcissist and nazi	2/25/2025 10:46 AM
707	Owned by a fascist	2/25/2025 10:43 AM
708	The political mess in the US impacting Canada	2/25/2025 10:40 AM
709	Platforms owned by supporters of President Trump and fascists.	2/25/2025 10:39 AM
710	ownership of platforms by anti-Canadian parties	2/25/2025 10:38 AM
711	Elon Musk	2/25/2025 10:31 AM
712	elon musk	2/25/2025 10:25 AM
713	Owned by Americans that openly support the Trump administration.	2/25/2025 10:25 AM
714	If I'm selecting multiple answers, my reasons don't apply to all of them ie this two-part question is flawed. Facebook: lack of useful content and owned by an algorithm log arch friendly to Trump. X: still is the most useful to me but owned by a Nazi. TikTok: hard to find interesting content	2/25/2025 10:24 AM
715	Elon Musk. Enough said	2/25/2025 10:20 AM

716	I don't use any of the others aside from bluesky now, but LinkedIn is basically a place for people with jobs to flex. Not useful at all and I only keep it to maintain client relationships.	2/25/2025 10:19 AM
717	Negatively affected mental health	2/25/2025 10:14 AM
718	Majority of these platforms are owned by tech billionaires that threaten the sovereignty of Canada in pursuit of Canada rare earth minerals for their own gains.	2/25/2025 10:13 AM
719	Rollout of features I don't value; Disagreement with parent company's direction	2/25/2025 10:13 AM
720	X is run by a man who is dismantling democracy around the world. No one should be using it!	2/25/2025 10:11 AM
721	owner is a nazi who is planning a coup on our country with his idiot president.	2/25/2025 10:04 AM
722	Ethics and behaviour of owner	2/25/2025 10:03 AM
723	Already deactivated twitter account due to concerns about Elon Musk	2/25/2025 10:01 AM
724	not wanting to fund anti democratic billionaires	2/25/2025 9:55 AM
725	US Political Interference	2/25/2025 9:52 AM
726	X is run by Canada's enemy	2/25/2025 9:50 AM
727	Nazi sentiments, nazi owner, right wing take over, calls for genocide racism and sexism supported by platform.	2/25/2025 9:46 AM
728	Elon Musk	2/25/2025 9:42 AM
729	Owned by extremist	2/25/2025 9:40 AM
730	Twitter is run by a Nazi supporting white suppremisit	2/25/2025 9:34 AM
731	Using the same as I normally do	2/25/2025 9:31 AM
732	J	2/25/2025 9:30 AM
733	Owner's principles do not match my own	2/25/2025 9:29 AM
734	King Trump's policies	2/25/2025 9:22 AM
735	Ownership by American oligarchs	2/25/2025 9:22 AM
736	Current global political situation	2/25/2025 9:19 AM
737	Owned by a facist	2/25/2025 9:19 AM
738	Outright allowing, and providing acceptable examoles of hate speech towards LGBTQ people on Meta owned platforms. X unbanning people who were previously banned for all sorts of terrible things and alloeobg nazi propaganda	2/25/2025 9:18 AM
739	Boycotting US businesses	2/25/2025 9:15 AM
740	I am no longer on X because Musk is a nazi.	2/25/2025 9:13 AM
741	Boycotting USA products.	2/25/2025 9:10 AM
742	This why I left Twitter - it's a dangerous landscape	2/25/2025 9:10 AM
743	I am concerned with the owners of each of these platforms, and their values do not align with my personal values / what I think is good for the betterment of society. Being on Twitter/X is like being on reddit—it feels like a cesspool/echo chamber of the worst things society has to offer .	2/25/2025 9:06 AM
744	The algorithm	2/25/2025 9:05 AM
745	I disagree with Elon Musks views and values and I believe the municipality should leave X.	2/25/2025 9:04 AM
746	Mark Zuckerburg has demonstrated that his platforms are beholden to the Trump administration.	2/25/2025 9:04 AM
747	Owner is a Nazi	2/25/2025 9:02 AM
748	Meta and X platforms carry disinformation and hateful content, I cannot use them in good	2/25/2025 9:00 AM

conscience.

749	Fascists	2/25/2025 8:57 AM
750	X is a propaganda tool now.	2/25/2025 8:55 AM
751	Open discrimination towards people	2/25/2025 8:54 AM
752	X is run by a fascist who is undermining democracy	2/25/2025 8:53 AM
753	Looking for ways to verify that content I'm reading is coming from a verifiable source.	2/25/2025 8:53 AM
754	Is owned by deranged semi-Nazi	2/25/2025 8:51 AM
755	I left Facebook recently when they changed their fact-checking policy. Also, Zuckerberg is a terrible person.	2/25/2025 8:50 AM
756	it's Not Canadian	2/25/2025 8:49 AM
757	Owned by a fascist	2/25/2025 8:45 AM
758	It is used by its fascist owner to influence elections.	2/25/2025 8:44 AM
759	Tech giants interfering with politics and free speech, and perpetuating hate speech and misinformation.	2/25/2025 8:40 AM
760	Lack of person to person relationships	2/25/2025 8:38 AM
761	Deleted any platform in the front row of inauguration	2/25/2025 8:36 AM
762	Tech oligarchy owners	2/25/2025 8:34 AM
763	platforms being used as tools to subvert democracy within their own country and others including Canada - Musk/X especially	2/25/2025 8:34 AM
764	oligarchs ruining everything	2/25/2025 8:21 AM
765	American Ownership	2/25/2025 8:13 AM
766	Ownership of corporation	2/25/2025 8:06 AM
767	Not wanting to support American companies, esp. those tied to Trump supporters	2/25/2025 8:00 AM
768	No concerns	2/25/2025 7:39 AM
769	switched to bluesky	2/25/2025 7:14 AM
770	foreign government influences especially for X and Meta products	2/25/2025 7:11 AM
771	The Nazis	2/25/2025 6:37 AM
772	Elon Musk	2/25/2025 6:33 AM
773	Anti US	2/25/2025 6:29 AM
774	Nazi ownership	2/25/2025 6:21 AM
775	Dislike Meta and X because of relationship to Trump	2/25/2025 6:08 AM
776	A city should not be using a privately owned product as its news broadcaster. Especially when the owner is demonstrating a clear bias	2/25/2025 4:14 AM
777	Boycott Musk	2/25/2025 2:29 AM
778	Social media has become an entertainment platform for monetization, news and government should not rely on its existence or use to share information with the public	2/25/2025 2:24 AM
779	Elon Musk is a Nazi	2/25/2025 1:16 AM
780	Foreign ownership, hate speech, fascist owners.	2/25/2025 12:07 AM
781	I'm disinclined to support fascists and their enablers.	2/25/2025 12:06 AM
782	Fascism	2/24/2025 11:48 PM

783	Owner	2/24/2025 11:45 PM
784	Platform controlled by members of a hostile government's administration. High potential for misuse of data and information distortion.	2/24/2025 11:44 PM
785	Elon Musk and Mark Zuckerberg (Meta) owns them.	2/24/2025 11:27 PM
786	Elon Musk is a Nazi.	2/24/2025 11:17 PM
787	The owner and his puppet	2/24/2025 11:08 PM
788	Matter of ethics given Meta owner and US President	2/24/2025 11:00 PM
789	billionaire owners	2/24/2025 10:33 PM
790	Owned by rich oligarchs	2/24/2025 10:29 PM
791	my friends are leaving so I have less reason to be there	2/24/2025 10:21 PM
792	Concerns with ownership/political interference undermining democracy	2/24/2025 10:20 PM
793	Twitter does not allow browsing profiles and latest tweets without an account	2/24/2025 10:11 PM
794	Platforms that enable and support discrimination. Platforms that refuse to moderate hate speech in the name of "free speech"	2/24/2025 10:09 PM
795	The owner of twitter is leading a coup and is openly supporting a Nazi regime	2/24/2025 9:56 PM
796	do not want to support meta anymore	2/24/2025 9:51 PM
797	X is for Nazis & Hate	2/24/2025 9:46 PM
798	Hate zuck and musk	2/24/2025 9:40 PM
799	Musk and Trump. Enough said.	2/24/2025 9:40 PM
800	Not supporting nazis	2/24/2025 9:36 PM
801	The CEO of X supports far-right extremists, is dismantling the US government, and is a white supremacist. Meta's CEO also supports the current US administration and their platform removed fact checking services.	2/24/2025 9:35 PM
802	They're run by fucking fascists	2/24/2025 9:32 PM
803	Elon "Nazi" Musk	2/24/2025 9:31 PM
804	Elon is a dick	2/24/2025 9:30 PM
805	A few of these platforms literally want me dead due to my identity	2/24/2025 9:26 PM
806	No one should be supporting platforms that uphold hate and misinformation, especially members of government.	2/24/2025 9:21 PM
807	I like to use RSS, I think the govt should provide RSS feeds.	2/24/2025 9:20 PM
808	Nazis.	2/24/2025 9:18 PM
809	Owned by a man who may be a Nazi, who clearly controls the algorithm	2/24/2025 9:17 PM
810	I do not support sites owned by wannabe fascist losers like Elon Musk	2/24/2025 9:11 PM
811	Elon Musk's Nazi salute	2/24/2025 9:09 PM
812	No longer relevant (LinkedIn)	2/24/2025 9:08 PM
813	Owned by a nazi	2/24/2025 8:58 PM
814	Both FB and X/Twitter prioritizing far-right political content (extremely so in Twitter's case)	2/24/2025 8:57 PM
815	Generative AI scraping my content without consent	2/24/2025 8:51 PM
816	Don't agree with the values of many social media companies	2/24/2025 8:43 PM
817	Not giving money to fascists	2/24/2025 8:22 PM

818	X is run by a nazi.	2/24/2025 8:17 PM
819	X (Twitter) has become a toxic social media landscape with inscrutable algorithms that seem to amplify divisive content and suppress useful information.	2/24/2025 8:16 PM
820	I do not want to support oligarchs which are actively working against our country or the common good.	2/24/2025 8:14 PM
821	Also bc Musk is a Nazi & Trump is threatening Canada's sovereignty. And Zuck/FB go beyond negativity: they rolled back recognition of LGBTQ civil rights.	2/24/2025 8:10 PM
822	Elon and Zuckerberg... please ban X!!	2/24/2025 8:02 PM
823	Too much Nazi content	2/24/2025 8:00 PM
824	Go for a walk bro	2/24/2025 7:57 PM
825	Owner of X is leading a coup that is threatening to invade our country	2/24/2025 7:56 PM
826	Algorithm does not show news or updates in a timely fashion - government message will appear on the main feed two days after they're posted	2/24/2025 7:54 PM
827	Owned by a Nazi (Musk)	2/24/2025 7:53 PM
828	Zuckerberg	2/24/2025 7:49 PM
829	Increasingly difficult to use and have pertinent info delivered to me due to the algorithm shifts. Also Mark Zuckerberg is a weiner.	2/24/2025 7:46 PM
830	Don't trust	2/24/2025 7:40 PM
831	Too many unwanted feeds and unconstitutional content by owner/ operators	2/24/2025 7:37 PM
832	Centralization of social media apps by billionaires	2/24/2025 7:28 PM
833	The owners of these platforms are doing nazi salutes and buy into "51st state" baloney. I don't want my money and data going to nazis.	2/24/2025 7:26 PM
834	The general unfriendliness of apps like twitter in their current state	2/24/2025 7:17 PM
835	X is owned by a Nazi saluting Nazu who threatens to suspend anyone who criticizes the felon president threatening our sovereignty	2/24/2025 7:16 PM
836	Elon Musk, Mark Zuckerberg, Donald Trump	2/24/2025 7:14 PM
837	Owned by a moron.	2/24/2025 7:13 PM
838	I'm leaving certain social media platforms, especially X, due to the overwhelming disinformation, unchecked hate, and sheer indecency that have made these spaces toxic and dangerous. Any platform that removes truth and fact-checking, like Facebook, is choosing to fuel misinformation rather than fight it, and that's a risk I can't support.	2/24/2025 7:12 PM
839	Elon Musk is an idiot	2/24/2025 7:10 PM
840	I do not wish to support Elon Musk	2/24/2025 7:10 PM
841	Twitter is for Nazis and lies. Stop posting on Twitter you cowards	2/24/2025 7:09 PM
842	Platforms being taken over by fascist interests	2/24/2025 7:09 PM
843	I don't want my money to go towards people willfully inciting/permissing hate	2/24/2025 7:04 PM
844	if the owner is a nazi or trying to annex my country, seems like it's a pretty easy choice	2/24/2025 6:56 PM
845	fascism	2/24/2025 6:55 PM
846	Meta	2/24/2025 6:45 PM
847	Owners of platforms choosing to participate in and promote Fascism	2/24/2025 6:43 PM
848	Elon Musk	2/24/2025 6:42 PM
849	Not planning a change	2/24/2025 6:42 PM

850	I am concerned about the impact of the tech billionaire bros. on democracy	2/24/2025 6:37 PM
851	Resisting Nazis and Billionaires	2/24/2025 6:31 PM
852	X is run by an egomaniacal lunatic and should be banned in Canada, if not the whole world. The city should absolutely divest from this vile excuse for social media bc it's full of misinformation and hate.	2/24/2025 6:29 PM
853	I don't want Elon Musk to have any of my data, or positively impact his nazi ideals.	2/24/2025 6:27 PM
854	Not currently needed	2/24/2025 6:26 PM
855	X is owned by a Nazi who is threatening Canadian sovereignty	2/24/2025 6:24 PM
856	i dont feel comfortable using platforms run by facist billionaires	2/24/2025 6:24 PM
857	Switched to bluesky	2/24/2025 6:20 PM
858	The ownership of Twitter/X has made it an unsafe and unusable platform.	2/24/2025 6:17 PM
859	Owner is a nazi	2/24/2025 6:14 PM
860	Elon musk	2/24/2025 6:13 PM
861	Horrible behaviour of platform owners, supporting right-wing politics, reversing DEI, giving a platform to the worst people	2/24/2025 6:12 PM
862	Disgusting owners of the platform	2/24/2025 6:10 PM
863	Boycotting because of the pandemic went ie Twitter	2/24/2025 6:06 PM
864	I'm concerned about data security and privacy	2/24/2025 6:04 PM
865	Nazis and Nazi-sympathizers like Musk and Zuckerberg	2/24/2025 6:00 PM
866	The emerging US oligarchy/dictatorship. It's embarrassing that you still use FB and X	2/24/2025 5:58 PM
867	Fascism	2/24/2025 5:56 PM
868	Support for fascism.	2/24/2025 5:49 PM
869	Boycotting US big technology companies	2/24/2025 5:48 PM
870	Elon musk is a nazi and Mark Zuckerberg is siding with nazis	2/24/2025 5:47 PM
871	Twitter's new owner is a nazi, and I can't condone that.	2/24/2025 5:46 PM
872	No chronological timeline - algorithm chooses who gets to see content and when.	2/24/2025 5:44 PM
873	I don't like contributing to the revenue of Elon Musk and Mark Zuckerberg plus I'm concerned about the manipulation of the platforms' algorithms to surface content its owners want its users to see with the goal of manipulating public opinion	2/24/2025 5:42 PM
874	Instagram has too many ads now and the algorithm is awful	2/24/2025 5:41 PM
875	X is owned by an actual Nazi so - no thanks. Closed my account in 2023.	2/24/2025 5:40 PM
876	Boycotting Elon Musk	2/24/2025 5:40 PM
877	Concentration of social media ownership	2/24/2025 5:33 PM
878	Meta policies	2/24/2025 5:32 PM
879	The owners of the biggest platforms are abusing their power	2/24/2025 5:32 PM
880	X is more up to date	2/24/2025 5:31 PM
881	The platform being owned by a far right propagandist	2/24/2025 5:30 PM
882	American oligarchy	2/24/2025 5:30 PM
883	Elon Musk and Mark Zuckerberg's involvement/alignment with the Trump administration. I signed out of X for the last time when Musk made a Nazi salute on inauguration day. I would prefer to move away from Meta products as well, but I still need to use them for professional reasons for now.	2/24/2025 5:29 PM

884	Prefer more Canadian content	2/24/2025 5:25 PM
885	Platform ownership	2/24/2025 5:24 PM
886	Ownership of said platforms - fuck Elon and Zuckerberg, they're fascists	2/24/2025 5:22 PM
887	I don't think an American billionaire should control the information I see	2/24/2025 5:22 PM
888	Too many Nazi's/Alt Right/Anti-Canadian content on Twitter.	2/24/2025 5:19 PM
889	Twitter is owned by a Nazi and Meta is allowing discrimination now	2/24/2025 5:18 PM
890	owners are fascists	2/24/2025 5:17 PM
891	Owners aligning with far right & hate groups	2/24/2025 5:16 PM
892	Owned by a man who did a Nazi Salute on live television	2/24/2025 5:14 PM
893	owner is a nazi	2/24/2025 5:14 PM
894	X account was deleted when it made it impossible to block people, and had gone gull on fascist. Drop it.	2/24/2025 5:13 PM
895	I have never used them. I always used the others on a daily basis	2/24/2025 5:13 PM
896	I hate Elon Musk and Mark Zuckerberg	2/24/2025 5:11 PM
897	Ethical reasons	2/24/2025 5:09 PM
898	Run by fascist white supremacists who are enabling the downfall of democracy (Twitter, Meta, Google)	2/24/2025 5:08 PM
899	Avoiding Elon Musk	2/24/2025 4:58 PM
900	Want to minimize using service providers outside of Canada	2/24/2025 4:57 PM
901	Scared of Elon	2/24/2025 4:55 PM
902	Boring & confusing to navigate with new updates… they're statistically failing	2/24/2025 4:54 PM
903	Elon Musk	2/24/2025 4:35 PM

Q7 Which, if any, social media platforms that you do not currently use, are you considering using in the coming months?

Answered: 3,669   Skipped: 587
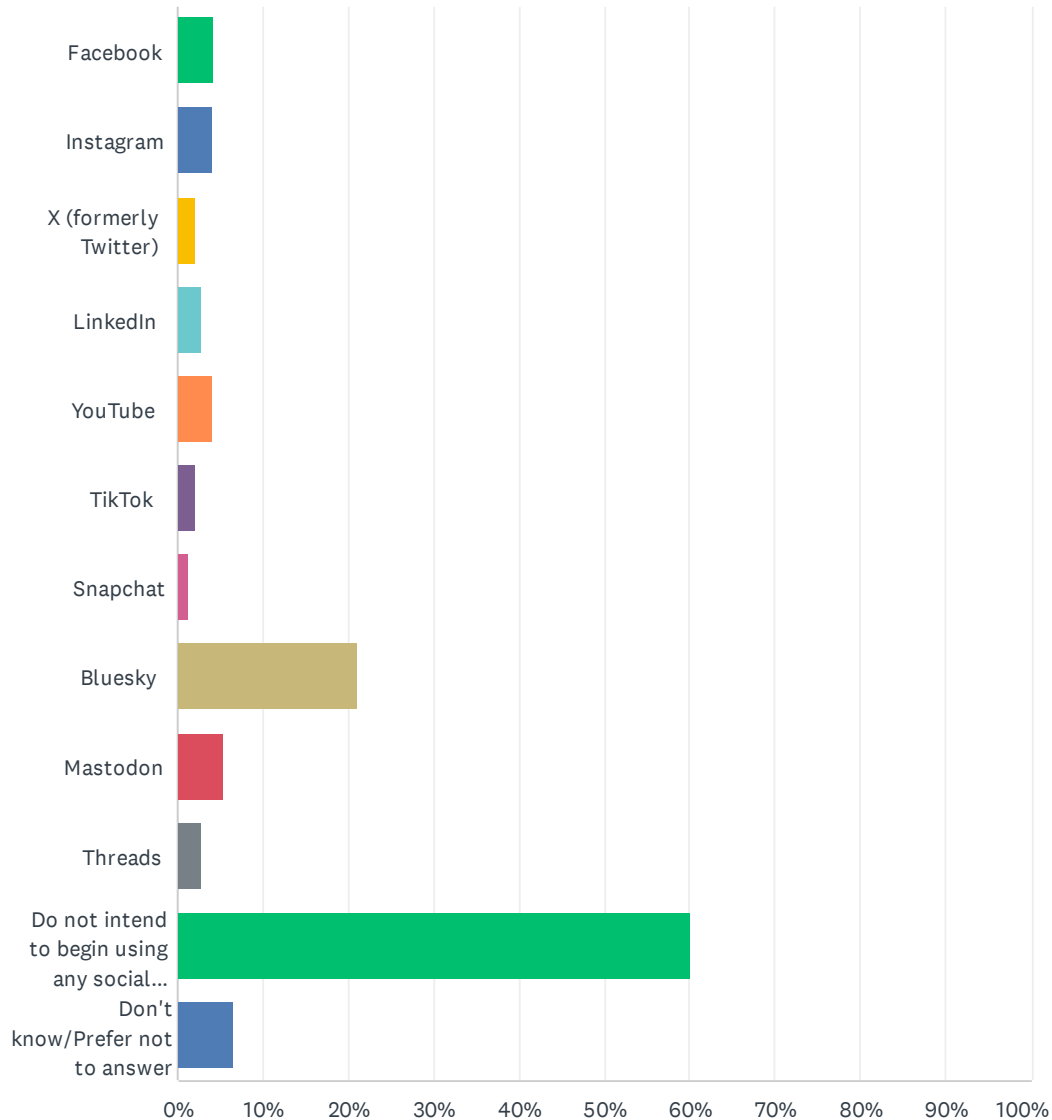
Social Media Survey

ANSWER CHOICES	RESPONSES	
Facebook	4.20%	154
Instagram	4.03%	148
X (formerly Twitter)	2.10%	77
LinkedIn	2.83%	104
YouTube	4.12%	151
TikTok	2.21%	81
Snapchat	1.36%	50
Bluesky	21.12%	775
Mastodon	5.29%	194
Threads	2.75%	101
Do not intend to begin using any social media platforms in the coming months	60.04%	2,203
Don't know/Prefer not to answer	6.62%	243
Total Respondents: 3,669		

Q8 The municipality is determining the feasibility of discontinuing the use of X (formerly Twitter) as a social media platform. How would you describe your support for the municipality no longer having a presence on X?

Answered: 4,078   Skipped: 178
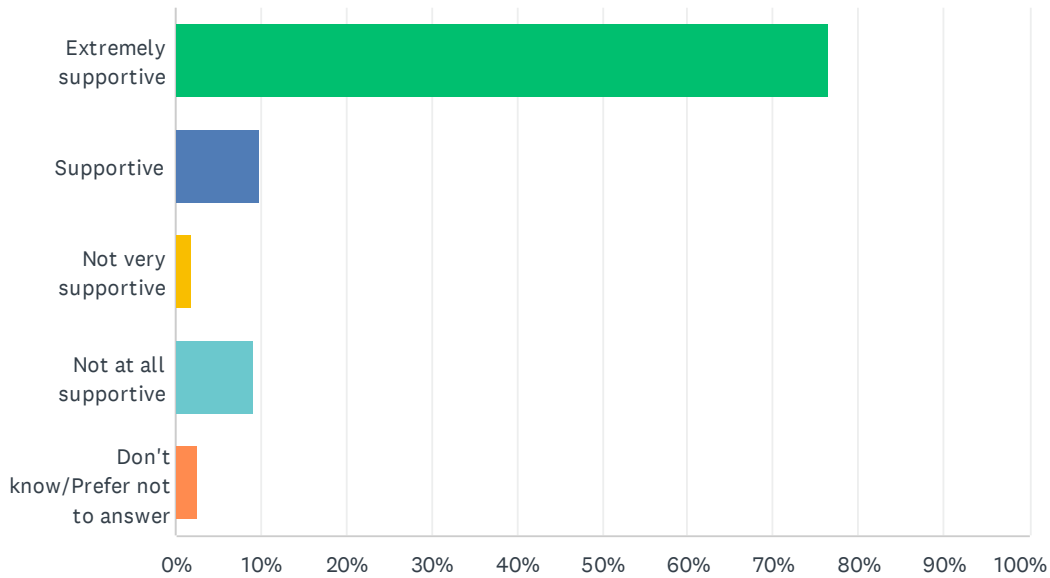
ANSWER CHOICES	RESPONSES	
Extremely supportive	76.63%	3,125
Supportive	9.88%	403
Not very supportive	1.89%	77
Not at all supportive	9.10%	371
Don't know/Prefer not to answer	2.50%	102
TOTAL		4,078

Q9 The municipality is considering adopting Bluesky as a new social media platform. How would you describe your support for the municipality having a social media presence on Bluesky?

Answered: 4,067   Skipped: 189
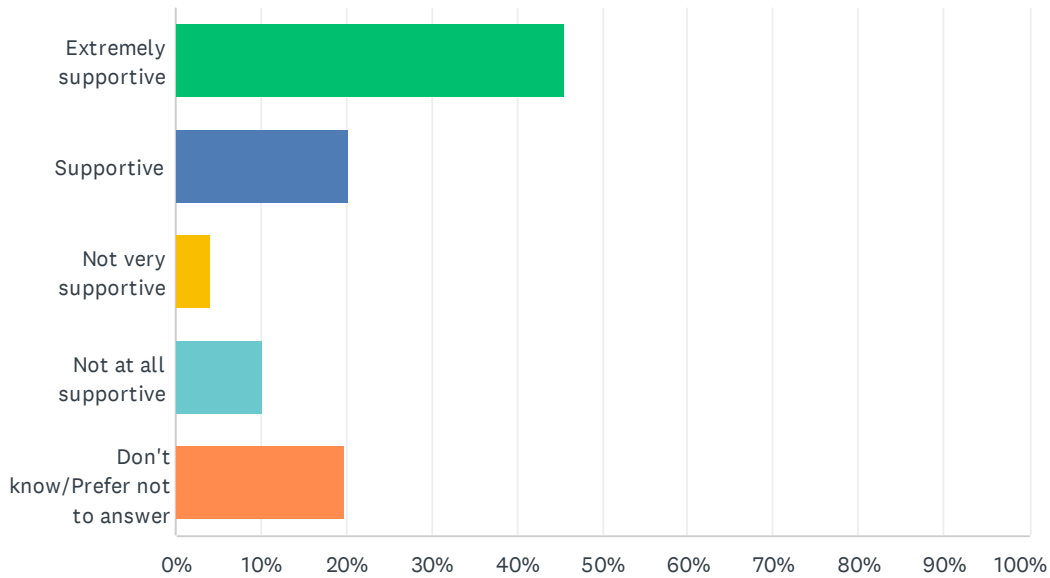
ANSWER CHOICES	RESPONSES	
Extremely supportive	45.61%	1,855
Supportive	20.16%	820
Not very supportive	4.13%	168
Not at all supportive	10.18%	414
Don't know/Prefer not to answer	19.92%	810
TOTAL		4,067

Q10 Do you have any suggestions on how the Halifax Regional Municipality could improve its communications on social media?

Answered: 1,716   Skipped: 2,540

#	RESPONSES	DATE
1	Thought this had to do with well water	3/12/2025 10:16 AM
2	Regular bylaw reminder posts so people are aware of the rules they are supposed to live by.	3/11/2025 6:29 AM
3	Switching to Bluesky would be a brilliant and timely decision. X is truly toxic, and the 'Meta' platforms are overrun with irrelevant and commercially hyped content.	3/11/2025 12:49 AM
4	No but have never heard of blue sky and will not be adding any additional social media accounts. Have never opened twitter.	3/10/2025 9:48 PM
5	Sort out when to use HRM Alerts vs. Social media or both.	3/10/2025 8:36 PM
6	I really appreciate this move to stop using X. It gives me great confidence that this is being considered.	3/10/2025 6:37 PM
7	Not really	3/10/2025 5:37 PM
8	None	3/10/2025 5:15 PM
9	I wish I did.	3/10/2025 5:08 PM
10	Halifax Regional Municipality is an official voice of the city responsible to provide the min and urgent news about our community. I believe having lot of people on Instagram and on Facebook - theyvare the best platforms to communicate with us, except email, and urgent alarm texts, of course.	3/10/2025 4:27 PM
11	Switch to a platform that allows HRM to own its presence, and is not subject to the whims of a billionaire owner. Of all the social networks mentioned in this survey, Mastodon is the only viable contender.	3/10/2025 2:29 PM
12	No, I still get my information from the daily newspaper (although local content is waning)and CBC radio.	3/10/2025 2:22 PM
13	no, just go to Bluesky	3/10/2025 10:43 AM
14	Post updates on a website where anyone can access them. I look up information all the time for updates relevant to me or to news and there is no access to hrm information if you don't have twitter. Changing to a new platform won't change this. There is no universal use of social media platforms anymore. If it's an emergency use the emergency alerts. Even if you post on social media I do use semi regularly the algorithm could put it anywhere in viewers feeds, alerts may not show up for days or at all.	3/10/2025 9:53 AM
15	Use a Canadian social media platform. Hey cafe and lemmy are just two examples	3/10/2025 9:43 AM
16	-----	3/10/2025 9:29 AM
17	Do the job you are hired today and stop the WEF crap and fill the dam potholes and stop wasting time and taxpayers dollars!	3/10/2025 9:05 AM
18	I am not familiar with social media (other than facebook) so no suggestions. Is Blue Sky Canadian?	3/10/2025 7:06 AM
19	TikTok videos	3/10/2025 6:26 AM
20	Is ti really necessary to be on social media. The only thing you have to do is provide a link on social media to yuor website, the proactive citizens will check it out, the remainder will not, like never.	3/10/2025 5:03 AM
21	Install and run your own Mastodon server (or at least a RSS feed). It's the only platform where	3/10/2025 3:00 AM

the municipality would have full control over their own posts, which cannot be bought up by some billionaire to push their own agenda, and which doesn't have an algorithm which shows important news either not at all, or way too late (like Facebook currently does).

22	You need to improve communications directly on your website. Stop relying SO MUCH on social media platforms to communicate with citizens especially since we cannot rely on these platforms to be doing the right thing anymore.	3/9/2025 11:54 PM
23	Please do not go to yet another tech bro platform. There are so many great mastodon instances out there.	3/9/2025 11:28 PM
24	Stop being political about everything. People use X. Get over it.	3/9/2025 10:24 PM
25	Don't lock yourself into more of an echo chamber than you're already in	3/9/2025 8:32 PM
26	No	3/9/2025 4:33 PM
27	Create your own online newspaper which would include updates on everything. You could even post councilors news, developers progress -written by them but screened by HRM editor. Include the links to recreation, library, events, police, fire, emergency services, well all services really. We certainly are not getting news from the media.	3/9/2025 4:10 PM
28	This is USA based, NO, NO	3/9/2025 2:54 PM
29	Making sure that people have easy access to the most recent posts is a priority (x and twitter both failed at this). Also, for those who aren't on social media/aren't on that platform, please also consider embedding the feed on the city website.	3/9/2025 2:48 PM
30	I find there isn't a lot of consistency between the platforms Halifax uses for posting. You often will find some posts on one platform and others on another. I think the same information should be going out at the same time on all platforms the city chooses to use. While I support the municipality being in social media I think they should be utilizing other forms of communication in addition to social media.	3/9/2025 2:48 PM
31	Not at this time	3/9/2025 2:13 PM
32	Switch to BlueSky. Halisky is a positive on-line community with real interaction and a culture of blocking bots and trolls.	3/9/2025 1:38 PM
33	Some sort of site to provide answers.Power outages,Fires, Blocked roads,on street parking,Construction delays and other issues.Keeping emergenciy alert for phones	3/9/2025 1:00 PM
34	Have a pot hole registry and where each one is on a "fix it" list.	3/9/2025 11:11 AM
35	All of Canada needs a Made In Canada social media service.	3/9/2025 10:26 AM
36	No	3/9/2025 10:10 AM
37	Dual-post on both X and Bluesky to reach the largest amount of people in HRM.	3/9/2025 12:07 AM
38	Facebook for now, emails, website, YouTube, HRM app	3/8/2025 9:33 PM
39	Not really, just feel almost all social media has become a cesspool	3/8/2025 9:02 PM
40	Facebook is still my baseline, even though I am using it than before.	3/8/2025 8:51 PM
41	Stop using Twitter (x).	3/8/2025 8:05 PM
42	No	3/8/2025 7:26 PM
43	No	3/8/2025 7:10 PM
44	I find the Facebook interaction highly useful	3/8/2025 6:08 PM
45	SOMEHOW EXPLAIN AGAIN AND AGAIN THAT POTHOLES CANNOT BE REPAIRED UNTIL HOT TAR MIXTURE CAN BE PROVIDED PERHAPS ON FRONT PAGE NEWPAPER NOTICE??	3/8/2025 4:45 PM
46	ensure over 60% of the intended audience is already using a platform before even considering its use	3/8/2025 4:20 PM
47	Don't rely on it. Ourselves, and many we know, do not use social media as a source of	3/8/2025 3:16 PM

information.

48	very simple just use facebook and update your BS	3/8/2025 3:14 PM
49	I believe BlueSky, Facebook, LinkedIn, and Reddit are the most sueful platforms that that HRM should be on.	3/8/2025 1:09 PM
50	FOCUS on real issues. Communication is not really a problem.	3/8/2025 12:46 PM
51	I'm happy with the emails that HRM sends.The website should be accurate and up to date. I suspect that those citizens who don't care won't notice if HRM uses social media or not. I think that so far as possible, we should avoid becoming dependent on US companies.	3/8/2025 11:45 AM
52	Don't cancel or censor a platform for political reasons.	3/8/2025 1:34 AM
53	Find a way to communicate with residents that doesn't rely on social media. Also, I have never heard of Bluesky until now.	3/8/2025 1:23 AM
54	More communication of it on other platforms.	3/7/2025 7:53 PM
55	After all of the events of the past week, is this even a question? Why do you need a survey to know the city should not be on a platform owned by a Nazi, spreads lies and disinformation AND is working with a president that wants to destroy Canada. This shouldn't be a hard decision.	3/7/2025 7:47 PM
56	Use radio, tv, texts. They are all social services easy to use.	3/7/2025 6:44 PM
57	No	3/7/2025 6:33 PM
58	The goal is to communicate with residents of the Halifax Regional Municipality by using all social media channels. Please continue to do this and please do not cast your own bias on certain social media channels.	3/7/2025 6:18 PM
59	have more surveys to get public opinion on issues that city government takes action on and try to have it seem to be listening to that public opinion when HRM government makes such decisions.	3/7/2025 5:27 PM
60	no	3/7/2025 3:13 PM
61	Use it X	3/7/2025 2:49 PM
62	Sorry, no.	3/7/2025 1:14 PM
63	Don't overload people's feeds with information (stick to most useful/pressing/informative), be responsive t	3/7/2025 9:31 AM
64	On HRM's main website open a moderated community forum to let people voice their concerns or interests, and for HRM to post notifications and topics of interest to the community. Do the same on BlueSky, Do cross-platform announcements of any postings of interest on Facebook, Bluesky and HRM site of Bluesky and HRM site postings. Eventually HRM should move off Facebook as well.	3/7/2025 8:32 AM
65	I have never heard of Bluesky.	3/7/2025 7:50 AM
66	More timely. During the leak at BIO more than an hour passed between the call received at 911 and notifications to public. Many people were stuck at the tolls and shouldn't have been there. I was one of them.	3/7/2025 7:48 AM
67	Pick a platform and have all official social media posts made on it- transit, fire, EMO etc.	3/7/2025 7:40 AM
68	Do it... get rid of X.. distance us from anything musk	3/7/2025 6:49 AM
69	No	3/6/2025 11:53 PM
70	No	3/6/2025 11:02 PM
71	I'm not in support of this excersise. This is a waste of taxpayers dollars because a councillor made a motion based on a subjective personal belief.	3/6/2025 10:42 PM
72	No	3/6/2025 9:03 PM
73	Instagram seems to be positive and accessible as well- easy to get around and pretty stable	3/6/2025 7:20 PM

74	no	3/6/2025 7:13 PM
75	Currently only receive communication from a monthly report from the Councilor in my area. Don't have a cell phone but do have a computer to access information online but prefer to be advised where to go for the information I should be receiving to be knowledgeable about the municipality government.	3/6/2025 6:57 PM
76	Doing a great job	3/6/2025 6:26 PM
77	no	3/6/2025 5:57 PM
78	Stop assume that everyone likes, or has access to social media	3/6/2025 5:31 PM
79	Please stop using X.	3/6/2025 4:45 PM
80	Make content available in both official languages and other non-official languages, at least through a statement allowing audience to use a translation tool to translate content	3/6/2025 4:21 PM
81	I love that Bluesky is under consideration. I would be more active, and follow my Municipality account to receive current information. Right now, I am NOT getting information because of the venomous nature of X.	3/6/2025 4:17 PM
82	No	3/6/2025 4:14 PM
83	Municipality app for all HRM alerts and to also list activities going on in HRM for residents/areas for more community engagement. Could be combined with the app for recycling and have all municipality-related things in one well-developed. There are so many people now in NS that this would be well-worthwhile.	3/6/2025 4:12 PM
84	Remind people more regularly how to sign up for HFX alerts which are awesome	3/6/2025 3:44 PM
85	I use you tube. I use You tube. I am considering Instagram . My councillor sends a vg newsletter.	3/6/2025 2:43 PM
86	Avoid X as it has become similar to sites like Reddit and 4chan with no verification of information. It is no longer a useful tool for sharing news and current discussions.	3/6/2025 2:15 PM
87	HRM should also consider Mastodon or other fediverse platforms. The nature of ActivityPub-based platforms is accounts and users only need to be on one server and can be accessible to the entire fediverse.	3/6/2025 1:20 PM
88	If it's NOT American nor Chinese owned then I'll definitely support it!	3/6/2025 1:09 PM
89	Have an HRM page post that explains that alerts are posted via a subscribed app. Post it weekly.	3/6/2025 12:01 PM
90	No	3/6/2025 10:57 AM
91	transition away from any US owned social media immediately	3/6/2025 10:53 AM
92	Link back to halifax.ca website so we know where to go look	3/6/2025 9:10 AM
93	Use social media to report on: up to date Traffic Incident issues/regular traffic reports, ACCURATE Live BUS info. Updates on Halifax water repair (get with it and partner properly with Halifax Water) ACCURATE locations of ALL street parking and COSTS per location. Impossible to find parking for people with mobility issues (who do not have handicap pass) to visit local busiensses. VERY difficult to find affordable (and I mean $2 and undre per hour) parking and so much street parking removed for condos excssive loading zones. We don't go Downtown as much because 1) cannto afford or find parking close to vendors 2) Bus system from Lower Sackville to Halifax is terrible. Provide up to date info from council on progress for improvements in housing, transit, traffic, bus live schedule etc	3/6/2025 7:57 AM
94	Emergency alerts seem to be working well.	3/6/2025 7:22 AM
95	Be very timely	3/6/2025 2:10 AM
96	Delete X	3/6/2025 12:31 AM
97	1) HRM's Instagram handle doesn't make any sense and every time it pops up, I think it's a meme account at first.	3/5/2025 10:27 PM
98	I'm peak elder Millennial so Facebook and to some extent Instagram are my jam. I've recently	3/5/2025 8:49 PM

	adopted Threads	
99	use facebook	3/5/2025 8:26 PM
100	Leave X	3/5/2025 8:09 PM
101	TIMELY information. I only joined Twitter to find out of my bus and ferry were on time. But more often than not updates were 4 hours too late anyway. Maybe things have changed but since it's now 2+ hours on the bus instead of 25 minutes by car it's irrelevant anyway as I no longer take the bus and will never go back to it.	3/5/2025 7:58 PM
102	no	3/5/2025 7:43 PM
103	I understand that many people use social media as their primary news source (sad) so it's helpful to cross post. Very happy to hear the municipality is considering leaving X and joining Bluesky.	3/5/2025 7:25 PM
104	I think there should 2 different venues on Social Media, one that is open to comments, one that is only an information sharing space that is closed to comments.	3/5/2025 5:20 PM
105	No as I am not a user of social media	3/5/2025 5:01 PM
106	Definitely stop using X It is not an effective social media platform because not many people use it anymore.	3/5/2025 4:38 PM
107	RSS and a Halifax.ca page with all social content posted there too.	3/5/2025 4:15 PM
108	Just to increase our social media presence	3/5/2025 3:53 PM
109	Timeliness of updates, links to website for further information, use of moderators to manage commenters	3/5/2025 3:14 PM
110	no	3/5/2025 11:31 AM
111	Would highly consider using Threads. It's being used a lot not and is almost as effective as Reddit for information. Would highly consider working through Reddit as well, as many people watch the r/Halifax threads.	3/5/2025 11:18 AM
112	Stop wasting time on these stupid things.	3/5/2025 11:09 AM
113	I like the simplicity of Instagram.	3/5/2025 11:07 AM
114	Don't cater to the few. If someone doesn't like one form of social media doesn't mean you need to cater to the few. Instead why not just join more platforms. Isn't it best to cater to ALL constituents and not just a select few?	3/5/2025 11:03 AM
115	no	3/5/2025 11:01 AM
116	Text	3/5/2025 11:01 AM
117	Continue to share unbiased reporting and use inclusive a diverse sources of information/perspectives of local issues.	3/5/2025 9:42 AM
118	I am asking the HRM to stop using the social media platform X (formerly twitter).	3/5/2025 9:18 AM
119	twitter is fine, stop wasting money and fix the POT HOLES	3/5/2025 8:51 AM
120	Stop letting liberal social policy dictate how HRM runs its affairs; let the taxpayer decide; WE PAY FOR YOU!!!!!!!!!	3/4/2025 10:48 PM
121	Look, y'all need to have some younger voices that can hit up the memes on the main.	3/4/2025 9:45 PM
122	No	3/4/2025 9:39 PM
123	More information shared daily.	3/4/2025 9:14 PM
124	None	3/4/2025 8:42 PM
125	The Halifax part of Reddit is very active, recommend posting there officially more often.	3/4/2025 8:07 PM
126	Are you serious? Especially after today, HRM still believes they need a survey to determine whether they should use a platform owed by Elon Musk, a Nazi and supporter of Donald Trump (who clearly wants to destroy Canada and make us part of the US). This isn't about "perceived	3/4/2025 8:07 PM

bias", it's about doing the right thing; something I guess HRM staff and council can't figure out. Here's a suggestion. Drop X. Now. It's not that hard. If the Supreme Court of Canada can do it, I don't see why HRM has to go through all this hand-wringing and waste of time survey.

127	n/a	3/4/2025 7:41 PM
128	Facebook or instagram	3/4/2025 6:08 PM
129	Hire a young person and update on weekends	3/4/2025 5:50 PM
130	no	3/4/2025 5:43 PM
131	Posting to Facebook and instagram is useful, but not guarteneed that Meta won't go the way of Twitter. It could be useful to have a news and updates page on the HRM website that socials link back to so that there's one main "source of truth".	3/4/2025 4:59 PM
132	Use Facebook	3/4/2025 4:29 PM
133	You must use all platforms if you plan to share information that way. You cannot pick one and expect everyone to use that one just to stay up-to-date with you.	3/4/2025 3:06 PM
134	Post more	3/4/2025 2:53 PM
135	Could you just create your own webpage for alerts such as closed roads, weather conditions, warnings etc? Seems to be much better then relying on a third party program from the US.	3/4/2025 2:40 PM
136	More posts on relevant city planning topics. Features on Haligonians and buying local.	3/4/2025 2:40 PM
137	No	3/4/2025 12:00 PM
138	No	3/4/2025 9:52 AM
139	Stay on X not enough people on blue sky yet	3/4/2025 9:42 AM
140	HRM does need to be mindful of seniors and those of low income who do not use or have access to timely digital information. This was learned during the pandemic when it was realized that 30% of Nova Scotians do not have/use digital devices.	3/4/2025 8:18 AM
141	Straightforward truth.	3/4/2025 6:04 AM
142	I find my counsellor, Kathryn Morse's, regular newsletters on Facebook very informative and helpful. I would be happy to see them on substack or bluesky so I can leave Facebook.	3/4/2025 2:03 AM
143	Pull your heads out of your woke collective liberal asses and quit entertaining dropping or adding social media platforms based on someone's third party hurt feelings. Your whinny liberal councillor(s) simply have personal, ideological issues with Elon Musk and want to lash out at his 'X' platform in retaliation. Start acting like grown-ups and civic leaders already and focus on RELEVANT municipal issues; we certainly have enough of them - Leave the temper tantrum, foot stomping, childish, cancelling culture behaviour at the door. You're all suppose to be adults! Start acting like it!	3/3/2025 10:42 PM
144	Keep the X as that is the one I use the most For transit updates	3/3/2025 10:32 PM
145	Stop trying to control the viewers by censoring where we can view	3/3/2025 9:44 PM
146	Please don't put all communication only on one platform. Folks use the social media platform(s) that they find easiest to use/understand. When only one platform is regularly updated, many people may miss important information.	3/3/2025 8:59 PM
147	Facebook	3/3/2025 8:57 PM
148	anything posted on social media should also be cross posted to the city's website, so if I leave a site, I can still get that content.	3/3/2025 8:50 PM
149	Use apps the majority of the population uses, Instagram and Facebook	3/3/2025 8:19 PM
150	Please get off the toxic and fascist X at a time when it is being used as a tool of misinformation and disinformation by people openly supporting the idea of illegally invading our country.	3/3/2025 8:05 PM
151	Be yourself, engage	3/3/2025 8:02 PM

152	I'm happy as long as i don't need to make an account to see critical information from the municipality	3/3/2025 7:34 PM
153	Rather have info through an email.	3/3/2025 7:27 PM
154	Don't let our transit system provide vital updates to users on an app that is toxic and supporting the US	3/3/2025 7:17 PM
155	Not sure.	3/3/2025 5:28 PM
156	Have a rural HRM Facebook page, or by Districts. I don't follow any HRM social media because it's all focussed on Halifax and Dartmouth. Halifax and Dartmouth city issues have nothing to do with folks like me who live in the rural areas of HRM.	3/3/2025 4:45 PM
157	Certainly leave X	3/3/2025 4:11 PM
158	The Halifax.ca website is the most useful place to find information but could be made more user friendly	3/3/2025 3:32 PM
159	Add TikTok, instagram and YouTube to engage younger audiences	3/3/2025 1:30 PM
160	RSS feed, enough social media. Spend less time focusing on culture war	3/3/2025 11:47 AM
161	Mass email lists? I don't use social media and now you can no longer access Facebook, Instagram or Twitter info without an account so I remain in the dark on most issues, except stuff like these surveys which come from email, or notifications on the HFX Recycles app	3/3/2025 11:26 AM
162	Don't use x	3/3/2025 11:11 AM
163	Get a savvy multi-media/soc med manager that can craft messages in media that appeals to all demographics. Light and be proactive	3/3/2025 11:11 AM
164	Have one location not supported by American where we can find all updates and info regarding HRM	3/3/2025 11:05 AM
165	Maybe have a HRM App for PSA's and daily information. I know the website exists, but a specific app would be beneficial - anything complex could just be a link to the website. I love the garbage app.	3/3/2025 10:30 AM
166	Use a Canadian social media.	3/3/2025 10:23 AM
167	Facebook is the most used by mature adults	3/3/2025 10:20 AM
168	send emails	3/3/2025 9:59 AM
169	Set up an account on Bluesky that also publishes on Mastodon.	3/3/2025 9:56 AM
170	Parallel use of MASTODON would be good; even if it was unmonitored.	3/3/2025 9:42 AM
171	The more the better, people are on social media and they use it to stay updated.	3/3/2025 9:13 AM
172	It's important to appreciate that not all HRM residents get their updates from social media (older generations) and I would be curious to know if there is access to info for people who are new to HRM and English is not their first language.	3/3/2025 8:37 AM
173	No	3/3/2025 8:30 AM
174	I have never heard of the platform Bluesky, and I asked close family members if they have, and no they haven't. I would suggest using something else. Personally I think Facebook and Instagram are great.	3/3/2025 7:57 AM
175	When info is time sensitive (accidents, fires, water main breaks, etc) post on multiple platforms.	3/3/2025 6:44 AM
176	I work social media and Bluesky is not a main stream platform. I feel like foster Facebook as your main communications.. easy for everyone to share news and info from your page.	3/3/2025 6:37 AM
177	I personally do not use any social media platforms. Do not trust owners to be truthful.	3/3/2025 6:15 AM
178	Provide newsletter, through email. Regular updates	3/2/2025 10:57 PM
179	No	3/2/2025 10:10 PM

180	Stick with what works, and maybe work on the real problems that are affecting HRM	3/2/2025 9:51 PM
181	Public institutions should own their own communication channels. Something like Mastodon, Friendica, or Hubzilla that can interface with other platforms, but are owned by the public.	3/2/2025 8:52 PM
182	No	3/2/2025 8:33 PM
183	Instagram	3/2/2025 8:21 PM
184	More, as a journalism student I'd like to see more	3/2/2025 7:46 PM
185	Commitment to respond to to questions/concerns posed by social media user, not a dump and run by HRM council or staff.	3/2/2025 7:32 PM
186	Not at the moment.	3/2/2025 7:18 PM
187	Focus more on amplifying your message everywhere rather than playing stupid political games with social media platforms.	3/2/2025 7:09 PM
188	Increase hours of notifications for Halifax Transit	3/2/2025 7:06 PM
189	newsletter or texts	3/2/2025 6:26 PM
190	Facebook.	3/2/2025 6:13 PM
191	Fuck ya keep on rocking. To hell with Elon. Bluesky let's go!	3/2/2025 4:50 PM
192	My only suggestion is using Instagram, and making sure posts/comments/information is actually up to date. Not just making 1 post one day, then it being another 2 months until we see another post. It needs to be current.	3/2/2025 3:42 PM
193	Drop X and facebook	3/2/2025 3:34 PM
194	Get off X!	3/2/2025 2:49 PM
195	I'm glad you're doing the survey, and despite my personal habits, you should use whichever platforms help your reach the largest number of residents.	3/2/2025 2:18 PM
196	Not sure	3/2/2025 1:58 PM
197	Frequent updates	3/2/2025 1:08 PM
198	Not at this time	3/2/2025 12:32 PM
199	work with independent outlets like haligonia.ca and hfxnoise	3/2/2025 12:27 PM
200	Most/all on Facebook so I do see it	3/2/2025 12:20 PM
201	Use Tik Tok or short videos on YouTube more. Great way to provide important information in a succinct manner	3/2/2025 11:56 AM
202	Facebook and CBC	3/2/2025 11:54 AM
203	Timely updates. HRM is terrible at providing information when it is needed	3/2/2025 11:50 AM
204	Using Facebook would be good. Most people have a Facebook account even if they don't use it regularly they have one.	3/2/2025 11:43 AM
205	Please use a platform that doesn't spread hate and misinformation (in the way that X and Facebook are).	3/2/2025 11:26 AM
206	Get rid of X. Should not be using a platform owned by an oligarch who does not care for truth and humanity.	3/2/2025 11:24 AM
207	Governments must divest from platforms that are too inappropriate for even advertisers	3/2/2025 11:14 AM
208	Consider closing comments sections - too much trolling and negativity	3/2/2025 11:11 AM
209	stop using x, it has no place in mature public communication of any importance.	3/2/2025 10:58 AM
210	I currently do not follow Twitter. I would consider Bluesky if I felt confident in the security/protection of personal information.	3/2/2025 10:54 AM
211	Go through with no longer using X!	3/2/2025 10:48 AM

212	Radio, Television. Most people could be reached	3/2/2025 10:39 AM
213	Facebook and instagram have the most users. Why can't we stick to platforms most use? Or, create a website or mailing list people can subscribe for announcements.	3/2/2025 10:33 AM
214	No	3/2/2025 10:33 AM
215	Treat it like...social media and not broadcast-only. Don't just push stuff out and not respond, interact, etc. Don't start things with "residents are advised." Write/talk like real people. Maybe also read the room. Don't say "You can ride your bike in the winter!!!!" when people are talking about how actually they can't do that because the city isn't clearing things, for example. Use alt text on all images.	3/2/2025 8:12 AM
216	My take: Social media is purely social gossip, a means to be hurtful, and a way to enable arrogance and rudeness.	3/2/2025 7:48 AM
217	No	3/2/2025 7:26 AM
218	Not at this time	3/2/2025 7:16 AM
219	Absolutely! Source made in Canada platforms. Your participation will help grow users.	3/2/2025 7:01 AM
220	If you're relying on a platform that uses algorithms to display to users, it's easy for the information to get lost and not communicated.	3/2/2025 6:13 AM
221	Post information on X that they believe would be positive and counter whatever they don't like	3/2/2025 12:40 AM
222	Facebook is pretty basic and most use it, I think. I use Instagram but not as much. Never used Twitter and especially not now that musk owns it. I don't know what bluesky is?	3/1/2025 11:39 PM
223	Don't rely on siloed social media!! Post to your own webpage.	3/1/2025 10:36 PM
224	none	3/1/2025 10:24 PM
225	Really taking the pulse of the community and being in the right place. It was clear that many Halugonians were jumping ship from X. It's hard when your municipality doesn't have the same clarity of the hateful awful place and that they continue to use that as a primary source of getting the word out.	3/1/2025 9:59 PM
226	Use standard news media.	3/1/2025 8:58 PM
227	Firstly - use a POSSE approach and post on your own sites first and syndicate elsewhere - own your own announcements and engagement.	3/1/2025 7:58 PM
228	Stay away from Bluesky, a very LIEberal platform!	3/1/2025 7:54 PM
229	Halifax staff use their own email - @halifax.ca - no staff use a @gmail or other account. Likewise HRM should use a federated serve it has complete control of, but which could access Bluesky and other federated platforms like Mastodon and Pixelfed.	3/1/2025 7:18 PM
230	newspaper	3/1/2025 6:15 PM
231	Should not use billionaire platform	3/1/2025 6:02 PM
232	If the majority of HRM clients are not on Bluesky, why would you go there? We have been using Twitter for road reports and other announcements for some time now. We do not use Bluesky nor do we intend to.	3/1/2025 5:46 PM
233	No	3/1/2025 5:11 PM
234	I am very pleased to see that HRM is considering dropping "X". It's really the only choice given the recent issues of hate and fascism. I don't see a lot of your postings but I did see one to complete this survey. Thank you!	3/1/2025 3:58 PM
235	I don't use any social media programs. They are too invasive with their data gathering.	3/1/2025 3:07 PM
236	I would prefer if we could receive communications via a municipal owned or operated app. For examples, I currently use the Hfx Transit app and it would be useful to get push notifications for transit route updates you are interested in receiving notifications about (e.g. ferry at 7:22 is not running)	3/1/2025 2:18 PM
237	Consider purpose-built and/or Canadian options	3/1/2025 2:16 PM

238	I still use tv and radio every day for my news information as I don't fully trust social media info. I would also be willing to have important information directly send to my email .	3/1/2025 2:10 PM
239	No - I see ads on Facebook which is great, though trying to spend less time there. I love that you are considering discontinuing use of X, and adapting Bluesky	3/1/2025 1:47 PM
240	be more timely and recognize what is emergent info vs historical	3/1/2025 1:19 PM
241	Why would you ask the public? Put together a comprehensive social media strategy, understand the use and audience of each platform and based on your strategy use the platforms that fit the strategy.	3/1/2025 11:59 AM
242	Give up the foolish virtue signaling, because that is what threatening to stop using x is, nothing more than virtue signaling.	3/1/2025 11:44 AM
243	Make sure you also continue to use newspapers, (online). They are also still the best sources.	3/1/2025 11:36 AM
244	No	3/1/2025 11:15 AM
245	Get away from Twitter. Use a more popular app and make content less formal.	3/1/2025 10:25 AM
246	HRM should not dictate what social media platforms residents should access to find out how our tax dollars are being spent.	3/1/2025 10:00 AM
247	HRM's social media responsiveness has been abysmal at best. Specifically Halifax Transit, their lack of communication to the public is one of many reasons tied to their poor performance over the years. Better communication is needed desperately for all sectors of our municipal government.	3/1/2025 9:54 AM
248	None that work locally!	3/1/2025 9:53 AM
249	Stop using X. It is the only place you can find updates on bus routes, especially when a bus goes on snow plan. I'm a tax payer and a long time bus user. I never used twitter and refuse to use X. I find it extremely frustrating in the winter that I can't find information about buses when I'm trying to get to work at 6:30 in the morning.	3/1/2025 9:44 AM
250	Not everyone follows "social media"	3/1/2025 8:45 AM
251	Don't use social media as the primary way to put out important or critical information, not everyone has access to it. Bluesky requires an account to see content, as do many other social media sites. You cannot communicate effectively through social media. Use your own website to put out updates and important information. Use the emergency alert system in case of emergencies.	3/1/2025 8:06 AM
252	No	3/1/2025 7:56 AM
253	No suggestions.	3/1/2025 7:44 AM
254	Take down old posts or update them where possible. Sometimes the algorithm shows things from a few days açai but if it's a bus cancellation or notice of something in real time it can be unclear if that is the up to data info.	3/1/2025 7:12 AM
255	You saw it on Feb 28 on live TV. Trump's administration and Musk are bad for the world. We need to get off Twitter asap at minimum.	3/1/2025 6:27 AM
256	FACEBOOK OR INSTAGRAM. No one really uses x or you tube as much anymore	3/1/2025 12:52 AM
257	Not everybody uses social media!	3/1/2025 12:49 AM
258	Facebook works for me	3/1/2025 12:12 AM
259	Add new social media platforms, but do not get rid of existing accounts. I support making the information more widely available, but that includes not removing platforms which already exist. Plus, how many people are actually on Bluesky?	2/28/2025 10:36 PM
260	Use multiple platforms and ways to reach people.	2/28/2025 10:11 PM
261	No	2/28/2025 10:11 PM
262	No as I do not use much.	2/28/2025 10:07 PM
263	Don't pick sides. Stay out of partisan politics.	2/28/2025 9:54 PM

264	Stick to platforms that support free speech.	2/28/2025 9:39 PM
265	I think HRM should stop using X/Twitter, as the owner of the platform enables fascist ideology and is tied to people who are currently threatening Canadian sovereignty.	2/28/2025 9:04 PM
266	Website - update ribbons with news.	2/28/2025 8:49 PM
267	Use as many social media platforms as possible to communicate with residents.	2/28/2025 8:24 PM
268	Ensure facts are correct	2/28/2025 7:58 PM
269	Request a Federal program	2/28/2025 7:57 PM
270	Social Media didn't exist a few years back and Nova Scotia was just fine by using local TV outlets.	2/28/2025 6:11 PM
271	email	2/28/2025 5:03 PM
272	Specifically, Hfx Transit MUST be accurate and timely with NOTIFICATIONS and UPDATES regarding 'real time''cancellations, delays and departure/arrival. Currently, the extraordinary frequency of No Shows and Cancellations is makes the service ridiculously untenable. When Snow Plan is implemented, the specifics of the eliminated stops should be automatically evident on the online schedule	2/28/2025 4:58 PM
273	Get rid of X. It's only racist hate mongers and misinformation on there.	2/28/2025 4:34 PM
274	Don't over do it.... Don't over-broadcast!	2/28/2025 4:17 PM
275	I believe all social media is a net negative on society and a threat to Canadian democracy and electoral integrity. There is no need for government to essentially mandate supporting a tech company for the public to get updates from them. Updates from government should be a simple process, and should not involve a platform that shows information algorithmically. Algorithmic feeds mean I, as a user and citizen, may never even see updates from the government accounts even if I follow them. This is to say nothing of the social aspects of social media, which are a totally unnecessary for the purpose of getting critical updates from the government.	2/28/2025 4:14 PM
276	Social media is not inclusive, a lot of older residents do not use or do not have access, Send a news letter most people still have a mailbox.	2/28/2025 4:05 PM
277	All is about advertising but the real human issues are overlooked.	2/28/2025 3:55 PM
278	no	2/28/2025 3:12 PM
279	inform when there is a ticket / tow order for snow removal, but there has been no winter ban	2/28/2025 3:00 PM
280	Twitter is dead. Long live Bluesky!	2/28/2025 2:26 PM
281	Get off X. Why are we even having this conversation? Elon Musk is a menace and X is poison. Even the SCOC is now off X. Get on with it.	2/28/2025 2:19 PM
282	I would keep a presence on Facebook as this app is used for community groups	2/28/2025 1:52 PM
283	Please continue to use the traditional medium such as community newspapers with QR codes or websites addresses But require longer response time to allow for readers to see it before it's too late to respond too	2/28/2025 1:51 PM
284	You do not have to stop using any platforms. Just add a platform if you choose. Don't let politics get in the way of delivering information. It's free! Use them all.	2/28/2025 1:47 PM
285	Can you use Messages or WhatsApp?	2/28/2025 1:19 PM
286	increased frequency	2/28/2025 1:15 PM
287	Please use a Canadian based service e.g. a Canadian mastodon instance	2/28/2025 12:42 PM
288	No. I see your communications primarily on Facebook and X. No idea what Bluesky is and have no intention of looking into it.	2/28/2025 12:41 PM
289	There needs to be more options for news for the public. A lot of social media is making it harder to see content if you don't have a personal account.	2/28/2025 12:34 PM

290	Stick with X for now there is absolutely good reason to stop using it	2/28/2025 12:15 PM
291	Just stop using Twitter and wasting money with surveys about it. Ridiculous	2/28/2025 12:11 PM
292	Faster and upto date information especially in regards to transit service	2/28/2025 12:09 PM
293	HRM should not be aligned with , support an increasingly fascist platform. I note that the Supreme Court of Canada will no longer be posting to X. We could have been among those leading the way. We can at least follow the good lead set by others	2/28/2025 12:09 PM
294	No	2/28/2025 12:08 PM
295	Be THE source of TIMELY and of course accurate information. Currently I feel that information on breaking events is too slow.	2/28/2025 12:04 PM
296	Social media is a cancer. Get off of it and provide other forms of communication. Regular newsletters, website updates, town halls.	2/28/2025 11:43 AM
297	Support a Canadian platform if there is one. If there isn't encourage Nova Scotians to start one. This could be a great opportunity for development in the tech sector.	2/28/2025 11:38 AM
298	Post correct information Correct any mistakes asap	2/28/2025 11:29 AM
299	It is very difficult to trust ny social media, it is to easy to be fake, or a scam. It leaves many seniors unable to be treated fairly.	2/28/2025 11:26 AM
300	Use and promote all functions of 1 platform that can cover all departments especially Halifax Transit. That needs some serious help with communications.	2/28/2025 11:19 AM
301	No	2/28/2025 11:08 AM
302	Not rely on social media. Use other ways - e.g., reputable news outlets, HRM website etc	2/28/2025 11:04 AM
303	I like the emails and like getting texts when school is closed.	2/28/2025 10:56 AM
304	HRM should have their own app to communicate with citizens. these apps cannot be used without an account and i don't want an account	2/28/2025 10:23 AM
305	Why would you move to libtard crybaby bluesky, which censors facts and truth the libtards don't like because it makes them cry? I want facts, i don't plan to use libtard crybaby bluesky. I want to use X where people aren't afraid of facts and hard truths or whine "dats mis/dis information"	2/28/2025 10:23 AM
306	More of it. Broader use from departments with communications roles.	2/28/2025 10:14 AM
307	I think the municipality using as many social media tools as necessary/possible to communicate its messages is always a good idea. I personally hate Elon Musk's politics and the way he is running X, but if I had the same political/editorial problems with a newspaper, I would still want HRM to publish notices, etc, in that paper to get information out as widely as possible. If citizens choose to use a different social media app such as BlueSky, I encourage that but please stay on X too -- it is still widely adopted and leaving X will only lead to the balance of information-to-disinformation/misinformation to tilt even more in the wrong direction than it already is. Until it gets to the point where Musk/X are sabotaging or altering HRM's message, I think the HRM should maintain a presence on there.	2/28/2025 10:12 AM
308	There should be a better centralized way to distribute information, maybe like an RSS feed or try to leverage cell phones or do more billboard advertising for certain things. I would like to spend less time on a screen, even a printed newspaper would be more enjoyable.	2/28/2025 10:04 AM
309	Councillor Trish Purdy's position on maintaining neutrality and avoiding "political moves" overlooks our ethical responsibility to actively challenge misinformation, hate speech, and racism. By choosing neutrality, we inadvertently reinforce the status quo, allowing harmful narratives to take root and undermine our community's unity. It is essential for leaders to take a firm stance against these issues, promoting a more inclusive environment rather than remaining passive. It is disheartening to see her support a system that upholds Nazi ideology. If the council refrains from making "political moves" against such hate now, where will it end?	2/28/2025 9:59 AM
310	a live update on the website or an RSS feed	2/28/2025 9:54 AM
311	Get off X, it's become a haven for propaganda	2/28/2025 9:51 AM

312	The HRM should not support X, Facebook or Instagram.	2/28/2025 9:51 AM
313	I think that posting communications across as many platforms as possible is important because it reaches more people. There are tools that will post to multiple platforms at once.	2/28/2025 9:45 AM
314	You (and many other org's to be fair) should've left X a while ago. Good for leaving but shame for taking so long!!!!!!!	2/28/2025 9:30 AM
315	Transparency, especially your police forces.	2/28/2025 9:16 AM
316	Please avoid using social media platforms owned by US oligarchs who support the current US administration and their goal to annex our country.	2/28/2025 9:07 AM
317	Social media should not be used as Halifax's primary form of online communication with residents.	2/28/2025 8:44 AM
318	None	2/28/2025 8:18 AM
319	use the halifax.ca for all updates	2/28/2025 8:14 AM
320	Social media relies on algorithms for engagement that is out of the hands of the municipality and they have no control over how it's communication can be improved to people.	2/28/2025 8:05 AM
321	Create a space on the home page of the website to allow for rolling news updates	2/28/2025 7:50 AM
322	Honestly, with what Elon Musk has done at the Trump inauguration; Mark is not far behind. Meta has already been a part of genocide in South East Asian countries. Instagram has huge amount negativity towards immigrants or any other race. Facebook does the same thing.	2/28/2025 7:50 AM
323	Are you really just going to trade one American company for another? Every single one of them eventually follows the same path and becomes untenable before an alternative appears and the cycle continues. Government communications of ALL types should be made available directly from you on your pages. There is no reason the municipality can't implement a basic news system on the HRM homepage to provide the same information you would provide to these companies, and I wouldn't be forced to sign up for an account and give them my information just to view it. Stop forcing people to participate in the toxicity that is Social Media in order to get updates from their government.	2/28/2025 7:47 AM
324	HRM should be on all platforms with a large user base. It should not quit X	2/28/2025 7:44 AM
325	X is generally my go to for getting news quickly	2/28/2025 7:43 AM
326	Post on reddit	2/28/2025 7:33 AM
327	Please pick media outlets that do not hide information behind requiring an account. It's very difficult to get up to date information.	2/28/2025 7:24 AM
328	Ensure updates are not only found on platforms with login walls. Facebook, X, TikTok, Instagram and LinkedIn require an account to view posts and are inaccessible to anyone without an account	2/28/2025 7:09 AM
329	I would rather HRM redesign their web page to have a live feed rather than use social media. While I understand this will be more difficult to manage and use, there will be no chance that any social media company can have access to HRM's data.	2/28/2025 7:08 AM
330	The same general advice for any type of social media presence is to engage with people and be creative. Don't simply post generic information; make it specific and personalized as possible. In the case of a city it isn't really 'personalized' so much as humanized. Tell a story. Be human and be creative. Do things other cities are not doing and Haligonians will respond better.	2/28/2025 6:59 AM
331	Allow individual facilities to have own pages	2/28/2025 6:52 AM
332	Update your website. Make the homepage a community board where updates can be shared. It's time to get serious and cut the social media game out altogether - if people can log into Facebook, they can type out Halifax dot ca in browser and that's what the messaging should be.	2/28/2025 5:48 AM
333	Use Threads instead of Bluesky	2/28/2025 4:31 AM
334	Get on Reddit Stay in Facebook even though it's terrible Allow more two way communication	2/28/2025 4:24 AM

on your own site

335	Better traffic updates.	2/28/2025 3:09 AM
336	I already complained to the city about seeing ads on a site owned by Elon Musk who is a traitorous asshole who says we're not a 'real country' & calls people 'retarded'. He's disgusting.	2/28/2025 1:59 AM
337	Use the Hfx Recycles app! Make it a one stop shop for residents!	2/28/2025 1:31 AM
338	Tell all the story not half	2/28/2025 1:27 AM
339	Encourage HRM to make this switch asap	2/28/2025 1:22 AM
340	Better advertising on what agencies have social media accounts and what kind of information can be found on each.	2/28/2025 1:20 AM
341	A daily round-up of key hrm issues/news, vs many adhoc postings	2/28/2025 1:12 AM
342	If we pay Canadian Taxes, then we have a Permanent Municipal Address, then you use Canada Post. No one of substance or truth uses social media.	2/28/2025 12:48 AM
343	RSS feeds and more email bulletins. Social media is becoming too fragmented.	2/28/2025 12:27 AM
344	The communications themselves are good generally.	2/28/2025 12:09 AM
345	whichever platform is chosen should not require someone to have an account in order to view the information.	2/28/2025 12:03 AM
346	Stop using X, Facebook, and Instagram forever.	2/27/2025 11:54 PM
347	Advertise it more, I wasnt even aware HRM was on social media until this survey.	2/27/2025 11:42 PM
348	Continue with X	2/27/2025 11:39 PM
349	Cannot depend on social media alone to reach/educate/update everyone!	2/27/2025 11:38 PM
350	Try n find a canadian company	2/27/2025 11:36 PM
351	Hire students and young people to make fun and engaging yet informative videos!	2/27/2025 11:35 PM
352	This survey is a complete waste of tax payers money. Just pull the plug or don't. Move to a no platform or don't. Council already has a position, the communication via social media and emergency response is subpar at best anyways. Just pick something and get better at it.	2/27/2025 11:32 PM
353	Nope! Just stop using Twitter.	2/27/2025 11:30 PM
354	Stay off of anything owned by the tech oligarchs.	2/27/2025 11:29 PM
355	Don't leave X. Add Bluesky or anywhere else, doesn't matter. But leaving X is a reduction in service for no reason beyond political posturing.	2/27/2025 11:14 PM
356	Put some funding into the work of local talent who can create a new, Canadian-owned platform so you're not tied to MAGA nazi billionaires.	2/27/2025 11:03 PM
357	I feel like ideally at least one of the platforms should be viewable by people without having an account on that platform, although that may not be realistic.	2/27/2025 11:03 PM
358	None...but I do not think HRM needs to stop using X-we don't need to play political with utilizing platforms to inform people of HRM information. There are other more important issues at hand then re-evaluating social media platforms for informational dispersal purposes. Let's get our eyes off of the U.S. and get them on the work to be done here in our own province.	2/27/2025 11:02 PM
359	So far so good	2/27/2025 11:01 PM
360	Just communicate on multiple platforms. Leaving Twitter because of internet drama is dumb. Just make the information accessible to people.	2/27/2025 10:57 PM
361	Please do this. Fuck elon musk, fuck x. I will never use x and hrm shouldn't use it as I require an account to access hrm info.	2/27/2025 10:51 PM
362	Many people have no social media presence. HRM should not rely exclusively on social media to get information to citizens.	2/27/2025 10:45 PM

363	Use x to communicate with the people that pay your salary. Don't play political games. Use all platforms.	2/27/2025 10:42 PM
364	It's ok to continue your presence on X AND create accounts on other platforms. Why does it have to be one or the other? Your comms director should be able to post to multiple accounts at once.	2/27/2025 10:39 PM
365	Social media is a scourge. There's not real competition in the market (many of the options listed are owned by the same entities) We need a public option or some OTHER way to communicate. I dont have the answers but it's clear to me that social media is *not* the way. Bluesky is fine for now but for how long? They all go sour.	2/27/2025 10:34 PM
366	Halifax Regional Municipality (HRM) should maintain a presence on multiple social media platforms, including X, despite concerns about its shortcomings. While there are threats to leave, X remains one of the most popular channels for receiving official information from reputable sources such as cities, reporters, sports organizations, politicians, banks, and telecom companies. The ability to curate a "following" list ensures access to reliable updates, and direct messaging allows for direct outreach. At the same time, HRM should consider expanding to platforms like Bluesky, as there is anecdotal and some verified evidence of user migration. However, the uptake from official agencies remains low, making X a necessary communication tool for now. A dual-platform approach—maintaining X while gradually building a Bluesky presence—would help HRM reach a broader audience.	2/27/2025 10:25 PM
367	Do not feel social media is good way to communicate	2/27/2025 10:13 PM
368	I think HRM should focus on keeping their website relevant so it's accessible to everybody. The website is so out of data and hard to navigate that it can almost be redundant. The fact that Halifax transit uses X as its primary platform is really insulting and not at all inclusive, especially since you can't just check cancellations on X without having to have an account now. Most people are starting to veer away from social media as it's so toxic and convoluted with fake news and at any time can crash so it makes sense for you just to hire someone to maintain the website and make an easy to navigate and a place where people will go to look for events Recreation, activities, important road and transit closures, etc. Using social media platforms as your main way of communicating with people is going to create a lot of subgrouping and animosity towards certain ways of doing things. It's better to use all of them or none at all and I say none	2/27/2025 10:12 PM
369	More frequent informative posts	2/27/2025 10:08 PM
370	Live update feed on website, with shareable links and/or screenshot option for viewers to share as they wish.	2/27/2025 10:04 PM
371	Stay on non corporate platforms	2/27/2025 10:01 PM
372	For the love of God, please don't spend years conducting a million studies, just pull the trigger and do it.	2/27/2025 10:00 PM
373	No, I often get updates on Facebook, which works well for me.	2/27/2025 9:55 PM
374	X is probably the highest growing in terms of the users with time. Stopping the platform that's supposed to be used for sharing information is not favourable to people who only use this platform.	2/27/2025 9:55 PM
375	Find something other than social media.	2/27/2025 9:34 PM
376	What is Blue Sky?	2/27/2025 9:19 PM
377	HRM need to hire more diversity people and also because that will be useful to know more communities and very easy way to communicate about the HRM and also had a great chance to reach more citizens. There's small example I'll share here. We noticed HRM put a signboard that playing cricket is not allowed in the grounds. Which is not at all tolerate because HRM didn't build cricket areas and also it's a soft ball then the baseball. If you really believe that you are treating every community equally where is the equality? Those who are playing cricket they are not paying tax? Or they are not part of the HRM growth? They are not part of HRM revenue? Or they are not HRM people? First If you reach more people in different communities then you won't face this questions? So this is the small and most valued example why I suggest that you need to reach more people in different communities. I hope as of now HRM is showing some partiality and also ignoring immigrants if that's the reason those signboards are appears on the grounds.	2/27/2025 8:51 PM

378	Post stuff early	2/27/2025 8:46 PM
379	no	2/27/2025 8:46 PM
380	Hire a communications summer student every year	2/27/2025 8:40 PM
381	Please abandon Twitter - a platform that many have already left.	2/27/2025 8:10 PM
382	As Facebook has a media ban on Canadian news, I suggest increasing your presence on other platforms like Bluesky and even TikTok. I have been looking for the HRM on Bluesky in particular.	2/27/2025 8:07 PM
383	Don't use social media. Use Radio, and TV.	2/27/2025 7:54 PM
384	No	2/27/2025 7:48 PM
385	Have a website, updates pushed to website, link to website with whatever social media you want, as long as it's not the platform formerly known as Twitter.	2/27/2025 7:46 PM
386	The social media communication from transit needs improving. Riders rely on service updates as they happen.	2/27/2025 7:46 PM
387	I only view through Instagram but I find the content helpful and valuable.	2/27/2025 7:37 PM
388	No	2/27/2025 7:35 PM
389	Using only Facebook, I am pleased with the way HRM posts notices.	2/27/2025 7:19 PM
390	I use NextDoor and have been responded to by my local rep. regarding traffic, and neighbourhood safety.	2/27/2025 7:13 PM
391	Never heard of Bluesky and no interest in joining something else. Even less impressed that the boundaries were redone with out any comms on it.	2/27/2025 7:09 PM
392	No	2/27/2025 7:02 PM
393	Twitter and tik tok	2/27/2025 7:01 PM
394	Most posts for things like surveys, how to reach your councillor, how to report pot holes etc	2/27/2025 6:59 PM
395	Avoid platforms that spread misinformation and hate, X specially. Elon Musk is a toxic human being who does not deserve the government and public using his platforms.	2/27/2025 6:50 PM
396	Do not rely solely on social media!	2/27/2025 6:48 PM
397	More FAQs, more timely response to questions, more interaction	2/27/2025 6:46 PM
398	News websites	2/27/2025 6:43 PM
399	An option to sign up for road construction notification in my district would be nice.	2/27/2025 6:41 PM
400	Texting and email messages have been useful	2/27/2025 6:36 PM
401	Stop using dam social media and post stuff on a website that the public with ANY INTERNET access can reach online..FORGET unSOCIAL MEDIA!!!!!	2/27/2025 6:20 PM
402	Get off social media Lead by example. Its poison. What example are you setting for the youth. Countries around the world are banning social media for youth and you want to do more?	2/27/2025 6:01 PM
403	Mastodon- newer and open source platform!	2/27/2025 5:58 PM
404	Be consistent	2/27/2025 5:53 PM
405	Consider Mastodon. It's open source and not owned by a private US company. Or have both.	2/27/2025 5:53 PM
406	Sorry nothing to add at this time	2/27/2025 5:14 PM
407	Use a platform that has things in chronological order. I checked twitter a handful of times to check on stuff and it's completely disorganized it's beyond useless. The morals of the platform are in question but that's beside the point of it being entirely useless and nonsensical for getting info on bus detours or something. Honestly, I would rather check the Halifax website about bus delays and stuff via a notice board or something than be at the whims of social media that doesn't prioritize giving me the info I want.	2/27/2025 5:04 PM

408	I use Instagram and get updates on that from HRM.	2/27/2025 4:56 PM
409	I like X You can follow or unfollow accounts. They can all get nasty. I find X is the best at news and current. I tried Bluesky and didn't find it easy to use and always went back to check on X hence I deleted bluesky. If you are doing this because of Elon Musk and his relationship to Trump shame on you. I don't like cancel culture that is happening. You might not like Elon but he isn't only X. His Starlink is lifesaving in many cases.	2/27/2025 4:36 PM
410	What is Bluesky? Can you please help me to understand whether HRM initiate a survey of the residents and chooses Bluesky with a clear & evidence-based reason? Is it an inclusive social media platform that everyone, especially marginalized community members, will use or even access/download the new platform?	2/27/2025 4:28 PM
411	Ensure that the posts are clear as to to the key message in the top line so readers can determine if applicable to them	2/27/2025 4:10 PM
412	I've never used X/Twitter, I don't know anyone who does, I'm not sure why we would utilize that to communicate. Could we not have a banner on individual pages on the halifax.ca website to communicate important information?	2/27/2025 4:00 PM
413	No	2/27/2025 3:46 PM
414	Tagging local news accounts like Halifax Noise and Haligonia for them to share.	2/27/2025 3:33 PM
415	Texting seems to have the same reach as email.	2/27/2025 3:31 PM
416	Billboards, MORE frequent and common public deliberative appearances and forums at every event, all opportunities. Information spots on radio. Weekly update information Emails to constituents.	2/27/2025 3:25 PM
417	X is the most popular downloaded news app in the world. Seems short sighted to remove communications from the most popular news app in the world.	2/27/2025 3:23 PM
418	I think HRM is doing a great job with social media communication! I have no suggestions for improvement at this time other than keep doing what you're doing.	2/27/2025 3:09 PM
419	Not sure	2/27/2025 3:08 PM
420	Engagement on Reddit through AMAs, or other posts. Then respond with humour to the responses.	2/27/2025 3:06 PM
421	continue to use Facebook, there are a lot of people who do not use social media at all or choose not to.	2/27/2025 2:57 PM
422	none	2/27/2025 2:47 PM
423	Just remember that older adults may not be active on social media and mainly use email for digital connection	2/27/2025 2:46 PM
424	Picking a platform that is accessible to everyone. You need to have an account to access any information HRM puts out on X (Twitter) currently, so it's not accessible to folks like myself, who don't have accounts. A possible suggestion could be to build off their own current apps (for example, the HFX recycles app). You could have an HRM app that has tabs on recycling, transit, announcements, etc. It could act as a one stop shop for all things municipal.	2/27/2025 2:40 PM
425	Have our own local social media platform.	2/27/2025 2:31 PM
426	Why does it take a survey to make the very simple decision to stop using a platform that promotes hate, antisemitism, and disinformation? Stop making this more complicated than it needs to be.	2/27/2025 2:30 PM
427	I like the short youtube videos that your Waste department produces.	2/27/2025 2:22 PM
428	No	2/27/2025 2:20 PM
429	Focus less on promoting radical left Marxist viewpoints, initiatives that only benefit tiny special interest groups and more on delivering on core service responsibilities.	2/27/2025 2:19 PM
430	Create their own	2/27/2025 2:18 PM
431	No	2/27/2025 2:11 PM

432	No, this is good - asking the public which platforms they engage with to get the best reach.	2/27/2025 1:58 PM
433	drop x twitter for sure, crap	2/27/2025 1:58 PM
434	I follow HRM, yet I rarely see posts come up on my feed. I don't think you can count on it based on FB algorithms.	2/27/2025 1:39 PM
435	Use a government website to post info and emergency alerts instead of social media	2/27/2025 1:35 PM
436	Improve celol service in rural/dead areas! If we had cell service at all, we could use cell phones.	2/27/2025 1:12 PM
437	more radio, more CBC (radio/tv/news app), more CTV	2/27/2025 1:07 PM
438	I support the transition to BlueSky. There are concerns that HRM is just dropping communications channels, but I think this is a null point if a better platform like BlueSky is a replacement.	2/27/2025 1:05 PM
439	Don't subscribe to any social media platforms and don't intend to in future	2/27/2025 12:30 PM
440	Always all comments. People want to be heard and deserve that.	2/27/2025 12:18 PM
441	Use the media as well. They already have the connections and the networks. A lot of hrm content doesn't affect my life.	2/27/2025 12:06 PM
442	using regular mail versus social media turn off commenting, include links to reference sources	2/27/2025 11:57 AM
443	Email or Texting but now considering Bluesky 😊	2/27/2025 11:36 AM
444	No	2/27/2025 11:35 AM
445	Make more posts on instagram, keep the website updated, have website for the recreational centers (for example, Needham pool doesn't have one, so it's challenging to double check about news, events and even when they have problems with the pool, there is no communication with customers and no way to know anything if you don't call them)	2/27/2025 11:30 AM
446	No	2/27/2025 11:27 AM
447	No	2/27/2025 11:17 AM
448	Get off American social media apps to the extent feasible.	2/27/2025 11:10 AM
449	Use all social media.	2/27/2025 11:05 AM
450	Seems to me that Facebook and X would cover most residents	2/27/2025 11:05 AM
451	I am also divesting of social media, especially X. I have no suggestions, except to say it's important to continue to share info	2/27/2025 10:51 AM
452	No	2/27/2025 10:45 AM
453	No	2/27/2025 10:28 AM
454	Yes! Send out text alert thingies, or FB messages, or e-mails that will have a notification pop up on your phone.	2/27/2025 10:25 AM
455	no	2/27/2025 10:12 AM
456	There are a lot of missed opportunities for collaborative posts on Instagram with community groups. It would be great to see more Instagram accounts tagged that are relevant to HRM's posts.	2/27/2025 10:12 AM
457	Thanks, no.	2/27/2025 10:05 AM
458	x	2/27/2025 10:02 AM
459	Have their own pages on every platform.	2/27/2025 10:02 AM
460	Your website, it already exists and a Google search goes right to it	2/27/2025 9:58 AM
461	no	2/27/2025 9:54 AM
462	Bluesky is a venture capitalist funded project that is susceptible to the same issue as Twitter, Facebook, etc. Mastodon is not, because it is free and open source, and uses ActivityPub to	2/27/2025 9:53 AM

federate. Bluesky uses ATProto which as of right now does not federate with anything else.

463	Been on BlueSky since inception. It's a much saner site than Twitter!	2/27/2025 9:52 AM
464	na	2/27/2025 9:43 AM
465	Most older people use Facebook	2/27/2025 9:40 AM
466	Suggest you remain with X	2/27/2025 9:35 AM
467	use it's own website to communicate info.	2/27/2025 9:31 AM
468	I would prefer that the city communicate via an email digest/summary--like a substack newsletter, or the themed types sent by major media.	2/27/2025 9:30 AM
469	No	2/27/2025 9:28 AM
470	To be effective you need to need to ensure people are actually following. I use social media rarely are never see anything from HRM.	2/27/2025 9:28 AM
471	As much as X(Twitter) has become a not so great space, there are still a lot of residents that use it for a source of local information and may not want a different social media platform. If hrm decides to leave X, it could possibly impact getting the correct information to the public.	2/27/2025 9:28 AM
472	Everything to do with transit comms sucks. Make it better.	2/27/2025 9:27 AM
473	More on Instagram and Facebook - two most popular for the target age categories in HRM.	2/27/2025 9:26 AM
474	Post on as many platforms as possible, some of us use different ones for different reasons, best to cover all if possible.	2/27/2025 9:25 AM
475	No suggestions but I am proud of the province taking this stand.	2/27/2025 9:22 AM
476	Ensure all users adhere to social norms.	2/27/2025 9:21 AM
477	Don't rely entirely on social media	2/27/2025 9:18 AM
478	The discussion about dropping 'X' is about the owners involvement in US politics. It could be viewed as interference in foreign politics. Your primary concern should be 'getting the message' out, not 'virtue signalling', If you drop 'X' asong as a lot of haligonians use it you will effectively be selecting what type of your citizens you want to speak to.	2/27/2025 9:14 AM
479	Do not use it at all!	2/27/2025 9:09 AM
480	Don't support platforms that openly promote hate speech and disinformation	2/27/2025 9:08 AM
481	Just want to add that I gave up X a few months ago because I just can't have my name affiliated with a full-fledged Nazi. I fully support the decision to leave X. Personally I engage most with the emails that I receive from the municipality rather than on social media, even when I was on X, but if you are going to move away, I am a user of Bluesky and find it not quite as good as "old Twitter" but the closest. Discord and Mastadon-type services are very user-unfriendly and difficult to understand in my experience.	2/27/2025 9:07 AM
482	Keep an updated website for HRM at all times	2/27/2025 9:07 AM
483	Pointing out to trusted official sources of information to know more relaible info. Missinformation is very concerning, and platforms like X (formerly Twitter) are one (if not the worst, and now also Facebook) for spreading misinformation. We should not be supporting social media companies that openly try to interfere in Canadian elections and that go again Canadian interests.	2/27/2025 9:06 AM
484	No	2/27/2025 9:05 AM
485	HRM should have a presence on Instagram	2/27/2025 8:58 AM
486	Hire top line techs, especially gamers and bloggers.	2/27/2025 8:58 AM
487	Halifax Regional Municipal App.	2/27/2025 8:44 AM
488	More timely communication, should not just be posting during business hours.	2/27/2025 8:40 AM
489	Timely, current, engaging information. I enjoy the historical Halifax content that is often posted.	2/27/2025 8:31 AM

490	Ditch X as soon as possible.	2/27/2025 8:28 AM
491	no	2/27/2025 8:27 AM
492	Just very glad to stee this under consideration!	2/27/2025 8:23 AM
493	Having a form of updates of multiple municipal issues currently occurring kept in one place, such as traffic disruptions, bus service changes, water accessibility impaction and such.	2/27/2025 8:19 AM
494	No, I feel HRM is doing a satisfactory job.	2/27/2025 8:04 AM
495	I don't think HRM should be politically involved in how it communicates - leaving X to move to Bluesky, for instance. Do both or neither.	2/27/2025 8:00 AM
496	consistency! and i would say broadening the scope of where information can be found. I understand the reason why people want to get HRM off of twitter and on one hand I do agree, but I dont think the other owners of social media platforms are much better honestly, and i think that people should be able to easily access information about our region regardless of which platform they're on so to me crossposting to as many places as is manageable makes more sense to me than moving the place where you're posting	2/27/2025 7:58 AM
497	Just stop equivocating, and get off the fascist platform known as x.	2/27/2025 7:48 AM
498	I would also follow the Muncipality on LinkedIn.	2/27/2025 7:45 AM
499	I think getting off X is good. It's hard to reach everyone where they are, but that platform is toxic.	2/27/2025 7:41 AM
500	Not suggestions, love that you're hopefully moving to bluesky!	2/27/2025 7:35 AM
501	No, I really don't care.	2/27/2025 7:24 AM
502	No, our councillor does a great job keeping us informed	2/27/2025 7:17 AM
503	Needs to be on a platform like Twitter (x) due to a chronological timeline that can show people in real time what is happening. Not one based on an algorithm showing what you think you want to see.	2/27/2025 7:14 AM
504	While Bluesky, currently, seems like a good alternative it is hard to know who may control it in the future. I would suggest developing (perhaps as a joint effort?) a local or Canadian based platform would be a good idea, after all HRM communications does not really require a global presence.	2/27/2025 7:12 AM
505	I'd like to see highlights of HRM's parks, walking trails and recreation facilities. Snapshots of activities available would be a great encouragement and highlight them for newcomers to the city.	2/27/2025 7:03 AM
506	Be responsive to comments. Post at ideal times of day. Cross post.	2/27/2025 6:53 AM
507	Stop the hate campaign you've started for X. Just because you don't like a man, doesn't mean the canadian population should be restricted on what media site i can find my givernments information on.	2/27/2025 6:50 AM
508	nope	2/27/2025 6:43 AM
509	Find other options to actively communicate social and political accurate News	2/27/2025 6:34 AM
510	No	2/27/2025 6:32 AM
511	Stay with x	2/27/2025 6:25 AM
512	Send a mailer to all homes with QR code on how to follow on social media	2/27/2025 6:23 AM
513	-consider ways other than social media to reach people -stop victim blaming "road safety" messaging	2/27/2025 6:23 AM
514	More care and compassion.	2/27/2025 6:10 AM
515	Eye catching, photo bulletins, etc.	2/27/2025 6:04 AM
516	no just as long as its nothing to do with Musk or TRUMP	2/27/2025 4:53 AM
517	No suggestions	2/27/2025 4:47 AM

518	Definitely get rid of X for starters. No Canadian governments should be using X anymore considering how fascists and crooked Elon Musk is showing himself to be. He's a security risk to the US and a security to us as well. Trump is letting him Do whatever he wants which is a gross abuse of power. There's no telling what he will do with any information he collects via his platforms.	2/27/2025 3:13 AM
519	Keep using X, no one uses bluesky.	2/27/2025 1:47 AM
520	Creating a forum to have up to date information at your fingertips.	2/27/2025 1:28 AM
521	Increase visibility	2/27/2025 1:02 AM
522	No. I think the municipality does a thorough job of using social media to communicate effectively.	2/27/2025 1:02 AM
523	No	2/27/2025 12:54 AM
524	We should not support a social media platform owned by a billionaire who has wreaked havoc on American democracy and threatens Canadian sovereignty - I'm strongly in support of the Municipality ceasing its use of X/Twitter.	2/27/2025 12:42 AM
525	The only way to get information to our younger generations seems to be social media but they are fixkle and seem to change platforms frequently	2/27/2025 12:22 AM
526	I think a TikTok account posting short engaging videos explaining changes, upcoming events, projects, or other interesting or important info about the city would be useful for better engaging with the public especially those in younger generations. Having a physical person talking about the subject would help increase engagement and give the account a more human feel (@vancouverpoliceofficial is a good example of the format of content I'm talking about). These videos could also be cross posted to other platforms like YouTube, instagram, facebook and others that allow short form content.	2/27/2025 12:16 AM
527	HRM's Mayor, Councillors, and municipal departments should all have handles for directing posts to desired recipients.	2/26/2025 11:51 PM
528	Consider an official Reddit account	2/26/2025 11:39 PM
529	Stay off social media	2/26/2025 11:34 PM
530	Disassociate from Elon Musk	2/26/2025 11:25 PM
531	I do not follow HRM on social media, though I often see things reposted via Haligonia, Halifax Noise, and others on Instagram. I don't think social media is a reliable medium for government communication, as the landscape is too scattered. Not enough people are on one platform, so you'll never reach enough people.	2/26/2025 11:13 PM
532	Stay on X	2/26/2025 11:08 PM
533	Use Facebook and LinkedIn	2/26/2025 11:08 PM
534	Not everyone is on or has the Internet. You should be looking at different ways to contact the people of HRM.	2/26/2025 11:05 PM
535	Get off it	2/26/2025 10:55 PM
536	The sooner you get rid of twitter (x), the better. Twitter was a great platform, but now it is literally hate-filled garbage that is full of lies	2/26/2025 10:51 PM
537	I don't even know what Bluesky is. Facebook and text/ email is the best way for you to communicate online.	2/26/2025 10:36 PM
538	Use blue sky please	2/26/2025 10:21 PM
539	I probably won't use Bluesky. I never used Twitter/X.	2/26/2025 10:16 PM
540	The Halifax Regional Municipality could improve its communication on social media by increasing its presence on platforms like Facebook, Instagram, and even TikTok to reach a broader audience. Using more engaging formats, such as short videos, Reels, and Stories, would help highlight city projects, community updates, and important events in a more dynamic way. Transparency is key, so providing real-time updates on city projects, roadwork, transit changes, and emergency alerts would keep residents well-informed. Hosting regular	2/26/2025 10:15 PM

Q&A sessions through Facebook Live or Instagram Live would also allow direct interaction with the community, giving people a chance to ask questions and get immediate responses. Sharing behind-the-scenes content about municipal decisions could help residents better understand how policies and projects come to life. Ensuring content is optimized for mobile users is essential, with clear and concise messaging that's easy to digest. Visualizing important data, such as traffic improvements or budget breakdowns, through simple infographics could make complex information more accessible. Collaborating with local influencers and community leaders would be another effective way to spread awareness about city initiatives. By partnering with Halifax-based influencers, local businesses, and artists, the municipality could reach different demographics and engage residents in a more relatable manner. Finally, keeping the public informed about upcoming projects and initiatives is crucial. Regular posts showcasing new developments and infrastructure improvements, along with before-and-after visuals, would help residents see progress and understand the impact of municipal projects. A more engaging and transparent social media strategy would strengthen community trust and encourage greater public involvement in city affairs.

541	I honestly didn't know the city used social media. Can't say I've ever come across any accounts. So just start there. Give people a reason to follow the accounts and make them better known	2/26/2025 10:13 PM
542	Get rid of twitter/X. It's lame and Elon deserves no support.	2/26/2025 10:07 PM
543	News updates on webpage and weekly or biweeklynewsletter	2/26/2025 10:07 PM
544	I would prefer a text or email. I would prefer we could do without Facebook etc but so many people use messenger	2/26/2025 10:06 PM
545	none	2/26/2025 10:05 PM
546	No	2/26/2025 9:57 PM
547	AS NOTED DO NOT USE SOCIAL MEDIA AND THEREFORE NO SUGGESTION	2/26/2025 9:54 PM
548	Mainstream Social Media is garbage and the municipality shouldn't consider it a reliable form of public communication.	2/26/2025 9:53 PM
549	Get off Twitter, you're lost there	2/26/2025 9:42 PM
550	I'm completely confused why this even has to be a survey. Some HRM staff decided years ago that the city should use twitter and no council involvement was needed. Now, when it's obvious we shouldn't be using a platform that spreads hate and disinformation and is owed by a hateful, Nazi loving individual we need to go through a whole dog and pony show on whether we stop using X. What is wrong with you? Just do the right thing.	2/26/2025 9:41 PM
551	Social media have unfortunately become increasingly "noisy" as algorithms seek to provide feeds that maximize engagement rather than provide relevant information. The fact that they are generally owned by foreign or domestic non-government companies poses the lingering risk of interference through misinformation and propaganda -- even where companies are made to oblige with domestic law. I do not find social media to be a suitable outlet of official communication -- especially not if considered as a primary channel.	2/26/2025 9:41 PM
552	I may not understand this issue, but IMO the best communication should be on HRM's own website. Facebook and (I expect) most of this long list of alternatives are klutzy and seemingly designed by ADD children.	2/26/2025 9:40 PM
553	I love Bluesky but I think Threads also should be considered	2/26/2025 9:39 PM
554	Your mix is good, with history, public safety announcements, etc. Your approach is good, with maps, news releases, etc. Aim for fresh news (yes, it can be a challenge getting leadership authorization to release - solve that).	2/26/2025 9:35 PM
555	No i think its pretty good	2/26/2025 9:35 PM
556	Use Facebook more, avoid x	2/26/2025 9:34 PM
557	None, thanks	2/26/2025 9:25 PM
558	I am not an active social media user, so is not a good way to communicate with me. Alternative means other than social media need to be used to effectively communicate to broad target audience.	2/26/2025 9:24 PM

559	Work on plain language and test before you put in place.	2/26/2025 9:22 PM
560	No	2/26/2025 9:20 PM
561	no	2/26/2025 9:20 PM
562	Instagram	2/26/2025 9:17 PM
563	Leverage reddit and tik tok	2/26/2025 9:17 PM
564	I prefer email.	2/26/2025 9:14 PM
565	Honestly, why do you need a presence? Those of us who care about your communications can subscribe to them (if you make it possible), as we do for things like garbage collection.	2/26/2025 9:13 PM
566	Whatever you do, the info must be concise, and immediate.	2/26/2025 9:13 PM
567	X has been the main method of communication for updates, news releases, and urgent communication. I don't think a social media platform should be used for government communication in this way.	2/26/2025 9:09 PM
568	Blue sky! Also the most important social media platform is Sam's weekly emailed newsletter. Also, is there any way you could support the coast in dissemination of information? Its a Halifax company that is struggling!	2/26/2025 9:06 PM
569	I get all my info from X. Please do not discontinue using it.	2/26/2025 9:05 PM
570	Keep the Facebook posts, please and thank you.	2/26/2025 9:03 PM
571	Instagram posts, email/text updates for important news, alerts	2/26/2025 9:01 PM
572	Share more construction and new developments/projects in the city.	2/26/2025 8:57 PM
573	Nope. Just make sure that you keep a simple website, as well. And mail us (electronic or snail) when something is important. Don't assume everyone is on Bluesky, X, Insta....	2/26/2025 8:51 PM
574	E-mail notifications and apps seem to work well and do not need to associated with a specific platform.	2/26/2025 8:49 PM
575	Bluesky is what Twitter was before it got turned into X, a very welcoming and pleasant community.	2/26/2025 8:47 PM
576	Email and your app	2/26/2025 8:44 PM
577	Have district councellors on Reddit, use the AMA style of posts on Reddit similar to Waye Mason and Sam Austin.	2/26/2025 8:44 PM
578	X is unfiltered truths but so are other platforms now. I feel Bluesky is too far left.	2/26/2025 8:40 PM
579	Nah. But I like info in the mail.	2/26/2025 8:37 PM
580	Abandon social media provided by others. Create your own social media within HRM or at least municipalities within Nova Scotia.	2/26/2025 8:37 PM
581	No.	2/26/2025 8:33 PM
582	No	2/26/2025 8:29 PM
583	I do appreciate getting traffic and bus issues quickly.	2/26/2025 8:28 PM
584	N/A	2/26/2025 8:22 PM
585	no	2/26/2025 8:21 PM
586	Emails only, please.	2/26/2025 8:21 PM
587	Whatever are the social media that you used, you must be punctual, precise and have a constant check of the issues that you going post.	2/26/2025 8:21 PM
588	Don't try to improve communication communications using social media. Use "traditional" forms of communication like in person, mail, email, and your website. People that use social media can barely know how to read, let alone have any interest in good municipal policies and local government.	2/26/2025 8:14 PM

589	No, I am not interested in social media.	2/26/2025 8:14 PM
590	Use multiple platforms	2/26/2025 8:10 PM
591	By letting the public know about city planning way in advance. Hopefully that would be followed by events where people can vote on what affects them.	2/26/2025 8:09 PM
592	Nil	2/26/2025 8:07 PM
593	social media is nice, but it would also be nice to use existing local newspaper (ex: CBC news, The Coast...)	2/26/2025 8:05 PM
594	think HRM does fine, just use a different platform	2/26/2025 8:00 PM
595	Use them all and allow news back on social media	2/26/2025 7:58 PM
596	timely transparency	2/26/2025 7:57 PM
597	HRM doesn't need to use Social Media. HRM can communicate via text notifications, emergency alerts and website news updates.	2/26/2025 7:56 PM
598	Please get off of Twitter it is full of hateful content and misinformation.	2/26/2025 7:54 PM
599	Be present on all social media except Facebook and Instagram which are Meta programs that reject paying for Camadian journalism.	2/26/2025 7:49 PM
600	Twitter, in its best time, was terrible for informing the public about whatever happenings at Hfx Transit; please do a better job	2/26/2025 7:46 PM
601	Do not use social media really, Not a social media user.	2/26/2025 7:44 PM
602	Transit updates need to be quick. There should be a link through the app to check delays and cancellations as they happen instead of waiting for Google maps, other transit apps to update	2/26/2025 7:43 PM
603	I like Instagram, YouTube and Facebook and plain old websites :)	2/26/2025 7:43 PM
604	Status quo	2/26/2025 7:40 PM
605	Not counting on your citizens using social media to get important information	2/26/2025 7:38 PM
606	Yes, combine the information provided through social media on Halifax transit website and the app too.	2/26/2025 7:36 PM
607	Who owns blusky??? better talk to Eugen rochko .many Canaduepeople are on mastodon..Mastodon.social or in Canada mstdn.ca. look were the server is.cgrys Alemania.	2/26/2025 7:33 PM
608	Give daily updates about which bike routes are currently blocked (e.g. by ice in or across a bike lane), and identify alternative, safe cycling routes.	2/26/2025 7:30 PM
609	Don't concern yourself with whether the platform's owner's values coincide with Council's. These are tools to disseminate information and council would be doing a dumb disservice to residents if it limits what messaging tools it uses for reasons unrelated to ability to disseminate info.	2/26/2025 7:25 PM
610	no	2/26/2025 7:22 PM
611	Please stop using X	2/26/2025 7:17 PM
612	For transit, more immediate messaging, and limit to one account (having two on X was annoying)	2/26/2025 7:16 PM
613	while x isn't great, all resident should have access to HRM updates etc. I do personally do not want to join another platform "bluesky". HRM should have a presence on all platforms.	2/26/2025 7:15 PM
614	Stop using Twitter immediately !!!	2/26/2025 7:13 PM
615	Can the municipality use more than one platform or is that too inefficient? I don't know enough to know if it's much extra work to post on Facebook, Instagram, and another platform like Blue sky. Or maybe that's already being done?	2/26/2025 7:12 PM
616	When searching for information on Halifax transit, twitter is usually the place I actually go to because I find it's the only one that's easy to find and gets updated frequently. I'd like to see the HRM use Instagram or Facebook more.	2/26/2025 7:05 PM

617	You do a good job! Facebook is good, reaching by email like this survey did was good, posting all key info on your website as well. Good idea to use blue sky instead of twitter. I don't use either (used to use twitter before it was ruined by Musk), but definitely supportive of switching away from twitter. It's impossible to access info on twitter without an account, unlike Facebook which at least lets you view content while not logged in.	2/26/2025 7:02 PM
618	Remove the commenting option on social posts	2/26/2025 6:59 PM
619	use verified fact checked sources	2/26/2025 6:53 PM
620	No suggestions I prefer receiving info by email or looking at the website	2/26/2025 6:51 PM
621	Be quick, don't wait an hour after an evacuation notice is given to Tantallon as example and wait na hour to publicize it. Work with the province	2/26/2025 6:50 PM
622	Maybe you could update the 311 agents so when we call they have the answers instead of them going to social media for the answers.	2/26/2025 6:49 PM
623	In addition to the other issues mentioned about Twitter/X, it is also problematic because you no longer see current information (at least not chronologically) if you do not long in. So, if someone goes to the page for information but doesn't log in, it will look like the page has not been updated.	2/26/2025 6:45 PM
624	Do more.	2/26/2025 6:44 PM
625	Clear source identification in all communications to build trust, strict rules for comments to limit racist, misinformed and threatening content	2/26/2025 6:43 PM
626	Utilize HRM alert type app.	2/26/2025 6:38 PM
627	n/a	2/26/2025 6:37 PM
628	I'm satisfied	2/26/2025 6:36 PM
629	Social media is a stew of false informations, scams and negative opinions where you can't get the information you would like.	2/26/2025 6:34 PM
630	Consider Mastodon.	2/26/2025 6:32 PM
631	I generally think the posts are excellent. I'm glad you're considering moving away from X	2/26/2025 6:31 PM
632	make things current	2/26/2025 6:31 PM
633	Video shorts, etc on Facebook. Current info, activities, put faces to HRM got and decision making, community eng	2/26/2025 6:30 PM
634	As a Transit user, more accuracy on delays, cancellations etc would be very helpful	2/26/2025 6:28 PM
635	Use your own websites, You have it and that way we are getting the correct info without the misinformation on social media.	2/26/2025 6:26 PM
636	Blue sky is a platform I want to start using so that is convenient	2/26/2025 6:25 PM
637	Focus less on social media and reach out to citizens directly using their contact method of choice, email or text.	2/26/2025 6:24 PM
638	I've never seen HRM having presence on the platform I use, so any steps take. Would be an improvement.	2/26/2025 6:23 PM
639	I understand that social media is used by many people, but it's also very important that you acknowledge that many people don't use social media at all for lots of different reasons. So it should never be the only communication method	2/26/2025 6:20 PM
640	A recent news banner that is updated often (emergent problems alerts that are not as serious as would require an emergency alert)	2/26/2025 6:18 PM
641	make updates quickly, too often whatever "event" or information redundant before it is communicated.	2/26/2025 6:17 PM
642	Use Bluesky please! Promote hfx alerts!	2/26/2025 6:16 PM
643	I get alerts on my home phone which suits me just fine	2/26/2025 6:15 PM

644	get off nazi sites faster	2/26/2025 6:13 PM
645	Have a Youtube channel that you post the same content to. Advertise this publicly so people know to subscribe to it.	2/26/2025 6:12 PM
646	Use established local social media like hfxnoise	2/26/2025 6:11 PM
647	Its own website or a canadian content site	2/26/2025 6:10 PM
648	dump X, i did last month. use something else	2/26/2025 6:07 PM
649	Not really I always see what's happening on Facebook.	2/26/2025 6:05 PM
650	More promotion is Alert ready for major events. I think councilors can always do more to share information relevant to their district-maybe email newsletters rather than paper	2/26/2025 6:05 PM
651	Do not use social media that is owned by Elon Musk or any other person who uses their wealth to abuse and damage governmental powers around the world.	2/26/2025 6:05 PM
652	Use a platform to community where people are. No one uses Bluesky. This does not need to be a political decision, just get information to residents in the best way possible	2/26/2025 6:04 PM
653	I intentionally only use FB as my social media....Get rid of X just to eliminate Musk wealth......we are under economic attack and he isn't helping our fight with his disinformation!	2/26/2025 6:04 PM
654	I prefer having all communications, notices and information sent to my email. I think the city could do a lot more educational posts about littering, nature conservation, traffic rules, community services, etc. We need to encourage a knowledgeable community.	2/26/2025 6:02 PM
655	regular posts about things that matter to us. Like how to recycle. How to apply for permits... lots of small short posts like that	2/26/2025 6:01 PM
656	Password access	2/26/2025 5:59 PM
657	Stay on X	2/26/2025 5:59 PM
658	Continue to post on Facebook and IG (as much as I hate to say it!)	2/26/2025 5:57 PM
659	No	2/26/2025 5:53 PM
660	Use more direct text services for which residents can register (like is done for overnight parking bans). Users could identify specific services, transit routes and facilities about which they would like to get text message notices.	2/26/2025 5:52 PM
661	Not at this time	2/26/2025 5:47 PM
662	Share information in a timely manner	2/26/2025 5:47 PM
663	Focus on quality blog posts. Use BlueSky to promote links (discoverability).	2/26/2025 5:46 PM
664	Start with a better Council and mayor first.	2/26/2025 5:44 PM
665	Web pages at top level of HRM site	2/26/2025 5:42 PM
666	use FaceBook, the Coast, Halifax Examiner, Haligonia, CityNews	2/26/2025 5:42 PM
667	The HRM should use all the social media platforms it can.	2/26/2025 5:40 PM
668	No idea	2/26/2025 5:40 PM
669	Clear and transparent comunication is always key, and that comes from a solid foundation of transparency and openness within our government. Any improvements that can be made stem from the foundational information being provided to us.	2/26/2025 5:39 PM
670	Responsiveness is most critical	2/26/2025 5:35 PM
671	In addition to bluesky, it would be good to have a simple updates page on the HRM website, with an RSS feed I could subscribe to. Then when HRM posted any important updates (transit disruptions, winter parking bans, etc), anyone with an RSS reader would get them automatically	2/26/2025 5:35 PM
672	Can HRM create its own Twitter-like app? Users would not get to post anything, but you could follow HRM district profiles and/or departments (ie, planning, traffic, finiance) and/or services	2/26/2025 5:33 PM

(ie fire, police, metro transit) to gather or receive relevant information to them. HRM would have comms-people publish tweets on a regular basis.

673	On TV	2/26/2025 5:28 PM
674	Simplify the messages. And frequent communication	2/26/2025 5:28 PM
675	Have redirects or state where/which feed people can find the information. I stopped using Twitter years ago, it's frustrating when the information shared there isn't reposted elsewhere	2/26/2025 5:27 PM
676	I don't think any corporate social media is an acceptable way for government to communicate with the public.	2/26/2025 5:25 PM
677	I prefer e mail	2/26/2025 5:23 PM
678	Stop using Meta(Facebook, instagram and threads) and X! They do nothing more other than spread misinformation and hate. We as Canadians should boycott them due to increasing threats from the US effecting our sovereignty.	2/26/2025 5:21 PM
679	No	2/26/2025 5:19 PM
680	Update changes to events like Fireworks ASAP.	2/26/2025 5:18 PM
681	Stop making it the only means of communication. Have televised presentations on local tv channels. Much more personal and direct.	2/26/2025 5:18 PM
682	None	2/26/2025 5:16 PM
683	Let local news headlines be allowed and shared.	2/26/2025 5:16 PM
684	Thanks for asking. Don't feel bad about leaving X or any social channel. I know the marketing types will say to meet people where they are but HRM is government and I want official information from the source through and App and/or notifications from the website. I suppose you'll need to assess what HRM departments use X and how it will affect them. I'm talking about HRCE, Hfx Water, Fire, libraries, etc.	2/26/2025 5:12 PM
685	Adopt more than 1 service. Though not sure which. Bluesky is a decent alternative. Perhaps an RSS feed but maybe that's old school. Either way accessibility should be considered, i.e. at the moment without a Twitter account I cannot schedule HFX Transit to see if there is bus or ferry interruptions. Posting the feed to your website would be helpful, maybe all HRM feeds in one place. Don't make me navigate a heavy website to find today's transit update.	2/26/2025 5:10 PM
686	Regular updates on late buses, cancelled routes, snow plan. Rarely see these on any social media at all.	2/26/2025 5:10 PM
687	I'd like to see less reliance on social media, in general. None of the social media platforms are owned by Canadian companies, and I'm concerned about bias, censorship, and attention/money being diverted from Canada. I recognize that social media provides a two-way method of communication, so any communication channel should have that feature. I think that adding more features to the garbage pick-up app could be a good solution for updates and scheduling events in a calendar. The app could also have a forum to host community discussions and take polls to assess public sentiment. I think that the HRM should also invest resources in commenting on Reddit and responding to concerns because r/Halifax is a very active forum. I definitely think that switching to BlueSky from Twitter/X is a good idea, but I wouldn't want the HRM investing too many resources in building a following on that platform until it becomes more widely used with constituents. Lastly, given that many Nova Scotians are not tech savvy, or do not have the means to participate on social media, I would like to see a plan for communicating with this specific demographic. Maybe having a regular radio segment, or even a weekly robo-call with updates (opt-in only), would be the best way to reach people who aren't active online.	2/26/2025 5:09 PM
688	Use honesty	2/26/2025 5:07 PM
689	Keep doing your amazing job with transparency.	2/26/2025 5:07 PM
690	I support withdrawing from X. As a company and social media platform, it no longer shares values with our society and government.	2/26/2025 5:06 PM
691	Thank you for considering this change.	2/26/2025 5:05 PM
692	Need to have more nuanced and thoughtful replies to issues- we live in more complicated	2/26/2025 5:05 PM

	times	
693	No its fine	2/26/2025 5:04 PM
694	Timeliness of content, meaning having communication available at all times, is absolutely critical and was a frequent issue in the past when I was active on social media. Reliability is incredibly important.	2/26/2025 5:03 PM
695	If you have to use BlueSky, use a Fediverse bridging service so Mastodon users can follow the account and reply to it. BlueSky will follow the same pattern of 'enshitification' as Cory Doctorow puts it as Twitter/X did but probably much faster as it's startup capital is burned through. Mastodon and the Fediverse are much stronger long term candidates, both more resistant to interference from wealthy stakeholders e.g. today's Resistance Trump video being pulled from BlueSky, and more likely to remain in place as the others are increasingly monetized/reduced in function as Twitter was. I strongly recommend opening a Mastodon account, it may have lower access numbers now but it has been dependable for years while other services have come and gone and it is only growing over time.	2/26/2025 5:03 PM
696	No	2/26/2025 5:02 PM
697	No, I am not a fan. But I know I am the minority, I get information from news sources especially the CBC.	2/26/2025 5:02 PM
698	I don't know much about Bluesky but would consider using it if the city uses it.	2/26/2025 4:59 PM
699	Use more platforms than just Twitter	2/26/2025 4:57 PM
700	Not sure, don't really know much about it.	2/26/2025 4:57 PM
701	Despite ownership of Facebook, it is still my favourite. I'd prefer it over any other.	2/26/2025 4:56 PM
702	Don't go off X/twitter. It's the only free speech platform and you'll lose an entire demographic. Its usage is growing, not shrinking. Stop being political about communication mediums.	2/26/2025 4:55 PM
703	no	2/26/2025 4:54 PM
704	Can't think of any	2/26/2025 4:54 PM
705	Never even heard of Bluesky. You might as well stay on X. Instagram and FAcebook are most popular.	2/26/2025 4:52 PM
706	I would learn Bluesky	2/26/2025 4:52 PM
707	You can create a channel for people to subscribe to on Instagram. That way you can post important or time sensitive info that will come up as a notification for people that have subscribed, rather than depending on the algorithm to show it in your follower's feeds	2/26/2025 4:52 PM
708	No	2/26/2025 4:51 PM
709	Facebook	2/26/2025 4:51 PM
710	N/A	2/26/2025 4:51 PM
711	Don't waste money on advertising things	2/26/2025 4:50 PM
712	Social Media are dangerous & insecure.	2/26/2025 4:49 PM
713	I use the HFX alert and that should have been an option in the survey	2/26/2025 4:46 PM
714	Leave Twitter, leave Facebook. Post in multiple languages, at a minimum English, French, and Mi'kmaq	2/26/2025 4:44 PM
715	Blue sky is ok	2/26/2025 4:43 PM
716	If possible, use a Canadian platform,	2/26/2025 4:40 PM
717	Because I am a non user for 64 years, I cannot make any useful comments.	2/26/2025 4:40 PM
718	It would be best to communicate through as many social media platforms as possible.	2/26/2025 4:40 PM
719	I quit Twitter some months ago and totally support you doing the same. I find I'm relying less on social media for information as it's hard to sort through the promoted content. So I'm not sure what to suggest for the municipality.	2/26/2025 4:39 PM

720	Do not go to BlueSky. It has increased use for "minor attracted persons".	2/26/2025 4:38 PM
721	Not really	2/26/2025 4:38 PM
722	Think about old school communication, getting back to basics... see 11...	2/26/2025 4:37 PM
723	I recommend the shift from X to Bluesky, given X's ability to manipulate the visibility of what is posted has the ability to limit your reach when communicating. Given how Bluesky is structured this can never be the case. The platform is also growing exponentially so your reach will increase	2/26/2025 4:36 PM
724	Yes, create a Reddit account and post in the r/halifax, r/novascotia and r/capebreton subreddits, you would instantly be able to reach 150k+ people that way.	2/26/2025 4:35 PM
725	RSS Feed and/or Mastodon, our city government should rely on increasingly hostile American tech companies.	2/26/2025 4:34 PM
726	Bluesky all he way. It's wonderful	2/26/2025 4:34 PM
727	Avoid using platforms owned by foreign billionaires who tolerate and encourage abusive content and act against Canada's best interests. Privacy, human rights and national security matter.	2/26/2025 4:34 PM
728	I think HRM should strongly consider removing their presence on, and use of Facebook, Tik Tok and especially "X". These sites do not fact check and / or are actively fomenting hate and extremism. The fact that an extremist billionaire controls both social platforms and network infrastructure is deeply concerning as a citizen who believes in democratic institutions, truth, and the rule of law. These billionaires are weaponizing social media and eliminating any fact-checking apparatus or even encouraging hate speech and violence.	2/26/2025 4:34 PM
729	No	2/26/2025 4:33 PM
730	We need to disengage with American media due to misinformation, threats of tariffs, and attacks on our sovereignty.	2/26/2025 4:32 PM
731	Ask public relations and communications professionals. There are more informative studies than this survey that should be done to inform your decision. For example methodology that incorporates "Uses and Gratifications Theory" which would provide insight on how and why your audience uses a particular platform. Also ensuring you have the proper resources in place so social media could be used to its full potential - as a two-way symmetrical communication channel.	2/26/2025 4:32 PM
732	Removal from X and switching to Bluesky would be great.	2/26/2025 4:31 PM
733	Don't use "X" (formerly Twitter). The owner Elon Musk has posted on X = "Canada is not a country". Good reason to not use his platform.	2/26/2025 4:31 PM
734	use the systems that most people use or give people an option to subscribe to a platform they like.	2/26/2025 4:31 PM
735	I receive regular requests for input/survey info on projects/issues (like this) seems to work fine.	2/26/2025 4:30 PM
736	Simply ending the use of X is amazing. But how about we also begin using tiktok? Remember it doesn't have to be the most amazing cinematic content, but similar to the Dalhousie Student Union socials, and Saint Mary's socials, etc. You all can create a new position for a social media coordinator who can help create fun engaging content! It doesn't have to be insanely serious content that only a few select people who are super interested in politics enjoy! Follow trends, popular audios and songs, etc!	2/26/2025 4:29 PM
737	Make sure a new platform is significantly better than the old one it replaces - As a senior, I have some difficulty navigating new apps.	2/26/2025 4:29 PM
738	Sharing through councillors can be useful through their on-line presence	2/26/2025 4:29 PM
739	As I don't use it, no real comment. The only social media that anyone I know uses, either young or old, is facebook. And some of the younger folk have stopped using it.	2/26/2025 4:27 PM
740	Use of tags so posts can easily be looked up. (mass transit delays, etc)	2/26/2025 4:27 PM

741	Use you major media platform - website In addition, community newsletters. For any emergencies sms messages	2/26/2025 4:26 PM
742	Do an advertising campaign via email, tv and radio and across all other platforms used so that people know all of the ways to obtain information. Honestly people learn through word of mouth or going to look for information sites.	2/26/2025 4:26 PM
743	I didn't see Reddit anywhere in the list. Might be a potential avenue alongside Bluesky	2/26/2025 4:26 PM
744	Not limiting to a single platform.	2/26/2025 4:25 PM
745	No comments for HRM specifically, however, Halifax Transit needs to improve the accuracy, frequency and quality of their communications over social media.	2/26/2025 4:24 PM
746	Always Be Cross-posting. I think the fact that most (all?) social media feeds are no longer chronological but algorithm-based can be confusing/problematic so if there is anything you can do to offset that a bit...	2/26/2025 4:24 PM
747	Relevant timely information	2/26/2025 4:23 PM
748	I think Facebook, for now, is where you will find most viewers.	2/26/2025 4:23 PM
749	It takes next to zero effort to cross post to multiple platforms. Post to them all to gain the most coverage	2/26/2025 4:23 PM
750	Discontinue "X." Adopt Bluesky. This is a matter of principle -- one which I believe HRM is readily able to embrace. Also, as it stands, I have no access to HRM feeds in Bluesky.	2/26/2025 4:22 PM
751	I prefer to receive email.	2/26/2025 4:21 PM
752	I cannot believe the difficulty I've had getting accurate information about Transit. I understand everyone wants to use social media but its a horrible way to get information. I don't see why transit updates can't be posted on the Transit page itself.	2/26/2025 4:20 PM
753	Stop worrying about left and right wing and just use whatever social media is on the go so everyone can stay informed. This whole discussion is a waste of time. Some councillors hate Elon Musk. This is not the voters problem.	2/26/2025 4:20 PM
754	Use a new way to ID images on Instagram . The ID shouldn't be a 300 character description.	2/26/2025 4:19 PM
755	The idea of dropping use of twitter (x) makes no sense at all. People can follow the content they like and not the content they dont like. It's easy to use and posts are concise.	2/26/2025 4:19 PM
756	That's a good question! "Be everywhere" because different people are on different media is a real idea... but at the same time, I also think it's a bit redundant and supports questionable companies, like former Twitter. Comms that are organized and stay in place— as in they don't fall into the past on a timeline, but it's not so jumbled you have to click a thousand times and know what you're looking forward to would be best.	2/26/2025 4:19 PM
757	Thank you for considering to not support X, based on the current political and social climate it is a step in the right direction!	2/26/2025 4:18 PM
758	Use YouTube shorts.	2/26/2025 4:18 PM
759	Live feeds in its own website	2/26/2025 4:17 PM
760	No	2/26/2025 4:17 PM
761	I still listen to radia and enjoy the 6 o'clock news.	2/26/2025 4:17 PM
762	At present I see posts on Facebook from our former counselor Outhit. They are reposts, or sharing, of others from HRM.	2/26/2025 4:17 PM
763	Just use the HRM website	2/26/2025 4:16 PM
764	I support the use of bluesky. If this includes transit updates, especially ferry, that would be appreciated 👏	2/26/2025 4:16 PM
765	don't understand them well enough to comment	2/26/2025 4:15 PM
766	Facebook is most popular for me and my friends.	2/26/2025 4:14 PM

767	If you're leaving X/Twitter based on the views or opinions of its foreign owner, you may want to consider that all current social media is foreign owned and we may not know the personal / political opinions of owners (Google, Meta, Bluesky, LinkedIn).	2/26/2025 4:14 PM
768	x	2/26/2025 4:13 PM
769	The one reason I used X was to keep informed on local government, emergency services, etc. Bluesky is able to pick that up in the same way.	2/26/2025 4:13 PM
770	Stay off all social media owned by anyone who supports the Trump/Musk agenda, particularly punitive sanctions against Canada and the annexation of Canada. For starters, that means anything owned by Meta (Mark Zuckerberg), Amazon (Jeff Bezos) and anything that may be owned by Elon Musk.	2/26/2025 4:13 PM
771	Don't support anything associated with Elon Musk.	2/26/2025 4:12 PM
772	Use anything but X	2/26/2025 4:12 PM
773	More direct comes from Mayor and council - I really don't like "professional replies" which are often off topic and which repeat approved lines - please let the peoples representatives speak to their constituencies.	2/26/2025 4:11 PM
774	Having a page on their website that provides at least links. The multitude of channels sucks	2/26/2025 4:10 PM
775	If you are planning on discontinuing the use of a product just because you don't like its owner, then there are a lot of other products you should discontinue using. This is a slippery slope. You may not like the consequences of your knee jerk reactions.	2/26/2025 4:09 PM
776	I'm afraid I have no advice, the internet or social media is rapidly becoming unusable and the hate and negativity is concerning.	2/26/2025 4:08 PM
777	I've never even heard of BlueSky. Do you really feel you have to be on social media?	2/26/2025 4:08 PM
778	If there is a message to be read, unless it is on Facebook or in the newspaper, I don't read it.	2/26/2025 4:07 PM
779	Have a platform to inform bus users of cancellation's or delays that is accurate and up to date as the current system very obviously does not work	2/26/2025 4:06 PM
780	I would love to see information that is exclusive to one platform be available on any/all. I deleted my Twitter account a couple of months ago and the ONLY thing I miss it for and have not been able to find as good of a substitution is the Metro transit updates for rerouting and cancellations. That was one of the primary reasons I kept Twitter longer than I should have. Also, I would suggest not having this info locked on account-based sites if it is not going to be on multiple platforms. Ex again are the routing updates. You have to be logged into Twitter to see them, so people without accounts do not have public access to this info at all.	2/26/2025 4:06 PM
781	No	2/26/2025 4:05 PM
782	I wish you would just improve your communication from staff person to human person.	2/26/2025 4:05 PM
783	HRM should use both platforms for the sake of balance and perspective.	2/26/2025 4:05 PM
784	no	2/26/2025 4:04 PM
785	No, I don't generally get my news on social media	2/26/2025 4:03 PM
786	Use Bluesky	2/26/2025 4:03 PM
787	Bluesky is a growing platform and a go-to resource for reputable experts, scientists, journalists and academics, as well as the general public. It is my main social media platform due to this reputation, as well as its social values wherein hate speech and disinformation is moderated. I think all levels of gov't should support this platform and help fight political disinformation and hate speech through the development of reputable social media platforms generally. Highly recommend a move to Bluesky.	2/26/2025 4:03 PM
788	HRM has a globally renowned Social Media tool called Dash Social located directly downtown. They're partnered with Digital NS and rated a top employer in the country. You could be utilizing a tool like theirs to schedule communications easily to ALL of these channels in one easy workflow. Therefore you wouldn't have to eliminate being on one platform or another. You could just tick all of the boxes all at once and service every platform. We'd be happy to help.	2/26/2025 4:02 PM

789	Stop being political and ideological green left socialist. People of all stripes not just who you think are acceptable live here, all pay high taxes operate here and need and deserve equal treatment on any coms. This is petty political favouritism is unacceptable. Bluesky is as bad as X on the other side, it is biased, hateful and contemptuous of right wing ideology just like HRM.	2/26/2025 4:02 PM
790	Limit commenting to prevent disinformation and negativity. Maintain as much transparency as possible.	2/26/2025 4:01 PM
791	what's Bluesky???	2/26/2025 4:01 PM
792	Don't be dependent on American channels; educate residents on using channels that give them choice in their providers (e.g. text, email). Maybe decentralized services, although Bluesky is still US-based.	2/26/2025 4:00 PM
793	Please discontinue using X, it sends a chilling message when our municipal government supports an organization owned by a person who doesn't see anything wrong with giving a Nazi salute	2/26/2025 3:59 PM
794	I don't know enough about BlueSky to comment. I'd like to know more.	2/26/2025 3:57 PM
795	Regular communication about the platforms that are available - for example right now receiving same message on text and email (I am supportive of receiving same message on multiple platforms	2/26/2025 3:57 PM
796	Use text notifications on a subscription basis for updates on municipal matters.	2/26/2025 3:55 PM
797	You should have a presence on all social media accounts. Reaching the greatest number of citizens should be the priority of the city, not empty shows of virtue signaling. You vastly exaggerate how many people in this city know or care about the politics of Twitter. This may shock you, some people may even support the politics of Twitter. Is this city for all its citizens, or only those whose politics aligns with theirs?	2/26/2025 3:55 PM
798	Email still exists, lol. I'd sign up to a newsletter.	2/26/2025 3:54 PM
799	Focus on creating a brand and family of social media accounts	2/26/2025 3:53 PM
800	Get rid of META amd Google products.	2/26/2025 3:53 PM
801	No other than please, please step away from X/twitter. The owner of Twitter has made Twitter no longer compatible with HRMs core values, so we should not be using this platform to communicate values to citizens.	2/26/2025 3:52 PM
802	they need to keep people up dated a lot more then they do. It is always a guessing game when you go to get the bus, most of us taking the bus are going to work, it is out of hand	2/26/2025 3:52 PM
803	I don't think you should limit yourselves to specific social media platforms but rather find a way to manage all applicable platforms.	2/26/2025 3:51 PM
804	Use a variety of channels to ensure messages reach a broad audience. Discontinuing a channel would not accomplish that.	2/26/2025 3:51 PM
805	As social media platforms increasingly restrict access to non-users, information availability is becoming even more of an issue. Please prioritize making information available for free on your website so that citizens are not forced to sign up for a social media account to access information they have a right to know.	2/26/2025 3:51 PM
806	Personally, I would prefer less frequent, more relevant content via SMS than social media	2/26/2025 3:51 PM
807	Concentrate on the HRM website and not social media	2/26/2025 3:50 PM
808	Honestly, if I'm looking for info about the municipality, I'm likely to go to the r/Halifax subreddit to see what the community's been saying. It might be worth looking into that as well, if only to cross-post links to Bluesky or wherever else the official comms end up	2/26/2025 3:50 PM
809	post up to date information such as storm closures for recreation programs	2/26/2025 3:49 PM
810	Email. MANY people do not use social media at all.	2/26/2025 3:49 PM
811	Use X	2/26/2025 3:49 PM
812	7 day a week updates	2/26/2025 3:49 PM

813	Make it meaningful and honest. Do not use the word 'folks' or other patronizing terminology!	2/26/2025 3:47 PM
814	Scrupulously maintain a communication base consisting of email and a website. Any other communication method should be clearly identified as complementary and non-official.	2/26/2025 3:47 PM
815	Be up to date and informative.	2/26/2025 3:45 PM
816	No	2/26/2025 3:45 PM
817	Not sure what Bluesky is. Anything profitable to Elon Musk or Trump needs to go	2/26/2025 3:45 PM
818	I think HRM could use more videos like you're doing with Ally on Recycling/ waste management on the HFXMoments account but for other issues in the areas as well. These videos are educational and get the messaging across quickly in a format that most of us enjoy. Example - There have been significant changes to our roadways which are causing accidents on a regular basis. Campaigns should be ran on how to properly use these new traffic circles (Example Liverpool street where we have near accidents daily due to the traffic circle that most drivers drive overtop of instead of around)... there are lots of other things in HRM that videos like this would be helpful for.	2/26/2025 3:45 PM
819	Structure the website to have the most up to date info and announcements. Only use social media to link/share the information.	2/26/2025 3:44 PM
820	no	2/26/2025 3:43 PM
821	No you communicate well.	2/26/2025 3:43 PM
822	Use youtube	2/26/2025 3:42 PM
823	To ditch 'X' in favour of 'Bluesky' would be a political decision not based on fact. Men are angray that women now have freedom of speech on 'X'. That's why they're going to Bluesky. Before Musk bought Twitter women were regularly suspended for stating facts. I myself was suspended four times, twice for posting government statistics. You're not some of these men, are you?	2/26/2025 3:42 PM
824	create a real marketing plan for your content, use engaging photos, use a real strategy. Currently HRM posts the same graphic over and over and it will get pushed to the bottom any algorythm becuase people won't engage with it. use new photos, videos, reels, and make it more engaging. Important information should be sent out on the push notification program that puts out the information on parking bans etc.	2/26/2025 3:41 PM
825	Generate policy to objectively judge the merit of.the.social media on an ongoing basis	2/26/2025 3:41 PM
826	Make communications to citizens more consistent across multiple platforms, people who don't use newer social media platforms should not be at a disadvantage in terms of receiving timely information.	2/26/2025 3:40 PM
827	You're doing a pretty good job now... but definitely loose Twitter. It's a toxic waste dump.	2/26/2025 3:39 PM
828	Send out instruction on how to get, and use Bluesky	2/26/2025 3:39 PM
829	I get my HRM news from the Coast and Halifax Noise.	2/26/2025 3:39 PM
830	Used more Facebook, don't wanna download -another- app	2/26/2025 3:38 PM
831	communications need to be timely and consistent - it's not helpful if things are posted looking back at an emergency event rather than during it.	2/26/2025 3:38 PM
832	Don't use it. Use radio, tv ads, web site, anything else but social media.	2/26/2025 3:37 PM
833	About the halifax transit website They don't update their website proper . Tgey still showing cloosure if last year	2/26/2025 3:37 PM
834	Ditch X. Elon Musk has no business having the power over our government's ability to communicate with residents. Musk and Trump have proven that they are interested in destabilizing our nation and disrupting or altering our lines of communication.	2/26/2025 3:37 PM
835	Do not use politics to decide what media to use, use merit!	2/26/2025 3:36 PM
836	Don't become reliant. There needs to still be a focus on communication with all people.	2/26/2025 3:36 PM

837	Just stay with X. It is easy to use and share information with. In case of an emergency, it is the easiest to find info with. Bluesky is as useless as threads and could block important info if it has words it does not like. This whole survey is a bad look for the municipality. Facebook and Instagram are blocked at work because of privacy concerns, but someone does not like Elon Musk and suddenly the city is going to drop X? All the newspapers are owned by billionaires. Are you going to not talk to them too? You are not a serious government.	2/26/2025 3:35 PM
838	Communicate directly with households. Go old school with mail.	2/26/2025 3:34 PM
839	use platforms that don't require accounts, that don't rely on algorithmic feeds for reach, and that don't put your content next to antisemitic, racist, bigoted, and pornographic content	2/26/2025 3:34 PM
840	As much as X has gone downhill with false information, users need to be educated in the sources they follow. X has been mass adopted by Nova Scotians to receive push notifications for emergency information. Whether it's from HRM, HRP, RCMP, etc. Info seems to be available on X as it's developing, breaking and before emergency alerts. Adopt Bluesky if it can provide the alerts like X, but don't take X away as a source from those who have adopted it.	2/26/2025 3:34 PM
841	Stay on Facebook and YouTube	2/26/2025 3:34 PM
842	no	2/26/2025 3:33 PM
843	Use what the people use. It's obvious that everyone is on Facebook, even old people. I don't even know what Bluesky is and I'm an internet baby. I guarantee people won't just start signing up for this Bluesky to see updates from HRM.	2/26/2025 3:33 PM
844	Don't delay any longer dropping X	2/26/2025 3:33 PM
845	Reconsider posting winter bike tips when the city and their contractors are actively neglecting to maintain the city's bike network in the current winter conditions.	2/26/2025 3:33 PM
846	Please stop using X. It's run by a Nazi as evidenced by his very obvious use of a Nazi salute twice in succession and he is working for a man who wants to annex our country. How is this not an obvious decision? Why are you giving more than 2 seconds of thought to this???	2/26/2025 3:33 PM
847	Do not cancel any platforms because then you are playing the censorship card. Not something that should be attempted at any time.	2/26/2025 3:33 PM
848	Drop X	2/26/2025 3:32 PM
849	No, just please get off X	2/26/2025 3:32 PM
850	Get of X and use BlueSky	2/26/2025 3:32 PM
851	Also use local news stations and radio stations	2/26/2025 3:31 PM
852	Drop Twitter, it has become a wasteland of racist, hateful and misleading propaganda.	2/26/2025 3:31 PM
853	Set up its own communications platform	2/26/2025 3:31 PM
854	Why can't HRM send out emails to residents instead of relying on social media? Residents could sign up so there is no privacy issue.	2/26/2025 3:31 PM
855	Whichever social media platform Halifax uses needs to be accessible by those who do not have an account on that platform and/or they are not logged in. X hides a lot of content behind a login, so this is not useful as a municipal messaging platform.	2/26/2025 3:31 PM
856	Alerts could be sent by phone, radio and tv Please stop using X, no Canadian government should be using it!	2/26/2025 3:31 PM
857	Higher someone from gen z to run your social media or in the least consult on things	2/26/2025 3:30 PM
858	No	2/26/2025 3:30 PM
859	Ensure the chosen platform does require a login or personal data for the users to access the content.	2/26/2025 3:30 PM
860	Using a social media platform that communicates to the fediverse and communicates over ActivityPub would be the best outcome.	2/26/2025 3:30 PM
861	Succinct up to date local posts	2/26/2025 3:29 PM

862	This survey is a step in the right direction. Councilors have expressed concern that leaving X is a political statement, but remaining on X is also a political statement. There's no neutral choice, so asking the electorate for feedback like this is a great solution.	2/26/2025 3:29 PM
863	Clear topical points	2/26/2025 3:29 PM
864	Stop using X	2/26/2025 3:28 PM
865	Why are you using social media to share important information about your services? Specifically transit cancelations???	2/26/2025 3:28 PM
866	Stop using the old Twitter. It's a landfill of hate and bigotry. Don't give the Nazi supporters our attention or monies.	2/26/2025 3:28 PM
867	I only use Facebook and sometimes Instagram	2/26/2025 3:28 PM
868	Making choices of which platform to support, by way of using it, should align with the city's stated values.	2/26/2025 3:27 PM
869	Post print on telephone poles - go indie old school	2/26/2025 3:27 PM
870	no	2/26/2025 3:27 PM
871	Just do it quickly. Even if you pick a platform that isn't able to convey the message quickest it will get seeded to other platforms without you directly supporting it.	2/26/2025 3:27 PM
872	Use HRM's own platform for communications by providing informations, news, updates, new rules and regulations. Let it be user friendly and be the first ones to come forward with that. One platform where people can share there community problems and suggestions. Stand differently and start thinking outside the box. Why do you need a different platform if you can be one	2/26/2025 3:27 PM
873	Send text messages for alerts and avoid social media	2/26/2025 3:26 PM
874	No idea - I was not aware that you communicated at all	2/26/2025 3:26 PM
875	Unfortunately- no	2/26/2025 3:26 PM
876	Avoid using anything owned / operated by a US organisation.	2/26/2025 3:26 PM
877	BlueSky is the way to go. Alternatively, why doesn't HRM modify the Recycling app to broaden its use for other communications???	2/26/2025 3:26 PM
878	Stop allowing personal biases to influence these decisions. Twitter (X) is a medially effective tool for comms and bluesky is a brand new, unfamiliar, app that NOBODY uses. This virtue signalling helps nobody in the HRM and is embarrassing.	2/26/2025 3:26 PM
879	Keep up to date	2/26/2025 3:25 PM
880	I like the text notification about the winter ban, I would sign up for text notification about the ferry and other things	2/26/2025 3:25 PM
881	A central webpage for all communications from the city would be helpful so it wouldn't be necessary for a citizen to participate in a particular platform to receive all communications. The posts could then be shared/retweeted from there.	2/26/2025 3:25 PM
882	Do not focus on one social media platform or another. Who says what changes to a privately held business will be. Bluesky might have issues in the upcoming years.	2/26/2025 3:25 PM
883	When Transit posts about bus routes being on detour or snow plan, make a link to the information about what the detour or snow plan *is*.	2/26/2025 3:24 PM
884	No	2/26/2025 3:24 PM
885	No	2/26/2025 3:24 PM
886	No one uses Bluesky	2/26/2025 3:24 PM
887	HRM should definitely not use X. Musk is toxic	2/26/2025 3:24 PM
888	Stop supporting Elon Musk.	2/26/2025 3:24 PM

889	No	2/26/2025 3:23 PM
890	Many of the municipality's communications are time sensitive. They should ensure that, whatever platform is being used, will show the user the most recent information (instead of road closures or storm warnings from 4+ days ago) - FB and Instagram both seem bad for that.	2/26/2025 3:23 PM
891	no	2/26/2025 3:23 PM
892	Alternatives to social media are greatly preferred. Critics public communications should not be beholden to corporate entities with a profit motive, data privacy risks, and political motivations (e.g X, Meta, Google support for fascist trends in politics).	2/26/2025 3:08 PM
893	Ditch social media. Concentrate on keeping the website up to date.	2/26/2025 3:07 PM
894	Get off the channels entirely, or just use them to link back to the website with teasers. Get off social if possible.	2/26/2025 2:56 PM
895	switch to email	2/26/2025 2:54 PM
896	Come on over to Bluesky!	2/26/2025 2:31 PM
897	Yes, It looks like you are leaving X because it's not censored anymore ...as if you are jumping ship because you are afraid of us readers having transparency..hmmm	2/26/2025 2:03 PM
898	The HRM could be on TikTok. It is now an app uses by a people in a wide range of ages and other categories, and it allows for a unique form of engagement.	2/26/2025 2:00 PM
899	Focus on a platform that is independent of political influence with a baseline of human rights being a thing - mastodon.social has both	2/26/2025 1:55 PM
900	Timely, frequent and proactive sharing of citizen engagement opportunities. Often learn though others posting about HRM	2/26/2025 1:51 PM
901	Consider a canadian mastodon instance as well. I would appreciate being able to get updates there	2/26/2025 1:50 PM
902	I believe the city should move towards doing its own communications with residents and stop relying on social media altogether. However, I understand that would be a large undertaking. Until that can happen, at least discontinuing the use of social media platforms owned by Nazis is a good start.	2/26/2025 1:25 PM
903	no	2/26/2025 1:17 PM
904	Do not associate with platforms who support dictators and the end of democracy. I know this sounds extreme, but look at the evidence.	2/26/2025 1:15 PM
905	I miss how information was spread on twitter previously, blue sky will become that, but it takes time to build it.	2/26/2025 1:05 PM
906	More short form video content!	2/26/2025 12:55 PM
907	None	2/26/2025 12:35 PM
908	No	2/26/2025 12:16 PM
909	I'd prefer to have a "Halifax app" which could update me on important Haligonian issues without needing to sign in to a 3rd party, foreign controlled app. That's how we got in this mess in the first place, Twitter looked sane until the crazy started showing through, how long until the next social media monopoly becomes problematic?	2/26/2025 12:00 PM
910	You can't rely only on social media. Your website is your most valuable digital space. You own it and it's not as susceptible to the whim of algorithm or filled with misinformation. Invest there too.	2/26/2025 11:58 AM
911	No	2/26/2025 11:44 AM
912	X is toxic and run by a oligarch billionaire. Gotta get off X.	2/26/2025 11:43 AM
913	Get off X.	2/26/2025 11:38 AM
914	To me, social media has become primarily about entertainment. I scroll when I'm bored and watch the little videos and reels imported from other platforms from tiktok. While it's still	2/26/2025 11:34 AM

completely true that I get "news" from my social channels, I would like to be able to go to a dedicated HRM app to get trusted info directly from the Municipality. I have the HFX Recycles app on my phone and I find it very useful. I would 100% sign up for a dedicated HRM app.

915	No one uses X except for educated middle aged white men. Recommend going on social media apps that appeal to everyone and don't be afraid of having more fun with HRM social media posts to gain more attention in the sea of information that is currently bombarding us all on these apps.	2/26/2025 11:30 AM
916	Just post links to the municipal website for official news/announcements. There's nothing social about social media anymore, and I would suggest stop using any Meta platform as well after Musks admittance to complying and working with Trump. We don't need American antisocial networking.	2/26/2025 11:28 AM
917	I think you're doing pretty well actually. Love to see HRM move to Bluesky.	2/26/2025 11:27 AM
918	The HRM should not rely on social media as the main tool to communicate with the public. Social media is privately owned, and all are inherently problematic. The HRM should be focusing on ways to communicate without social media (example: newsletters, radio, properly optimizing the HRM text alert system).	2/26/2025 11:26 AM
919	Most people *probably* use Facebook, but Twitter/X should be dropped immediately. Bluesky seems like a great alternative and I am currently using it and would follow HRM accounts there.	2/26/2025 11:23 AM
920	Bluesky is terrific !! Get on there asap	2/26/2025 11:21 AM
921	None	2/26/2025 11:15 AM
922	Instagram is pretty good in my opinion. Clear message, more up-to-date posts would be great.	2/26/2025 11:15 AM
923	Don't 100% rely on it.	2/26/2025 11:13 AM
924	No	2/26/2025 11:11 AM
925	Use all social mediums for communication. Do not limit people's ability to access information.	2/26/2025 11:08 AM
926	Stop hemming and hawing. Don't support fascism. Delete X account.	2/26/2025 11:08 AM
927	Don't use social media for announcements. Figure out something better.	2/26/2025 11:01 AM
928	Create a Halifax app and push out updates from that. Ditch social media completely. It's not a difficult app to create.	2/26/2025 10:55 AM
929	Facebook, works best for us…Seniors	2/26/2025 10:52 AM
930	More frequent updates in general	2/26/2025 10:52 AM
931	Put messages out on at least two platforms to avoid situations like we are in now where there is no feed for Halifax Transit due to Twitter (X) paywalling its API.	2/26/2025 10:52 AM
932	More transparency and consistent weekly updates on events and proposals made by the city, if possible.	2/26/2025 10:51 AM
933	Stop using a social media platform that is owned by a Nazi and is part of a regime that wants to do Canada harm. This shouldn't take a survey to figure out.	2/26/2025 10:51 AM
934	Rely more on conventional media, social media is not needed	2/26/2025 10:40 AM
935	Timely accurate notifications	2/26/2025 10:33 AM
936	More frequent posts	2/26/2025 10:31 AM
937	Personally for news releases or information based posts, I would rather no comments. They aren't needed. If a person needs to contact for more information, they should do so in a private message or by phone. Make sure to include the information to use 311 if a person needs extra info.	2/26/2025 10:28 AM
938	Just do it! Use alert system more efficiently. Example water alerts!	2/26/2025 10:24 AM
939	what about Reddit!!!!	2/26/2025 10:23 AM

940	SOMEBODY BE REAL. Savage distinguished himself by being able to run the meeting and reading the room and answering the question. It's not complicated.	2/26/2025 10:23 AM
941	Keep the information in the post, rather than referring back to an official website. The link to it is fine, but I should be able to get the info I want from the post.	2/26/2025 10:23 AM
942	I really appreciate this consideration about moving away from a platform known for the proliferation of hate speech, not to mention the danger and erratic behaviour of the company's owner. I believe using BlueSky or Mastodon or some of the newer platforms with fact checking and protections in place will help align the Municipality with a trusted platform for providing information. I haven't used X since it was Twitter so I don't see your messaging on that platform but I use Instagram (in the process of leaving and transitioning to BlueSky) and usually get info about local items from @hfxnoise who shares some of your X posts. I think your messaging is basically sufficient, though could use some additional frequency to highlight more programs, events in the community, opportunities for input, etc. I follow individual councillors and I think some have started posting to BlueSky which is helpful but I think HRM as a whole could benefit by using more than one platform.	2/26/2025 10:23 AM
943	Stop using platforms that require an account from viewers.	2/26/2025 10:19 AM
944	I have struggled to try and find out where to go to get updates. I do not have X and will not be signing up.	2/26/2025 10:16 AM
945	Other that switching, no!	2/26/2025 10:14 AM
946	Use lay language, post broad ranging topics to draw attention from different communities, and don't forget the good news stories. The news is so grim and yes, there is value in creating awareness around the tough issues but let's not forget to celebrate our amazing community. Let's try to bring everyone together through our platforms.	2/26/2025 10:14 AM
947	By not relying on social media -- exclusionary, inefficient, unreliable and isolating. Represents only segments of the population.	2/26/2025 10:10 AM
948	Nothing at this time.	2/26/2025 10:08 AM
949	No, I think it's well balanced and others should follow suit (ie Halifax Water etc).	2/26/2025 10:03 AM
950	Do not use anything requires an account or login with any social media company. I do not care about the ideology of any of these companies, but I am not willing to sign into a commercial social media app. Any platform you use must allow for your tweets/stories etc. to be viewable by a user who is not logged into the website or app.	2/26/2025 10:03 AM
951	No suggestions	2/26/2025 10:02 AM
952	Make sure to let people know of boil advisory's quickly (perhaps even an emergency alert)	2/26/2025 10:00 AM
953	Sign up for text or email notifications	2/26/2025 9:56 AM
954	Use reddit	2/26/2025 9:55 AM
955	Don't be on Social Media, your not a 13 year old.	2/26/2025 9:54 AM
956	Don't rely on just one tool but be aware of the social media that is owned or run by fringe groups who disseminate hate, like twitter etc.	2/26/2025 9:53 AM
957	Stop using X immediately!	2/26/2025 9:50 AM
958	I think these surveys are a great idea and perhaps more of them would improve public engagement in a time of apathy.	2/26/2025 9:47 AM
959	I would like to use this opportunity to emphasize my support for a move to Blue sky.	2/26/2025 9:43 AM
960	Please bring back the daily weekdays free metro news paper. It will be very useful tool to communicate with local communities.	2/26/2025 9:42 AM
961	Communicate when buses are delayed/cancelled/put on snow plan, when stops are moved due to construction and how long they will be.	2/26/2025 9:40 AM
962	text notification perhaps is more coinvent	2/26/2025 9:38 AM
963	Sam Austin and Wayne Mason regularly share updates and engage with the community on the Halifax Reddit which is greatly appreciated; BlueSky seems to be a great alternative to X, and	2/26/2025 9:36 AM

	I believe it's extremely important to discontinue use of X	
964	The r/halifax subreddit is active, I think it would be great if official information were available there.	2/26/2025 9:34 AM
965	Get off twitter yesterday	2/26/2025 9:34 AM
966	Lean into current memes and social media trends to capture younger users. The library has an awesome tiktok account that is full of examples (@hfxpublib).	2/26/2025 9:34 AM
967	Moving away from X and Facebook is the best thing you could do. Engagement on these platforms drives revenue to men who are undermining Canada and values important to most Haligonians.	2/26/2025 9:32 AM
968	RSS feeds	2/26/2025 9:27 AM
969	Never had a problem	2/26/2025 9:25 AM
970	It's pretty good right now.	2/26/2025 9:25 AM
971	I think it already does a decent job.	2/26/2025 9:21 AM
972	moving to bluesky would allow you to set back up all of the automation that used to work on twitter (like Halifax Transit alerts), and because of the nature of the platform, it's trivial to set up verified accounts for all official accounts as well as for any councilors. I did it for myself and it took about 15 minutes.	2/26/2025 9:20 AM
973	Clear and concise messaging	2/26/2025 9:17 AM
974	Better integration with Alerts, Schools, and other services.	2/26/2025 9:15 AM
975	Stop using twitter, communications would improve dramatically.	2/26/2025 9:15 AM
976	The municipality should lead, not survey the population on something like this. Did you survey the population when you started using Twitter ? The owner of Twitter tweeted today that Canada wasn't a real country. Time to go.	2/26/2025 9:12 AM
977	Get off X. Get on Bluesky. It's not complicated.	2/26/2025 9:12 AM
978	Support more transparency and accountability, Tim Houston recently has been indicating opposing views on this that I resoundingly and wholeheartedly disagree with and will oppose	2/26/2025 9:09 AM
979	Be transparent and evidence-based	2/26/2025 9:08 AM
980	Use Bluesky and get off Twitter	2/26/2025 9:08 AM
981	The best time to leave X was last year. The second best time is today.	2/26/2025 9:05 AM
982	Post more often and on Bluesky	2/26/2025 9:02 AM
983	Stop using Twitter/X	2/26/2025 9:01 AM
984	I wish the HRM website was better at providing current info. For example, it's useless to go there to determine if fireworks, parade or other event are on or off.	2/26/2025 9:01 AM
985	Post on Federated social media platforms (Mastodon, Bluesky, Pixelfed, etc.) to ensure that it's not affected by an algorithm on a site like X, which is run by someone who has used the tool to interfere in elections	2/26/2025 8:58 AM
986	Be more adaptive, no need for a survey to determine that HRM should be on BlueSky. No harm to posting in multiple ways. It would ensure optimal outreach and less groups missed. Just post where see fit, don't need votes and surveys.	2/26/2025 8:58 AM
987	Plain language. Do channel takeovers by districts to highlight local initiatives	2/26/2025 8:57 AM
988	Promote the truth, include how diverse and welcoming this area is. Stop being so scared to call out bullshit and stop using Twitter	2/26/2025 8:57 AM
989	Pls keep FB. Saw the post of this survey on FB reels.	2/26/2025 8:56 AM
990	Unless you have a sufficient number of full-time moderators and fact checkers, disable public commenting on all posts. The city does not have the capacity to deal with paid sock accounts	2/26/2025 8:56 AM

and bot farms; they will always be ahead of the moderation curve. Signed, a data engineer (a real one, unlike Elon Musk).

991	Do not rely on social media as a primary means of communication. Many people do not use social media or don't use it frequently enough to receive valuable information in a time sensitive manner.	2/26/2025 8:54 AM
992	I enjoy reading Sam Austin's updates on the Halifax sub-Reddit. More councillors should do this.	2/26/2025 8:53 AM
993	Leave Twitter. Leave Facebook.	2/26/2025 8:51 AM
994	Use a social media platform that is only HRM, (all HRM departments, police , Fire, Traffic,Halifax, water, emergencies...) maybe add NS and possible Canada. This way we would not have to go through all the X, Truth , Bluesky, crap and rants. I see the same hate rants on Bluesky but just owned by a former Twitter founder. Can Signal hold a group this big for annnouncements?	2/26/2025 8:51 AM
995	Elon Musk, the owner of X, is openly a Nazi, is involved in threatening Canada's sovereigty, and allows or even encourages disinformation, hate speech, and election interference to flourish on X. In my opinion no one should be using the platform. I joined Bluesky soon after it was released, left X soon thereafter, and have greatly appreciated the way Bluesky is run, the culture and community on it, and how it is moderated. It is becoming widely used including from what I have seen in HRM, and I think would make an effective replacement for communication on X. Compared to other current options like Threads and Instagram, it is not controlled by a problematic American corporation like Meta, and its chronologic feed is better for rapid and timely communication.	2/26/2025 8:50 AM
996	Adopt a relatable voice and talk to us like we're human.	2/26/2025 8:49 AM
997	Use it's page to spread accurate information such use upcoming or current surveys, townhalls, meetings that allow public feedback, etc. Dont involve political statements strictly just what is happening in Halifax.	2/26/2025 8:44 AM
998	Use several media platforms. Just one or two isn't going to work.	2/26/2025 8:38 AM
999	Include ALOT more detail. Be very specific, and stop giving these politically short and reflective descriptions of things!	2/26/2025 8:37 AM
1000	Great idea to drop the negativity of "X" and make shift to Bluesky	2/26/2025 8:31 AM
1001	I am not on social media, so when there is a storm or other event I search (google) for event and try t get results from actual legit media sources (cbc ctv global weather network). May I recommend you pushing releases out to media outlets and develop quick ways to do this like a fast, press release and having city media spokespeople available for this new strategy.	2/26/2025 8:30 AM
1002	Why can't they use Facebook?	2/26/2025 8:29 AM
1003	I think the hrm should jut have its own app/website with a news feed and emergency alert system but also a place to find out where to get or use public services.	2/26/2025 8:22 AM
1004	Stop using third party services to communicate government information. I don't want to have to use social media to know whats going on in my city.	2/26/2025 8:15 AM
1005	Make the transit app more reliable	2/26/2025 8:12 AM
1006	Not sure of the younger generation but I now get my municipal news through councillor updates as I have them on facebook feed and they provide links to the HRM web site where the information is located.	2/26/2025 8:08 AM
1007	Ensure accessible hashtags (capitalize first letter of each word in the hashtag). - not sure if this is a current practice of yours or not, but very uncommon in general.	2/26/2025 8:08 AM
1008	Continue to share news on FB & Twitter (X) more frequently with major or emergency information	2/26/2025 8:05 AM
1009	Build your own communications hub or app like the hfxrecycles app that can be linked on social media. Don't rely on social media.	2/26/2025 8:03 AM
1010	Communicating important city news on social media requires people to be users. Not sure what the alternative is but many are now trying to limit social media use. The last thing I want	2/26/2025 8:03 AM

	to do is have to create another account	
1011	Facebook is where most of my information comes from, I'm really not interested to have to have to download -another- app just for updates	2/26/2025 8:02 AM
1012	Social media is not the ideal way to communicate. Ads always get priority and information about the community that is actually of interest is always buried until it's no longer valid. I'd prefer an HRM website also show the communications so that I don't need any social media	2/26/2025 7:59 AM
1013	Post more on fb in general, especially when it comes to delays and detoured/cancelled routes	2/26/2025 7:57 AM
1014	Parrot content on all social media sites.	2/26/2025 7:56 AM
1015	No	2/26/2025 7:56 AM
1016	Don't use social media. The city has its own website that can be used. There's no reason to continue using privatized social media to provide public information.	2/26/2025 7:53 AM
1017	Social media posts should reflect other official sources from the HRM (website, HRM official app, etc)	2/26/2025 7:50 AM
1018	Halifax Transit needs to be more timely and communicative about delays, cancelations and snow plans. They cannot continue to insist we check apps which often do not update until after 7:30am, which is after many people have already left for work not knowing their bus will not be coming.	2/26/2025 7:48 AM
1019	Stop posting on that fascist platorm that is Twatter/Xcrement	2/26/2025 7:48 AM
1020	Have an official Halifax Reddit account and post information to the Halifax subreddit as it's always available to the mass publice regardless of having an account.	2/26/2025 7:47 AM
1021	Nah, it really. Just not using twitter would be good, and updates accessible somewhere without an account	2/26/2025 7:46 AM
1022	Post on Facebook and Instagram. And make the information more easily accessible on the website. The snow plan info was way down below the construction info.	2/26/2025 7:45 AM
1023	Censorship is part of the reason society is eroding as much as it is .. banning x because we think Elon musk wants Canada to be the 51st state is in itself based on erroneous emotions . The fact that people believe this Will actually happen and that believing what Trump says confirms the loss of critical thought. How about we actually focus on what is happening in Canada and stop pandering to the loudest complainers - please just Stop!	2/26/2025 7:42 AM
1024	It could be a gradual transition where blue sky Is used for a period of time before X is discontinued.	2/26/2025 7:38 AM
1025	I think moving some comms off social media and having municipal staff expand in-person community-based events to communicate more complicated information	2/26/2025 7:38 AM
1026	I would suggest the municipality use multiple social media and focus on only the top ones people ACTUALLY use. As well as short content to be easily navigated. Metro transit NEEDS Facebook, it also needs to be able to be viewed by people who do not want to use the platform, unlike X, which will display posts from 6 years ago instead of current. I'm a tech savvy individual and don't even know what BlueSky is. There is absolutely no way the citizens of this municipality will download a new social app for updates they do not want to hear but need, however they already go without. Especially after how useless other apps like the transit payment or My healthNs are where there are huge promises, when in reality the function of these is superficial and the privacy is terrible. Fire whoever suggested it, honestly. I'm not joking. It's that bad of an idea.	2/26/2025 7:35 AM
1027	No	2/26/2025 7:34 AM
1028	No.	2/26/2025 7:34 AM
1029	Making the switch to a less hate filled social media platform is a good start	2/26/2025 7:29 AM
1030	Stop using platforms owned by billionaire oligarchs who have aligned themselves with the stated goal of dismantling the sovereignty of Canada.	2/26/2025 7:28 AM
1031	Reddit is great with actually moderation. Sam Austin regularly posts info on Reddit and it is the only place I see it. Bluesky seems to have a promising future.	2/26/2025 7:27 AM

1032	Do not invest in any significant way I to any social media, as they all exist to peddle influence for products and propaganda these days. Open source and federated solutions like Mastodon are your best bet, if you do decide to have a social media presence.	2/26/2025 7:26 AM
1033	Start condemning fascism instead of looking the other way or cozying up to it.	2/26/2025 7:22 AM
1034	Stop using platforms owned by billionaires who want to destroy Canada. Council needs to let its balls drop and take a stand for Canada.	2/26/2025 7:22 AM
1035	Be more transparent!!	2/26/2025 7:19 AM
1036	Use website information instead. Do not use social media for important information since this information is sometimes requires account to view.	2/26/2025 7:17 AM
1037	I think the municipality needs to ensure it has communication methods for critical information that don't require citizens to have an account with a private corporation. In the last municipal election I felt as though I couldn't fully participate as so much candidate information sharing happened in platforms that I won't accept the terms and condition to use	2/26/2025 7:17 AM
1038	no	2/26/2025 7:16 AM
1039	Use several social media platforms, including X and Blue sky + others. This should be someone(s) dedicated job(s).	2/26/2025 7:15 AM
1040	Adopt a stronger communications strategy, diversify and use all platforms.	2/26/2025 7:15 AM
1041	Have a WhatsApp acc, I follow 3 organizations- 2 are sports 1 is a sports media, they post I read, no replies, really good	2/26/2025 7:15 AM
1042	Blue sky is not popular enough. I would stick to both instagram & facebook.	2/26/2025 7:10 AM
1043	Anything is better than what is available right now. It would be especially helpful to have one location where people can go to in order to see transit updates as they happen including cancellations and the like. Something like blue sky might work.	2/26/2025 6:55 AM
1044	You need to stop using X (formerly twitter) ASAP	2/26/2025 6:55 AM
1045	I'd like the municipality to be cautious with how much interaction occurs on social media. In the last election, I felt as through I wasn't able to fully participate because content and communication occurred frequently on social media.	2/26/2025 6:54 AM
1046	Stop using X (owned by a Nazi). Stop using Meta (owned by an oligarch who wants to overthrow Democracy). Stop using Google, (Again, owned by an oligarch who wants to overthrow Democracy).	2/26/2025 6:53 AM
1047	This is a waste of tax payer money on asinine surveys like this that won't get a representative sample. You've set up questions to her an idiologically driven response. You can add social medias if you want, but you haven't. This proposed change may violate Charter Rights.	2/26/2025 6:53 AM
1048	Please tell us when busses are late or canceled or on detour with explanation	2/26/2025 6:52 AM
1049	By not forcing people to get an app they do not want just for city updates	2/26/2025 6:42 AM
1050	Please continue to use emergency response texts for serious incidents as opposed to social media. I've appreciated the increase in volume of the service!	2/26/2025 6:42 AM
1051	Hire a social media manager to ensure your messaging gets pushed out quickly and often	2/26/2025 6:38 AM
1052	Repost from other entities that serve the area such a Fire, Search and Rescue, etc	2/26/2025 6:36 AM
1053	Less videos about garbage. That series is cringe.	2/26/2025 6:30 AM
1054	The public shouldn't have to log-in to social media to see communications from HRM	2/26/2025 6:30 AM
1055	Get off Facebook and X.	2/26/2025 6:28 AM
1056	No but please leave X	2/26/2025 6:25 AM
1057	Don't limit the change to a single platform. Communications should be accessible multiple ways.	2/26/2025 6:23 AM
1058	More live updates on Facebook.	2/26/2025 6:17 AM

1059	Use more platforms than just X	2/26/2025 6:17 AM
1060	No	2/26/2025 6:14 AM
1061	Stop using it.	2/26/2025 6:08 AM
1062	Ensure your social media posts are viewable by people who do not have accounts on the given platform. For instance, X is impossible to use if you don't have an account, the same goes for Instagram.	2/26/2025 6:04 AM
1063	How about not relying on Social Media. A lot of people don't use them and/or don't have notifications enabled for them.	2/26/2025 6:04 AM
1064	A live application	2/26/2025 5:58 AM
1065	I suggest to adopt a "use less" position instead of "discontinuing". We never know, it can be useful.	2/26/2025 5:54 AM
1066	Just get rid of X	2/26/2025 5:52 AM
1067	I believe that existing on more platforms is better. You want to be where the people are. While I dont support Twitter any longer, that doesn't mean there aren't still people that use it.	2/26/2025 5:51 AM
1068	No	2/26/2025 5:50 AM
1069	I used to use Twitter, only for the bus cancellations. I hated Twitter, but stopped using it a whole ago because buses were not updated on it anymore. It would be nice for the money we are paying in taxes, and for bus passes that the buses were reliable and not always cancelled...	2/26/2025 5:50 AM
1070	Facebook or Instagram page with ability to post on the fly updates on cancelations, detours, etc	2/26/2025 5:47 AM
1071	Get off Twitter	2/26/2025 5:45 AM
1072	Keep traditional social media outlets, older people do not use anything else. Stuck to solving real problems.	2/26/2025 5:43 AM
1073	I personally see that the use of X which contains harmful and hateful rhetoric is also support of that content. To not stop using X when we know that hate crimes are being posted is supporting that hate crime.	2/26/2025 5:40 AM
1074	If they used facebook instead to communicate cancellations ect.	2/26/2025 5:38 AM
1075	Get off Twitter.	2/26/2025 5:36 AM
1076	Do you not have comms experts that are paid to have this knowledge?	2/26/2025 5:27 AM
1077	Always have an update on FB	2/26/2025 5:26 AM
1078	Stop using X. If a person doesn't have an account, they can't access up to date information from HRM. You're only providing the information for a fraction of the population. I have to jump through hoops to get any information on bus cancellations because I can't see posts after 2020.	2/26/2025 5:11 AM
1079	Please don't go all woke on us, we want freedom of choice. X is the most unbiased place you can find news, leave your personal grudges at home and don't push it on the rest of us.	2/26/2025 5:09 AM
1080	Reduce to the HRM website only and stop wasting tax payer money	2/26/2025 5:08 AM
1081	More cowbell	2/26/2025 5:04 AM
1082	He who lies down with dogs wakes up with fleas. Supporting anything backed by the current US is a stain on the HRM/NS image and should be shunned.	2/26/2025 4:52 AM
1083	Get notices for road work out before the traffic. Use more than one. Students and seniors use different media.	2/26/2025 4:40 AM
1084	Have more safe guards for children under the age of 16. Possibly put on guides on how to spot propaganda or disinformation aimed at influencing public opinion.	2/26/2025 4:01 AM
1085	Block people who are rude in the comments. Seriously. Civil spaces do not allow for such	2/26/2025 3:27 AM

behaviour in real life and they should not allow for them online. By rude I mean explicitly unkind or bigoted, I do not mean critiquing the government on certain issues.

1086	More on facebook	2/26/2025 3:16 AM
1087	Using all the platforms in order to reach the largest possible audience would be beneficial	2/26/2025 2:12 AM
1088	Information should be available in one space - if there is an emergency or weather event, everything related to that event should be on the site (whatever that may be). You can add info to multiple sites, eg the city website AND Bluesky. I shouldn't have to dig into the city website, which isn't user friendly to begin with, to find info related to a weather event. If a water main breaks, put it on the social media, not just Hfx Water website. Make it easy for people to get info - cutting and pasting a single post to 5 platforms isn't hard. Make the City website easier to navigate. And put any service, emergency, weather notices upfront on the main page. Don't make people dig for real time info.	2/26/2025 2:11 AM
1089	Yes you need to make multiple accounts across majority popular social media platforms. Use all of these in unison to deliver the most effective message.	2/26/2025 1:58 AM
1090	Don't support a nazi by using his platform	2/26/2025 1:57 AM
1091	I think HRM should communicate primarily through its website, official channels and press releases. Citizens and journalists are free to share links to official communications on social media.	2/26/2025 1:37 AM
1092	Very pleased to see this initiative. Have been waiting for it for some time now! ;-)	2/26/2025 1:23 AM
1093	No	2/26/2025 1:18 AM
1094	As I understand it, currently only capital projects are being announced on social media. We miss a lot of important construction projects in the HRM as we are not notified of them, therefore, unable to update our map to alert drivers of areas to avoid. Improvements to the communications mainly is directed at Public Works, where we would love more information being shared about traffic related incidents. As we currently rely on bots to source information via X (Twitter) using keywords to filter out what we are obtaining, an email address that sends out information or dedicated account on another social media platform I feel would help quite a number of folks in the region.	2/26/2025 12:59 AM
1095	Please ensure updates and information are shared in a central - non social media - place as well	2/26/2025 12:54 AM
1096	Ignore American politics.	2/26/2025 12:43 AM
1097	Directly to constituents who want to receive it. Missing out on seniors who are not tech savvy	2/26/2025 12:32 AM
1098	X is well established. Just use that	2/26/2025 12:29 AM
1099	You need to stop concerning yourself with things not having to do with the administration of the city.	2/26/2025 12:16 AM
1100	Stop using Facebook, Twitter, and any Meta platforms. Use Bluesky and Signal.	2/26/2025 12:09 AM
1101	Avoid fascist platforms	2/26/2025 12:07 AM
1102	Make sure whichever platform you use that you don't need to be logged into an account for us to view content. A direct link or browser search should lead to our information, without having to sign in to a service or to move to a third party app.	2/26/2025 12:06 AM
1103	Social media accounts with general news & information. Facebook for 40+, Instagram for 40-, tiktok for the youth and Reddit/Bluesky/ whatever for everyone else.	2/25/2025 11:35 PM
1104	Post to every form of social media linked in this post and dont remove any. Its not a big task to log in to multiple sites and paste the same information	2/25/2025 11:34 PM
1105	Ensure that there is a social media person available to emergency service divisions of HRM (HRP, HRFE, EMO) on a 24/7 365 basis in case relevant/important/urgent information need to shared in a timely manner to the public.	2/25/2025 11:32 PM
1106	No	2/25/2025 11:31 PM
1107	Make an official Reddit account like stat Canada's	2/25/2025 11:27 PM

1108	post important information for citizens from an official municipal reddit account to Reddit.com/r/halifax	2/25/2025 11:27 PM
1109	I think direct posts on their website could be automated to be posted through official accounts on every social media site that offers a free/accessible API. Including Bluesky, reddit, Instagram, etc	2/25/2025 11:26 PM
1110	It should not give into social pressure and stop using Twitter because of the political activities of Elon Musk. This is a freedom of speech issue. Elon Musk has a right to say what he wants and Canadians have a right to use whatever social media platforms they want. The only consideration should be what is the most effective means of communicating to the public.	2/25/2025 11:24 PM
1111	Coming from a communist country, I know how harmful biased content moderation can be. X upholds freedom of speech by removing that bias. HRM, as a government, must accept different voices. I came to Canada to embrace freedom, and HRM's recent move to consider replacing X with Bluesky is very alarming.	2/25/2025 11:17 PM
1112	Honeslty, just leave X already. There's no need for this to bounce around the CAOs office. Leave the platform. It ain't rocket appliances.	2/25/2025 11:16 PM
1113	Don't give free advertising $$$ to tech billionaires	2/25/2025 11:15 PM
1114	Dump Twitter.	2/25/2025 11:13 PM
1115	Don't switch to blue sky because it's the new trendy politically correct thing to do. Thanks for doing this guys	2/25/2025 11:10 PM
1116	Stop using the nazi's app.	2/25/2025 11:10 PM
1117	Bluesky is a good start.	2/25/2025 11:09 PM
1118	Use more than social media. Use radio and tv.	2/25/2025 11:06 PM
1119	Bluesky is a good change because you don't need an account to see posts.	2/25/2025 11:04 PM
1120	Mayor should do more reels in his car	2/25/2025 11:03 PM
1121	Two approaches- get important information out quickly and let us know about upcoming events or changes well in advance.	2/25/2025 11:02 PM
1122	It's tricky with Meta banning Canadian News posts on their sites. There are accounts on Instagram that get around this by posting screenshots of articles instead. I use Reddit a lot for news and read things on r/Halifax and r/NovaScotia. Or I watch news clips posted on YouTube. I like that some accounts ban comments, it always becomes a breeding ground for toxic behaviour.	2/25/2025 11:00 PM
1123	Avoid social media sites, contact people directly. Personalized email newsletters, opt-in alerts	2/25/2025 10:58 PM
1124	I think Facebook is a good option. Haligonia an Halifax ReTales are there. I do check fire dept on a just make people aware of where you post	2/25/2025 10:58 PM
1125	Timely links to when council meetings are starting. Timely information on how to participate in meetings.	2/25/2025 10:47 PM
1126	Post responses to media questions from the Premier and his Ministers	2/25/2025 10:46 PM
1127	I would prefer a website	2/25/2025 10:45 PM
1128	Get rid of twitter.	2/25/2025 10:39 PM
1129	I like that my councilor posts to our neighbourhood Facebook group, Facebook is mostly ads nowadays but group posts get pushed up to the top so the few times I log into Facebook I do see some good updates. Maybe HRM could have a page that joins all of these groups to post in them, if it becomes too much for the councilor.	2/25/2025 10:39 PM
1130	Use their own app or use current ones like Facebook or Instagram	2/25/2025 10:33 PM
1131	Have an official account on Reddit	2/25/2025 10:31 PM
1132	Instagram would be good for me personally but I can't find any official Halifax account just hfxnoise, and other similar privately run accounts.	2/25/2025 10:30 PM

1133	We don't want HRM advertising itself, or posting "feel good" content. We want important and critical information, otherwise it gets lost in a sea of fluff.	2/25/2025 10:26 PM
1134	Not really	2/25/2025 10:24 PM
1135	Bluesky is so much better than X! I'd love to see HRM on Bluesky.	2/25/2025 10:22 PM
1136	Get off X!	2/25/2025 10:20 PM
1137	Why do you need a social media presence?	2/25/2025 10:19 PM
1138	Less video content - use clear words and provide direct link to the message/survey/erc on your website	2/25/2025 10:19 PM
1139	Post on Reddit	2/25/2025 10:16 PM
1140	Allow your individual centers ex. Rec to have their own social media to promote and communicate or hire more communications advisors.	2/25/2025 10:13 PM
1141	Post on the Reddit Halifax sub.	2/25/2025 10:11 PM
1142	HRM should avoid playing politics with its communications strategy. Being inclusive and non-partisan means keeping a presence on X.	2/25/2025 10:11 PM
1143	Switch to Bluesky!	2/25/2025 10:08 PM
1144	Creating a discord server for verified halifax residents would prevent alot of outside misinformation & notify users via notification pings in a separate channels for specific topics or announcements as well as danger alerts. It would also be another way for halifax residents to participate in conversations together or build communities.	2/25/2025 10:02 PM
1145	No suggestions really. Most municipal alerts are easy to find and follow on social media.	2/25/2025 10:01 PM
1146	Publish when specific buses are not running - for example the 182 should be leaving Scotia Square every 15 mins from 4:15pm-5:30pm, but only leaves at 4:06pm and 5:30pm.	2/25/2025 10:00 PM
1147	Get off the Nazi driven echo chamber that is X.	2/25/2025 9:59 PM
1148	Get off X, by staying you are supporting it and what it stands for.	2/25/2025 9:53 PM
1149	Don't stop using Twitter. Use Bluesky for people who are using that platform.	2/25/2025 9:51 PM
1150	No	2/25/2025 9:47 PM
1151	Not really.	2/25/2025 9:45 PM
1152	Yes please get on Bluesky even if you don't leave X, because many of us already deleted it. The more you post, the more engaged we will be	2/25/2025 9:42 PM
1153	No	2/25/2025 9:40 PM
1154	Using a link allowing people to subscribe to new postings, groups or the names of all services available on socials via a platform that works for both.	2/25/2025 9:40 PM
1155	After using Bluesky for several months, I find it an excellent option for communication, engagement, and networking.	2/25/2025 9:35 PM
1156	Get a better/more official handle than hfxmoments, and use something that allows linking directly in posts	2/25/2025 9:33 PM
1157	More consistency, speed, and transparency.	2/25/2025 9:31 PM
1158	Nothing specific for existing and future platforms suggested, however HRM should investigate creating a presence on Lemmy - it's a Canadian owned/hosted app broadly similar to Reddit	2/25/2025 9:30 PM
1159	Be brief, link to official communique on municipal webpage.	2/25/2025 9:29 PM
1160	Timestamps on time-sensitive items more consistently in the text body of an item	2/25/2025 9:28 PM
1161	Town crier (bell, try corner hat, etc)	2/25/2025 9:28 PM
1162	I support selecting a platform that does not require users to create an account to view content. This is how Twitter works. I find it odd that HRM would use it for communicating.	2/25/2025 9:27 PM

1163	Halifax transit should use text alerts instead of X (formerly twitter).	2/25/2025 9:25 PM
1164	Bluesky is a great start, also an email list could also be a neat idea	2/25/2025 9:22 PM
1165	Pick one and let everyone know which it is so they know where to find important updates	2/25/2025 9:18 PM
1166	Don't listen to reddit	2/25/2025 9:17 PM
1167	Drop all social media for emergency comms. Use texting or HFXAlerts.	2/25/2025 9:17 PM
1168	Get off Twitter/x right away. It does not align with the values of this city or province or country. More and more people are moving to BlueSky and that platform will eventually be better and better as more people move to it. The time is now!	2/25/2025 9:10 PM
1169	I think hosting updates on Halifax.ca is the ideal solution. One place everyone can get all the information they need without all the nonsense thar comes from corporate greed and carelessness.	2/25/2025 9:07 PM
1170	Use bluesky please! Bluesky + Reddit are all I use	2/25/2025 9:06 PM
1171	All information is posted to the municipal website. All social media posts include a link to that post. That way if a social media site is no longer used the information lives on.	2/25/2025 9:05 PM
1172	We need more in the moment up to date information. Yes X was a great way to do that unfortunately I know many people who haven't used social media in years and this also includes now propel giving up social media because of the hatred, negativity and misinformation. We need to have something like a weather network style app that auto pushes notifications to users phones. That being said it needs to be better than the waste app as it crashes all the time. I have my notifications turned on for X whenever HRM tweets so something isn't at would be great for me. I also have HFX Alerts and like that but need more up other minute notifications	2/25/2025 9:05 PM
1173	as much as I hate instagram I find the city's comms on there really effective, having story-shareable posts is really helpful	2/25/2025 9:04 PM
1174	Make an official HRM Reddit account and post in the r/Halifax subreddit.	2/25/2025 9:04 PM
1175	Be more proactive, we don't need debate or study, the municipality is under no obligation to one particular platform. I've grown up with social media, worked in tech for 6 years, and never once had a Twitter account. It was a minority platform that quickly began serving an alt right pipeline. Beyond communicating to constituents, we have a greater more Paramount duty to protect democracy, the rule of law, and access to real, peer reviewed, accurate information.	2/25/2025 9:03 PM
1176	Should get a funny social media manager ala Wendys. Would encourage engagement.	2/25/2025 9:02 PM
1177	Don't rely on just one site and don't really just on social media to get messages out	2/25/2025 8:57 PM
1178	More information faster to prevent misinformation from spreading first.	2/25/2025 8:56 PM
1179	Get off X asap! The engagement is awful and it's run by a Nazi who has stated Canada has no right to exist.	2/25/2025 8:56 PM
1180	Using X is literally supporting a Nazi. I would prefer my elected representatives on the HRM council also NOT SUPPORT NAZIS. Very simple. Thanks.	2/25/2025 8:55 PM
1181	RSS feeds. They are not widely used currently, but they serve the same purpose (news aggregation), but without the problematic social media aspects, or a large multinational company controlling	2/25/2025 8:53 PM
1182	Ditch Twitter.	2/25/2025 8:50 PM
1183	Get off the cesspool known as X	2/25/2025 8:47 PM
1184	Stick to what you currently use. Stop blaming everything on America and Elon.	2/25/2025 8:47 PM
1185	A social media post mirror should appear on the halifax.ca home page so that people who don't have social media can scroll recent posts.	2/25/2025 8:47 PM
1186	I would prefer that HRM not use social media as a primary means of communicating with the public	2/25/2025 8:40 PM
1187	X is poison - get out of there. Facebook and Instagram are also trash but I'd prefer Instagram	2/25/2025 8:40 PM

over Facebook for posts re: the HRM.

1188	Publishing similar content on multiple open platforms to allow users to consume where convenient	2/25/2025 8:39 PM
1189	Use another platform other than social media to communicate e.g. Skool or similar	2/25/2025 8:38 PM
1190	Leaving X would be a good move.	2/25/2025 8:37 PM
1191	The front webpage should have all the info as up to date as the social media feeds. That's more equitable as no one needs an account to access the webpage.	2/25/2025 8:35 PM
1192	More information earlier.	2/25/2025 8:35 PM
1193	No suggestions	2/25/2025 8:30 PM
1194	Focus on real communications… like sending out emergency alerts when there's a boil water advisory.	2/25/2025 8:21 PM
1195	Use a system that allows posting to multiple platforms, so things can be on Mastodon, BlueSky, Threads, RSS, even X, without extra work. Meet the people where they are	2/25/2025 8:20 PM
1196	Blue sky and a app of there own. Where we can find everything in our district and what's going on in others.	2/25/2025 8:19 PM
1197	Show some leadership and do good things because it is the right thing to do. Stop doddling with surveys, you know the answer already	2/25/2025 8:19 PM
1198	Post more often and make messages simple and thus more clear. Municipal communications are often vaguer than they could be. E.g notices about issues with boil advisory,	2/25/2025 8:18 PM
1199	Certain departments need better communications and updates. Waste is great. Transit is terrible. Some standardization couldn't hurt.	2/25/2025 8:13 PM
1200	Have a presence on many different platforms	2/25/2025 8:10 PM
1201	Broadcast on as many social media platforms as possible. Your dislike of the own of a platform shouldn't deter your responsibility to reach the public. Don't let the tyranny of the "Now" dictate sound policy.	2/25/2025 8:10 PM
1202	No	2/25/2025 8:06 PM
1203	Twitter is owned by an enemy of our country and full of Nazi's. BlueSky has real humans and seems peaceful.	2/25/2025 8:05 PM
1204	Thanks a lot for doing this. I was disheartened when I had to use twitter to check for parking bans.	2/25/2025 7:58 PM
1205	Use the platform that the majority of folks use.	2/25/2025 7:58 PM
1206	Most everyone working for HRM is not competent and no suggestion could help themb	2/25/2025 7:57 PM
1207	Don't make use of technology for communications political.	2/25/2025 7:53 PM
1208	Stop supporting a nazi technocrat by using Twitter.	2/25/2025 7:48 PM
1209	Make more informative posts. Pass the main points in the post itself in stead of immediately directing to a website that doesn't open well on mobile platforms.	2/25/2025 7:47 PM
1210	Would love to see RSS feed support so people can receive updates that aren't reliant/active on logging in to social media networks	2/25/2025 7:47 PM
1211	Get rid of twitter and I'll love you all forever.	2/25/2025 7:46 PM
1212	I use X to follow many hobbies and interests already. I have no interest in downloading a new app just because some people that loved Elon Musk 3 years ago decided they hate Elon Musk now. Will you stop using Facebook and Instagram if enough people decide they don't like Mark Zuckerberg?	2/25/2025 7:46 PM
1213	Use radio	2/25/2025 7:44 PM
1214	Don't need to use social media if a privately owned company. Make your own gov't official network	2/25/2025 7:43 PM

1215	Use Facebook more.	2/25/2025 7:42 PM
1216	The Halifax subreddit is well used. It would be good to have a presence there. Www.reddit.com/r/halifax	2/25/2025 7:39 PM
1217	Content posted on X is no longer functional for individuals that do not have an X account. It's inappropriate for a government body to post information on a a platform that can't be easily accessed by its intended audience, the public.	2/25/2025 7:34 PM
1218	Don't use social media at all. Use halifax.ca site.	2/25/2025 7:33 PM
1219	Fix the damn buses, FFS!	2/25/2025 7:32 PM
1220	Please just use a website instead of social media. Communicate it on an actual site and then share where applicable. With the lack of fact checking and political mess currently abound, I don't see how any reputable organization would use social media to communicate anymore.	2/25/2025 7:31 PM
1221	Whichever site will show current updates for users without accounts.	2/25/2025 7:27 PM
1222	stop using twitter	2/25/2025 7:26 PM
1223	More frequent updates on traffic concerns ,alerts ,weather issues	2/25/2025 7:26 PM
1224	Yes! Fewer clicks to get to info. Add details like headline of news and key points to the post rather instead of posting one image with "notice" then expect us to click on a link and review. Put more info in the actual platform(Facebook/ Instagram) post.	2/25/2025 7:25 PM
1225	Would prefer a feed on the Halifax website so that 3rd party social media is not required.	2/25/2025 7:25 PM
1226	If not Bluesky, can you also consider Threads? A lot of residents already have Facebook or Instagram accounts, so it won't be like restarting from scratch like Bluesky.	2/25/2025 7:21 PM
1227	Stay On X, it's more used than you think. Likes and retweets don't show true audience. Get on Snapchat and TikTok, share more updates on X.	2/25/2025 7:20 PM
1228	Have your own app	2/25/2025 7:18 PM
1229	n	2/25/2025 7:10 PM
1230	Although X is not good politically - It is still used a great deal by people. Blue sky does not have the same features - making it a little less desirable. Maybe wait a year or so before leaving X.	2/25/2025 7:09 PM
1231	Communicate often	2/25/2025 7:06 PM
1232	I moved to Bluesky in January and discontinued my X account. I love Bluesky - it is great. I do miss content from HRM but I am trying to stick with my decision. I think it would be great if the municipality used Bluesky.9	2/25/2025 7:04 PM
1233	Send emails. Use Reddit and Bluesky.	2/25/2025 7:01 PM
1234	Continue using Facebook and Instagram. Add in Bluesky communication as well.	2/25/2025 7:01 PM
1235	Do not abandon traditional media like radio and TV. Social media is a hit or a miss. You cannot target anyone directly.	2/25/2025 6:50 PM
1236	Disable comments on posts where platforms allow it and have all posts link to the detailed information on the HRM website to train people to use the website and go there to learn about hrm news.	2/25/2025 6:29 PM
1237	More information the better.	2/25/2025 6:24 PM
1238	Focus on communicating vital information, such as material that: -directly upholds democracy (public consultation events, workshops, and surveys) -informs the public about emergency events	2/25/2025 6:22 PM
1239	I have never heard of bluesky. Given that thanks to the federal government we cannot share news in Facebook/instagram, twitter is the news source. I don't think it is a great idea to leave twitter .	2/25/2025 6:18 PM
1240	Get on the TikTok	2/25/2025 6:13 PM

1241	No I do not.	2/25/2025 6:12 PM
1242	Giving the matter some thought. Doing detailed research. Have not yet made any decisions on the matter, but to date we have yet to find anything we would be supportive of.	2/25/2025 6:09 PM
1243	Have PIOs from HRP/RCMP, HRFE, and other business units carbon-copy HRM Communications on all Public releases to have a wider spread of information	2/25/2025 6:08 PM
1244	Stop depending on social media... or at least target the messaging instead of posting and hoping people see it.	2/25/2025 5:42 PM
1245	Get off X.	2/25/2025 5:40 PM
1246	Stop using Twitter.	2/25/2025 5:39 PM
1247	Use email, texts.	2/25/2025 5:39 PM
1248	Don't use social media. To much misinformation	2/25/2025 5:39 PM
1249	Choose open platforms, not membership required to see content. Choose platforms that have rules aligned with democracy and respect. Post everywhere (besides X) and post regularly. Get to know the space and participate with some fun and personality. It's not just dissemination. It's social!	2/25/2025 5:38 PM
1250	Add new social media platforms if you like but do not remove any. The municipality should be using all possible communications methods not eliminating any.	2/25/2025 5:33 PM
1251	It's gotten better over recent years. Transparency and timely communications are critical. People will always complain but I can say I've seen noticeable improvement in HRM comms.	2/25/2025 5:33 PM
1252	No	2/25/2025 5:30 PM
1253	More timely posting and more informative posting. And it would really help if you'd read the rep replies there's some good information in there|	2/25/2025 5:28 PM
1254	User friendly, easy to navigate, free	2/25/2025 5:28 PM
1255	Use a medium that allows comments of residents and not restrict free speech	2/25/2025 5:26 PM
1256	Use several different social media platforms in order to reach the maximum number of people.	2/25/2025 5:26 PM
1257	We are not in favour of HRM communicating through social media	2/25/2025 5:23 PM
1258	Police and fire both need real time /more timely updates on events. C.f. Toronto is fire feed	2/25/2025 5:22 PM
1259	Remove all ties with X/Elon Musk	2/25/2025 5:09 PM
1260	Bluesky is great if you use tags/emoji to help users sort the messages. Eg I have a folder for "Nova Scotia" so all messages relevant go there and I can find them easily.	2/25/2025 5:09 PM
1261	Responsiveness and presence. Being able to be reactive to what's going on and pushing that forward is always helpful. Regardless of people's views on a platform- it's important to be on the major platforms as people utilize those more then conventional media in this day and age.	2/25/2025 5:07 PM
1262	Do not rely on social media for factual information.	2/25/2025 5:02 PM
1263	None	2/25/2025 4:58 PM
1264	Promote promote promote you email alert system. Add a text option to that system.	2/25/2025 4:48 PM
1265	HRM should not be dictating what communications they use based on political beliefs. That is way beyond their elected mandate.	2/25/2025 4:47 PM
1266	Contest and free stuff	2/25/2025 4:46 PM
1267	1. More short-form video content to highlight events and initiatives. 2. More real-time updates on road closures, transit changes and weather alerts. 3. Boot crisis communication - partner with local businesses and content creators.	2/25/2025 4:45 PM
1268	I am not familiar with Bluesky. I think HRM should remain neutral and it is not the forum to make a political statement.	2/25/2025 4:44 PM
1269	Be mindful of trusting American megabillionares in the Trump 2.0 administration. Our business	2/25/2025 4:44 PM

should not be on those platforms.

1270	The HRM should better improve timeliness of its communication by posting special weather event alert (snow, hurricane, flood and etc.) instantly. In addition, the content of related post should be direct and simple (with hyperlink provided for detail information), so the users can easily understand the situations in these specific events.	2/25/2025 4:44 PM
1271	I like reading the weekly update on facebook from my councillor, Kathryn Morse. I like that even when my Facebook account is deactivated (most of the time) I can still read the most recent post, unlike on X. However, I would be glad to receive this information another way if it was easy and accessible.	2/25/2025 4:42 PM
1272	Increased volume and timeliness of information	2/25/2025 4:40 PM
1273	Get off X	2/25/2025 4:37 PM
1274	Please stop using X as it is a cesspool of information that isn't accurate. Facebook isn't much better but I only post jokes on FB. Bluesky is my "go to" place for information now	2/25/2025 4:36 PM
1275	Never even heard of blue sky! Terrible idea of going with a platform no one has heard of. Remember, your target audience is older than 20 I assume Just post of fb and share to Ig	2/25/2025 4:33 PM
1276	its a terrible way to effectively communicate regardless of who owns it.	2/25/2025 4:28 PM
1277	No	2/25/2025 4:25 PM
1278	If there's an important or urgent message, it should be posted on all platforms used by HRM. I'm familiar with Bluesky but no one in my family has heard of it (whether younger OR older than me). I don't think it will have enough reach. A combination of Bluesky and Facebook would cover more generations.	2/25/2025 4:24 PM
1279	The main platforms... Facebook, Instagram is likely sufficient... there may be other platforms suitable that could fill a gap in demographic coverage but they escape me.	2/25/2025 4:20 PM
1280	Radio	2/25/2025 4:16 PM
1281	I do not have a Twitter/X account and can no longer see HRM tweets. Even Facebook only allows me to view the latest 3 posts without an account. If you have to rely on social media for communications, please switch to a more openly accessible platform, preferably one that does not profit those who support dictators.	2/25/2025 4:16 PM
1282	Limit platforms to only those most accessible to most people. Preferably Canadian based/owned	2/25/2025 4:15 PM
1283	Be transparent - provide information and not opinion. We don't care what you think - your job is to act on what constituents think.	2/25/2025 4:13 PM
1284	Just get off Twitter. No more support for Musk, Trump, or any of those supporting our annexing.	2/25/2025 4:10 PM
1285	The only place you get full transparency is X	2/25/2025 3:56 PM
1286	Avoid using X - too much political interference and disinformation. I am trying to convince the Province of NS to follow the same strategy.	2/25/2025 3:54 PM
1287	Why not have your own notice board? Maybe it lacks interactivity but the purpose is to advise residents. Users can still use existing protocols to provide feedback.	2/25/2025 3:52 PM
1288	Do not use American social media platforms. Use radio TV and newspapers	2/25/2025 3:51 PM
1289	Facebook is probably your best bet.	2/25/2025 3:49 PM
1290	Make certain you still have communications available for seniors and others who don't have any social media.	2/25/2025 3:43 PM
1291	Please stop using the former Twitter platform. There is no useful information left there anymore, only disinformation and hate. It's embarrassing that the municipality still has an account there.	2/25/2025 3:41 PM
1292	Why not use all platforms? X reaches a lot more people than liberals would like. And yes, this survey is because of Elon and Trump.	2/25/2025 3:28 PM

1293	Don't assume evryone uses a cell phone or social media to access various HRM announcements, policies, alerts, etc.	2/25/2025 3:27 PM
1294	For me, bluesky would be my preferred way to receive communications from HRM.	2/25/2025 3:25 PM
1295	Engage on Reddit	2/25/2025 3:24 PM
1296	Why not use all avenues to communicate. Why favour one over the other. The majority are not on any social media so important communications need to be searchable by search engine.	2/25/2025 3:23 PM
1297	Stop using it.	2/25/2025 3:22 PM
1298	Make sure you have someone or a team dedicated to putting out accurate and reliable info, not last minute notifications, make it short and to the point, no hiding anything important. Make sure that you let folks know well in advance on all social media platforms the change you plan on doing. I like the set up of Instagram. Let folks know of the new name and any profiles associated with it. You don't need to make a bunch of profiles for different core issues but I'd make a separate profile for buses / transportation and another for everything HRM related just as an example.	2/25/2025 3:20 PM
1299	Doing great work on insta, love the garbage/recycling videos that are informative & helpful. More like that!	2/25/2025 3:19 PM
1300	The municipality should ensure that any communication plan changes across social media should also be replicated to other city organizations: hrfe, hrp, HPL, and Halifax transit. I continued to use Twitter for longer than I liked purely to receive updates on Halifax Transit disruptions, and the HRFE automated incident feed.	2/25/2025 3:18 PM
1301	Stick with face book and emails. Use the emergency text alerts as needed for specific areas when immediate notification is needed	2/25/2025 3:01 PM
1302	Expand to more traditional mediums such as TV, radio and Herald newspaper to reach aging demographic .	2/25/2025 2:57 PM
1303	Do not rely on social media. The algorithms have to be in your favor for things to be seen. I'd prefer email updates or even an app (such as that used for waste collection)	2/25/2025 2:55 PM
1304	Use Facebook	2/25/2025 2:55 PM
1305	Not really.	2/25/2025 2:52 PM
1306	not at this moment, thanks	2/25/2025 2:50 PM
1307	Difficult to parse what pertains to one's area from larger broadcast/firehouse accounts. With no filtering available on third party platforms, it's either "which accounts should I follow" or "omg, it is too much to read".	2/25/2025 2:46 PM
1308	Fire the mayor and let us all know so we can all celebrate and show him the door.	2/25/2025 2:46 PM
1309	you should have a presence on all platforms	2/25/2025 2:45 PM
1310	close twitter, move to bluesky	2/25/2025 2:42 PM
1311	Absolutely getting off of X/Twitter.	2/25/2025 2:38 PM
1312	Redirect to HRM owned/operated platforms only, and only use it for directing traffic to home pages.	2/25/2025 2:35 PM
1313	Get off a Natzi's platform ASAP! Using it is evidence you support his investments.	2/25/2025 2:34 PM
1314	Please maintain presence on the top 3 - FB, Insta, Tiktok	2/25/2025 2:34 PM
1315	Do not use it. Or use tour own app	2/25/2025 2:34 PM
1316	Text, Facebook, emails to home owners on tax bills, etc.	2/25/2025 2:32 PM
1317	Be timely & cognizant of those visually impaired & those that don't use such platforms (not just seniors! Many young people are not engaging w social media.	2/25/2025 2:32 PM
1318	Get off X immediately to end your tacit support of fascism. I can't even believe this is a question.	2/25/2025 2:31 PM

1319	I would love to see less "rage baiting" from councillors. For example, the mayor sitting in his car in traffic complaining about traffic does nothing to improve travel conditions and only upsets people.	2/25/2025 2:28 PM
1320	The communication especially for Transit is beyond terrible. It is extremely difficult to determine if buses are on snow or on a detour. Passengers shouldn't just assume snow plan is on. There should be some sort of communication go out or a place where its posted and kept up today. Transit really should be ashamed at how poor their communication is.	2/25/2025 2:26 PM
1321	The problem is not with one platform. Silicon Valley tech giants have a tendency to abuse the social contract (especially around consent) broadly. Bluesky (from what I hear) is moderately respecting now, but in five years I don't believe that you can be that optimistic. So bailing from one America-led platform for another doesn't solve the underlying problem.	2/25/2025 2:24 PM
1322	Continuing to list social media platforms that will have realtime updates on webpages and other places that are consistently accessible, but perhaps harder or slower to update.	2/25/2025 2:22 PM
1323	Implement automated transit service alerts on Bluesky.	2/25/2025 2:18 PM
1324	Communicate via local news stations and media like the Examiner and the Coast	2/25/2025 2:18 PM
1325	Please post or repost all lost and found pets, and post or repost Hope For Wildlife and SPCA posts!	2/25/2025 2:12 PM
1326	Leaving one privately controlled service for another seems like a terrible idea? Start your own fediverse instance. It's easy, cheap, and then you control it directly. People on Bluesky can still follow you if they want.	2/25/2025 2:09 PM
1327	Be responsive, but don't swing too quickly to change. Just like you're doing now. :)	2/25/2025 2:07 PM
1328	Email to advise updates available on website.	2/25/2025 2:02 PM
1329	Centralize it. Government communications shouldn't be exclusive to third-party apps/sites.	2/25/2025 1:56 PM
1330	I'm okay with HRM expanding it social media presence to other platforms but dropping X/Twitter is not a good move. While HRM councillors may disagree the owner of X on many issues, the platform as a whole is definitely not just a cesspool of right wing extremism that we would be led to believe by the media and 'word on the street'. To be clear, there are some very vocal extremists but there are also people that post very useful, informative, interesting and funny content; it really depends on who you follow. Frankly, I don't find it to be that different from before Musk took over: the comment sections on posts has *always* been riddled with garbage from bots and trolls. The value of the platform, however, is not in the comments, it is on the feed of original posts. I believe it remains the best place to quickly find up to date information directly from the source, such as heads of state and of large organizations but also hyper-local content that directly affects me. Right now, the similar format platforms such as Bluesky and Threads, don't nearly have the same reach. X remains, for better or worse, where the big and small players are. Hopefully, HRM councillors can resist the political pressure from a few constituants and will continue to post important information where many citizens read their news.	2/25/2025 1:56 PM
1331	Must treat social media feeds as secondary to core direct, authoritative feeds (HRM's own website, direct emails, text messages, etc.)	2/25/2025 1:48 PM
1332	No, just get off of Twitter.	2/25/2025 1:47 PM
1333	Blue sky is a good place to be	2/25/2025 1:43 PM
1334	Needs to be policed for misinformation	2/25/2025 1:39 PM
1335	na	2/25/2025 1:37 PM
1336	I mean you can't even go on Twitter without an account anymore, its so inaccessible	2/25/2025 1:37 PM
1337	Send messages out on multiple platforms. Threads is also great.	2/25/2025 1:33 PM
1338	Give me confidence that your communications are accurate and secure. Right now I trust none of them! !	2/25/2025 1:32 PM
1339	no	2/25/2025 1:25 PM
1340	There are tools available that allow for cross-posting. Get your message out to as many people	2/25/2025 1:25 PM

	as possible.	
1341	Stay on x/twitter! This is the only way I see important notices from the city - everyday for years! To discard this means of communication to almost 80,000 of Halifax's most engaged citizens Because of 1 new councilors motion is senseless and idiotic. If that councilor wants to quit using x/twitter let her do so, but don't cut off information and immediate responses from the city to its citizens because of it.	2/25/2025 1:23 PM
1342	Improved separation of concerns; I.e., don't post traffic reports on the advertising account or advertising on the rcmp account	2/25/2025 1:23 PM
1343	I think there are a great many HRM taxpayers who have never used social media to get updates from the city, and many others are considering leaving social media altogether for reasons of privacy and factuality. You need to find a way to keep us in the loop. I would prefer emails with links to your website on important updates.	2/25/2025 1:22 PM
1344	Ensure accuracy of each post and if a link is required, please set up the link to access on the posts. Instagram posts are horrible and does not generate productivity	2/25/2025 1:22 PM
1345	Let's talk about more pressing issues.	2/25/2025 1:17 PM
1346	Open media Social media that requires accounts to access information is so limiting Seniors or folks with disabilities who may not be able to access the internet etc deserve to have the same access to information	2/25/2025 1:12 PM
1347	No	2/25/2025 1:12 PM
1348	I take issue with the video that HalifaxMoments posted on Instagram during Winter Bike Week. Although I appreciate the safety reminder for cyclists, I find it ironic that the onus was only put on people considering cycling during this challenging time of year, while other users of the road were left off the hook. I think that if you want to encourage people to bike in the winter, you should target your communication towards drivers to encourage them to respect cyclists as it is hard to share the road when it is narrower and slippery and the bike lanes are sometimes not useable (on that note, it would be helpful if bike lanes were cleared within municipal standards). I commute by bike every day, rain or shine, and I am very respectful and careful on the road. The great majority of drivers are respectful, but it is still scary to bike in Halifax.	2/25/2025 1:12 PM
1349	Post across MULTIPLE PLATFORMS.	2/25/2025 1:10 PM
1350	Use one platform only and update it on a regular basis.	2/25/2025 1:04 PM
1351	Post everywhere. This isn't politics. This is about sharing useful information. Cancelling the use of "X" is total ignorance and obviously political. Just stupid to waste time on this.	2/25/2025 1:01 PM
1352	Actively moderating comment sections, not just to limit hateful or abusive content, but to get rid of off topic discussions. Municipal comments sections actually could be a productive and informative space if moderated (though I know most social media platforms' incentives opposed positive or constructive content).	2/25/2025 12:59 PM
1353	X is the biggest open platform. Stop trying to censor media or people's voices.	2/25/2025 12:59 PM
1354	Get away from anything owned by Elon Musk or Mark Zuckerberg. That includes Starlink, Instagram etc.	2/25/2025 12:58 PM
1355	I realize that everyone jumped on social media but now we can see the pitfalls - it's controlled by a minority of rich people with specific interests. It's a good way to access many people but it's not a good way to ensure accurate, unbiased information is being shared as it should be and therefore I don't know if it's a reliable method for something as large as communication from the city. Making sure that people know where to find information (ie. Clear ad campaigns outlining where information will be shared and the options available. Ensuring people can easily find that at any time and there are options other than just one platform.)	2/25/2025 12:56 PM
1356	Use one friendly platform available to all.	2/25/2025 12:55 PM
1357	Get off of X/Twitter. It supports Nazi content and we are better than this.	2/25/2025 12:53 PM
1358	More resources and personnel allocated towards communication with the public and increased transparency. Online townhalls also possible with livestreams.	2/25/2025 12:51 PM
1359	Hfx transit notices about late ferries need to be sent earlier. Often they are sent after the time	2/25/2025 12:48 PM

of cancelation. (Though I have noticed an improvement here, the earlier the better).

1360	Use Free open source (FOSS) and decentralized, federated social media. Don't support nazis. Blue sky is not federated, it is centralized.	2/25/2025 12:47 PM
1361	Don't assume everyone is on social media. See the cluster that happened in 2020 when the RCMP used Twitter to warn people about a gunman.	2/25/2025 12:43 PM
1362	HRM should continue to use X. By not using X, you are supporting the Liberal censorship agenda. If you want to have an online area that shows updates, just have a user friendly website that anyone can go to.	2/25/2025 12:43 PM
1363	Have all departments switch	2/25/2025 12:38 PM
1364	Stop posting on X/Twitter	2/25/2025 12:36 PM
1365	1. Increase the website based live updates. 2. For Transit, give more updated live data to third part trip planning apps like Google Maps and Transit App 3. Create a customized external portal of live information update for all matters related to HRM and ask people to subscribe it that portal for any latest update	2/25/2025 12:36 PM
1366	I'm not familiar with Bluesky, but I'll look it up. I'm not sure how you can improve communications on social media. It is filled with such garbage these days, which includes not only misinformation but trolls and comments. But maybe turn off commenting because honestly it's the worst part of social media. Everyone has a bloody opinion behind their phone or tablet. I still think Facebook might be the best social media platform to reach people with comments turned off.	2/25/2025 12:34 PM
1367	Hire me to manage your social media. You're not using it properly.	2/25/2025 12:32 PM
1368	I totally support quitting Twitter and moving to Bluesky. However, if you don't do that, at least post on multiple social media channels.	2/25/2025 12:29 PM
1369	Stop using X. Start posting more on Instagram with updates. I believe it's the most popular social media platform aside from Tiktok.	2/25/2025 12:27 PM
1370	Making it possible to use Bluesky and X concurrently. Have the notice added to Bluesky that automatically ports to X.	2/25/2025 12:27 PM
1371	I read The Coast online and Haligonia emails	2/25/2025 12:21 PM
1372	Stop using it altogether.	2/25/2025 12:18 PM
1373	Move to Bluesky - it's got what HRM initially signed up for with Twitter	2/25/2025 12:17 PM
1374	Stop using social media platforms that require users to create accounts in order to see important and timely information. Currently users without X accounts can't see HRMs posts in chronological order. Also transit updates should be used within the transit apps (HFXGo and/or Transit), not another social media platform.	2/25/2025 12:16 PM
1375	Provide necessary content	2/25/2025 12:13 PM
1376	Use Facebook or email	2/25/2025 12:12 PM
1377	Consolidate communications across departments into one page. Keep it fun and informative - don't try to do to much with it	2/25/2025 12:10 PM
1378	Get off X, a newsletter would be usueful.	2/25/2025 12:09 PM
1379	Facebook and instagram	2/25/2025 12:07 PM
1380	Get off Twitter already! This shouldn't have to be a staff report and a survey. This is the kind of thing you can make an executive decision about. Both because of what is happening under Elon Musk, and the ineffectiveness of the RCMP's use of Twitter during the 2020 Mass Murder. If switching to BlueSky, consider cross-posting on another platform in order to diversify. ESPECIALLY one that you don't need an account in order to read its posts. Facebook is still very useful for community groups, etc - and might be a good fit to get local information out.	2/25/2025 12:05 PM
1381	I typically use Facebook, if the municipality posted more on Facebook I'd be likely to see it.	2/25/2025 12:01 PM
1382	Just stop using the fascist platform. It's not a hard decision.	2/25/2025 11:59 AM

1383	No, I think HRM should have more person-to-person consultations. I think it is the best way to communicate. Here you make the questions, but a live meeting we all can ask and answer questions.	2/25/2025 11:55 AM
1384	Be relevant, honest and timely.	2/25/2025 11:53 AM
1385	Defi and blue sky	2/25/2025 11:51 AM
1386	Improve your templates. They're flat and boring. Get off Twitter. Get a better handle. @hfxmoments sounds like a fan account. It's not a serious handle. @hrm @cityofhalifax @halifax @halifax_ns @halifax.ca @hfxmunicipality could be options. We should not be giving our attention and our money to someone who is actively threatening the sovereignty of our nation.	2/25/2025 11:51 AM
1387	No	2/25/2025 11:49 AM
1388	Lots of transparency. Also post information on a blog possibly do it doesn't have to be only accessible via social media	2/25/2025 11:48 AM
1389	Try Bluesky and see how it goes. Stick to Facebook for now. Focus on website.	2/25/2025 11:47 AM
1390	no	2/25/2025 11:46 AM
1391	I appreciate the idea for this move. I would be willing to create an account elsewhere if priority outlets such as this move eslewhere	2/25/2025 11:46 AM
1392	I would be disappointed if the HRM got rid of X as a platform they use. I get all of my news and government information from X. I also view government of Canada and NS government posts on X. It would be hard for me to get information about the city if they were not on X.	2/25/2025 11:46 AM
1393	Mastodon, the municipality could run its own server/instance and no longer be beholden to a CEO or Board deciding what need to be censored.	2/25/2025 11:45 AM
1394	Mastodon is the only one that can be hosted in Canada. The city or province should have their own, hosted in Canada.	2/25/2025 11:44 AM
1395	Bluesky is backed by venture capital and is potentially as problematic as X and Meta. If you use Bluesky, consider bridging to Mastodon.	2/25/2025 11:43 AM
1396	Improve your own website! Make it easier to find information and announcements so people don't have to rely on third party social media.	2/25/2025 11:41 AM
1397	Use a standard website that you control. Don't depend on another platform	2/25/2025 11:40 AM
1398	Mastodon has the key advantage that it is distributed and not owned by anyone; Bluesky has on the board people associated with the cryptocurrency movement and Venture Capitalists who will inevitably put the profit motive ahead of user experience and privacy. The municipality could support the movement of users to Mastadon by having a presence there.	2/25/2025 11:39 AM
1399	Yes - so many opportunities to better curate your content. So many posts on the grid/feed that could just be stories (or deleted altogether), like meeting information, traffic delays, etc. More behind the scenes content that show your value (e.g. ride along with a bus driver, garbage truck driver or snow plow driver). Specific accounts for specific things (similar to hfxnoise), like parks and rec, transit, traffic, etc. plus your primary account.	2/25/2025 11:38 AM
1400	make the "read the latest news" page of your website more easily accessible/have the same information as your Bluesky feed	2/25/2025 11:38 AM
1401	Bring back the catalogs for rec	2/25/2025 11:37 AM
1402	Please disclose more relevant information to the people. Clear and concise action.	2/25/2025 11:35 AM
1403	Social media should not be an official source of HRM news and notices. Some residents do not use social media, and it was never intended to be the authoritatice record of municipal news and decisions.	2/25/2025 11:35 AM
1404	The social media landscape is constantly changing. HRM needs to keep up and not rely on what worked in the past.	2/25/2025 11:35 AM
1405	We need to part ways with American software and social media, specifically those who are hostile to our nations sovereignty. Our municipalities ability to communicate with the residents	2/25/2025 11:28 AM

shouldn't depend on hostile, bad intentioned actors.

1406	No.	2/25/2025 11:27 AM
1407	No	2/25/2025 11:27 AM
1408	No	2/25/2025 11:27 AM
1409	No	2/25/2025 11:26 AM
1410	No,opinion	2/25/2025 11:22 AM
1411	Love the Blue Sky idea.	2/25/2025 11:22 AM
1412	Never use AI, it looks like garbage and is unbecoming of a city that values its people.	2/25/2025 11:20 AM
1413	Timeliness & responsiveness	2/25/2025 11:19 AM
1414	no	2/25/2025 11:19 AM
1415	Consistency, timely information. Shouldn't have to go to multiple different councillor pages to see what's happening in HRM, some of which is happening in your own area but not communicated by the district councillor or the main HRM page.	2/25/2025 11:18 AM
1416	Use as much social media to reach as wide of an audience as possible.	2/25/2025 11:16 AM
1417	Please abandon support for literal Nazis by removing HRM from x. As a Canadian it is embarrassing to think my government supports that trash.	2/25/2025 11:14 AM
1418	Using a platform not run by active enemies of democracy and Canada in particular would be a start	2/25/2025 11:09 AM
1419	Looking to use a quick cruise for updates on phone that don't use a lot of memory and to use laptop for web page to review reports, etc.	2/25/2025 11:09 AM
1420	Socials are good. But also have a web page where you post all the same info for people who do want to use the platform(s) you use. Or make use of event bridge	2/25/2025 11:09 AM
1421	Please consider a discord or participating in Reddit. Discord can be managed and included funneled access. It could facilitate virtual meetings Q&A sessions. Just be cautious with entry criteria	2/25/2025 11:09 AM
1422	Do not use platforms run by fascists. Stop using platforms when they are taken over by fascists. Immediately comply with the wishes of council. Do not treat decisions made by staff without legislative or council direction as engraved in stone and more important than common sense. Have public service, not convenience of staff as the primary driver of the decision making process.	2/25/2025 11:09 AM
1423	X no longer allows you to see the most recent tweets from pages in order without an account, if someone is trying to find the most up to date information on things such as transit disruptions they MUST have an account, making it inaccessible to some, particularly when the MOST up to date information about transit tends to be on X. Having this information on a platform that DOESN'T require an account would make it more accessible to more people.	2/25/2025 11:05 AM
1424	Platform must not require login to view HRM content. Current use of Twitter inexcusable from privacy or accessibility perspective.	2/25/2025 11:04 AM
1425	Use Facebook more, I haven't had a Twitter account in almost 15 years and rely on reposts from other social media (Facebook, Reddit)	2/25/2025 11:03 AM
1426	You use outdated social media posts. The social media team should look at Hamilton Ontario. They have amazing social media posts. Everything from Halifax is so stiff and clearly being read from a script. You can tell it's being run by people who don't know current trends or don't want to use current trends.	2/25/2025 11:03 AM
1427	Send updates directly to smartphone via a city app	2/25/2025 11:02 AM
1428	Use regular newsletter emails!!!	2/25/2025 11:02 AM
1429	BlueSky, Instagram, Facebook are great places for drawing attention to city related content.	2/25/2025 11:00 AM
1430	Reject the use of the misleading phrase "social media". All public media is social in nature.	2/25/2025 11:00 AM

For-profit companies such as X are clearly working in their own interests by using anti-social strategies.

1431	Have its own app.	2/25/2025 10:59 AM
1432	Have a transit app that you can communicate through to anyone that uses public transport. Have accounts on all/most social media and make the same posts across all of them to ensure you reach the most people	2/25/2025 10:58 AM
1433	Stay away front the platforms with leadership that is actively hostile towards our country. X is a threat to Canadian sovereignty because its owner is a threat to Canadian sovereignty.	2/25/2025 10:58 AM
1434	X and Meta are increasingly unreliable sources, as they are easily manipulated by those wishing to spread dangerous misinformation. Use reliable, regulated media such as CBC and other news providers.	2/25/2025 10:57 AM
1435	Automate snow plan or route detour information for Halifax transit.	2/25/2025 10:57 AM
1436	Links to more detailed information.	2/25/2025 10:55 AM
1437	Consistent presence & responsiveness	2/25/2025 10:55 AM
1438	Mostly everyone has a phone. Try sending messages directly via text or email. How about a Halifax News app? For those who don't have a phone, flyers in the mail or a notice in the Chronicle Herald. Get rid of anti-social media!	2/25/2025 10:55 AM
1439	No suggeations but the only reason I stay on X, instead of moving to Bluesky completely, is Bluesky's lack of notifications. X has notifications so I will continue to stay on X until Bluesky develops this feature.	2/25/2025 10:54 AM
1440	Get off social media and go back to radio/tv to share information.	2/25/2025 10:53 AM
1441	Copying what I wrote to Laura White: I very much hope that in this process, the municipality takes the opportunity to strengthen its official communications, including reestablishing consistent RSS feeds from the official website, and establishing its own accessible, ad-free and federated social media feeds. This would allow the municipality to communicate directly from its self-verified actual domains, to be in charge of its own moderation policies, and not be subject to filtration by commercial actors.	2/25/2025 10:53 AM
1442	Be transparent and up to date. Pay attention to what is being said to have a better picture of the impact of your actions/inaction on public perception. Meaning not to reply to each item but to be aware to be proactive.	2/25/2025 10:52 AM
1443	Leave X- antisemitism and hate platform.	2/25/2025 10:50 AM
1444	Use it. Find something DAILY to post about. Have a communications committee involved. Facebook, X, Instagram, etc. Tgerecare literally 100 items you could communicate to HRM citizens.	2/25/2025 10:50 AM
1445	Please ensure all communications are on open platforms where you don't need an accout to view.	2/25/2025 10:49 AM
1446	No idea whst Bluesky is. Also stop incouncil meetings, like the one that decided to put 40 pallet shelters in my community with no consultation or notifacation with local residents.	2/25/2025 10:45 AM
1447	Stop relying on outside/private industry apps to communicate with your residents.	2/25/2025 10:44 AM
1448	Stop using x	2/25/2025 10:41 AM
1449	N/A	2/25/2025 10:41 AM
1450	Counter dis and misinformation instantly with facts. Do not let any misinformation get a pass.	2/25/2025 10:40 AM
1451	Maybe a newsletter that residents could subscribe to? Podcast?	2/25/2025 10:39 AM
1452	Social media channels are part of a larger communications strategy that should consider reaching a wide variety of the population it serves. I understand leaving a platform that has 70,000+ followers is a difficult decision to make. As such, Halifax could consider changing its strategy for that platform while maintaining a presence. Using it as a one-way platform to push out messaging would be one way to do this. HRM could manage expectations by clearly stating in its bio that the platform is used to provide information only and is not a platform for	2/25/2025 10:39 AM

feedback or two-way communication. However, I do understand that X is not Twitter. Features have changed, algorithms have changed and misinformation and disinformation are rampant. This alone is a good reason to abandon the platform. So HRM must weigh the risks of staying on this platform. It should not be a decision based on politics but on good communication practices. Moving to the growing community of Bluesky is a good idea - citizens want to see you there. Adopting one platform doesn't necessitate abandoning another. The majority of feedback you will receive via this survey will encourage you to leave X by nature. But I assume your decision will be based on feedback and also on the data you collect from analyizing your engagement data and recent studies of X and the decline of its features and reliability.

1453	No - you're doing a great job! Love the employee videos and timely communication	2/25/2025 10:35 AM
1454	I think HRM should stop using social media entirely. They are all privately owned and we see how that's turned out with the need for this survey. It shouldn't just be "move away from the bad man" and it should be "let's not open ourselves up to this happening again".	2/25/2025 10:30 AM
1455	Stop giving billionaires access to our information. Social media is a cancer, ban all sites that are not Canadian.	2/25/2025 10:27 AM
1456	I think the mayor should have a monthly newsletter that you could subscribe to, similar to what councillors have.	2/25/2025 10:27 AM
1457	just disable engagement and make Twitter use "write only"	2/25/2025 10:25 AM
1458	We need to quit Twitter/X. The reasons are obvious. It is time to go.	2/25/2025 10:25 AM
1459	People are too divided amongst the various platforms, or don't use them at all, for the city to rely on them for communication, we need a Halifax specific option.	2/25/2025 10:24 AM
1460	Look at using Discord maybe. You can create a channel, have channels within that channel, but also lock them from others commenting, plus it alerts so people would know when there's something new so they can avoid doomscrolling	2/25/2025 10:23 AM
1461	Explain what bluesky is prior to launching the account.	2/25/2025 10:16 AM
1462	HRM could develop its own App for residents. Within this app, citizens could have access to a number of resources. Including new/information from the municipality, events happening in and around the city, you could also streamline and include the garbage collection app, city parking, and metro into this app - making it a one stop hub for residents and not having to reply on social media.	2/25/2025 10:16 AM
1463	NA	2/25/2025 10:14 AM
1464	Get rid of X immediately-- Canadian democracy is threatened by Elon Musk/Trump and we need to send a message!	2/25/2025 10:12 AM
1465	It's ridiculous to waste time and resources on something as trivial as switching social media platforms. Use whichever reaches the most people	2/25/2025 10:10 AM
1466	Distance from Instagram, X, Facebook	2/25/2025 10:10 AM
1467	No, but thank you for asking.	2/25/2025 10:05 AM
1468	More engagement. Rare to see anything except crises	2/25/2025 10:05 AM
1469	no	2/25/2025 10:04 AM
1470	Don't leave any platforms. Post in every platform and post often.	2/25/2025 10:02 AM
1471	Not sure but maybe their own page that people can follow	2/25/2025 10:01 AM
1472	Communicating at all. You suck at it. It's all " Call 331" if we reach out to you about anything. How about someone from 311 answer our questions or deal with our problems.	2/25/2025 10:00 AM
1473	Aim to engage people not just inform. The whole process of government seems to very much be an ivory tower. More surveys like this about more micro topics could be useful?	2/25/2025 10:00 AM
1474	Get off X asap. Also mandate that Halifax police also stop using X and formally request that the RCMP get off X.	2/25/2025 10:00 AM
1475	every community has an information page about its community so councilors should ensure	2/25/2025 9:59 AM

that all info gets published on every community page within their district

1476	Please do not rely on Facebook it is just as awful	2/25/2025 9:58 AM
1477	Clarify in the description of the account the type of information that will be shared. Have a dedicated account for urgent things, and a separate one for things like busses going on snow plan or road closures. Make the account(s) broadly known, put ads on the busses or something. Make statements even when you have no info, say 'Staff are aware of XYZ, we have no additional information at this time but will provide updates when appropriate'.	2/25/2025 9:58 AM
1478	Need to focus on non walled social media, it needs to be free for anyone who wants to access but also be sure to not use platforms that are negative or hostile towards Canadians. Focus towards Canadian options even if not popular would be ideal	2/25/2025 9:56 AM
1479	Stop being on any platform owned by a Nazi. It gives the Nazi legitimacy.	2/25/2025 9:50 AM
1480	no	2/25/2025 9:48 AM
1481	Stop using X (Twitter) as the site is no longer a reliable platform given the change of ownership	2/25/2025 9:46 AM
1482	I'm moving back to RSS, bluesky has inbuilt RSS feeds and I'd appreciate if halifax would prioritize these platforms as well as providing their own RSS feeds.	2/25/2025 9:46 AM
1483	Continue doing what you are currently doing, but do consider moving to new platforms. And stop using a Nazi's supporter platform.	2/25/2025 9:44 AM
1484	Ask the Twitter @HRMFireNews guy for advice.	2/25/2025 9:43 AM
1485	Just get the message out clearly , quickly	2/25/2025 9:42 AM
1486	Unfortunately, I think you'll have to use as many platforms as possible. As much as I hate having an X account, it is still useful	2/25/2025 9:42 AM
1487	The municipality should strive to reach as many people as possible in the method(s) that are as convenient for residents as possible. At the very least, add Bluesky to the arsenal of communication methods and if Twitter needs to be maintained so be it, but it would be a great gesture to leave it behind	2/25/2025 9:41 AM
1488	More timely posts, updating info as info changes. IE no need to have both a post for notifying folks winter crew is out and that the storm is over, one for both of these messages with an updated caption would be fine.	2/25/2025 9:38 AM
1489	Stop treating this like a bunch of individual decisions about this platform versus that platform. Other than cases of a platform being inappropriate the default should be that communications staff establishes official communications accounts on basically all social media platformed and syndicates their messages across them. This isn't hard and there are many tools out there that make posting to mutliple accounts easier. Further, ALL social media posts should be syndicated to a live feed on the HRM website.	2/25/2025 9:36 AM
1490	Are there not social media management tools that allow you to post simultaneously to multiple platforms at once? Many people still use X. Many people also use newer socials like Bluesky or other longtime platforms like Facebook and Instagram. There is absolutely zero good reason to limit the platforms that HRM is posting information to. More platforms, more transparency, more citizens reached. That should be the goal. You could pick apart any social media billionaire owner for their actions and words; it's just more politically "cool" to dump on X currently.	2/25/2025 9:36 AM
1491	Nope. Follow numerous sites for information senior	2/25/2025 9:32 AM
1492	Please strongly consider the privacy and accuracy/misinformation aspects of any platform you use, and I strongly recommend getting off X or any Meta platform	2/25/2025 9:31 AM
1493	Switch over to Bluesky.	2/25/2025 9:30 AM
1494	People go to twitter/x looking for info. Fewer avenues of communication is a poor idea.	2/25/2025 9:29 AM
1495	Halifax Regional Municipality could boost its social media by setting clear goals and planning posts around local events. They might use eye-catching visuals, behind-the-scenes looks, and live Q&A sessions to create engaging, relatable content. Quick responses to comments and encouraging residents to share their own stories can foster real conversation, while monitoring	2/25/2025 9:27 AM

feedback and analytics helps fine-tune what works. Keeping posts accessible and partnering with local influencers would further strengthen their digital presence.

1496	While Reddit can be a cesspool, the r/Halifax subreddit has tens of thousands of followers.	2/25/2025 9:24 AM
1497	HRM should probably stop using platforms that allow/promote hate speech with their policies and algorithms.	2/25/2025 9:23 AM
1498	N/A	2/25/2025 9:21 AM
1499	HRM should have a dedicated webpage on their site and should not rely upon any social media platform as a primary form of communications. Much of the social media is controlled by companies that are harvesting private data and are controlled by people who support Donald Trump and his ideology of no regulation and no tax. Also social media platforms are often inaccessible to people with sight issues and work better if you pay them. Access to government information and HRM communication should be free to residents	2/25/2025 9:21 AM
1500	Get rid of X	2/25/2025 9:20 AM
1501	All in one HRM smartphone app with ability to receive custom notifications	2/25/2025 9:16 AM
1502	No, but I feel it is important to distance HRM from X/Twitter and any other platform that is being steered toward misinformation and hatred.	2/25/2025 9:11 AM
1503	Maintain accurate and timely updates on HRM website.	2/25/2025 9:07 AM
1504	Immediately switch to Bluesky. It should be a no-brainer to get off X, since X does not reflect the moral and ethical values of Nova Scotians. I know I've missed a lot of good info since I deleted my X account.	2/25/2025 9:07 AM
1505	Adding an Alerts or Annoucements feature on the Halifax Transit App to communicate detours, snow plans and other bus/ferry updates. As I commute by bus, checking the transit announcements on X is 90% of the communication I need from the HRM.	2/25/2025 9:06 AM
1506	HRM should ensure it is not using platforms inconsistent with their stated values.	2/25/2025 9:05 AM
1507	Develop a policy that requires all adopted social media to (1) have all content mirrored on a platform that does not require login (although no login is required for government accounts on X, I'm often not able to see municipal content so I avoid it anyway), (2) get that hfxfirenews guy on the payroll, (3) if your considering Bluesky, consider using subdomains of HRM for several of each core account/channel.	2/25/2025 9:01 AM
1508	A lot of the people you are trying to reach are abandoning the big social media platforms either because they're overtly fascist or support the fascists. Moving to anything that's not fascist would be an improvement.	2/25/2025 9:00 AM
1509	no	2/25/2025 8:58 AM
1510	Social media communications should be links to content on the municipality's own website site.	2/25/2025 8:58 AM
1511	We need to be more responsive to stop using platforms that are clearly being used to support propaganda and stifle free speech.	2/25/2025 8:57 AM
1512	Use sites that don't require an account to access information (Twitter/Threads). Use sites that don't support Nazis.	2/25/2025 8:56 AM
1513	Twitter/X and Meta products are bleeding users and infested with ai slop and misinformation. Breaking away from that is the only reasonable solutions as its embraced anger and spam as business models	2/25/2025 8:56 AM
1514	Please abandon Twitter. Aside from the very serious concerns that it is absolutely rife with disinfo, that it's owned by a Nazi and that said Nazi serves in an administration threatening to annex Canada. Setting these trivial concerns aside, posts on Twitter can't be seen by anyone who doesn't have an account there. Posts on Blue sky can be seen by anyone. Purely in the interests of disseminating important information to add many people as possible, Bluesky is the superior option.	2/25/2025 8:55 AM
1515	If they post to Bluesky, as they posted to X, I'm good with it. We also need Transit and other city services on Bluesky.	2/25/2025 8:52 AM

1516	You absolutely must stop using X(twitter) it is owned and operated by a nazi who wants to help America take over our country.	2/25/2025 8:51 AM
1517	newsletters such as Kathryn Morse's and Sam Astin	2/25/2025 8:51 AM
1518	Ditch the closed-off, Nazi echo chamber and go to BlueSky - no accounts required to view critical updates, and far better moderation tools and commitment to a healthy community.	2/25/2025 8:47 AM
1519	important things need to go out to everyone, but some things that are regional need to go out to certain communities. ie. people in sheet harbour don't care about the oval.	2/25/2025 8:45 AM
1520	I prefer Linked In. I would use it for information sharing but not open commentary as it is difficult to monitor/manage DEI	2/25/2025 8:41 AM
1521	It would be best if there was a single point of information on an HRM site for all branches of city gov including transit and utility announcements like water interruptions or road closures.	2/25/2025 8:39 AM
1522	Be more transparent and explain your bills and laws in simple terms post long form videos in YouTube to explain educate and inform about new bills and opportunities and difficulties faced by HRM.	2/25/2025 8:39 AM
1523	Bluesky is the way to go	2/25/2025 8:35 AM
1524	1) Halifax should have its own municipal social media system, maybe organized by district, that citizens can join for moderated discussions. Add a classic internet 1.0 forum for discussion on city happenings and processes.	2/25/2025 8:25 AM
1525	The municipality should strongly consider which platforms it wishes to use, and through that use, support. Residents should not be required to expose themselves to the content of X/Twitter in order to access information.	2/25/2025 8:24 AM
1526	Use instagram	2/25/2025 8:22 AM
1527	Follow the voters sooner. What took so long, most never saw a Halifax Municipality post since 2022? Are our councilors a representation of us?	2/25/2025 8:22 AM
1528	Consider the unique needs of rural communities	2/25/2025 8:20 AM
1529	Get off X as a way to communicate essential community information. Facebook isn't a good place either. Recognise that people aren't being reached in this way.	2/25/2025 8:13 AM
1530	Better use of Alerts to help with traffic flow.	2/25/2025 8:13 AM
1531	I find that when there is an emergency like the wildfires or flooding that HRM citizens are slow to find out and prepare for a fast moving event. And we need to over-rely on hearsay from neighbours and go to non government sources on FB. I'm sure there are proper channels to go through to Avoid disinformation and misinformation before alerting the public but I hope that going forward that can be balanced with a more timely response and on a Platform(s) many of diverse ages use.	2/25/2025 8:08 AM
1532	Read the room!! Have a spine! You don't need a survey to tell you that using "X" and supporting Elon Musk is wrong. Aligning yourself with X and Elon Musk is wrong.	2/25/2025 8:04 AM
1533	Make sure that the same information is shared everywhere	2/25/2025 8:03 AM
1534	Keep using FB. Leave X.	2/25/2025 7:48 AM
1535	your own website could be used to provide more timely updates; it needs a serious reorg though	2/25/2025 7:45 AM
1536	Communicate better in a timely manner.	2/25/2025 7:40 AM
1537	This is so long overdue. Lead with integrity and get off these awful nazi run platforms.	2/25/2025 7:38 AM
1538	Promote positive things HRM is accomplishing or planning.	2/25/2025 7:16 AM
1539	Social media should be flexible adaptive and be a part of a transparent communication strategy	2/25/2025 7:12 AM
1540	No.	2/25/2025 6:30 AM
1541	Right direction. Thanks for asking.	2/25/2025 6:30 AM

1542	No	2/25/2025 6:26 AM
1543	Having one organization responsible to get important information out quickly - regardless of department - school/road safety/emergency	2/25/2025 6:24 AM
1544	Don't use a social media platform owned by someone who has used the nazi salute in press talks and is friends with someone who wants huge tarrifs on Canada	2/25/2025 6:05 AM
1545	N/a	2/25/2025 5:58 AM
1546	Leverage your best digital assets, the HRM app. That should have a news feed and notification setting in it	2/25/2025 4:16 AM
1547	None, but ditch X.	2/25/2025 3:29 AM
1548	Learn which forms of social media are used the most.	2/25/2025 3:28 AM
1549	Na	2/25/2025 2:30 AM
1550	Don't. Maybe Reddit? Fewer people have it than there are people who need the information. And anything that requires an account, allows users to monetize, and presents content based on advertising algorithms, should be last to receive important information.	2/25/2025 2:30 AM
1551	Follow a bunch of local influencers to be able to see what the population is saying about the city, as opposed to what marketing groups will tell you.	2/25/2025 12:06 AM
1552	Do not use any social media that requires people to be registered or subscribed in order to see the content. Especially do not do this if the social media platform is the primary or most current source for the information. Absolutely do not do this if the information is critically important. I am unlikely to register for any social media in the future, and so if messages are locked behind logins then I (and many like me) will not recieve the message.	2/24/2025 11:52 PM
1553	Make sure that links to city websites are included for any announcements or messaging and ensure that they point accurately to the right spot on municipal websites. Transit disruptions for instance point to a general page on changes and NOT to the most current information.	2/24/2025 11:49 PM
1554	Leave twitter/X	2/24/2025 11:48 PM
1555	Please use more than just X. If someone is not logged into X, they see a random assortment of posts when viewing an account's page. This makes it difficult to get up to date information. An open platform, like Bluesky or Mastodon, doesn't have this issue.	2/24/2025 11:43 PM
1556	When things are time-sensitive, posting on social media quickly and providing updates often is very important. It's much easier to do this on Mastodon or on Bluesky since both algorithms are not profit-generation-focused and emphasize chronology.	2/24/2025 11:24 PM
1557	Make more channels and automate the content publications. Open data feeds	2/24/2025 11:21 PM
1558	A centralized app might be useful, personally, I just want a way to incorporate the alerts in to my home automation system	2/24/2025 11:11 PM
1559	- Ensure each post is replicated on every platform (e.g. I got parking ticket because street cleaning start notice wasn't on FB).	2/24/2025 11:06 PM
1560	Not directly communications, but a perpetual reassessment of platforms that are used is something I would consider extremely important. It is undeniable that X has become a place where discrimination and disinformation are encouraged. Hate speech is celebrated. Accountability is non-existent. Hitler is being openly praised by the owner of the platform. Not only are these completely at odds with the values that define us as a people, but the council should absolutely not accept the viewing of this content as collateral damage for providing updates on HRM activity. I would absolutely question the ethics and values of any member who refuses to outright condemn this behaviour. More so for any who actively encourage remaining on X knowing the content that you are recommending people expose themselves to.	2/24/2025 10:54 PM
1561	Centralized website, kept up to date	2/24/2025 10:52 PM
1562	It's perfect as of now	2/24/2025 10:47 PM
1563	Reddit too	2/24/2025 10:43 PM
1564	Keep X.	2/24/2025 10:42 PM

1565	Get off X	2/24/2025 10:39 PM
1566	Gotta get off twitter. Musk stuff aside, it's unreadable for people without accounts.	2/24/2025 10:36 PM
1567	Bluesky is a cess pool of pedos	2/24/2025 10:34 PM
1568	Make daily posts written in a way that regular citizens care about (not government gobbligook).	2/24/2025 10:33 PM
1569	I enjoy the posts showcasing the work and holdings of the Municipal Archives. I find that posts related to bike lanes attract inflammatory and unconstructive comments and it would be better to turn off commenting.	2/24/2025 10:25 PM
1570	I think it's important to 1) decide what REASONS require something being shared on social, and then 2) only share stuff that actually meets that rationale	2/24/2025 10:23 PM
1571	This is a no brainer. You cannot be on X for all the obvious reasons so get off it. It really doesn't require studies.	2/24/2025 10:23 PM
1572	Be careful not to use those platforms that divide like Twitter. It's a bad look.	2/24/2025 10:09 PM
1573	Think a waste of time to do survey- just switch	2/24/2025 10:08 PM
1574	Please have dedicated staff available to update things like road conditions and alerts. Things like Storm conditions for the roads should be updated daily, at least in winter time.	2/24/2025 10:02 PM
1575	It is morally wrong to be on X and supporting the tyrant who is terrorizing our country.	2/24/2025 9:49 PM
1576	I personally use Facebook most frequently and would likely miss information posted to other platforms. I haven't looked into Bluesky but I am willing to. Please, I beg of you, do a better job of posting traffic issues. Better bridge cameras would be very helpful…cameras that actually show traffic ON the bridges and not just the approaches to the bridges. One account on each platform for up to date traffic. Actually updated.	2/24/2025 9:46 PM
1577	More engagement on bluesky	2/24/2025 9:41 PM
1578	Ensure you are sharing to platforms that do not have fascist, billionaire owners, and that therefore do not have the ability to manipulate your content's viewership or sow division through their algorithms.	2/24/2025 9:39 PM
1579	Join Bluesky!	2/24/2025 9:36 PM
1580	Please do. I am considering moving to the area, and having a useful Social media network where I can find local info would be great.	2/24/2025 9:33 PM
1581	Have a dedicated person to do Bluesky posting/monitoring and an after-hours person who switches to that role in an emergency.	2/24/2025 9:32 PM
1582	Bluesky is far better than Elon state media X, especially as the latter explicitly targets my community for violence and is operated by a hostile Nazi adjacent unstable man. However, please also use RSS so custom feed readers can operate independently.	2/24/2025 9:28 PM
1583	More communication of events and emergencies or alerts (particularly in weather related events)	2/24/2025 9:24 PM
1584	Ensure that platforms used allow people to view posts without having an account (X, Instagram, threads don't allow viewing newest posts without a login)	2/24/2025 9:23 PM
1585	I fully support moving to Bluesky, or using an RSS feed! Twitter/X is owned by a neo-nazi, which makes it an unsafe website for anyone who is marginalized. In terms of functionality, it's basically useless because you can't view anything on it if you don't have an account.	2/24/2025 9:23 PM
1586	Please consider Mastodon, if you ran your own server, you'd control your data, which is essential.	2/24/2025 9:22 PM
1587	The main channel of communication should NEVER be owned by anyone other than HRM, everything else should be considered a cc channel.	2/24/2025 9:22 PM
1588	I believe the government should be communicating through all forms of social media.	2/24/2025 9:22 PM
1589	I don't know what the fix is, but Halifax Transit communication in particular is not working the way it is now. Bus and ferry delays and cancellations are not communicated well. This makes it more difficult to rely on transit.	2/24/2025 9:20 PM

1590	Don't use a platform that gives Elon Musk any money.	2/24/2025 9:19 PM
1591	Should have a web page dedicated to communications similar style as Bluesky.	2/24/2025 9:18 PM
1592	Use Dash Social! It is a local company.	2/24/2025 9:13 PM
1593	Email is also a great way to communicate (newsletters)	2/24/2025 9:08 PM
1594	Post on multiple platforms to get the widest reach. Besides x.	2/24/2025 9:05 PM
1595	Broadly speaking, reduce reliance on commercial, US-based media platforms whever possible	2/24/2025 9:02 PM
1596	More memes	2/24/2025 8:59 PM
1597	Use more road signs	2/24/2025 8:52 PM
1598	I would strongly support posting urgent messaging on instagram and bluesky. They have the widest breath of users by age, location, and socioeconomic status. While many meta products are being abandoned, instagram continues to endure. Also, I would rename the Halifax Regional Municipality instagram from @hfxmoments to something different, your account does not show up in search well and is hard to find. @halifaxrm or something would be easier to locate for those searching for your socials for the first time.	2/24/2025 8:52 PM
1599	I had no idea until this week that HRM is on Facebook, need to inform residents	2/24/2025 8:48 PM
1600	Use your own website and if using social media, just have a link to your own site.	2/24/2025 8:45 PM
1601	post on bluesky AND twitter instead of either/or	2/24/2025 8:42 PM
1602	No	2/24/2025 8:29 PM
1603	keep facebook up to date also	2/24/2025 8:29 PM
1604	you could have your own app for updates! like a newsfeed	2/24/2025 8:22 PM
1605	Posts can be easily duplicated / cross-posted to both Bluesky and Mastodon. Bluesky is, unfortunately, not a completely open or distributed platform (yet). By making use of one of the many Canadian Mastodon instances (ex. https://cosocial.ca/), HRM's valuable public information can be retained in the event that Bluesky may suffer the same eventual fate as Twitter/X.	2/24/2025 8:22 PM
1606	Drop TwitX and move to BlueSky.	2/24/2025 8:20 PM
1607	Get off X/Twitter. It can only be seen by people with accoubtd. And make important messages from the municipality accessible by RCS/SMS	2/24/2025 8:17 PM
1608	More reminders for deadlines & events?	2/24/2025 8:13 PM
1609	X is still the best platform because they do not censor. We need a free and open internet.	2/24/2025 8:08 PM
1610	Post relevant info on Library websites	2/24/2025 8:04 PM
1611	Not really, when you're at the mercy of algorithms burying your content. I like Bluesky because posts are still chronological on your main feed (for now, anyway)	2/24/2025 8:01 PM
1612	Just please get off Musk's Nazi platform.	2/24/2025 7:59 PM
1613	Traffic and weather is all anyone should care about.	2/24/2025 7:59 PM
1614	It would be great if there was a way to fund a completely Canadian made platform. By Canadians, for Canadians, and hosted in Canada.	2/24/2025 7:56 PM
1615	No	2/24/2025 7:52 PM
1616	Stop spending money on Facebook and Twitter to promote posts. Would prefer YouTube pre-roll ads.	2/24/2025 7:50 PM
1617	Please remember that many HRM communications are critical information to the entire province due to our dependence on services such as health care, air travel, training and sports within HRM.	2/24/2025 7:42 PM
1618	Unfortunately, Facebook and instagram's algorithm are counter intuitive to sharing up to date info. I'm always seeing things 3-5 days late. Twitter is run by a nazi, so we should remove any	2/24/2025 7:41 PM

connection to that immediately. I do enjoy Bluesky, the timeline is always current, but I'm not sure how many haligonians are on there! Maybe we should be looking to see how other similar sized cities deal with communication!

1619	Halifax Transit is the only reason I have not discontinued Twitter	2/24/2025 7:36 PM
1620	I'm 57, but even I can see you need a TikTok account. Also, when you put out a survey, ensure you do a readability and grade level assessment.	2/24/2025 7:34 PM
1621	I don't know anything about Bluesky	2/24/2025 7:32 PM
1622	move to texting as a way to communicate	2/24/2025 7:30 PM
1623	For the love of god stop using websites that don't work if you don't have an account. Also if the owner loves to throw up the heil hitler and illegally pull apart the foundations of democracy, maybe don't support / direct more people to their propaganda machine.	2/24/2025 7:29 PM
1624	Don't drop twitter just because of the current political environment	2/24/2025 7:20 PM
1625	Use alt-text on all images posted to social media.	2/24/2025 7:17 PM
1626	by using X with its newfound ownership, additionally, with the insane amount of misinformation on that app. Finding anything that is not X would be beneficial.	2/24/2025 7:15 PM
1627	An official website would be very helpful.	2/24/2025 7:13 PM
1628	more engaging graphics, content that encourages engagement	2/24/2025 7:12 PM
1629	Moving to Bluesky would be the best move. It's all of the good stuff twitter used to be and none of the terrible stuff X has today.	2/24/2025 7:12 PM
1630	Boost the happenings in your Rural Communities. Publish interactive event calendars and maps.	2/24/2025 7:11 PM
1631	I applaud Council considering this change away from x in particular	2/24/2025 7:11 PM
1632	Stop using Twitter oh my god this shouldn't be hard	2/24/2025 7:10 PM
1633	Not social media but develop an app. We have some great developers here in HRM. Right now if I need to find out about HRM events, HRM road closures, construction, public meetings, etc I need to go to a bunch of different websites. This information is not always posted on social media. So why not develop an app that has all this information in one spot. More details in next section	2/24/2025 7:10 PM
1634	Some kind of subscription service so we aren't relying on an algorithm (that often show content with heavy engagement rather than chronically) to see information.	2/24/2025 7:06 PM
1635	Leaving "X" is the right move. It's inaccessible to anyone who doesn't have an account, so it's more like an internal post to the people who don't care about propping up a nazi.	2/24/2025 7:03 PM
1636	Social media should be secondary to website.	2/24/2025 7:02 PM
1637	To be honest, I understand the need to be where the people are at. But I do have concerns with Meta and X platforms since they've removed fact-checking, are constant sources of disinformation and negativity, and have extreme privacy concerns. I don't think we should be investing time or resources to upkeep shouting into an increasingly dangerous space. It's really encouraging to see municipalities take actual action against Nazism and annexation threats from the US, even if it's just this little move. It opens up the way for more of us to feel validated in moving off their platforms too. We can't all make the move until our leaders make these moves too.	2/24/2025 7:02 PM
1638	I don't think a government agency should be relying on a private company for communications. That being said, I appreciate it as a useful tool.	2/24/2025 7:00 PM
1639	The city should consider using multiple platforms rather than choosing to support one.	2/24/2025 6:55 PM
1640	Not all communications need to be social. Use other tools for simple 1 way communication.	2/24/2025 6:54 PM
1641	What you do is pretty good. Just need to include Bluesky.	2/24/2025 6:49 PM
1642	Leave "X". It is an untrustworthy platform and the membership does not represent this city's diversity. Staying on "X" suggests that the city doesn't care who it communicated to.	2/24/2025 6:46 PM

1643	Use all platforms if you'd like. Politicizing twitter is embarrassing. Stop wasting time and get on with work not feelings.	2/24/2025 6:44 PM
1644	HRM should use as many channels as possible and not restrict usage based on ideological reasons or personal political agendas of some municipal councillors.	2/24/2025 6:43 PM
1645	I do not.	2/24/2025 6:41 PM
1646	Maintain open communication on multiple platforms	2/24/2025 6:38 PM
1647	Stop supporting Nazis, get off X	2/24/2025 6:36 PM
1648	Focus on 2-3 platforms to build your audience there rather than diluting your messaging on 6 media outlets	2/24/2025 6:35 PM
1649	Make a website to share information, that doesn't rely on some other platform.	2/24/2025 6:34 PM
1650	Put more of your information in your Instagram stories so folks can scroll through them like how we do on HalifaxNoise.	2/24/2025 6:33 PM
1651	Leave X, join Bluesky	2/24/2025 6:30 PM
1652	Do not support Elon Musk or Meta.	2/24/2025 6:30 PM
1653	Remaining on Twitter/X has become a political statement of support for Musk and the Trump administration for individuals like myself, so I've cancelled my account there. However, for a government, you need to reach people where they are and, if a significant percentage of the population is still on there, it makes sense to retain your account, despite the bad optics. Whether or not there are significant numbers of Haligonians still on X will be difficult to ascertain I imagine.	2/24/2025 6:25 PM
1654	In general, if a country declares war on us, even if it's a trade war, we should no longer be using their tech. It gives them too much access to our information.	2/24/2025 6:20 PM
1655	Implementing a no-AI policy that is stated in your bio, promising not to use AI images or copy.	2/24/2025 6:19 PM
1656	Useful for updates that people need, timely: cancellations, parking bans, deadlines to apply, surveys, feedback opportunities. Less interested in news, press releases, "fun" content.	2/24/2025 6:17 PM
1657	Hire someone under the age of 20 who knows how to meme.	2/24/2025 6:16 PM
1658	No Twitter (X)	2/24/2025 6:09 PM
1659	create a stack on Substack and link to Bluesky. Use hashtags to sort topics	2/24/2025 6:08 PM
1660	Tik tok and instagram.	2/24/2025 6:00 PM
1661	Being where residents are on social media, but not exclusivity using social media for important municipal events, or alerts	2/24/2025 6:00 PM
1662	First of all, some councillors are just fantastic at it -- so learn from them. Paul Russell used to represent me, and was very good at communicating. Laura White is great now. And some others. Many are not exactly communicative. So, maybe finding ways for good practice to be shared from the good councillors to other staff across HRM.	2/24/2025 5:57 PM
1663	None, I think it's very positive.	2/24/2025 5:56 PM
1664	Provide the same information simultaneously in all the social media channels HRM uses	2/24/2025 5:56 PM
1665	Recognize that many of us are NOT on social media and yet pay our taxes and observe the conventions. How do you think you might use traditional methods to communicate with us(still paying big taxes)?	2/24/2025 5:54 PM
1666	BlueSky is better. I no longer use X. Post there instead.	2/24/2025 5:53 PM
1667	If you continue to use X, you support a man who has proven he is a modern day nazi. Halifax would be on the wrong side of History	2/24/2025 5:52 PM
1668	I have relied on X to receive HRM ... like this survey ... but it is so hate laden now I would prefer getting my HRM info from a platform where I didn't have to sift through mis-information and hate speech	2/24/2025 5:48 PM

1669	If you just get rid of X, all will be good.	2/24/2025 5:47 PM
1670	Using a platform like Bluesky would mean the municipality could share things in real time. This would be way more helpful when timeliness is important, like in an emergency.	2/24/2025 5:46 PM
1671	Rely less on social media and re-cultivate traditional and new direct forms of outreach. Social media is fracturing and increasingly polarized into social/political movements.	2/24/2025 5:46 PM
1672	Re-iterating (with sources) or directly linking to relevant information provided by the social media accounts of city services (eg. Police, Fire, Water and Transit services) on a more timely basis. I think an ideal HRM Social Media Platform would facilitate accessing information of as many events/community services as possible. For instance petitions for proposed acts being linked within the account, upcoming festivals, workshops provided by local businesses ...etc BlueSky's functionality is ideal for this, and as such I wholeheartedly support its use.	2/24/2025 5:45 PM
1673	I didn't move to Halifax until after I stopped using Twitter and Facebook, so I've never had a chance to see your communications on social media. I would welcome a chance to!	2/24/2025 5:44 PM
1674	Don't rely on it for emergency situations. Information about serious incidents needs to be immediate - hours to craft and approve responses isn't acceptable. It should be for promoting services.	2/24/2025 5:43 PM
1675	Create posts written in active voice rather than passive "pr speak".	2/24/2025 5:41 PM
1676	Timeliness is important, especially for transit services.	2/24/2025 5:40 PM
1677	Focus on platforms with chronological feeds available to anyone with an Internet connection.	2/24/2025 5:40 PM
1678	Get off of X	2/24/2025 5:39 PM
1679	HRM should develop a stronger web presence with a design that will allow social media users to amplify our messages on their platform of choice.	2/24/2025 5:39 PM
1680	It needs to be engaging, not just pushing out info. Stop using the phrase "residents are advised". Don't use platforms that require a login for users to access info.	2/24/2025 5:38 PM
1681	Halifax Regional Municipality needs to have a presence on a platform where a reader or user does NOT need to be logged-in or have an account to view the content. Formerly, Twitter (X) was a good place for that. However, now, users that are not logged-in to X cannot view posts from accounts in a chronological manner. I don't mind if HRM stays on X (and it would be good for whoever continues to use it), BUT they should ALSO adopt a platform like Bluesky that is entirely open-source and allows easy access for people that are not logged-into a service.	2/24/2025 5:36 PM
1682	I don't know how this plays out business-unit-wise, but there was an HRM Fire News account that was volunteer-operated that offered a lot of value to HRM residents, I'd love to see something along those lines on Bluesky.	2/24/2025 5:35 PM
1683	Posting updates to platforms that you need to log into to se updates is not helpful.	2/24/2025 5:35 PM
1684	Use RSS and stop relying on social media platforms at all for news notifications.	2/24/2025 5:35 PM
1685	Nope X seems to work fine, it can be quite up to date - I think it is pearl clutching to attempt to remove it	2/24/2025 5:34 PM
1686	Having just deleted my X (Twitter), Threads and TikTok accounts, I would very much appreciate the Municipality utilizing BlueSky to communicate information.	2/24/2025 5:31 PM
1687	Reduce Facebook as well as the timeliness of notifications is not consistent	2/24/2025 5:27 PM
1688	not supporting a platform owned by someone who attacks Canadian sovereignty would be a minimal requirement. DO not understand why a survey is need for that	2/24/2025 5:26 PM
1689	I think you need to spend more money on Meta ads to get important things out to people.	2/24/2025 5:26 PM
1690	Focus on platforms that do not use algorithms in the feed	2/24/2025 5:25 PM
1691	Have you considered live-streaming Regional Council and Committee of the Whole meetings on platforms like Twitch or YouTube?	2/24/2025 5:25 PM
1692	Leave X. It is unquestionably the right thing to do. Don't listen to the fascist trolls who tell you otherwise. They are a minority. Let them lick boots on X by themselves.	2/24/2025 5:24 PM

1693	X is better to convey information and news	2/24/2025 5:21 PM
1694	N/A	2/24/2025 5:21 PM
1695	Phone app that provides the alerts/notifications displayed on the halifax.ca website.	2/24/2025 5:21 PM
1696	Not everyone has a cell phone. Not everyone has all the social media platforms. I will continue to follow HRM on any platform. If you decide to go with Bluesky, I will need to have it on my phone. It just means another social media.	2/24/2025 5:19 PM
1697	Not at this time	2/24/2025 5:18 PM
1698	I would like to see the HRM adopt a policy to not support social media (or any other business) with ties to fascist or racist owners.	2/24/2025 5:18 PM
1699	More frequent posts, more informative posts.	2/24/2025 5:17 PM
1700	I know there's been a lot of talk about improving the information and communication flow, I'm subscribed to the alerts text messages and I'm happy with that, however the alerts will often tell me to download an app, which i'm not keen on doing.	2/24/2025 5:17 PM
1701	Social media is still a poor communications tool. Not everyone uses SM.	2/24/2025 5:16 PM
1702	Be transparent and immediate with news.	2/24/2025 5:12 PM
1703	Communications related to Transit are often confusing. Make them simple and clear.	2/24/2025 5:11 PM
1704	Look for a controlled in Canada option. Support local or country.	2/24/2025 5:10 PM
1705	If you use more than one platform, set up automatically simultaneously posting. And link to the accounts from EVERY where so ppl of any age and tech ability can find it. Can bluesky posts be viewed without an account?	2/24/2025 5:07 PM
1706	Social media should be a supplement to direct, subscription based digital information push to residents, customization to the specific areas of interest residents would like to hear about.	2/24/2025 5:02 PM
1707	Duplicate info on Facebook, Instagram, Bluesky. I use all three but when it comes to HRM I find only X is most relevant for HRM emergency notices. It should be the same accross all to better capture citizens. But pls band X.	2/24/2025 5:02 PM
1708	Focus through the Mayors Office to ensure it is timely, accurate and factual.	2/24/2025 4:57 PM
1709	As long as there are same information on Instagram I'm ok with it. Prefer having transit updates on Instagram as that's where I usually see information (currently relying on accounts like Halifax Noise)	2/24/2025 4:57 PM
1710	The more information you can share, especially when it comes to alerts, dangers, etc. the better. For that reason the preference would be to add more mediums and not lose existing ones. People have the freedom to choose which medium suits their sensibilities.	2/24/2025 4:55 PM
1711	No comments, just facts.	2/24/2025 4:48 PM
1712	I encourage LinkedIn to be used as a reliable means of communication for the HRM.	2/24/2025 4:47 PM
1713	Please switch to using Facebook and instagram. They are the most widely used, and, as the municipality has done with instagram, all notices can be turned into images and be posted there. Stories are a great way to post quick updates as well. BlueSky is a decent platform but the average Haligonian has no idea what it is.	2/24/2025 4:39 PM
1714	I feel like the hfxmoments on instagram could be used better in terms of communications. I feel like high priority news alerts should be posted there, and they don't seem to always be. Please transition to bluesky.	2/24/2025 4:38 PM
1715	Use apps like Hootsuite to post on all social media platforms at once.	2/24/2025 4:35 PM
1716	More timely posts. They are slow to share information and news.	2/24/2025 4:33 PM

Q11 Do you have any suggestions on how the Halifax Regional Municipality could improve its communications through other online, web-based or digital tools?

Answered: 1,437   Skipped: 2,819

#	RESPONSES	DATE
1	Link the above to a page of these posts that are an archive for easy access	3/11/2025 6:29 AM
2	A simple web-based 'timeline' that parallels (but does not replace) social media platforms would be a welcome supplement for those residents uncomfortable with the inevitable 'noise' of social media.	3/11/2025 12:49 AM
3	Not really	3/10/2025 5:37 PM
4	Keep building a halifax app. Consolidate the apps already in place - hfx recycles, that thing that announces the winter parking ban. There must be others.	3/10/2025 5:08 PM
5	Please, add more your appearances on Instagram and Facebook. More news, blogs, and more. Please connect me if you ned any help with that. I'm excited to Bea part of your Team. Thanks for your job! 😊🙌	3/10/2025 4:27 PM
6	E-newsletter regularly perhaps	3/10/2025 4:17 PM
7	no	3/10/2025 10:43 AM
8	Find a way to put updates onto your website for everyone to access without social media. A simple blog style news feed directly on your website that you can post updates to easily would be better than using platforms that people constantly migrate away from. Social media sources like Halifax noise will repost relevant information. But it's better to be able to access hrm information on a reliable and official site.	3/10/2025 9:53 AM
9	e-mail. collect e-mail addresses of residents and speak directly to them.	3/10/2025 9:29 AM
10	Leave it alone and stop the political bullshit. Fill the god dam potholes and do your god dam job the taxpayers have hired you for. STOP VIRTUE SIGNALING and Gasslighting!	3/10/2025 9:05 AM
11	HRM website is useful. I use it frequently.	3/10/2025 8:23 AM
12	I do like Mr. Mancini's monthly newsletter update that I get by email. I faithfully read it.	3/10/2025 7:06 AM
13	Really do a survey asking how many actually read the announcements/info on social media. What is the goal or info disemmenation 100% or just to individuals on social media.	3/10/2025 5:03 AM
14	Could there be a newsletter or email updates for people who choose not to be on social media?	3/10/2025 3:53 AM
15	As written above, Mastodon (or another Fediverse service based on the open-source ActivityPub protocol) would be the best and easiest one. Having a wordpress page with a comment section and the ActivityPub plugin would enable people to either comment directly on the webpage itself, or through the Fediverse. And if I'm not mistaken, wordpress supports RSS as well. As Alternative, Threads would work as well, since it now has at least some Fediverse integration, but it is, as BlueSky, too, owned by a private company or billionairey and might have issues relating to algorithms as well.	3/10/2025 3:00 AM
16	Find ways to improve comms on your website. Partner with local indepedent media/journalism outlets, like the coast, to improve how citizens are communicated with.	3/9/2025 11:54 PM
17	Nobody uses "Bluesky". Stop being political about everything. People use X. Get over it.	3/9/2025 10:24 PM
18	No, if I need info from my city I'll just call 311 or ask my councillors. I don't need propaganda being thrown at me when I'm trying to look at memes.	3/9/2025 8:32 PM
19	Please use Mastodon, a reliable platform that cannot be influenced by olygarchs	3/9/2025 6:29 PM

20	No	3/9/2025 4:33 PM
21	Online newspaper see above. Have your own Youtube channel and facebook page	3/9/2025 4:10 PM
22	Use email lists to send out major updates.	3/9/2025 3:50 PM
23	Leave as is.	3/9/2025 2:54 PM
24	The city should consider embedding their social media feeds on their website so those who aren't on social media can easily see posts. I'm not sure of specific tools but I think the city should consider creating its own app for disseminating quick up to date information, like transit changes, road closures etc.	3/9/2025 2:48 PM
25	Not at this time	3/9/2025 2:13 PM
26	An RSS feed? Related: you're (we're) going to need a radio based comms plan in the event of an emergency that interrupts cell towers and cables.	3/9/2025 1:38 PM
27	Have more info about happenings in public areas: accidents involving busses and pedestrians and follow up ie charges.	3/9/2025 11:11 AM
28	I haven't got a clue.	3/9/2025 10:26 AM
29	No	3/9/2025 10:10 AM
30	Just plain old email me. Seriously, I check it every day, unlike social media.	3/8/2025 10:30 PM
31	Emails, websites. YouTube, HRM app	3/8/2025 9:33 PM
32	Email mailing list is a great was to communicate with people, it is direct and not part of the social media platform	3/8/2025 9:02 PM
33	No	3/8/2025 8:05 PM
34	No	3/8/2025 7:26 PM
35	No	3/8/2025 7:10 PM
36	Ensure messages sent on social media are also readily available on an official HRM website as well.	3/8/2025 7:09 PM
37	i found this on my Junk mail folder, take steps to make sure this is not an issue!	3/8/2025 5:56 PM
38	Your Facebook info is effective, too bad so many users input useless and angry comments that solve nothing.	3/8/2025 4:45 PM
39	see #10 above; KISS, ensure exactly the same message is delivered on all platforms, for any important message, ensure at least 95%, or more, of intended audience is reached via the platforms used.	3/8/2025 4:20 PM
40	Website, news broadcasts, Counselor's newsletters via email.	3/8/2025 3:16 PM
41	stop will he bs and actually do something for a change	3/8/2025 3:14 PM
42	HRM should have it's own app, that includes: transit, recycling and garbage colleciton, parking, traffic, and other resources, all in one place.	3/8/2025 1:09 PM
43	Post on all media sites. Stop picking enemies. You have not been elected to enforce your personal opinions.	3/8/2025 12:46 PM
44	as in #8, an accurate, up to date web site is crucial; also send important notices to the news media -- encourage them to report on HRM.	3/8/2025 11:45 AM
45	Keep your website up to date.	3/8/2025 8:17 AM
46	Make it user friendly	3/8/2025 7:56 AM
47	Email residents any important public information, or at least set up an email list and allow residents to opt-in. Maybe have an alternative like opting into phone calls or texts for those who don't want emails. Many people don't use social media.	3/8/2025 1:23 AM
48	I think it might be best NOT to tie yourself entirely to social media. I'd love to see more directly on your website.	3/7/2025 10:00 PM

49	Get off X. Don't support platforms owned by hateful people and actively harm democracy. I'm so disappointed with HRM staff and council for not just making a simple decision.	3/7/2025 7:47 PM
50	Same as question 8	3/7/2025 6:44 PM
51	No	3/7/2025 6:33 PM
52	No	3/7/2025 6:18 PM
53	consider the general public opinion and not just minority interest groups when making city by-laws and policy.	3/7/2025 5:27 PM
54	no	3/7/2025 3:13 PM
55	Yes,use X	3/7/2025 2:49 PM
56	No.	3/7/2025 1:14 PM
57	One webpage with set url where all social media posts also appear in chronological order. Does not need to be fancy, but functional.	3/7/2025 1:07 PM
58	When doing longer surveys for design concepts (ex. parking changes, bike lanes, etc.), the information has been presented on one page in the past while the questions were on another. It would help if the relevant information was readily available when answering the questions - it makes the process less frustrating and more likely for people to participate. Adding accessibility options like dark mode and high contrast would be very welcome. I want to use the website but the white background is painful to look at.	3/7/2025 8:55 AM
59	As noted above, have a community moderated forum on HRM's site.	3/7/2025 8:32 AM
60	I personally will not use other online, web-based, nor digital tools unless a Canadian platform available to all comes available. Please continue timely phone notifications.	3/7/2025 7:48 AM
61	Regular updates	3/7/2025 7:40 AM
62	No	3/7/2025 6:49 AM
63	No	3/6/2025 11:53 PM
64	No	3/6/2025 11:02 PM
65	No	3/6/2025 9:03 PM
66	no	3/6/2025 7:13 PM
67	Many other seniors in the same situation or worse or don't have computers or cell phones also need to know this information as well. I don't know enough about what is available to make a suggestion.	3/6/2025 6:57 PM
68	Not at the moment	3/6/2025 6:26 PM
69	no	3/6/2025 5:57 PM
70	Asabove	3/6/2025 5:31 PM
71	Same as above	3/6/2025 4:21 PM
72	There could be an auto-mailing list for people who want monthly information from the Premier's office about ongoing and upcoming policies. I would subscribe to that.	3/6/2025 4:17 PM
73	Too many	3/6/2025 4:14 PM
74	I won't mind downloading a mobile app for getting updates from Municipality. This can be a great idea as the development costs are insignificant and payment to other social media platforms can be minimized	3/6/2025 3:24 PM
75	no. I do not consider myself tech savy.	3/6/2025 2:43 PM
76	Do you have an app or messaging tool for at least big things that come up? Or a newsletter that would send out things that aren't urgent but that we may want to be aware of in the coming weeks? What about something like linktree or later where you can have your social media posts posted but there's a web address to visit for people who don't have social media?	3/6/2025 2:39 PM

77	Use Halifax Alerts in a timely manner. Promote it as the way to find out about closed highways, traffic accidents, etc. Or come up with a new alert app for separate things and communicate this in every newsletter, and on 311 and website homepages.	3/6/2025 12:01 PM
78	No	3/6/2025 10:57 AM
79	push website or find alternative social media platform	3/6/2025 10:53 AM
80	Through your website	3/6/2025 9:10 AM
81	Realllly need to have: ACCURATE! Bus live bus info. Access to current Tax info. Access to current/up to date Halifax Water info (especial funds owed and correct timeline of repairs). Want to be able to log in and get the info and not have to call a service.	3/6/2025 7:57 AM
82	Have an opt-in process. where folks can subscribe, to get alerts and other communciations directly either via their email and/or text. and also provide options for older folk who don't use social media.	3/6/2025 7:41 AM
83	No, not tech savvy!!	3/6/2025 7:22 AM
84	I use the website to find out actual information, also the HRM alert phone, text (I feel with that app it could be updated - it takes too long to get to the actual message- her voice sounds like a robot from yeses gone by). It would be nice to have a platform that everyone would be happy with but good luck with that.	3/6/2025 6:20 AM
85	Be quick and be precise Be faster in emergencies Post to everyone, not just specific areas,all at once	3/6/2025 2:10 AM
86	No	3/6/2025 12:31 AM
87	Halifax Transit should have text-based notifications about route detours and cancellations. Users should be able to sign up by route. Or at least post up to date information on your website.	3/5/2025 10:27 PM
88	none	3/5/2025 8:26 PM
89	Have a dedicated app.	3/5/2025 8:09 PM
90	offer a transit app where we can find real time bus schedules, notifications about delays, detours, and service suspensions	3/5/2025 7:43 PM
91	Just standard messaging across any/all platforms, especially including your website. People should not have to login or have an account on any platform to access information provided by the municipality.	3/5/2025 7:25 PM
92	Be consistent.	3/5/2025 7:21 PM
93	Avoid anything to do with the US oligarchs	3/5/2025 6:29 PM
94	email, text	3/5/2025 5:01 PM
95	The councillors e-newsletters are an effective means to reach the public. I enjoy that contact.	3/5/2025 4:38 PM
96	RSS and a Halifax.ca page with all social content posted there too.	3/5/2025 4:15 PM
97	I would like us to run Adds on Youtube and other media outlets to gain public awareness and from there we can keep the people abreast of fantastic works we're doing	3/5/2025 3:53 PM
98	no	3/5/2025 11:31 AM
99	See above response… But also you know… not firing an entire communications team and outsourcing a third party to run the team. Do better than Houston, please. A lot of families were greatly and widely affected by this. Reddit, Threads, and an active presence through Halifax Noise on Instagram would be my suggestions. Take care, be safe, be well.	3/5/2025 11:18 AM
100	Focus on the job at hand and quit wasting time and money on stupid political positioning It's utterly stupid and we are tired of Halifax council's ridiculous waste in these pathetic issues.	3/5/2025 11:09 AM
101	Don't limit platforms, don't hide, delete comments or block people because they have a difference of opinion. Transparency and democracy are key	3/5/2025 11:03 AM
102	no	3/5/2025 11:01 AM

103	The use of the municipality website, a newsletter, as well as an application. I regularly use the Halifax Recycle app.	3/5/2025 9:18 AM
104	twitter is fine, stop wasting money and fix the POT HOLES	3/5/2025 8:51 AM
105	Just share the same message at the same time on all platforms so everyone can know.	3/5/2025 6:40 AM
106	More websites by topic	3/5/2025 6:16 AM
107	You probably don't control this, but the website needs a different driver. It's outdated, clunky, and not user friendly.	3/4/2025 9:45 PM
108	HRM should have a reliable live feed on its website showing updates and statuses for all city services (traffic, roads, water, power, emergencies, events, police, road closures, transit).	3/4/2025 9:39 PM
109	You are doing great	3/4/2025 9:39 PM
110	Share more info on a daily basis.	3/4/2025 9:14 PM
111	Greater use of texting	3/4/2025 9:04 PM
112	Alerts for traffic and road closure	3/4/2025 8:57 PM
113	No	3/4/2025 8:42 PM
114	Nil	3/4/2025 8:07 PM
115	Again, this shouldn't be hard, but just don't use platforms owned by Nazis and whose owner is associated with leaders who want to destroy Canada. I can't believe we need a survey to figure this out.	3/4/2025 8:07 PM
116	n/a	3/4/2025 7:41 PM
117	Update your website. Make it more userfriendly	3/4/2025 6:01 PM
118	Don't assume everyone is on social	3/4/2025 5:50 PM
119	no	3/4/2025 5:43 PM
120	Make sure all channels are updated frequently	3/4/2025 4:59 PM
121	Stop trying to make these ridiculous changes	3/4/2025 2:53 PM
122	Could you just create your own webpage for alerts such as closed roads, weather conditions, warnings etc? Seems to be much better then relying on a third party program from the US.	3/4/2025 2:40 PM
123	Posts about buying local and supporting Halifax businesses.	3/4/2025 2:40 PM
124	More alerts/important flags/messages on your web pages.	3/4/2025 12:30 PM
125	No	3/4/2025 12:00 PM
126	No	3/4/2025 9:52 AM
127	Perhaps an email newsletter? I like being on the text alert system for emergencies, but I suppose for general communications I would prefer getting an email once in a while - maybe on a weekly, bi-weekly, or monthly basis, with intermittent extra emails as needed.	3/4/2025 9:30 AM
128	Perhaps an email? Or an overhaul to your website	3/4/2025 8:39 AM
129	Tough one to answer. Environment scan in U.K. may yield useful findings.	3/4/2025 8:18 AM
130	My only suggestion is to get advertisements out earlier. Sometimes I see ads for Halifax surveys or events after the event or survey window has closed.	3/4/2025 6:43 AM
131	1. Keep the HRM website well maintained and efficient for users. That is my go-to for specific information on HRM council issues and administration. 2. Keep giving press releases, etc. to CBC. The CBC news website is my primary source for local information.	3/4/2025 2:03 AM
132	Not at the moment.	3/3/2025 10:42 PM
133	HRM app … build up the HFX recycles app and push notifications from that app. even just a "news" page. parking ban, events, etc. subscribe to the types of notifications you want	3/3/2025 10:04 PM

134	Just stop this foolishness of banning X	3/3/2025 9:44 PM
135	Please use alt text for images posted online. Use accessible language and post events/deadlines/etc well in advance since it may take time to make its way to the algorithm.	3/3/2025 8:59 PM
136	as above: anything posted on social media should also be cross posted to the city's website, so if I leave a site, I can still get that content.	3/3/2025 8:50 PM
137	Please join Bluesky	3/3/2025 8:05 PM
138	Engagement	3/3/2025 8:02 PM
139	Rather have info through an email.	3/3/2025 7:27 PM
140	Bluesky	3/3/2025 5:28 PM
141	email newsletters - might seem old-fashioned, but they work - they're specifically targeted to the people who want them - no extra social media baloney	3/3/2025 4:45 PM
142	They might want to consider just having a single page of their website for chronological updates.	3/3/2025 4:11 PM
143	Improve website.	3/3/2025 3:32 PM
144	Need to go to where the younger generation consumes their information. They don't listen to radio (stream their music), and are not on Facebook or twitter (no one is anymore! I was an early adopter and have since deleted it). We need engaged young people to keep moving out city forward	3/3/2025 1:30 PM
145	Rss feed	3/3/2025 11:47 AM
146	For me a webpage with news, a link that I can constantly visit with news/announcements listed chronologically. This would work best for me, and may be cheaper than X or Facebook	3/3/2025 11:26 AM
147	Stabdardize on one pr few platforms and always preface it with official so that it cannot be re posted or just quoted. Any direct quote is not official without including the link to the official article or communications	3/3/2025 11:11 AM
148	Develop an app specific to HRM updates similar to the other HRM apoa	3/3/2025 11:05 AM
149	Online site could be more informative	3/3/2025 10:58 AM
150	Stay within our Canadian borders please.	3/3/2025 10:23 AM
151	Use tools like Halifax Alert and enhance it	3/3/2025 10:20 AM
152	send messages by email	3/3/2025 9:59 AM
153	I loved how HRM did short clips on Instagram introducing staff members & their roles. Continue on Bluesky.	3/3/2025 9:56 AM
154	Make the information available EASILY on the HRM homepage. Have a feed with live updates there so people aren't required to make accounts or check social accounts (that aren't shown in chronological order anyways thanks to the algorithms).	3/3/2025 9:23 AM
155	No	3/3/2025 9:13 AM
156	Ensure that there is equity for inclusion amongst the options - but just how many options are offered. We definitely need to get off X. It's important that Canadians show that we cannot support Elon Musk and what his companies are doing to the world. Small steps matter.	3/3/2025 8:37 AM
157	No	3/3/2025 8:30 AM
158	We have our emergency system to get out "emergency" messages. I think we could have similar systems in place for "other" messages. It doesn't always have to be for emergency purposes. We can have the option to opt-in or not. Also, maybe a weekly digital publication could be an option. Once again, as a resident of HRM, I could choose to opt-in to receive this weekly publication. You would need to distribute a flyer through the mail, newspaper, and local news to address/inform every resident in HRM.	3/3/2025 7:57 AM
159	Same info, multiple platforms . . . but for two way communication, use only one platform and post on all which one that is.	3/3/2025 6:44 AM

160	How about old fashioned telephone calls.	3/3/2025 6:15 AM
161	Have a fb page	3/2/2025 11:07 PM
162	No	3/2/2025 10:10 PM
163	Outright reject any platform that hides content behind a login gate. Do not limit usage to closed or private platforms where the ownership can decide who sees what. Add RSS feeds to public websites.	3/2/2025 8:52 PM
164	No	3/2/2025 8:33 PM
165	Radio, maybe emails.	3/2/2025 8:21 PM
166	A website or tool to boost communication to the public	3/2/2025 7:46 PM
167	Unfortunately not everyone is on social media platforms so there has to be another way to communicate. I know it's difficult to do so in todays environment…town halls would be good but they MUST be held anywhere but downtown!!!! And in the evenings so everyone can attend.	3/2/2025 7:32 PM
168	Not at the moment.	3/2/2025 7:18 PM
169	Use HFX alert app more	3/2/2025 7:09 PM
170	Email or texting is more direct and effective	3/2/2025 6:25 PM
171	Be on top of it	3/2/2025 6:13 PM
172	It's difficult, because you want up-to-date information/current information, but not everyone is using the same platforms, and with an app like "X" losing steam, it's hard to share up to the minute information. Using Metro Transit as an example - its hard to get current information when there are issues with routes, snow plan, buses being impacted by weather conditions because there isn't a clear method on how to get the information you need.	3/2/2025 3:42 PM
173	Despite the negativity on the platform and the concerns about Musk's ownership, I'd recommend that HRM continues using Twitter as long as it has an active following.	3/2/2025 2:56 PM
174	Not sure	3/2/2025 1:58 PM
175	Stop using the emergency system to send out notices to areas that do no affect us or for things that are not emergencies.	3/2/2025 1:53 PM
176	Not at this time	3/2/2025 12:32 PM
177	rule of thumb - meet people where they are	3/2/2025 12:27 PM
178	Be creative and use humour in your message to connect more with younger audience	3/2/2025 11:56 AM
179	CBC access to more info	3/2/2025 11:54 AM
180	Leave politics out of it. I use X, but some councillors would like to do away with that communication tool for political reasons	3/2/2025 11:50 AM
181	Use multiple social media platforms (eg. Bluesky and Facebook) and put the same updates on both platforms.	3/2/2025 11:43 AM
182	Use CBC Radio to inform us.	3/2/2025 11:26 AM
183	Leave X. In a different social media platform, could remove option for people leaving comments as that seems to be where poor judgement and disgraceful behaviour sits.	3/2/2025 11:24 AM
184	I fully support the move away from Twitter/X. Surprised it has taken this long. Any platforms owned by oligarchs should not be used/supported.	3/2/2025 11:11 AM
185	mainstream media	3/2/2025 10:58 AM
186	Select a tool that is user friendly, allows for easy retrieval of information, is easy to use and has adequate security to protect personal information. Ensure option is available for those who do want to use social media type tools.	3/2/2025 10:54 AM
187	Email from councillor	3/2/2025 10:39 AM

188	No	3/2/2025 10:33 AM
189	Whatever you do with social media, improve your web presence. Use your news/etc pages. Add RSS feeds. Make your news and such part of open data. Don't make it so social media is a requirement for reasonably keeping up with what's happening.	3/2/2025 8:12 AM
190	Go back to keeping webpage updated, use email for customers that provide theirs and post mail for those that don't. Same as the way assessment notices and 'water bills' are sent out.	3/2/2025 7:48 AM
191	No	3/2/2025 7:26 AM
192	No	3/2/2025 7:16 AM
193	I like getting emails because I can save and quickly retrieve what I need. I did get this survey in my FB feed, but inconsistent.	3/2/2025 7:01 AM
194	Could important information updates be sent to residents phone numbers via text updates that users opt into? I would love to see municipalities eliminate the use of social media/for profit companies and directly communicate with users.	3/2/2025 6:13 AM
195	Being able to quickly see how councillors voted in plain HTML would be nice.	3/1/2025 11:45 PM
196	I really don't. Social media can be a pain because there are SO many negative comments which are not helpful. I prefer the easier the better🙆	3/1/2025 11:39 PM
197	Don't rely on siloed social media!! Post to your own webpage.	3/1/2025 10:36 PM
198	none	3/1/2025 10:24 PM
199	I probably get better instant notification via your texts that come out about the parking ban, etc. I use social media as a place to catch up on things so I don't tend to get immediate information there. I want to be in for, but use social media, as only a partial avenue of getting the word out. Keep up that text program that you have.	3/1/2025 9:59 PM
200	If you are going tpo use Social Media for messaging make lots of noise about where you are messaging.Support news media.	3/1/2025 8:58 PM
201	Use Mastodon and Blueksky - there are services that post to both like echofeed which would be ideal. It would future proof you too. Use indieweb and POSSE principles.	3/1/2025 7:58 PM
202	Not at this time.	3/1/2025 7:54 PM
203	Transit and emergency services must not rely on the platforms of American billionaires to convey information. The information must always be communicated on platforms that HRM controls. Many people I know never use social media, and HRM using the likes of Facebook and Twitter as the default, and often only communcation medium has forced people to use these platforms or be excluded from HRM information. You have been freely giving these billionnaires power they did not earn. I fled my home country in 2018 after Meta interfered with elections in 2016. I strongly urge HRM to move away from supporting these gangsters.	3/1/2025 7:18 PM
204	no	3/1/2025 6:15 PM
205	Wish I did but too old to b informed	3/1/2025 6:02 PM
206	Better utilize your Facebook group and Twitter with important updates.	3/1/2025 5:46 PM
207	No, but I do think this was a stupid survey.	3/1/2025 5:11 PM
208	Not really at the moment.	3/1/2025 3:58 PM
209	Maintain a single communication web page for all departments with daily updates. Could consider using a text based notification system that residents can sign up for that would provide safety alerts and important announcements, just don't send too many texts. I don't have data on my cell phone.	3/1/2025 3:07 PM
210	Using HFX alerts more, a text notification system for important city information (major road closures, events, etc)	3/1/2025 3:01 PM
211	I would like to see a municipal app where I could assess comms, notifications, surveys etc.	3/1/2025 2:18 PM
212	Invest more in the transit app, other similar apps	3/1/2025 2:16 PM

213	no	3/1/2025 2:10 PM
214	I think an app would be great!	3/1/2025 1:47 PM
215	Send all press releases to The Laker News. This may be happening now.	3/1/2025 12:49 PM
216	See #10 plus maybe get a social media personality vs generic boring posts.	3/1/2025 11:59 AM
217	No	3/1/2025 11:44 AM
218	No	3/1/2025 11:15 AM
219	Less wordy posts.	3/1/2025 10:25 AM
220	Keep X (formerly Twitter) and expand to include other popular platforms. Information on how elected officials deal with HRM issues and the spending of taxpayer dollars should be readily available to taxpayers and not restricted to a platform of personal choice.	3/1/2025 10:00 AM
221	I think a focus on hiring communications teams who have an understanding and knowledge to implement solutions that will better assist the community would be a start. Switching over to another social media platform is not going to make a difference in HRM's message delivery which feels non-existent.	3/1/2025 9:54 AM
222	The Coast Daily!	3/1/2025 9:53 AM
223	Go back to putting updates about buses on metro transit website PLEASE!!!!	3/1/2025 9:44 AM
224	Wish I did!!!	3/1/2025 8:45 AM
225	Use your own website to put out information. Have email list(s), maybe topic specific, that people can sign up for. Do not rely on social media for communication.	3/1/2025 8:06 AM
226	No	3/1/2025 7:56 AM
227	No suggestions.	3/1/2025 7:44 AM
228	Better promote and utilize the text alerts that arent emergency alerts.	3/1/2025 7:12 AM
229	Create a communications hub on your app, text message/email alerts, Bluesky, stop supporting Elon Musk.	3/1/2025 6:27 AM
230	Not everybody uses social media!	3/1/2025 12:49 AM
231	Keep an updated website. There's no reason to use social media at all if the municipality's website is well-organized and up to date.	3/1/2025 12:27 AM
232	A lot of older adults use Facebook and messenger, I like those platforms, but I use Whats App to keep in touch with distant friends travelling all over the world , it works well and messages are encrypted!	3/1/2025 12:12 AM
233	For urgent situations continue using alerts, Everbridge, text.	2/28/2025 11:25 PM
234	N/a	2/28/2025 10:36 PM
235	More bilingual services	2/28/2025 10:11 PM
236	No	2/28/2025 10:07 PM
237	Clear, non-trendy language.	2/28/2025 9:54 PM
238	Stick to platforms that support free speech.	2/28/2025 9:39 PM
239	Have a easy to find place on the website to see small updates (including bus schedule updates).	2/28/2025 9:04 PM
240	Continue hfx alerts	2/28/2025 8:49 PM
241	Publish results of surveys	2/28/2025 7:58 PM
242	Post meaningful updates	2/28/2025 7:57 PM
243	Posting important information directly on the website	2/28/2025 6:11 PM
244	email	2/28/2025 5:03 PM

245	Not knowledgeable enough to make suggestions regarding communication tools, however, HRM Transit "real time" information/communication should be far more precise and informative.	2/28/2025 4:58 PM
246	Email and texting	2/28/2025 4:51 PM
247	HRM garbage is great. Whoever produced that should completely overhaul the crazy making Rec registration website	2/28/2025 4:34 PM
248	nothing comes to mind at the minute	2/28/2025 4:17 PM
249	-subscription services (free) ex: email, other -alerts for appropriate info - ex: snow clearing, are excellent.	2/28/2025 4:16 PM
250	I support the use of RSS feeds for government communication to the public. RSS feeds are a simple, robust web technology that has existed for decades. Podcasts, for example use RSS feeds to update subscribers. RSS feeds give you updates from any website in chronological order, without algorithmic bias. Further, they ONLY show you updates from feeds you are subscribed to, not a bunch of posts from people that are merely vying to gain more likes or reposts. Many crucial government institutions already use RSS feeds, such as CBC News and the Prime Minister's office. The main problem with RSS feeds is that people are simply not familiar with them, and it is difficult to get people to adopt technology they are not familiar with. Also, RSS feeds do not have the advantage of being under the umbrella of one trendy social media service, such as facebook or twitter. "Just sign up for twitter" is much easier to communicate than "get one of the many RSS reader services that are available, then find and add RSS feeds to it." I strongly believe that direct communication to citizens and constituents through RSS feeds would not only make for a better educated public, but also safeguard us against foreign interference by billionaires and bad actors that have abused social media so severely. But, there needs to be a campaign of education and promotion to get citizens and every level of government on board with this already-existing, future-proof, reliable and simple technology.	2/28/2025 4:14 PM
251	Don't use them. You are excluding a large number of people.	2/28/2025 4:05 PM
252	Elects and personalities have to listen to people and communities everyday concerns and address them in a timely way.	2/28/2025 3:55 PM
253	no	2/28/2025 3:12 PM
254	More HFX Alerts messages or apps like HFX Recycles	2/28/2025 2:26 PM
255	On line newsletter	2/28/2025 1:52 PM
256	Please continue to use the traditional medium such as community newspapers with QR codes or websites addresses	2/28/2025 1:51 PM
257	Maybe this already exists but is not well marketed. But HRM could have its own app with notifications.	2/28/2025 1:47 PM
258	I use the Hfx Recycles app. I get overnight parking ban messages. I use Hfx Go. Can't there be a single Halifax app that incorporates everything Halifax?	2/28/2025 1:19 PM
259	no	2/28/2025 1:15 PM
260	Post information on the HRM website, with an RSS feed	2/28/2025 12:42 PM
261	No and this whole black list Elon is getting ridiculous. There is nothing wrong with X and just because 1 million people have joined Bluesky since the US election doesn't mean everyone is going to jump on that bandwagon. Stick to X and Facebook, I'm not joining Bluesky to see nothing but woke snowflake boo who Liberal/Democrat posts.	2/28/2025 12:41 PM
262	A consistently updated webpage with all the info that would be posted to social media accounts. Possibly an email option.	2/28/2025 12:34 PM
263	Create an HRM app as a gateway to important HRM info, news, etc.	2/28/2025 12:21 PM
264	Consider live streaming council sessions when changes to media platforms arise so as the public can see exactly what upsets them to drop said platforms	2/28/2025 12:15 PM
265	Use the news. Most people check the news.	2/28/2025 12:11 PM

266	Move from X to Bluesky would be a good start and share a starter pack when you do so to highlight other links useful to HRM residents	2/28/2025 12:09 PM
267	No	2/28/2025 12:08 PM
268	HfxAlert should be promoted and of course used properly during times of urgent communications need. I wish I could say this was so, but messaging is often (always) late, sometimes incomplete and inaccurate. Please do better.	2/28/2025 12:04 PM
269	e-mails, and e-mails directing me to HRM website	2/28/2025 11:27 AM
270	Go to CTV	2/28/2025 11:26 AM
271	Same as last answer.	2/28/2025 11:19 AM
272	No	2/28/2025 11:08 AM
273	Diversify, don't rely on social media. only use social media companies / platforms that align with HRMs values and mission	2/28/2025 11:04 AM
274	I think it is important that we never rely on private social media companies as our primary means of communication for government news. I would like the see an RRS feed, or a centralised/simplified area on halifax.ca that I could access updates as someone who does not have social media currently.	2/28/2025 10:51 AM
275	Keep using X. Add more platforms, don't stop using platforms because libtard crybabies whine incessantly online using bots to magnitfy their voices. Some people will neve use bluesky because it's for censorship, libtards, and an echo chamber. Keep posting on X!	2/28/2025 10:23 AM
276	Text messaging, email messaging	2/28/2025 10:21 AM
277	Nah.	2/28/2025 10:14 AM
278	I think maintaining an active, helpful presence on as many social media platforms as possible is a wise idea. The communications department should be given all the resources it needs to get the HRM's news and messages out to the public and to counter the spread of misinformation.	2/28/2025 10:12 AM
279	The city should be present on all mainstream media, it's stupid to restrict information distribution to fewer platforms for trendy controversial reasons.	2/28/2025 10:04 AM
280	Establishing a digital town hall would allow citizens to interact directly with municipal leaders, ask questions, and engage in meaningful discussions. This initiative would promote a more transparent and participatory government, ensuring residents feel valued and actively involved in the decision-making process. Creating a mobile app for the Halifax Regional Municipality could significantly improve communication and accessibility for residents. An app would streamline access to municipal services, provide real-time updates on local news, and offer an easy way to report issues directly to the city. A great example of this is the "Halifax Recycles" app, which conveniently provides users with access to waste collection schedules, recycling guidelines, and service alerts. Expanding on this model could enhance the overall user experience by offering more comprehensive city services, improving engagement, and fostering a greater sense of community involvement.	2/28/2025 9:59 AM
281	Newsletter?	2/28/2025 9:54 AM
282	Love the text feature!	2/28/2025 9:51 AM
283	Bluesky seems a reasonable alternative. LinkedIn would also be an option.	2/28/2025 9:51 AM
284	Having important information freely available and not tied to social media is important as well. Not everyone uses social media and posting your communications to your website would be great. I know that it's a bit outdated and not used as widely anymore, but including an RSS feed would make this a great option.	2/28/2025 9:45 AM
285	How can we do this without further padding the pockets of a disinformation spreading billionaire? And they're all the same so is it possible that you can build something, your own app perhaps? HFX Alerts perhaps?	2/28/2025 9:30 AM
286	Have the policing survey for the board of police commissioners on line like this one not the planned 50 phone calls a month or whatever they have planned. It's too small a survey to even be recognized as accurate. It's squeaky and it's central to their mandate. Becky Kent didn't do	2/28/2025 9:16 AM

squat and avoided hearing the public's opinions. I hope Mr Gilles does better. Oh and the 'rescue' vehicle that CAO bought out of capital budget instead of the police budget was squeaky too and I would regret having changed her ability to approve budget overspending last year. Her reasoning was weak. It's certainly a police vehicle and should be in their budget no matter what it's called. Police Policy finished before committing to the purchase of body worn camera at $12+ million over 5 years. Huge contract and it'll run forever. Chief shouldn't be the only person to decide release of BWC video. BoPC doesn't want this said or heard so their survey will be a sham. HRM - worst nationally of 47 municipalities in Globe's FOI survey. See Secret Canada. Also your BoPC spends too much time in camera. The online video feed sucks and at times no audio or you can't tell who's talking. Clerk is overworked - get her a A/V person. Let's try to allow the public to know what's happening. And Becky Kent blabs 'recruitment and retention' every time the wind blows through her empty head. She's a joke. Send this response around the office - do a 'send all' email.

287	Please also embed an update thread on your public facing website for those without social media, or who are looking to limit their social media use, to be able to follow municipal updates. Only providing updates through social media limits how engaged and informed your constituents can be.	2/28/2025 9:07 AM
288	Please, just create a RSS feed with filter options on the Halifax webpage.	2/28/2025 8:44 AM
289	A timeline on website, or something similar, embedded into the site	2/28/2025 8:39 AM
290	None	2/28/2025 8:18 AM
291	halifax.ca	2/28/2025 8:14 AM
292	Use your fucking website.	2/28/2025 8:05 AM
293	HRM can make use of some open source tools or use bluesky	2/28/2025 7:50 AM
294	See previous comment.	2/28/2025 7:47 AM
295	Alerts are helpful but can easily be abused	2/28/2025 7:43 AM
296	I'd love to see up to date information, such as live transit issues, on the Halifax.ca website that is available for everyone regardless of their social media of choice. Redirecting users to a third-party website that bars users is not accessible and removes their agency to not exist on social media websites.	2/28/2025 7:24 AM
297	Include updates on city webpages rather than social media only	2/28/2025 7:09 AM
298	I've noticed Reddit isn't mentioned in this survey and so I suggest using/lurking Reddit frequently. There is a lot of info, complaints, messages there that the city might not see through 311 or X or facebook.	2/28/2025 6:59 AM
299	I would love live updates on your website.	2/28/2025 6:52 AM
300	Yes - use your website as your social media page.	2/28/2025 5:48 AM
301	Use Threads instead of Bluesky	2/28/2025 4:31 AM
302	Just stop spending tax dollars on site owned by abusive, untrustworthy liars like Musk or the fool who destroyed Facebook & sold all our data.	2/28/2025 1:59 AM
303	No	2/28/2025 1:27 AM
304	HRM has been unsuccessful with previous implementations of digital tools such as parking meters, voting, etc. I would like to see more public testing of these applications so accessibility is thoroughly cobsidered before being rolled out to the public.	2/28/2025 1:20 AM
305	No .. no one uses such platforms consistently .. health cards are the only piece of ID that people have, so make a card communication platform in every home. I someone is never home then they are not active in the community, they live and have no say nor communication need.	2/28/2025 12:48 AM
306	See above on RSS and segmented or Topical email bulletins	2/28/2025 12:27 AM
307	Relying on private communications channels is increasingly creating a barrier between citizens and the government due to things like log-in requirements and algorithmic timelines. Using	2/28/2025 12:09 AM

something decentralized like Mastodon or Bluesky is significantly more future proof in this regard. Good ol RSS and a website is still better than X.

308	make the HRM website more easily navigable for transit information/updates, as well and any other urgent or emergency information.	2/28/2025 12:03 AM
309	No	2/27/2025 11:42 PM
310	Alerts and important news cannot only be issued via social media. We must continue to use existing text, radio and emergency broadcast systems in addition to social media. There must also be a clear policy in place as to what goes on the basic level (social/radio), what warrants broader release (social/radio/text) and what is crucial info (emergency broadcast plus all other avenues.)	2/27/2025 11:38 PM
311	Better website mapping	2/27/2025 11:35 PM
312	See above.	2/27/2025 11:32 PM
313	Start using Bluesky. Or Reddit.	2/27/2025 11:30 PM
314	No	2/27/2025 11:29 PM
315	Website with rss	2/27/2025 11:23 PM
316	Stay on X.	2/27/2025 11:14 PM
317	Email is helpful too. With lots of different topics it can be opt in opt out to various mailing lists and topics	2/27/2025 10:57 PM
318	I think bluesky is the best option - if not bluesky make your own website and share the hrm stuff on all platforms. Theres no reason you can't use all social media in conjunction with a home base. Bluesky or hrm based. I don't really care if it costs a bit to run a website.	2/27/2025 10:51 PM
319	Maybe we can use a website with a news page that gets updated frequently	2/27/2025 10:34 PM
320	Halifax Regional Municipality (HRM) could improve communication by making important updates easier to find and more accessible. A more user-friendly website with real-time alerts, better email and text notifications, and a platform for residents to ask questions and get responses would help keep people informed. While social media is useful, HRM should also explore newer platforms like Bluesky while maintaining a strong presence on X, Facebook, and Instagram. Expanding the open data portal with real-time traffic and service updates would improve transparency, and a mobile app could make it easier for residents to access city services and get important notifications in one place.	2/27/2025 10:25 PM
321	Use email, use a Halifax app for push notifications. Maybe the app could be combined to include transit, garbage, emergency alerts too	2/27/2025 10:23 PM
322	HRM app would be great that could be used across different platforms. To further enhance the usability - allow people to subscribe to what's important to them.	2/27/2025 10:13 PM
323	I think Halifax transit should have its own website outside out of the HRM Website so it's really easy to navigate routes enclosures and detours. Perhaps look at the way Toronto is doing things because the city of Toronto has their own website and then the TTC has its own website. I think Halifax recreation should have a lot more interesting and easy to navigate webpage So people look forward to seeing what events are on in their community and it's really clear how and when to sign up for recreation events. There's a lot of really old outdated information on the website that could be removed or updated or at least a date stamp could be put on it for example I think of the hugs Network, which is still on the webpage, but hasn't even been discussed in over five years in the project is dead.	2/27/2025 10:12 PM
324	Newsletters delivered to email for non-urgent issues. Please do not support X.	2/27/2025 10:11 PM
325	Stay on decentralized platforms	2/27/2025 10:01 PM
326	The Halifax subreddit is active, and some councillors use it well. Create a coms account and post there.	2/27/2025 10:00 PM
327	No	2/27/2025 9:55 PM
328	Radio	2/27/2025 9:19 PM

329	The recycling app is really handy for updates. Could municipal updates be rolled into that app? I would prefer NOT to have a brand new app for municipal communications	2/27/2025 8:57 PM
330	First HRM need to respect each and every community and show equality.	2/27/2025 8:51 PM
331	no	2/27/2025 8:46 PM
332	Use the Halifax Examiner	2/27/2025 8:40 PM
333	Could residents voluntarily opt in to receive email updates from the city? Like sent monthly maybe?	2/27/2025 8:39 PM
334	Communicate through local news on line like The Coast or CBC. Have general email updates monthly or so that people can get to their inbox	2/27/2025 8:14 PM
335	Consider owning your own social media, hosted on a truly public service like Mastodon. With built-in RSS feeds and but requiring a login to view. Do not become beholden to yet another billionaire-owned company	2/27/2025 8:10 PM
336	NA	2/27/2025 8:07 PM
337	Every social media website has misinformation, this is not isolated to X. One has to ask Laura White, if HRM is to suspect activity on X, how is HRM going to be able to track and report misinformation re: HRM promptly? Without an X account, should misinformation about HRM that is severely harmful, the process to report without an X account will be a barrier and HRM will not have access to an account to even issue a statement on X to counter that misinformation.	2/27/2025 8:07 PM
338	Perhaps lots of current information and regular updates on HRM's website.	2/27/2025 8:04 PM
339	Don't do it.	2/27/2025 7:54 PM
340	No	2/27/2025 7:48 PM
341	Website is still superior to any 3rd party app.	2/27/2025 7:46 PM
342	No	2/27/2025 7:46 PM
343	No	2/27/2025 7:35 PM
344	surveys on topical area concerns would be appreciated.	2/27/2025 7:13 PM
345	Contact through text so everyone receives the message	2/27/2025 7:02 PM
346	No	2/27/2025 7:01 PM
347	HRM government should switch and use trusted platforms, those that care about privacy protection, protect minorities, and share information that is trustworthy.	2/27/2025 6:50 PM
348	Emails- Tony's newsletter is excellent. Radio ads, the screens at ferry terminals and other HRM properties.	2/27/2025 6:48 PM
349	n/a	2/27/2025 6:43 PM
350	Simple...internet website..end of story!	2/27/2025 6:20 PM
351	Just update your website People can look there. Same as they look at facebook or X or Instagram.	2/27/2025 6:01 PM
352	No other suggestions at this time	2/27/2025 5:58 PM
353	Be consistent choose a platform and stick to it	2/27/2025 5:53 PM
354	Weekly newsletter, or investing in local papers for online content.	2/27/2025 5:53 PM
355	Yes improve transit updates more frequently! Not everyone is able to download the new app	2/27/2025 5:14 PM
356	Do not entirely rely on social media.	2/27/2025 5:10 PM
357	Better utilization of the current website. Basic information like bus delays/detours, bridge closures, and whatever else should be posted on the website. I use social media to try and get this information but it's not conducive to the kind of information I need. I don't need pretty. I need functional.	2/27/2025 5:04 PM

358	I would honestly love to be getting emails almost like a newsletter. This survey came to me in an email so I know it's possible.	2/27/2025 4:58 PM
359	If you decide to use Bluesky that's fine but I would appreciate if you also posted on X. Thank you.	2/27/2025 4:36 PM
360	social media was entirely designed to extract wealth and power from users. It was never meant to for social communication. They now have our social information and medical records. The platforms intentionally undermined the free press (and governments supported this). Now you (and we) are reliant on them. I don't know what the solution it. Newspapers?	2/27/2025 4:33 PM
361	What is Bluesky? Can you please help me to understand whether HRM initiate a survey of the residents and chooses Bluesky with a clear & evidence-based reason? Is it an inclusive social media platform that everyone, especially marginalized community members, will use or even access/download the new platform?	2/27/2025 4:28 PM
362	None	2/27/2025 4:10 PM
363	Website, ads on instagram/youtube, a special app that includes all city services.	2/27/2025 4:00 PM
364	No	2/27/2025 3:46 PM
365	Opt-in location based text notifications for upcoming community engagement sessions and surveys for developments in the neighborhood.	2/27/2025 3:33 PM
366	A more interactive, information dense website with LOTS of opportunities for feedback that get responded to.	2/27/2025 3:25 PM
367	Regular and timely incident updates that could affect the public. In the past private reporters have far outperformed the municipality in reporting major incidents that affect the public.	2/27/2025 3:23 PM
368	n/a	2/27/2025 3:09 PM
369	Not sure- but yes do stay away from X ..it is terrible!	2/27/2025 3:08 PM
370	Make Halifax.ca easier to navigate with less out of date items.	2/27/2025 3:06 PM
371	automated telephone calls, users could call in or opt to have HRM call them to provide important data.	2/27/2025 2:57 PM
372	none	2/27/2025 2:47 PM
373	Avoiding platforms that require accounts to access information. Halifax transit information is only posted on twitter, which is extremely inaccessible. Posting on another platform (i.e. facebook, even though i disagree with it as well), but you don't require an account to see someone's page.	2/27/2025 2:40 PM
374	No	2/27/2025 2:31 PM
375	Have a centralized, municipal-run app and promote it. However, that shouldn't stop HRM from getting off X immediately. I'd ask you to show leadership and a backbone but I worry that will result in a study and another survey on how best to do that.	2/27/2025 2:30 PM
376	Not tech savvy enough to have an opinion	2/27/2025 2:20 PM
377	HRM should mail a quarterly paper newsletter with announcements. I would actually see that.	2/27/2025 2:19 PM
378	Radio , tv	2/27/2025 2:18 PM
379	email, facebook, websites	2/27/2025 1:58 PM
380	Should be option to have one central place for anyone to join on HRM's website with options to comment so it's transparent, or also option to receive posts via email. Most councillors share things related to district but it's somewhat self-promotion in my opinion and they can pick and choose which comments to respond to which isn't objective.	2/27/2025 1:39 PM
381	Web sites would be much more useful if they were updated on a regular basis to accurately reflect the information	2/27/2025 12:30 PM
382	Doesn't waste your money on another app etc.	2/27/2025 12:18 PM
383	The alert system needs to be linked to the provincial system. Alerts are coming way too late.	2/27/2025 12:06 PM

384	no	2/27/2025 11:57 AM
385	No	2/27/2025 11:36 AM
386	No	2/27/2025 11:35 AM
387	Have a newsletter with the events that will happen though the city and events that will occur on Rec center, invest in a good team to take care of social media (Instagram barely exists), update the website for a modern layout, have a way to receive e-mails when you are waiting for a course (at the moment there is just a waitlist. For example, I want to apply for it but I never know when the pottery classes will open).	2/27/2025 11:30 AM
388	No	2/27/2025 11:27 AM
389	No	2/27/2025 11:17 AM
390	N/A	2/27/2025 11:10 AM
391	Work with online news outlets (haligionia) to get the message out	2/27/2025 11:05 AM
392	no	2/27/2025 11:05 AM
393	I think updating your website, do you have a podcast? radio announcements? I am increasingly a fan of old school models of communication. A bulletin board in a public area? A town crier? LOL kidding...	2/27/2025 10:51 AM
394	No	2/27/2025 10:45 AM
395	It's important to know why our power and water are being turned off and why!	2/27/2025 10:35 AM
396	No	2/27/2025 10:28 AM
397	See above. And, also, phrase it like a normal, human being, not a bureaucrat looking to butt-cover.	2/27/2025 10:25 AM
398	no	2/27/2025 10:12 AM
399	I get my hfxALERT emails and that's good enough for me	2/27/2025 10:07 AM
400	Thanks, no.	2/27/2025 10:05 AM
401	x	2/27/2025 10:02 AM
402	Have someone to actively update/monitor their sites.	2/27/2025 10:02 AM
403	Use the existing resource (website)	2/27/2025 9:58 AM
404	no	2/27/2025 9:54 AM
405	BlueSky would be a good start!	2/27/2025 9:52 AM
406	I think social media should never be the only place that specific information is available. I feel there should always be a web version of the content as well to make sharing it across plattforms easier. Not everyone will want to switch to Bluesky and we should offer options such as links to the content on an hrm webpage.	2/27/2025 9:43 AM
407	Texts	2/27/2025 9:38 AM
408	No	2/27/2025 9:35 AM
409	I think the city should develop a means of communicating directly with the public through non-algorithmic channels (see above). Themed opt-in emails or links via texts -- regular news, announcements and updates about public transit, infrastructure, events, development, parking, etc. A summary could be sent weekly, and urgent messages as required. The topics could be listed on a single page of HRM's site.	2/27/2025 9:30 AM
410	No	2/27/2025 9:28 AM
411	Making information easily available when people want to find it. You also need to make it easy for people to sign up for information that is relevant or of interest to them. I think I miss a lot about what's happening because it's generically posted on social media.	2/27/2025 9:28 AM
412	Ensure that pages are broken up by interest/topic - I don't want to have to scroll through 40	2/27/2025 9:26 AM

	posts about new developments/traffic when I want to find out what public events are taking place or when looking for a resource.	
413	There is the option of "Federated" social media alternatives (colloquially referred to as "the 'Fediverse', which do not suffer from the problem of being owned by a single company, so mitigate the problem of censorship and pushing an agenda at the whim if an owner. There is a slightly higher barrier of entry to using these options as users have to select an 'instance', but this is definitely worth investigating as they come to more awareness as presenters like John Oliver promote alternatives to Meta and Musk owned social media.	2/27/2025 9:22 AM
414	I prefer using websites to social media by far for information including municipal.	2/27/2025 9:21 AM
415	Lately I have found the messaging difficult to follow because of poor use of English, poor use of place names. Get someone to proofread statements.	2/27/2025 9:14 AM
416	Internet web based tools currently in use work just fine!	2/27/2025 9:09 AM
417	No	2/27/2025 9:08 AM
418	Advertise in local media outlets like the Coast newsletter.	2/27/2025 9:07 AM
419	Have an awesome website.	2/27/2025 9:07 AM
420	Via a HRM app, and regular/live updates in HRM bulleting board type of update t at can accessed on-line.	2/27/2025 9:06 AM
421	No	2/27/2025 9:05 AM
422	Stick with text, alerts, web page, Councillor Newsletter, special apps (e.g. solid waste), would like more info on contruction & traffic delays, transit delays, snow clearing	2/27/2025 9:04 AM
423	As part of the HFXGo app there should be realtime notifications about ferry service and bridge closures.	2/27/2025 8:58 AM
424	See answerjustbefore this.	2/27/2025 8:58 AM
425	Email.	2/27/2025 8:44 AM
426	Put alerts and notices on the Halifax website in an obvious and easy-to-find location.	2/27/2025 8:42 AM
427	I prefer the hfx alert system, I get a text right away and can also receive a phone call and email. This system is much for effective overall for varying age groups in the Municipality.	2/27/2025 8:40 AM
428	Not sure, sorry.	2/27/2025 8:28 AM
429	no	2/27/2025 8:27 AM
430	Have someone from the city post Point Pleasant Park events and updates in our Facebook Group - or forward notes to me and I'll post them (as admin). The users really reserve to know about big runs and so on.	2/27/2025 8:23 AM
431	Use tags when posting.	2/27/2025 8:19 AM
432	Just make it accessible anywhere other than twitter and facebook. Very much appreciate this survey	2/27/2025 8:16 AM
433	More in "real time" updates would be nice	2/27/2025 8:00 AM
434	Consistency, timeliness, and reliability. I find it is such a scattershot trying to find where which updates and info are going to land	2/27/2025 7:58 AM
435	No notes	2/27/2025 7:48 AM
436	HRM should be supporting printed new media. Social media should not be a component of communications as it is too disorganized, not elegant; leading to much confusion.	2/27/2025 7:47 AM
437	I don't know, maybe BlueSky, but I'm glad you are looking into this.	2/27/2025 7:45 AM
438	I like the alerts option that's used for parking ban. I wouldn't mind an expansion of that. Or one webpage that all the info/notices went to would be useful.	2/27/2025 7:41 AM
439	Not really but thanks for asking. Good idea to do this survey. 👍	2/27/2025 7:25 AM

440	Perhaps, increased use of emails and text message reports. I find those helpful.	2/27/2025 7:24 AM
441	No	2/27/2025 7:17 AM
442	Diversify. Post to several.	2/27/2025 7:14 AM
443	See above	2/27/2025 7:12 AM
444	Make sure to consider how to reach demographics that don't use social media. Some seniors for example wouldn't even know this survey existed. I suggest newsletters like the old Coffee News, be sent to senior care facilities to inform residents of the government's ideas and plans in short, social media-esque blurbs.	2/27/2025 6:53 AM
445	Keep using x and stop crying about Elon.	2/27/2025 6:50 AM
446	nope	2/27/2025 6:43 AM
447	Provide schools with more information about the role of our municipal government and the rights and responsibilities of its citizens	2/27/2025 6:34 AM
448	No	2/27/2025 6:32 AM
449	no	2/27/2025 6:23 AM
450	More physical activity more personalized communication.	2/27/2025 6:10 AM
451	If possible provide communication outside of social media or other social media pages that people follow , Halgonia for example.	2/27/2025 6:04 AM
452	Website that is more easily navigable	2/27/2025 5:17 AM
453	no	2/27/2025 4:53 AM
454	Not at this time.	2/27/2025 4:47 AM
455	Unsure at this time	2/27/2025 3:13 AM
456	1)There should be a place to go where you can read issues people are having with the City and to see the responses and outcomes. 2) Any changes made to infrastructure or rules and regulations should be posted at all, times giving people the open book approach. 3) All departments, a portal is available to look at all departments books and finances, including Conference spending, etc.	2/27/2025 1:28 AM
457	Increase visibility	2/27/2025 1:02 AM
458	no.	2/27/2025 1:02 AM
459	Please don't ignore those of us who do not use social media	2/27/2025 12:54 AM
460	The halifax.ca search engine should be more robust to make searches more effective. Completed community recreational projects should be easier to locate so that other communities looking to complete similar projects can use the specifications to determine estimated project costs and timelines..	2/26/2025 11:51 PM
461	Drop twitter!	2/26/2025 11:39 PM
462	Continue to notify residents who register with HRM . i.e. parking notices, waste management, property tax notifications etc. Not social media!	2/26/2025 11:34 PM
463	If I want to find something out, I don't want to scroll a feed to find it, by chance. I want to visit the source website. The HRM website should have clear and timely information and announcements. If the information HRM wants to convey is an emergency, then emergency text notifications can be used.	2/26/2025 11:13 PM
464	First find some way to contact the people who don't have, can't afford a cell/CPU or have never used the internet. This is what will cost you the most. Handle this first before you do anything to change your social media	2/26/2025 11:05 PM
465	Web page with info	2/26/2025 10:55 PM
466	A municipal communications app which could both broadcast information, generate urgent notifications to residents about public services or infrastructure (water boil advisories, wildfires,	2/26/2025 10:47 PM

	traffic light outages, road closures, public transit cancellations) as well as accept reports from residents for our 311 service	
467	Facebook, Instagram, text, email and website should be enough as well as other digital methods you are currently using. No need to adopt a social media platform that very few people use or know about.	2/26/2025 10:36 PM
468	HRM relies too much on social media for sharing information. We should be able to see and share info without using these US tech companies. I am a Transit user and finding out about delays, ferry cancellations is difficult without Twitter. I get texts from the city about major events but in the moment things are hard to find.	2/26/2025 10:29 PM
469	Halifax Regional Municipality could enhance its digital communication by leveraging a variety of online tools and platforms to improve accessibility, engagement, and transparency. A dedicated mobile app could provide real-time updates on city services, transit schedules, road closures, emergency alerts, and upcoming projects. Push notifications would ensure residents stay informed without having to actively seek out information. Additionally, an interactive dashboard on the municipal website could display key city metrics, such as development projects, environmental initiatives, and budget allocations, using clear visualizations and maps. Expanding the use of email newsletters and SMS alerts could also help reach a wider audience, especially for time-sensitive announcements. Allowing residents to customize their preferences—such as receiving updates on traffic disruptions, public consultations, or local events—would ensure more relevant and meaningful communication. Implementing AI-powered chatbots on the municipal website and social media channels could improve customer service by answering frequently asked questions 24/7, helping residents navigate city services without long wait times. Additionally, virtual town halls and online community forums would create more opportunities for public engagement, allowing residents to participate in discussions and provide feedback on municipal decisions in a convenient, digital format. Finally, making city documents and reports more user-friendly and accessible, such as offering plain-language summaries, interactive PDFs, and even video explainers, would help ensure that information is easy to understand and widely accessible to all residents. By adopting a mix of these digital strategies, Halifax Regional Municipality could significantly enhance its communication, making it more transparent, engaging, and convenient for residents.	2/26/2025 10:15 PM
470	A social media aggregate tool that allows posting to several platforms could be a viable option	2/26/2025 10:12 PM
471	No	2/26/2025 10:07 PM
472	Email text is my preferred way.	2/26/2025 10:06 PM
473	none	2/26/2025 10:05 PM
474	No	2/26/2025 9:57 PM
475	AT THE MOMENT NO SUGGESTIONS BUT WILL KEEP UNDER CONSIDERATION AND MAKE A SUGGESTION TO LOCAL COUNCILOR SHOULD I HAVE AN IDEA	2/26/2025 9:54 PM
476	Create a municipal media platform. Advertise local business and post public announcements and hold live streams of public events for free. The opportunities and options are bountiful and endless.	2/26/2025 9:53 PM
477	It would be helpful to have all the posts on your website too so we don't have to keep checking social media	2/26/2025 9:41 PM
478	Perhaps have a city-developed and maintained app. Also, and I can't believe we even have to have a survey to figure this out, don't use platforms that promote hate and are owed by someone who is actively encouraging fascism, hate, and lies.	2/26/2025 9:41 PM
479	Official websites / webapps / dashboards as primary source of information. Modern web building tools allow trained individuals to build concise and informative platforms suitable for the communications of governments and municipalities -- without the need to give up control of the underlying framework (not everything has to "live in the cloud"). These resources may be linked in accompanying posts on selected social media, and also picked up and used by more conventional news outlets (papers/online-papers/radio/tv) to reach a wider public. The most important thing will always be to make information available to the public through verified official channels and to educate the public through advertising campaigns how and where to access the information. Try to beat reddit.	2/26/2025 9:41 PM
480	Cross posting between any platform used at the same time. When I did use X I saw plenty on	2/26/2025 9:39 PM

Facebook saying they had no access to the same amount of updates X got.

481	Continue good use of GIS.	2/26/2025 9:35 PM
482	Extend use of own app	2/26/2025 9:34 PM
483	I like the hfx recycles app. I would use a hrm app	2/26/2025 9:27 PM
484	Possibly use Reddit. I understand it was well used during the wildfires	2/26/2025 9:25 PM
485	maybe something not reliant on billionaire whims would be good to keep around as a backup if nothing else, like a dedicated site or email newsletter? I'd also follow on tumblr, personally :)	2/26/2025 9:21 PM
486	No	2/26/2025 9:20 PM
487	no	2/26/2025 9:20 PM
488	I use web sites and emails but find social media abusive of my time and invasive of my privacy. Please don't assume it works for all of us.	2/26/2025 9:14 PM
489	Email, self-subscription on your own website. DON'T rely on somebody else's platform	2/26/2025 9:13 PM
490	A purpose built mobile app would be my preference. Where you could blend the communications, emergency alerts, Halifax Water, property tax account, service schedules and requests, etc, etc.	2/26/2025 9:12 PM
491	The relevant webpage(s) should have the communication added by the city, rather than a dialogue box with a feed from social media as has been the default.	2/26/2025 9:09 PM
492	More tie into Halifax based companies (e.g. the coast and halifonia)	2/26/2025 9:06 PM
493	Use multiple platforms so the majority of people are reached. Don't limit it to one source.	2/26/2025 9:05 PM
494	Keep X (Twitter) in case people don't have bluesky, such as myself. I don't need Amy other social platforms, because I don't spend much time on them as others do.	2/26/2025 9:03 PM
495	Have an app that gives updates/news instead of posting on social media or as well as posting on social media	2/26/2025 9:01 PM
496	Send me an email. The same way you sent the request to fill in this survey.	2/26/2025 9:00 PM
497	No deep thoughts. Just keep it a tight ship.... Just the facts in clear way.	2/26/2025 8:51 PM
498	At a minimum stop using X, we need to align ourselves with Europeans who are leaving the platform in mass too.	2/26/2025 8:47 PM
499	Email and your app	2/26/2025 8:44 PM
500	Better usage of push notifications/texts for emergency alerts. Not just for the region affected. E.g. Boil water advisories	2/26/2025 8:44 PM
501	I support continuing to use X / Twitter.	2/26/2025 8:40 PM
502	You have a website, expand that. Talk with IT experts within Nova Scotia or Canada.	2/26/2025 8:37 PM
503	No.	2/26/2025 8:33 PM
504	No	2/26/2025 8:29 PM
505	Not really, however it is helpful when planning ones day to know buses are not running due to weather or a area is closed for any reason before heading their.	2/26/2025 8:28 PM
506	A tool to look up the status of Halifax Transit routes (e.g. snow plan, detours, cancellations) by stop and/or route number would be very useful	2/26/2025 8:23 PM
507	N/A	2/26/2025 8:22 PM
508	No	2/26/2025 8:21 PM
509	Emails only, please.	2/26/2025 8:21 PM
510	Maybe a radio metro transit or some like that, that speak all about the metro transit issues. Or in the buses, between announcements of stops, they could say some info about detours or	2/26/2025 8:21 PM

	delays, or even still in X twitter, not just put one twit (very behing the time) instead of that, post all the issues at moment or the most posible with the time.	
511	Stick to your website and continuously aim to improve that. It is decent. Your waste management, planning, and associated events emails are also decent. HRM taxpayers do not need or want dollars spent on reports to tell us what everyone already knows: social media is an absolute waste of time and that exists only to provide absolute losers a platform to shout about things they know nothing about for the sake of nothing.	2/26/2025 8:14 PM
512	Email would be my preference of online, web-based or digital tool.	2/26/2025 8:14 PM
513	No	2/26/2025 8:10 PM
514	No.	2/26/2025 8:09 PM
515	Nil	2/26/2025 8:07 PM
516	see above	2/26/2025 8:05 PM
517	See above	2/26/2025 7:58 PM
518	GoVocal. A single dedicated online platform informing and engaging citizens to participate in decision making. www.govocal.com	2/26/2025 7:56 PM
519	The DREAM would be an integrated HRM app with waste management, transit info and tickets, rec registration, parking info, etc, AND important alerts, all integrated	2/26/2025 7:55 PM
520	Support healthy respectful platforms.	2/26/2025 7:54 PM
521	Ask people to subscribe to a newsletter	2/26/2025 7:50 PM
522	Have a budget for advertizing	2/26/2025 7:49 PM
523	Texting is great way to get information out	2/26/2025 7:48 PM
524	I find the regular updates from our councillor Sam Austin to be the very best information. Also the CBC and the Chronicle Herald.	2/26/2025 7:44 PM
525	Not really. I am just mainly interested in getting updates about what's happening in the municipality.	2/26/2025 7:44 PM
526	I would like to be able to find alerts for local emergencies and bus changes via your website instead of just through social media. A feed widget might help.	2/26/2025 7:42 PM
527	Email	2/26/2025 7:40 PM
528	An app? One that has emergency services announcements, bridge information and that we could allow notifications	2/26/2025 7:38 PM
529	Creating more apps	2/26/2025 7:36 PM
530	Chris Alemania, Vancouver island has his own server, I connected with him 2 years ago read his information. People on mastodon sign an ethic protocol, they are real nice people here. @Rasta@mstdn.ca. here in Sackville contact him, he knows a lot...became a good friend	2/26/2025 7:33 PM
531	Reduce broken links on Halifax.ca and improve general UX and interlinking of pages. Recognize that municipal information should be shared online on a platform that does not require an account to see the information.	2/26/2025 7:30 PM
532	Tweet 'follow us on …" etc so users know where else they can get the same info. Also update your website with current info immediately,like a blog, so I can get *current* info without relying on social media.	2/26/2025 7:25 PM
533	I use email	2/26/2025 7:22 PM
534	Please offer an actual "real time" information on transit	2/26/2025 7:17 PM
535	while x isn't great, all resident should have access to HRM updates etc. I do personally do not want to join another platform "bluesky". HRM should have a presence on all platforms.	2/26/2025 7:15 PM
536	I would suggest using Facebook, Instagram	2/26/2025 7:13 PM
537	I'm ok with email. Probably separate issue but I wish the HRM rec pdfs of programs could be	2/26/2025 7:12 PM

web-based so don't have to download a bunch of individual ones and then copy and paste the code during registration.

538	It would be great if whatever social media platform is chosen, that it be visible on the website so that if we don't a social media account, can view the updates. Eg., have the transit updates visible on the transit page so that we would be informed of cancellations, snow plans, delays, etc.	2/26/2025 7:08 PM
539	Maybe an HRM app version of the website that could send push notifications for important updates.	2/26/2025 7:05 PM
540	No. With over 70k followers on X, why would you move to another platform and close this account? It only limits the amount of citizens who can see what you post. If anything, you should be adding platforms and not removing.	2/26/2025 6:59 PM
541	Buses/ferries get cancelled before the X account is 'starting work.' If you're going to announce cancellations for Bluesky or on social media you should have staff announcing WHEN it happens not after.	2/26/2025 6:57 PM
542	text messages or a city app?	2/26/2025 6:53 PM
543	The rec page is difficult to navigate and find the pdfs for codes for registration, and costs are not always up to date (challenging for young families) The sign up for swimming lessons feels like a war, everything is gone in less than 10 mins It shouldn't be this difficult to get swim lessons for your children	2/26/2025 6:51 PM
544	It's an affordable way to keep people abreast, don't waste a bunch of money studying it	2/26/2025 6:50 PM
545	Maybe you could update the 311 agents so when we call they have the answers instead of them going to social media for the answers.	2/26/2025 6:49 PM
546	I would love to see timely information clearly posted to the relevant website in addition to on social media. For example, short-term Transit updates (like snow plan and cancelled ferry trip information) clearly posted on Transit's website. I do find the HRM Alert system effective but many residents do not know about it.	2/26/2025 6:45 PM
547	Regional subgroups where feasible for localized info - I rely in my councillor's newsletters but don't know if this is consistent across all of HRM	2/26/2025 6:43 PM
548	n/a	2/26/2025 6:37 PM
549	Avoid long information bits when answering 311 calls. Provide better service on 311 when storm conditions exist as it sometimes takes considerable time to get a representative. Provide better information about Garbage collection on storm days. I believe phone or text are the best methods of communicating with the public.	2/26/2025 6:36 PM
550	Why not having an app with the HRM news and communications.	2/26/2025 6:34 PM
551	Nope! You folks do a pretty good job!	2/26/2025 6:31 PM
552	no	2/26/2025 6:31 PM
553	I find many municipal webpages to be poorly designed. For example, I've struggled to find clear information about signing up my child for rec. programs. Promoting services on social media is important, but if you aren't directing people to clear and well-organized webpages, then it doesn't really matter what social platforms you're on. Definitely get off X though. Good call!	2/26/2025 6:29 PM
554	Again, we as tax payers paid our tax dollars out for you HRM to build web sites. Let's not waste more money by playing in social media.	2/26/2025 6:26 PM
555	Don't know	2/26/2025 6:25 PM
556	News feed on website	2/26/2025 6:24 PM
557	Focus less on social media and reach out to citizens directly using their contact method of choice, email or text.	2/26/2025 6:24 PM
558	I don't know because I've stopped using most social media platforms (reasons indicated in the survey) and don't intend to increase using them moving forward.	2/26/2025 6:23 PM

559	if HRM takes the time to spread information via social media, then it should have the time to ensure it's on the HRM website	2/26/2025 6:20 PM
560	I've heard an app was being considered, but I worry that the requirement for a new smartphone to operate an app would exclude many who are older, poor or otherwise marginalized.	2/26/2025 6:18 PM
561	quick and clear communication	2/26/2025 6:17 PM
562	promote hfx alerts!	2/26/2025 6:16 PM
563	I prefer as do most people I know - I get alerts on my home phone which suits me just fine	2/26/2025 6:15 PM
564	dump X, i did last month. use something else	2/26/2025 6:07 PM
565	Well I believe the younger generation use Snapchat and TikTok a lot	2/26/2025 6:05 PM
566	Reddit is a respectful place where a lot of intelligent people go to share information. It's a good place to gather suggestions on how to create liveable, inclusive cities.	2/26/2025 6:02 PM
567	Keep any info shared on social media easily available on the municipal website	2/26/2025 6:01 PM
568	No	2/26/2025 5:53 PM
569	Send emails	2/26/2025 5:52 PM
570	Use more direct text services for which residents can register (like is done for overnight parking bans). Users could identify specific services, transit routes and facilities about which they would like to get text message notices.	2/26/2025 5:52 PM
571	Improve the wording and structure of news posts to be more in line with that of media outlets	2/26/2025 5:48 PM
572	Not at this time	2/26/2025 5:47 PM
573	Share on Facebook	2/26/2025 5:47 PM
574	Short weekly podcasts with edited updates and links to BlueSky, and web posts for detail. Do not allow this to be done by the mayor, but by professional, trusted, arms length communications staff with an interest in serving the public first - not their own political career.	2/26/2025 5:46 PM
575	Email, opt in push notifications.	2/26/2025 5:42 PM
576	use FaceBook, the Coast, Halifax Examiner, Haligonia, CityNews	2/26/2025 5:42 PM
577	Maybe try out one or more new ones when possible	2/26/2025 5:40 PM
578	No idea	2/26/2025 5:40 PM
579	As outlined, the communication method is a tool, and it's use, even if clunky, is improved more by the what it's building, not who is building with it	2/26/2025 5:39 PM
580	Being on top of events and responding quickly.	2/26/2025 5:35 PM
581	See previous comment about an RSS feed.	2/26/2025 5:35 PM
582	See prior comment	2/26/2025 5:33 PM
583	I don't think Bluesky offers the option to be notified when an account posts - I would love this functionality like X/Twitter had in whatever services you choose to share on.	2/26/2025 5:31 PM
584	I have no suggestions. Unfortunately.	2/26/2025 5:28 PM
585	As above, be clear and concise and make sure people know where your official feeds are	2/26/2025 5:27 PM
586	I would rather just go to a URL for information, or subscribe to an email list.	2/26/2025 5:25 PM
587	No	2/26/2025 5:19 PM
588	A once a week upcoming Community events email would be nice. Sometimes the algorithms don't show things until they're over.	2/26/2025 5:18 PM
589	One app that allows access to city council, services and announcements.	2/26/2025 5:18 PM
590	Stop doing it. Too much can be manipulated and therefore, it becomes untrustworthy.	2/26/2025 5:18 PM

591	None	2/26/2025 5:16 PM
592	Let local news headlines be allowed and shared.	2/26/2025 5:16 PM
593	Use the app, notifications, website, and text messaging for official communication. If there's an emergency then use the provincial system. One question for you is how much value are you getting from your interaction on X or other social platforms?	2/26/2025 5:12 PM
594	Add communications to the HFXGO app. Update the website for any info that needs to go out. Send it to radio stations to announce.	2/26/2025 5:10 PM
595	Please see my response to question 10 because it covers social media and other communication channels.	2/26/2025 5:09 PM
596	Stop twisting messages for optics. You are not a corrupt corporation	2/26/2025 5:07 PM
597	Not at this time	2/26/2025 5:06 PM
598	Texts and emails good in addition to some social media.	2/26/2025 5:05 PM
599	Creating a new, regional app akin to Facebook- where people can connect but it remains for the people and it is not for advertising (could be an advertising section)	2/26/2025 5:05 PM
600	Make your website easier to navigate! Let that be the source of truth, have a button at the top to get quick announcements like you find on social media. Interconnect the website as one stop for all related announcements -police fire water other bs separate places. Encourage residents to sign up for Halifax alerts,	2/26/2025 5:04 PM
601	The Halifax Alerts system works well for some rapid information that's critical to know, but it could be expanded to share more information (if people sign up for that additional info). That way people who avoid social media can still receive similar information. Of course, I'm unsure of costs associated with such an endeavour but it's something I wouldn't mind having.	2/26/2025 5:03 PM
602	Have an alerts box on the HRM website that gets updated at once with anything the public needs to know in a timely manner. Have accounts on multiple social media platforms for now but the Fediverse is the better bet over the long haul.	2/26/2025 5:03 PM
603	Email residents, the same way I received this.	2/26/2025 5:02 PM
604	311 is a valued service for many of us.	2/26/2025 5:02 PM
605	Use the resources to make web site easier to navigate and to direct message citizens.	2/26/2025 5:00 PM
606	It would be kind of nice if there could be part of, or an extension of, the 6 o'clock evening news where HRM could announce new programs or explain issues or policies or could provide explanatory answers to questions that multiple councilors are getting from their constituents, etc. We always watch the news and it would be nice to get current HRM updates in a similar associated way.	2/26/2025 4:57 PM
607	I'd like to select the types of notifications I get. I don't need to know about parking bans, but want to hear about emergencies, etc.	2/26/2025 4:56 PM
608	no	2/26/2025 4:54 PM
609	Using email, text and modify the alert system.	2/26/2025 4:54 PM
610	Use the actual city's website to post news and updates. That way everyone can view it (meaning the elderly or those that don't use social media.)	2/26/2025 4:52 PM
611	No	2/26/2025 4:52 PM
612	No	2/26/2025 4:51 PM
613	Be sure to let everyone know which social network you are using so we can check it out. Use radio and papers.	2/26/2025 4:51 PM
614	Na	2/26/2025 4:50 PM
615	The HRM website could use an overhaul with a wider variety of navigation choices available at the top level	2/26/2025 4:49 PM
616	Keep websites up to date and relevant.	2/26/2025 4:47 PM

617	Add info to HRM website and advertise about it , add polling, prizes etc	2/26/2025 4:43 PM
618	I would like to see news instead of popular links on the front page of halifax.ca.	2/26/2025 4:43 PM
619	Not at this time.	2/26/2025 4:40 PM
620	More moderated platforms. But leaving X is long overdue	2/26/2025 4:40 PM
621	Make it very easy to negotiate especially for those who have lived most of their lives with no exposure to technology and poor eyesight.	2/26/2025 4:40 PM
622	The main online communications I pay attention to fro HRM are my councillor, Sam Austin's very informative e-mail newsletters, and the text and phone messages from HFX ALERT. I don't use social media much for other than light contact with a very limited group of friends.	2/26/2025 4:40 PM
623	I generally go to the Halifax rec website for rec stuff, but would like to know about these types of surveys etc through some method or another. This one I heard about on cbc radio initially then a friend sent the link.	2/26/2025 4:39 PM
624	website should be revamped for better communications, social media is problematic. Look to other munis around the world for best practices.	2/26/2025 4:38 PM
625	Stick to facts. Don't choose sides on any political spectrum. The purpose behind HRM social is to inform users on current items that are of concern to the populace.	2/26/2025 4:38 PM
626	Maybe use print media and have long term communication posted at important locations.	2/26/2025 4:38 PM
627	Maybe do less Maybe talk to people who don't use it, who don't have access, maybe consider that you are trying to solve the wrong problem Have people go in person to education on & market HRM… I'm not going to explain further, if you have the right people on your marketing/comms team, they'll figure it out if they are willing - BBA (Mktg, Mgmt)	2/26/2025 4:37 PM
628	I appreciate the text notification option for urgent things. During the wildfires having something like Bluesky is helpful for up to the minute updates so I support both options	2/26/2025 4:36 PM
629	Yes, create a Reddit account and post in the r/halifax, r/novascotia and r/capebreton subreddits, you would instantly be able to reach 150k+ people that way.	2/26/2025 4:35 PM
630	Newsletters by interest, region, or published meeting notes from council would be appreciated.	2/26/2025 4:35 PM
631	Do not really know.	2/26/2025 4:34 PM
632	Bluesky is great but it does not offer the same features as facebook. Good communication tool and decent content from independent news outlets. Maybe HRM should consider developing their own social network platform in conjunction with other municipalities and levels of gov't?	2/26/2025 4:34 PM
633	E-mails perhaps	2/26/2025 4:33 PM
634	No	2/26/2025 4:33 PM
635	Ensuring consistency across all digital communication tools in terms of updates (content and timing).	2/26/2025 4:32 PM
636	Please consider leaving X. It is not just a political choice but an ethical one.	2/26/2025 4:32 PM
637	Multi pronged approach using various tools is effective but only if residents subscribe. I do so find it very helpful.	2/26/2025 4:31 PM
638	@bsky.social	2/26/2025 4:31 PM
639	Allow people to subscribe to the platform they like.	2/26/2025 4:31 PM
640	N/A	2/26/2025 4:29 PM
641	Many times the communication is lacking info on short platforms, and the links don't go anywhere to get more information. So when you can't get the entire message out, and can't find where to get more info was it worth it to use the forums.	2/26/2025 4:29 PM
642	eMail or eMessage would be better for most people and it is private.	2/26/2025 4:28 PM
643	Ensure that no password is needed to use it.	2/26/2025 4:27 PM

644	Uncertain	2/26/2025 4:27 PM
645	Create HRM app with all updates and important information, similar to Halifax Recycles. Advertise this app through all media platforms.	2/26/2025 4:26 PM
646	As stated above maybe the inclusion of some other tools like Reddit would be helpful. The social media landscape is intense right now and these decisions can have impacts outside pure communication. What you use as a platform can have impacts on elections, investment and other areas not thought possible a few years ago. Freedom of speech is a quality concern, ensure platforms used by the city allow varying opinions that do not cross the lines of hate speech or support the loss of humanity for more vulnerable sections of society that need our support.	2/26/2025 4:26 PM
647	I would much prefer HRM have a dedicated space on their website where information is shared/updated first and foremost, with social media platforms being a secondary channel. Would eliminate frustrations over where information is being shared, and concerns about if an individual doesn't have access to X, Instagram, etc.	2/26/2025 4:25 PM
648	Integrate and better highlight social media posts on specific pages of HRMs website. For example, pin recent posts/notices related to Garbage, Recycling, & Green Cart collection (ie. Halifax Recycles) at the top of the Garbage, Recycling, & Green Cart page.	2/26/2025 4:24 PM
649	Have a way for people who do not use social media to sign up for your posts--like maybe an RSS feed or email list? Even a feed on your own website?	2/26/2025 4:24 PM
650	That depends on what you want to communicate.	2/26/2025 4:23 PM
651	Hfx Recycles is a very good app, think about expanding. Other that don't make your audience adapt to your app or the day	2/26/2025 4:23 PM
652	Use multiple forms of communication	2/26/2025 4:21 PM
653	I have filled in so many of these HRM surveys. I am just fed up with all of it. I just want bus re-routes/cancellations etc to be in one place that is easy to find, without it being mixed in with ads, nazis, hate speech etc. This is obviously way too much to ask for! Hope other survey participants have better suggestions, hope something will be done....	2/26/2025 4:20 PM
654	Stop politicizing the decision. Use whatever is available and popular. Facebook, X, Instagram.	2/26/2025 4:20 PM
655	The waste management app is pretty awesome. I do not know if there is legitimacy to pursuing many "in-house" apps though... I liked the HHB one, but now that I'm comfortable with their website, I'm happy with that too.	2/26/2025 4:19 PM
656	Use YouTube shorts.	2/26/2025 4:18 PM
657	Live feeds on own website	2/26/2025 4:17 PM
658	No	2/26/2025 4:17 PM
659	newsletter	2/26/2025 4:17 PM
660	For important messages I like the alerts. They capture most people's attention. I haven't used X since Mr Musk bought it.	2/26/2025 4:17 PM
661	I do not know what options are available but if HRM could offer itself as a "friend" on Facebook I would accept the request.	2/26/2025 4:17 PM
662	no	2/26/2025 4:16 PM
663	same answer as above	2/26/2025 4:15 PM
664	x	2/26/2025 4:13 PM
665	Improve HRM's website.	2/26/2025 4:13 PM
666	Can you post information on a website ? Does it have to be social media I didn't even know that X was the official site . That is how effective it is	2/26/2025 4:12 PM
667	Texting	2/26/2025 4:10 PM
668	I would say that gn up to other alerts through SMS.	2/26/2025 4:10 PM

669	I'd say just keep the HRM website(s) updated and I'll find what I need.	2/26/2025 4:08 PM
670	Create your own website and have a newsletter that people can sign up for. Then send out the newsletter to keep people up to date. If it's an emergency send out the alarm; text, email, tv.	2/26/2025 4:08 PM
671	Email newsletters with agenda items, consultation opportunities	2/26/2025 4:07 PM
672	Let people follow the transit lines they would like to see and put all of the information out there, using gps on busses and automatic updates	2/26/2025 4:06 PM
673	I want to see a tool like the map-based system for construction permits, but for pothole tickets. The fact that there is no transparency about this whatsoever and people's ability to make claims hinges on 1) other people reporting things and 2) a certain number of days elapsing before they are eligible for compensation is the opposite of transparency. Help us help you and be transparent about this.	2/26/2025 4:06 PM
674	no	2/26/2025 4:05 PM
675	Yes, use real people to help us solve issues.	2/26/2025 4:05 PM
676	Scrolling banners announcing Transit Snow plans, Transit Delays, parking bans, and other things on the top of all HRM websites! Would be very helpful!	2/26/2025 4:05 PM
677	not at this time	2/26/2025 4:04 PM
678	HRM has a globally renowned Social Media Company/Software called Dash Social located directly downtown on Barrington. They're partnered with Digital NS and rated a top employer in the country. You could be utilizing a tool like theirs to schedule communications easily to ALL of these channels in one easy workflow. Therefore you wouldn't have to eliminate being on one platform or another. You could just tick all of the boxes all at once and service every platform. We'd be happy to help.	2/26/2025 4:02 PM
679	Take the cheapest most efficient modes and tools for communication, not politics and biases.	2/26/2025 4:02 PM
680	Have people answer their phones.	2/26/2025 4:01 PM
681	Not really. I am quite satisfied with the email and text message communications.	2/26/2025 4:01 PM
682	own app	2/26/2025 4:01 PM
683	Social platforms will come and go, and our relationship with other countries will as well. Build on what you have some control over (e.g. make better use of hfxalert)	2/26/2025 4:00 PM
684	- don't believe HRM should be policing platforms (Twitter/X); people should decide and make their own decision; this rationale is duplicating the reason X is being consider to be removed; it would seem to me the more platforms the better - what about people who do not have access to these platforms (such as the eldery or folks who don't have access to a PC or mobile phone) - consideration for other options (such as a phone list or maybe help from landlords, etc; thinking of a similar program where folks who are "isolated" can be contacted for emergencies; inclusion of local media outlets to help communicate information - public forum to discuss? -last note, look at your update policy; for example, the last situation with Halifax Water - more timely updates would have helped with communication (even if there is no change with the situation Thank you	2/26/2025 3:57 PM
685	Text messaging, weekly newsletters	2/26/2025 3:55 PM
686	Perhaps you could use Haligonia.ca?	2/26/2025 3:55 PM
687	You have my fervent endorsement to leave Twitter and join Bluesky.	2/26/2025 3:54 PM
688	Your website. I like to actively go to the site I am interested in to know the info is correct.	2/26/2025 3:53 PM
689	use a free app that works	2/26/2025 3:52 PM
690	I appreciate the current way that something will be prmotoed through videos at the ferry terminal, social media, radio announcements, and sometimes mail outs. It's smart to use different media to reach a variety of people.	2/26/2025 3:51 PM
691	Look for way to integrate all used social media platforms. Embrace them all to reach as many folks as possible	2/26/2025 3:51 PM
692	The policy and protocol for using the emergency alert system should be reviewed and	2/26/2025 3:51 PM

improved.

693	Support inclusive design for those with low vision or sensory issues and those who use assistive technologies	2/26/2025 3:51 PM
694	Need more openness to comments and feedback, just because someone disagrees with you don't make them bad people.	2/26/2025 3:50 PM
695	post municipal events	2/26/2025 3:49 PM
696	Better websites, email.	2/26/2025 3:49 PM
697	Use X	2/26/2025 3:49 PM
698	n/a	2/26/2025 3:49 PM
699	Online newsletter	2/26/2025 3:47 PM
700	Digital newspapers.	2/26/2025 3:47 PM
701	You can't provide guaranteed accurate information across a smorgasbord of ever changing and expanding apps.	2/26/2025 3:47 PM
702	You could have a notice board with updates on your own website...that would usually be where I would check first before searching you down on another social media platform	2/26/2025 3:46 PM
703	E-mail or SMS for notices; eg., overnight parking bans, election information, etc.	2/26/2025 3:46 PM
704	Something like Halifax Alerts - at least for transit issues.	2/26/2025 3:45 PM
705	No	2/26/2025 3:45 PM
706	No	2/26/2025 3:45 PM
707	More geotargeting ads so residents see them and know what accounts they should be following for local information!	2/26/2025 3:45 PM
708	We shouldn't have to search multiple locations for info. It should be in one place, on the website.	2/26/2025 3:44 PM
709	no	2/26/2025 3:43 PM
710	Need a broad distribution of your information that is not politically driven. Hopefully you are not leaving X simply because you are mad at Elon Musk and want to make a public show for the mob because their tastes are fickle. Make your decision based on service quality, relevance, and reach to haligonians, not as a protest for anything at all.	2/26/2025 3:43 PM
711	Improve your website and use it to communicate not every one uses social media due to privacy concerns and misinformation.	2/26/2025 3:42 PM
712	Keep your 'X' accounts. I refuse to open a Bluesky account just to see if my bus is cancelled. Bluesky is now the home of all the MAP accounts women kicked off Twitter. I really don't think a city like Halifax should be associating itself with these kinds of politics.	2/26/2025 3:42 PM
713	Snow plan updates on the hfxgo app	2/26/2025 3:41 PM
714	You have a strong presence on reddit with.so.e candidates and councilors communicating on it and also nextdoor. This has.been positive and you should leverage this.	2/26/2025 3:41 PM
715	No further suggestions, do appreciate however that the HRM is taking this call to move away from X seriously.	2/26/2025 3:40 PM
716	main website and email comms is enough in my opinion	2/26/2025 3:39 PM
717	Please make it known, and use only one media source.	2/26/2025 3:39 PM
718	Used more Facebook, don't wanna download -another- app	2/26/2025 3:38 PM
719	I think you should use more traditional, non digital methods, and good old getting out to talk to people.	2/26/2025 3:37 PM
720	Updated website	2/26/2025 3:37 PM

721	Use Bluesky or Reddit. Facebook and X are full of misinformation and disinformation from hostile parties.	2/26/2025 3:37 PM
722	Use X as long as it functionally does the job!	2/26/2025 3:36 PM
723	Build your own info hub, maintain it in-house with permanent, full-time career workers. Perhaps a bespoke app, incompassing transit, waste, water, power and any other city services that need to directly communicate with citizens.	2/26/2025 3:36 PM
724	Could they be a way to sign up for text alerts for notices—transit, road construction in a region of hrm you choose to get notices about?	2/26/2025 3:35 PM
725	Stick with X or send emails. Asking people to share their info with a different social media company for political reasons that have nothing to do with security is petty.	2/26/2025 3:35 PM
726	I have the HFXGO app. It is completely unacceptable how much money we paid for this app, but it cannot send me push notifications when my transit routes are affected on a given day. For example, I take the ferry everyday and when crossings are cancelled, the only way to find out right now ahead of time is via the Halifax Transit X page. This is so incredibly disappointing and frustrating. I have not had Twitter/X since it was sold in 2022 but even still, these are critical infrastructure pieces, we should not be reliant on privately owned social platforms to get updates on public funded infrastructure like transit. We have sunk millions and millions of dollars into our own app development contracts, at a minimum I should be able to sign up for push notifications to my email or hfxgo app when specific transit routes I use are impacted.	2/26/2025 3:35 PM
727	Not really. It is very easy to get lost in the volume of social media. Direct via email could work. Promote sign-up for email communication via digital marketing and TV.	2/26/2025 3:34 PM
728	I didn't check if you are using RSS, but something like that and/or other ways to easily subscribe to receive information would be great. perhaps explore partnerships with local media outlets to see if there are ways to more effectively distribute news from city hall and reach audiences that might otherwise not know or care to seek out the city's social media accounts or website.	2/26/2025 3:34 PM
729	Consider adopting the app Alertable. Many Nova Scotians are using it and some towns and municipalities have adopted it to notify citizens with important info. Another option would be to develop HRM its own app. Notify citizens of emergencies, closed streets, media releases etc.	2/26/2025 3:34 PM
730	No	2/26/2025 3:34 PM
731	Use web site and forget social media.	2/26/2025 3:33 PM
732	no	2/26/2025 3:33 PM
733	Text messaging campaigns	2/26/2025 3:33 PM
734	I would honestly LOVE a weekly e-newsletter sharing news of what's happening at City Hall, summarizing what issues the council are discussing that week. The e-newsletter could also include helpful information about municipal issues like the videos HRM has been doing about proper recycling/garbage disposal of different items.	2/26/2025 3:33 PM
735	Please start using the provincial emergency alert system as opposed to the one you currently use.	2/26/2025 3:33 PM
736	Simple, do not play any Censorship cards. If you are cancelling one only because it does not fit in with someone(s) Political Agenda, Be fair to everyone, either CANCEL all of them or do not CANCEL any one of them.	2/26/2025 3:33 PM
737	Make sure major alerts are on your webpage.	2/26/2025 3:32 PM
738	Bluesky	2/26/2025 3:32 PM
739	I actually like receiving important things via email. much like how I received notification of this survey. Other tools you could use are digital scrolling billboards in certain places around the city. QR codes around the city that link to the most recent news that would be uploaded on a government website just covering updates.	2/26/2025 3:32 PM
740	CBC CTV All local TV and Radio Stations	2/26/2025 3:31 PM
741	Centralized page with announcements from various departments of the municipality.	2/26/2025 3:31 PM

742	The HRM website is very hard to navigate. Divide it into sections - Current Issues, Districts, Employment, Surveys etc	2/26/2025 3:31 PM
743	Don't know anything about Bluesky but I hope it's not American	2/26/2025 3:31 PM
744	Can't the posts that would have gone to X be shared via RSS(?) to the halifax.ca site?	2/26/2025 3:30 PM
745	No	2/26/2025 3:30 PM
746	Make the Halifax website easier for the user to access notifications and information	2/26/2025 3:30 PM
747	Have a news or updates section where everything is linked and searchable. It's insane that a person has to search for current transit outages when it should be on the website not just on X. Keep surveys linked on halifax.ca having to toggle to shape your city or a third party not linked to the city site is confusing and impacts reach, response rate, and wastes time	2/26/2025 3:29 PM
748	Sometimes shutting off comments is a great idea.	2/26/2025 3:29 PM
749	More surveys like this one! Tightly focused, easy to fill out. Great work on this one!	2/26/2025 3:29 PM
750	Advertise on where all details and updates can be found,	2/26/2025 3:29 PM
751	Email	2/26/2025 3:28 PM
752	Yes, AI could consume your entire transit schedule and then users could just query it. Why is there not a see when the next ferry is on your website? And again why in the heck are you relying on X to share ferry cancellations?????	2/26/2025 3:28 PM
753	Stop using the old Twitter. It's a landfill of hate and bigotry. Don't give the Nazi supporters our attention or monies.	2/26/2025 3:28 PM
754	Not sure	2/26/2025 3:28 PM
755	Post print on telephone poles - go indie old school	2/26/2025 3:27 PM
756	keep sending e-mails, and texts	2/26/2025 3:27 PM
757	Send out emails. Everyone has email.	2/26/2025 3:27 PM
758	As mentioned above	2/26/2025 3:27 PM
759	Text messaging and make a campaign to have people sign up for receiving texts as alerts	2/26/2025 3:26 PM
760	No idea	2/26/2025 3:26 PM
761	Not really	2/26/2025 3:26 PM
762	The Recycling app is useful - expand its function to other aspects / issues.	2/26/2025 3:26 PM
763	We 'old people' still are often most comfortable with email.	2/26/2025 3:26 PM
764	Create an rss feed of news and publish it. Do not limit yourself to a single social media platform instead aggregate the news and media into a page rss feed citizens can choose	2/26/2025 3:25 PM
765	No	2/26/2025 3:24 PM
766	no	2/26/2025 3:24 PM
767	No	2/26/2025 3:23 PM
768	no	2/26/2025 3:23 PM
769	Use anything other than social media	2/26/2025 3:08 PM
770	See answer 10.	2/26/2025 3:07 PM
771	I wrote your first social media plan over 12 years ago, back when social was becoming a useful tool. Everything changed during the pandemic. Remove all accounts if possible, and only direct users to the web page from social if you must remain on them.	2/26/2025 2:56 PM
772	switch to email	2/26/2025 2:54 PM
773	A dedicated app would be really great.	2/26/2025 2:15 PM

774	If you don't already have it implemented, sending me texts to my phone about IMPORTANT issues would be okay with me.	2/26/2025 2:03 PM
775	Have the ability to subscribe to email updates or see the updates on the website	2/26/2025 1:55 PM
776	Information, including engagement opportunities, and decision points for council are difficult to find on the HRM site. Many aspects of the site are not mobile friendly. HRM should consider that sites and platforms it shares info on can bring users and followers to platforms where there is misinformation. It also brings revenue to those companies that do not have corporate social responsibility. It also cannot rely on users happening to see info online on social media, email and/or paper or other means also need to be considered. Info appears and then quickly gets lost in the deluge of posts and maybe not appear on user feeds at all.	2/26/2025 1:51 PM
777	Find a way to communicate directly with residents instead of relying on social media networks to do the heavy lifting. I should not need to use a social media network to find out what my local government is doing.	2/26/2025 1:25 PM
778	Any information that is published to social media should also be viewable on a halifax.ca web page. If This tweet is important Then That information should not rely on the use of a social media platform for all citizens to sign up for.	2/26/2025 1:25 PM
779	no	2/26/2025 1:17 PM
780	Not directly, but I'm pleased that the Municipality is considering what it can do in the face of fascism. When the future asks, we should have an answer.	2/26/2025 1:16 PM
781	monthly email newsletter	2/26/2025 1:15 PM
782	Im not sure. I dont really use social media. Maybe some app or something like the hfx recycles app?	2/26/2025 1:13 PM
783	I find the Halifax alerts texts and emails effective for important notification. Perhaps sending a weekly email notice with links to various topics would allow users to select the topics most important to them.	2/26/2025 1:06 PM
784	Post everything on halifax.ca immediately. It's the first the place I would check.	2/26/2025 12:53 PM
785	None	2/26/2025 12:35 PM
786	No	2/26/2025 12:16 PM
787	Please see previous comment. Give 'em an hrm news app that clearly communicates important information in a timely manner. I don't want to have to create a social media account for a foreign owned company just doin can see where the water is shut off this week.	2/26/2025 12:00 PM
788	Invest in your website, alerts, emails and other tools that aren't so dependent on social media algorithms.	2/26/2025 11:58 AM
789	Have an app we could access.	2/26/2025 11:44 AM
790	All of HRMs websites should be have RSS feeds if they don't already.	2/26/2025 11:43 AM
791	In my opinion, HRM puts excellent effort into its communications. I find the existing website excellent. I would be very willing to download an HRM app to get news and updates from the city.	2/26/2025 11:34 AM
792	Spotify , radio , advertise on hfxnoise and haligonia accounts . Post more often	2/26/2025 11:30 AM
793	Not sure except you need to move away from relying on American platforms that don't conform to Canadian values.	2/26/2025 11:28 AM
794	The HRM should focus on communicating without social media (for example, newsletters, radio, properly optimizing the HRM text alert system). Relying solely on social media means you're leaving people out. If you are going to rely solely on social media, you should be considering how to encourage free wifi for everyone to ensure they have access to that. Ultimately, no one cares if HRM makes a Bluesky or not. We care about defunding the police, prioritizing housing, and addressing the IPV epidemic.	2/26/2025 11:26 AM
795	None	2/26/2025 11:15 AM
796	email newsletters on upcoming events/things where residents can get involved (whether it's	2/26/2025 11:15 AM

	recreational or policy-related) will be great.	
797	Meta dilutes content and charges providers to access their audiences, which is silly. HRM should update its sites, create a categorized blog/feed on its site that is a good starting point for residents to get updates and new info. Use open platforms.	2/26/2025 11:14 AM
798	Need to a way to see any online communication via a website/email etc. relying 100% on bluesky or twitter is not good.	2/26/2025 11:13 AM
799	No	2/26/2025 11:11 AM
800	Nil	2/26/2025 11:08 AM
801	Utilize the alert system already in place	2/26/2025 11:02 AM
802	Create a Halifax app and push out updates from that. Ditch social media completely. It's not a difficult app to create.	2/26/2025 10:55 AM
803	Online best option then Canada Post ..	2/26/2025 10:52 AM
804	More frequent updates in general	2/26/2025 10:52 AM
805	Add RSS/Atom or similar feeds to your website. We have an entire industry of software developers who would happily mirror your content to any location they use that you are not already on. RSS/Atom are simple and can be read by basically any device. There are fewer limitations and no political concerns.	2/26/2025 10:52 AM
806	More transparency and consistent weekly updates on events and proposals made by the city, if possible.	2/26/2025 10:51 AM
807	Once again, don't actively use a social media tool owned by a Nazi that is part of a regime that wants to do Canada harm. I'm extremely disappointed we need to do a whole exercise to make what should be a pretty obvious decision. There are a number of social media sites (LinkedIn, BlueSky, etc) that aren't owned by Nazis and what some level of content control to prevent the spread of hateful and/or disinformation. Use those. It's not hard.	2/26/2025 10:51 AM
808	Educate	2/26/2025 10:40 AM
809	Any updates you post on social media, make sure you post on your website as well	2/26/2025 10:32 AM
810	It is okay to repost important ongoing information so it does not get lost in the time line. But any important information should have an obvious time stamp.	2/26/2025 10:28 AM
811	See above	2/26/2025 10:23 AM
812	Please ensure that any notices or communications shared through social media are also available through other means (e.g., RSS feeds, or simply the HRM's website). While making use of social media as a communication tool makes sense, requiring residents to use a third-party service, which may have varying levels of accessibility, availability, and privacy protections goes against good public communications practices, in my opinion. Even if social media posts are available without signing up, logging in, viewing advertisements, or paying a fee today, there is no guarantee that this will be the case tomorrow. The HRM should take the position of making notices available on their own sites first and foremost. It should not require too much effort to ensure that everything posted to HRM social media accounts is cross-posted to a centralized, clearly-marked area of the city's website. This would allow for less disruption in the future, should social media policies require further change.	2/26/2025 10:23 AM
813	Use of BlueSky and YouTube, use of digital tools post to more than one platform simultaneously (HootSuite or the like) would facilitate the transition more easily More interactive content - surveys, polls, input on upcoming decisions, communications around town halls, councillors content (addressing common questions, current concerns) Short form video and digital content for explanations around municipal politics (people don't understand what the municipality is responsible for vs provincial government and some civics lessons in todays current climate would be very useful) Leveraging your website content in digital/social media format to remind people of available programs while not having to reinvent the wheel	2/26/2025 10:23 AM
814	Use platforms or sites that don't require user accounts. Mailers.	2/26/2025 10:19 AM
815	Is there a spor on your website that transit info could go? Real time updates. New apps such as Bluesky require you to sign up. I see it is US owned and in our current political climate my	2/26/2025 10:16 AM

	personal information safety is a huge concern. I would not be interested in signing up for a US owned service even if it is not E.M.	
816	Just keep you your website up to date and user friendly	2/26/2025 10:14 AM
817	HRM has excellent practices on recording/ webcasting meetings, but must ensure that digital tools do not replace human encounters.	2/26/2025 10:10 AM
818	Nothing at this time.	2/26/2025 10:08 AM
819	As a communications professional myself, I'd strongly recommend a good proofreader or editor before posts go live. I've noticed quite a few mistakes in recent months — which doesn't help build credibility for a municipal platform.	2/26/2025 10:05 AM
820	Go BlueSky!	2/26/2025 10:03 AM
821	Please continue to ensure posts are timely. (generally they are).	2/26/2025 10:02 AM
822	Reddit	2/26/2025 9:55 AM
823	add a blog/feed with all the same updates as social media sites on the HRM website. that way those who don't use social media can still easily get updates.	2/26/2025 9:53 AM
824	Enhance HRM's already existing information system.	2/26/2025 9:53 AM
825	Us the text alert system more effectively	2/26/2025 9:50 AM
826	None at this time.	2/26/2025 9:47 AM
827	Online version of daily metro news paper will be very affective.	2/26/2025 9:42 AM
828	Take a look at your website. Some areas are not really user-friendly. If you change something - explain how find/do what you had in new set up.	2/26/2025 9:39 AM
829	To help reduce the likelihood of issues such as this (where significant concerns arise with a particular commonly used third party social media platform) it may be worthwhile exploring whether a simple app could be used solely for government communications. This could be developed in partnership at the provincial or federal level, and residents can then opt into which municipalities and/or provinces they would like to see communications from.	2/26/2025 9:36 AM
830	I recommend having more of a presence on reddit, specifically the /r/Halifax subreddit. Councillor Austin currently uses it to share info and I find that it provides a great forum for discussion. Staff from the Planning Dept have also held AMA (Ask Me Anything) Sessions to get feedback on certain projects which seemed very successful. There are moderators for the subreddit who do not allow hate speech or harassment from commenters. Even just having an HRM reddit account where things like Regional Council agendas, public consultation opportunities, are shared as posts would be great.	2/26/2025 9:34 AM
831	No	2/26/2025 9:25 AM
832	Please do not make an app. An improved website would be better.	2/26/2025 9:25 AM
833	No.	2/26/2025 9:21 AM
834	nah, just stop using the site that all the people who hate the country you live in like to use.	2/26/2025 9:20 AM
835	Opt-in newsletters, monthly	2/26/2025 9:19 AM
836	Clear and concise messaging	2/26/2025 9:17 AM
837	The r/halifax subreddit would be a good place to link releases.	2/26/2025 9:16 AM
838	Unify the communication channels and ensure they are timely. Emergency alerts are often late, missing, or unavailable.	2/26/2025 9:15 AM
839	I've been using Bluesky for a number of months, it seems solid, like twitter used to be (when it was useful and less full of hate). Adopt that, ditch twitter. Stay consistent with the types of information provided.	2/26/2025 9:15 AM
840	Halifax alert is poorly used. For what we are paying for it it should be used more.	2/26/2025 9:12 AM
841	I like watching Youtube videos that show behind-the-scenes stuff that we'd normally never get	2/26/2025 9:12 AM

	to see. If HRM did these kinds of videos it might help us better understand how the city works. Topics like, 'How does a road get made?' 'How does filling in potholes work?' 'How does the city decide which potholes to fill in?' 'The lifecycle of your tax dollars: from paid taxes to filled-in potholes' and so on.	
842	RSS feed could be a good idea	2/26/2025 9:09 AM
843	Be transparent and evidence-based	2/26/2025 9:08 AM
844	Be more proactive rather than just reactive	2/26/2025 9:02 AM
845	N/A	2/26/2025 9:01 AM
846	What is wrong with email notifications? Seems much more immediate and effective than social media in an emergency. I also enjoy my Councillor's emailed newsletter. Why can't the city have one?	2/26/2025 9:01 AM
847	Know that people likely aren't going to the site on their own - they link from social or news. Use the plainest language	2/26/2025 8:57 AM
848	Get on Bluesky	2/26/2025 8:57 AM
849	Go old-school and have an RSS feed the HRM website. Provide a way to submit feedback that isn't public to control the spread of misinformation.	2/26/2025 8:56 AM
850	More communication options are better. I know the city wants to make a statement by leaving Twitter/X, I get that. I'm not bothered by it. But leaving the platform does mean that some people who see news there will now not see it. There is no perfect form of communication that will reach everyone. Clear consistent messaging across multiple channels: text alerts, emails, banners on the city website, the ability to opt in to phone calls, etc. is your best option.	2/26/2025 8:54 AM
851	Signal , The one for waste notifications is great....don't put money in someone else hands. Found it by a "Scotia Bank, BMO, Emera funding and Make it alll and only HRM on its own!	2/26/2025 8:51 AM
852	If you're going to use Bluesky, you should use Threads as well.	2/26/2025 8:49 AM
853	Use your website as a hub for things going on in Halifax. Being promoting local businesses, local news, Town Halls, surveys, etc. people would like to see the promotion of local non-corporate companies being promoted to encourage people to shop local. The website could draw far more traffic this way	2/26/2025 8:44 AM
854	having a news section right on the front page for updates (like a twitter thread, but on your site) with important info (bus routes cancelled, police presence, office closures) this way, people who don't use social media still have a direct link for important information.	2/26/2025 8:42 AM
855	Quick factual releases to media outlets with dedicated people at both ends sender and receiver (city and media outlet) to execute and distribute info.	2/26/2025 8:30 AM
856	Facebook	2/26/2025 8:29 AM
857	Keep it simple. Give people an option to sign up for IMPORTANT alerts via text and/or email. Don't be beholden to private companies and expect people to use those same private companies to he able to get useful information.	2/26/2025 8:24 AM
858	I think the hrm should jut have its own app/website with a news feed and emergency alert system but also a place to find out where to get or use public services.	2/26/2025 8:22 AM
859	Maybe make a halifax based info app.	2/26/2025 8:15 AM
860	No	2/26/2025 8:12 AM
861	N/a	2/26/2025 8:08 AM
862	Text and email should be used for important updates or emergency alerts. Social media isn't always checked by everyone so you miss announcements.	2/26/2025 8:07 AM
863	See above	2/26/2025 8:05 AM
864	Build your own communications hub or app like the hfxrecycles app that can be linked on social media. Don't rely on social media.	2/26/2025 8:03 AM
865	Use the Halifax website with a more prominent news/updates area that isn't a social media	2/26/2025 8:03 AM

	feed	
866	Facebook is where most of my information comes from, I'm really not interested to have to have to download -another- app just for updates	2/26/2025 8:02 AM
867	Having a section on the homepage to show posts and updates would be helpful.	2/26/2025 7:59 AM
868	Offer actual solutions/actually give feedback to transit staff and management when issues are brought up or feedback given. Stop ignoring the people that actually use transit	2/26/2025 7:57 AM
869	Conduct a study on MOP/MOE. Suggest councillors conduct education sessions on echo chambers and media bias.	2/26/2025 7:56 AM
870	No	2/26/2025 7:56 AM
871	Stop using social media. The city already has it's own tools to disseminate information and it needs to start using them appropriately and effectively. Make better use of the city website.	2/26/2025 7:53 AM
872	The HRM should utilize its website more, as well as adopt the HFX alert app or its own dedicated app similar to the HFX recycles app to provide information so that it can be verified from an official source and not rely on third party content or apps that are subject to mismanagement.	2/26/2025 7:50 AM
873	Timely accurate communications both on the website and through a more trustworthy platform like Bluesky or Mastodon	2/26/2025 7:48 AM
874	Transition to a private service such as the hfx alert app so people without social media networks have access to the information	2/26/2025 7:47 AM
875	Use tour own website the way HRCE does for its cancellations.	2/26/2025 7:46 AM
876	Improve ease of access to information on the website. Have Google maps, etc that shows routes show if a bus is on snow plan.	2/26/2025 7:45 AM
877	Some of the video content put up by the city in the last year or so has been very good, especially the solid waste series. It also might be good to profile different Business units and what they do in short online videos.	2/26/2025 7:38 AM
878	Hire anyone with social media literacy.	2/26/2025 7:35 AM
879	No	2/26/2025 7:34 AM
880	More concise.	2/26/2025 7:34 AM
881	I really think there should be NO usage of twitter, and limited usage of meta apps. And maybe this would help others get off those apps	2/26/2025 7:28 AM
882	An app with custom information based on location, as discussed in the previous council meeting.	2/26/2025 7:27 AM
883	RSS feeds for any chronological type info such as alerts, passed bills, etc. basic website that works well on mobile for the rest. Keep it simple!	2/26/2025 7:26 AM
884	Stop using Twitter.	2/26/2025 7:22 AM
885	Have well-labeled links on its webpages to background information to support the info on those pages. Have a list of events hosted by the HRM (eg council meetings, etc.) and for activities/events/organizations that the HRM supports	2/26/2025 7:20 AM
886	Be more transparent	2/26/2025 7:19 AM
887	RSS feed. I also use HRM hfxALERT but I would not use the app and don't want people without phones to not receive vital messages	2/26/2025 7:17 AM
888	no	2/26/2025 7:16 AM
889	Timeliness matters.	2/26/2025 7:15 AM
890	No	2/26/2025 7:10 AM
891	Send out email newsletters, with different opt in subject types, so that those of us without social media can still get relevant information, and ensure that social media algorithms don't	2/26/2025 7:09 AM

	mean missed information for those with social media	
892	I think HRM should consider self-hosting a Mastadon instance and then departments, recreation facilities, and councillors would be able to have verified accounts on that instance.	2/26/2025 6:54 AM
893	Just use your website. The sharing of important public information should not be locked down to a private corporations platform.	2/26/2025 6:53 AM
894	This is not what council asked for and is a waste of money. You have 161000 followers in X and about the same on Facebook and Instagram. Mark Zuckerberg, who owns those platforms, game $1M to trump. Stop wasting tax payer money. This goes against the Halifax strategic plan principles.	2/26/2025 6:53 AM
895	Same	2/26/2025 6:52 AM
896	Continue posting on X, however do it sooner, and more often	2/26/2025 6:42 AM
897	Develop an app-based alert system for PSAs, transit detours, cancellations etc., to be pushed to people's phones	2/26/2025 6:38 AM
898	You could have a more fun/engaging online voice. Unclear why you respond to some comments or questions but not all.	2/26/2025 6:30 AM
899	People should be encouraged to visit HRM website for accurate and timely information	2/26/2025 6:30 AM
900	What about utilizing the emergency alert system for non emergency info. That is, no alarms or horns, just texting important info. Users have the opportunity to only activate the platform for emergencies if so inclined.	2/26/2025 6:28 AM
901	No but please leave X	2/26/2025 6:25 AM
902	A couple of weeks ago I waited for a bus that didn't show up 2 times in a row (7:00 & 7:15). I looked on Halifax Transits website to see if my bus was on snow plan (it was) and it says "To find out if your preferred route is on snow plan, please call 311." I did. 311 doesn't open until 8:00 and only gives a recording of scheduled bus times. This information is absolutely useless to morning commuters. If the information was posted on X, why doesn't the website direct me there? I don't know why snow plan information is such a big secret and so hard to find.	2/26/2025 6:17 AM
903	Sign up for voluntary text messages with news headlines or push notifications	2/26/2025 6:14 AM
904	Bring back RSS feeds.	2/26/2025 6:04 AM
905	How about creating an all with all the required info and services? I use the Hfx Recycles very often. I'd loved to see a "HRM" app with all the services ESPECIALLY transit for which only third-party apps exist which at barely reliable when cancellation occur. I don't use X and I refuse to download and folloe social media platforms just to get HRM updates. With an app, a user could activate the notification for the services that they use and ate most interested in.	2/26/2025 6:04 AM
906	Use your own website - App for telephone. Push on phones, e-mail letters…	2/26/2025 5:54 AM
907	I think an old school newsletter might be one way to keep up with non urgent things.	2/26/2025 5:51 AM
908	No	2/26/2025 5:50 AM
909	Update information (delays etc) on the app that people use for bus tickets etc. Hfxgo. Im reliably using that to access my tickets anyway so put the update there.	2/26/2025 5:50 AM
910	On the Halifax transit website? Older people don't use social media	2/26/2025 5:50 AM
911	Get off Twitter	2/26/2025 5:45 AM
912	The website is terrible it's so difficult to find information and you spend forever clicking through multiple links to just give up	2/26/2025 5:40 AM
913	It would be a big improvement if you could cancel a specific bus if a driver isnt present so your passengers can rely on which buses they can and should take instead of going to another company like uber	2/26/2025 5:38 AM
914	Stop using twitter	2/26/2025 5:36 AM
915	Put a higher priority on ensuring the municipality is not funding fascism, even indirectly. Other major cities were making this call over a month ago.	2/26/2025 5:27 AM

916	Create its own live message feed hosted on the Halifax website, eliminating the need for people to use social media to get live information from the municipality.	2/26/2025 5:11 AM
917	Don't go woke, you guys are acting like children for wanting to remove X, grow up.	2/26/2025 5:09 AM
918	Use one site only so not duplicate work, use your website	2/26/2025 5:08 AM
919	Why not have a system similar to hfxalerts for cancellations and major delays. An automated text or call would be great	2/26/2025 5:04 AM
920	Have dedicated staff who can keep up with changes as well as software updates. Dont outsource to outside tech companies, create and maintain one that is within HRM/NS and support local talent. Stop with the "Oh we cant do that!" attitude and find solutions rather than giving up "because"	2/26/2025 4:52 AM
921	Other Canadian cities use YouTube for municipal issues. eg. Calgary and water, Toronto and their transit Should be easy to use. Subscribers get info daily.	2/26/2025 4:40 AM
922	You need to have a way of communicating to people who don't use social media. Set up an email list or something. Please give people ways to figure out what's going on in the city I am constantly asking people what's happening because I'm too busy to check everyday. Advertise it. Make posters for government offices. Text us with information we subscribe to and I think that would fix so many issues.	2/26/2025 3:27 AM
923	Not sure	2/26/2025 2:12 AM
924	I don't see the difference in these two questions. Communicate the same info on all the tools, provide link for more details. Use Bluesky, use the text system, put the info on the web page.	2/26/2025 2:11 AM
925	Emails and text messages	2/26/2025 1:57 AM
926	Focus on collecting and sharing data (e.g. traffic data, statistical data, scientific datasets) through official channels. Make data discoverable and searchable on HRMs website.	2/26/2025 1:37 AM
927	The social media universe is increasingly complex and diverse, so it's certainly critical that HRM clearly informs potential users/readers of where it's going. That said, I very strongly support the shift away from dubious platforms like those of Meta - and ultra dubious platforms like X - and the move towards more open, user-focused platforms like Bluesky or Mastodon.	2/26/2025 1:23 AM
928	No	2/26/2025 1:18 AM
929	The Waze navigation app offers a program that allows cities to become partners, therefore, enabling the use of sharing data such as road closures, construction, and other traffic delays to the map alerting motorists in advance. In return the city can collect various datasets such as traffic prone areas, common collision locations, potholes, objects on road, traffic light faults, and various other reports. It is a two-way data sharing initiative that helps both the city to collect data, and motorists either using Waze, or Google Maps for navigating.	2/26/2025 12:59 AM
930	Thank you for considering leaving Twitter! And thank you for seeking input.	2/26/2025 12:54 AM
931	Remain on X.	2/26/2025 12:43 AM
932	Improve your website; not easily navigable, too many roads to get to the destination for info. Not user friendly for all ages.	2/26/2025 12:32 AM
933	Yes. Stop ignoring the 40% of the population who do not share your political opinions.	2/26/2025 12:16 AM
934	Use Signal and Bluesky.	2/26/2025 12:09 AM
935	WhatsApp channels are the most effective tools imho	2/26/2025 12:07 AM
936	Not beyond what I have already suggested.	2/26/2025 12:06 AM
937	Use socials to disseminate information based on your metrics and data for the user segmentations, design your comms around those personas and funnel to the website. Having a wide reach of apps is well and good but this should be a tactic to attract residents to a definitive source of municipal information. Reddit is a complimentary resource that could be utilized.	2/25/2025 11:35 PM
938	Do not remove the usage of a social media platform due to the pressure of a vocal minority	2/25/2025 11:34 PM

939	No	2/25/2025 11:31 PM
940	use the municipal website for all long form information and then use all popular social media to link to post a summary and a link to our municipal website. I know its popular to boycott twitter right now but it should remain a voluntary boycott and not turn into a censorship of any one platform for political reasons.	2/25/2025 11:27 PM
941	More direct communication is a must. The provincial government currently loves to hide and obfuscate everything. We need to give everyone the information to know how and why every plan is made.	2/25/2025 11:26 PM
942	Also have it's own web-based or rss feed.	2/25/2025 11:23 PM
943	You're going to need to think deeply about the state of local media and what the city can do to help it prosper if you want any real and constructive communication with your tax payers. All the switch to social media has brought is social division and mental degeneration (and a lot of money for a few individuals).	2/25/2025 11:15 PM
944	Use Bluesky	2/25/2025 11:13 PM
945	Keep up the good work	2/25/2025 11:10 PM
946	By not using the nazi's app, thanks.	2/25/2025 11:10 PM
947	Maybe we have to go back to the days of RSS feeds - some way of subscribing to information directly from the source, without mediation by an algorithm or someone else's agenda.	2/25/2025 11:09 PM
948	Hire new grads	2/25/2025 11:03 PM
949	YouTube videos of transit changes, common recycling questions	2/25/2025 11:02 PM
950	I also listen to CBC a lot through their radio app. I've been using the bus app too to buy tickets. They have a button that takes you to the HRM site for service disruptions. The latest ice storm that hit, I was trying to get information from the site to see if I should send my staff home. It was very hard to get information about when buses were getting pulled off roads and what schools/other buildings were doing. I couldn't tell how recent the information was or if there was more specific info being posted somewhere else. Perhaps if the HRM site has like a news board that has time stamps so we know if recent info has been announced?	2/25/2025 11:00 PM
951	Website needs updating. No point saying "for more information visit our website" when the website has no updates. Especially at the end of hfxalerts.	2/25/2025 10:47 PM
952	Use Reddit communities. R/Halifax r/novascotia	2/25/2025 10:43 PM
953	Why use social media and not an app? I have the HRM Recycles app on my phone and it works great. Why not something like that to deliver information?	2/25/2025 10:41 PM
954	Weekly bi weekly monthly subscription newsletter?	2/25/2025 10:39 PM
955	Newsletter would be useful. I also think the Halifax Recycles app is one of the most useful apps- why not something like that?	2/25/2025 10:34 PM
956	Stop using X, we cannot enable or support anything tied to someone who has used Nazi symbolism and is part of a government challenging our sovereignty. Facebook, Instagram, Blue sky are all in my opinion superior and acceptable platforms. An email newsletter might do well if it promotes local events and local artists/musicians/businesses	2/25/2025 10:30 PM
957	A very simple, but well-designed app that could push notifications to us. More use of email. I would not suggest text messaging even though it is popular, as it is starting to lose popularity and is often a doorway to scammers.	2/25/2025 10:26 PM
958	Not really	2/25/2025 10:24 PM
959	No	2/25/2025 10:20 PM
960	Post important news to Halifax.ca and/or use conventional news outlets.	2/25/2025 10:19 PM
961	No need to invest or redistribute funds in another tool/platform unless it is free to HRM and the cost to produce the communication (including staff cost) is zero. Ie marginal cost = zero as the marginal benefit is too subjective to quantity and qualify.	2/25/2025 10:19 PM
962	You should consider building an app that all your centers and services could post updates and	2/25/2025 10:13 PM

people could select which ones they are receiving updates for.

963	Email newsletter subscription	2/25/2025 10:11 PM
964	Keep using platforms like X that have a large user base.	2/25/2025 10:11 PM
965	Websites are so outdated and need to be upgraded for accessibility and ease of use.	2/25/2025 10:08 PM
966	As I mentioned earlier, please consider using Discord as a platform to communicate to halifax residents, create different channels like danger alerts, local news, weather, halifax event locations/date and general chat so people can interact with the local communities more, it would be organized & moderated by a team of verified users like the r/halifax subs on reddit.	2/25/2025 10:02 PM
967	I've seen RSS feeds mentioned in online discussions, an older but still relevant way to follow city communications. I would also like to add that this shouldn't be an either/or situation when considering which social media to use. If anything, expanding to new sites would get the desired effect without requiring citizens to sign up on new websites. People could simply follow along on whatever website they please. Another concern of mine is that surveys and polls such as this are susceptible to "brigading" wherein masses of people are directed to this poll in order to guarantee a (their) desired outcome. Also consider how long until you may run into this very situation again - how many times will the city's inner workings be swayed by the politics of the day, where yesterday's heroes are today's villains?	2/25/2025 10:01 PM
968	Keep using Twitter	2/25/2025 9:51 PM
969	RSS feeds, e-mail newletter	2/25/2025 9:47 PM
970	I did speak to my councillor about utilizing a weekly or monthly email that citizens could subscribe to with city updates. Still Utilize the Alerts for emergencies etc, but do what the councillors are doing and put out an email blast will the update for the city!	2/25/2025 9:45 PM
971	Text subscriptions for alerts or HRM related content, better use of HRM owned website for relaying information and updates.	2/25/2025 9:44 PM
972	No	2/25/2025 9:40 PM
973	See above	2/25/2025 9:40 PM
974	Create explanatory videos, e.g. on property taxation.	2/25/2025 9:36 PM
975	Engage popular accounts like hfxnoise to cross promote relevant content	2/25/2025 9:33 PM
976	Making sure the website is up to date as possible--not only need releases but also the various pages for services and programs	2/25/2025 9:32 PM
977	The website is not always intuitive and you have to dig for information that should be easier to find.	2/25/2025 9:31 PM
978	Be consistent. To many times I go looking for a notice only to find it wasn't posted to social media for some reason and was only on some obscure Halifax website. It needs to be easy to find all notices, news, announcements, service changes/interruptions, etc at all times. This means 24/7 because the city isn't only operating during M-F business hours.	2/25/2025 9:29 PM
979	I support HRM using its website to host all updates, alerts, etc.. For example, transit alerts could use a web page similar (if not exactly the same) as TTC and Translink for service alerts.	2/25/2025 9:27 PM
980	email. the notification system via text messages works well	2/25/2025 9:26 PM
981	Long term divest from corporate owned social media. Maybe an app or newsletter.	2/25/2025 9:25 PM
982	No	2/25/2025 9:18 PM
983	Drive HRM residents to either text alerts or HFX Alerts.	2/25/2025 9:17 PM
984	Avoiding musk and having a federated instance of tech is a huge plus!	2/25/2025 9:07 PM
985	No	2/25/2025 9:05 PM
986	Be creative. Sources once boring are now cherished for their low toxicity. Blogs, email newsletters. The most informative source I've ever seen was Waye Mason just authentically posting his inner though processes and candid council updates on reddit under his own name. Traparency, decency can go far	2/25/2025 9:03 PM

987	R/halifax has quite an active community	2/25/2025 8:57 PM
988	Reddit	2/25/2025 8:56 PM
989	You literally have your own website and app. What's so hard about putting 2 and 2 together? The technical abilities of Halifax is genuinely tragic. Get it together guys.	2/25/2025 8:55 PM
990	RSS feeds. They are not widely used currently, but they serve the same purpose (news aggregation), but without the problematic social media aspects, or a large multinational company controlling	2/25/2025 8:53 PM
991	No	2/25/2025 8:47 PM
992	A 311 app would be great!	2/25/2025 8:47 PM
993	You could update transit alerts directly on your website instead of forcing commuters to engage with Twitter	2/25/2025 8:40 PM
994	Publish content on the Halifax.ca site in the form of an xml or rss feed that could be consumed and shared via other news outlets or reposted to alternative niche social media networks or consumed via rss/bews aggregation service itself	2/25/2025 8:39 PM
995	N/a	2/25/2025 8:35 PM
996	No suggestions	2/25/2025 8:30 PM
997	Provide more support to 311 operators to answer questions.	2/25/2025 8:21 PM
998	A cross-platform approach provides multiple options for different constituents	2/25/2025 8:20 PM
999	A free app	2/25/2025 8:19 PM
1000	A comprehensive Halifax app that has basic information (garbage schedule, important announcements re traffic, rec facility schedules, events around the hrm) and links to websites with more details (map and gis, bus route maps and schedules, meeting minutes, planning) would be the ultimate	2/25/2025 8:19 PM
1001	Use the emergency communications system more effectively (like during the boil water advisory).	2/25/2025 8:18 PM
1002	Major notifications should be on the front page, similar to how HRCE does them. Cancellations, snow day bus routes, etc.	2/25/2025 8:13 PM
1003	Please see above.	2/25/2025 8:10 PM
1004	No	2/25/2025 8:06 PM
1005	Leave Twitter	2/25/2025 8:05 PM
1006	Municipality should host a more comprehensive events page. A lot of events are not advertised properly in the city.	2/25/2025 7:58 PM
1007	Pop up notification of important stuff on the Halifax dot ca website.	2/25/2025 7:58 PM
1008	No, HRM is not an authority that a person with access to social media(and thus the way other cities operate) could ever respect , due to the lack of basic competence	2/25/2025 7:57 PM
1009	Sign up for email alerts.	2/25/2025 7:54 PM
1010	Doing fine as is.	2/25/2025 7:53 PM
1011	Perhaps an app on its own. I wish I had a good suggestion honestly. So tricky nowadays since we've collectively destroyed news media, there's no standard way of watching television, and the post is on life support. Social media is an easy way to reach the most people, but its become unethical.	2/25/2025 7:48 PM
1012	Be less reliant on 3rd parties and improve the usability of the Halifax website.	2/25/2025 7:47 PM
1013	I like the emails/text notifications from here: https://www.halifax.ca/safety-security/emergency-management/hfxalert If it could all be communicated through a single platform method, that'd be great!	2/25/2025 7:47 PM

1014	If we could go old school and actually have a website that is updated regularly, our own? Why can't we do that. Why do we need social media when the vast majority is turning anti-social?	2/25/2025 7:46 PM
1015	The crazy people that hate X already have other channels to follow HRM. Don't make things harder for the rest of us by ending a service we use.	2/25/2025 7:46 PM
1016	Have your own authorized site or network for information so we don't have to troll FB or find posts on twitter.	2/25/2025 7:43 PM
1017	Be consistent and repeat, repeat, repeat using various channels	2/25/2025 7:42 PM
1018	Email newsletter would be a good thing to sign up for, community app could be great	2/25/2025 7:39 PM
1019	Fix the damn buses, FFS! Fix the damn buses, FFS! Fix the damn buses, FFS!	2/25/2025 7:32 PM
1020	See last question	2/25/2025 7:31 PM
1021	Just eliminate Twitter ASAP. Why support any outlet that promotes hate !!!!!	2/25/2025 7:26 PM
1022	More details in original post and caption. If a link is required, ensure details relevant to post are available at that link. Also, would be helpful to post things like "winter parking ban in effect tonight" or "events this weekend in Halifax" or more timely annd safety info, like boil water or stay off lakes, or vote tomorrow!	2/25/2025 7:25 PM
1023	As stated above, implement a highly visible feed for important updates on the Halifax website so that 3rd party social media is not required. Information for serious incidents needs to be updated on the feed quickly. The main reason I use social media for updates is because it's faster.	2/25/2025 7:25 PM
1024	I feel like there are lots of websites (halifax.ca, shapeyourcityhalifax). Anyway to consolidate so we can access all information in one spot, or at least have each website having a clear role?	2/25/2025 7:21 PM
1025	Have your own app	2/25/2025 7:18 PM
1026	n	2/25/2025 7:10 PM
1027	Maybe make an app or expand the Halifax recycles to city communication app?	2/25/2025 7:04 PM
1028	Stop using Twitter. X and musk are the worst of the worst.	2/25/2025 7:01 PM
1029	Digital tools are fine, but unless you announce something through broadcast media or emergency channels, many members of the intended audience will not know about it.	2/25/2025 6:50 PM
1030	include Rss feeds of all hrm News on the websites if not using them already and also have a daily or weekly newsletter email that can be surbsribed to that provides all new posts added to the website each day or week.	2/25/2025 6:29 PM
1031	Keep up the text alerts and Emails	2/25/2025 6:13 PM
1032	No	2/25/2025 6:12 PM
1033	Yes; please keep the website up-to-date in a timely manner, and easier to navigate to find the latest and most important info because many times when there is important information we need to know it is buried and not easily accessable.	2/25/2025 6:09 PM
1034	How did you do things before social media? TV and radio still exist. Build relationships with reporters and outlets, again.	2/25/2025 5:42 PM
1035	HRM should make better/more frequent use of the Hfx Alerts system to communicate with residents. It's not used as much as it should be.	2/25/2025 5:41 PM
1036	Use Threads or BlueSky instead.	2/25/2025 5:40 PM
1037	no	2/25/2025 5:39 PM
1038	No	2/25/2025 5:39 PM
1039	communications delivered to resident's	2/25/2025 5:39 PM
1040	Just make it easy. The alert app is great! The waste management app is great! The mystery website experience to find what you want is a bit hard. But you're doing ok! Good job! Just get	2/25/2025 5:38 PM

	off X!!	
1041	Given the current traffic headaches, a weekly or monthly (I know everyone is sick of the word) Newsletter/digest with a listing of scheduled road repairs, or events that affect commute would make a great value-add—if the team has time to update this.	2/25/2025 5:33 PM
1042	No	2/25/2025 5:30 PM
1043	Well you need to fix your alert system because it's often 20 minutes behind the other alert systems. Really not acceptable	2/25/2025 5:28 PM
1044	People need to know where to look to find the information they need. Perhaps develop some kind of roadmap for users.	2/25/2025 5:26 PM
1045	Mirror any post done on social media with a similar post located and hosted on a HRM owned website. Preferably with an available RSS feed	2/25/2025 5:24 PM
1046	Establish timely and easy access to information on HRM website. When necessary, use emergency alerts. Use radio, television and online media such as the Coast, Examiner, etc. for bulletins.	2/25/2025 5:23 PM
1047	Ensure that the people behind the social media profiles are proficient in English.	2/25/2025 5:09 PM
1048	Get off X. It is toxic.	2/25/2025 5:09 PM
1049	No, but I wish I did. Social Media is no place for serious HRM communications.	2/25/2025 5:08 PM
1050	No	2/25/2025 5:02 PM
1051	None	2/25/2025 4:58 PM
1052	Promote promote promote you email alert system. Add a text option to that system.	2/25/2025 4:48 PM
1053	Same as above. Contests and free stuff. Also make it funny	2/25/2025 4:46 PM
1054	1. Increase or adjust hours for 311 functionality to support public. 2. Education on Everbridge to increase engagement. 3. Boost crisis communication - partner with local businesses and content creators.	2/25/2025 4:45 PM
1055	Houston gov't does not seem to feel it is important to communicate readily. I'm not sure where new Council stands, but do not think HRM Council Administration should be making the decision. The Council should be, under the Mayor.	2/25/2025 4:44 PM
1056	Simplify the content to deliver its communications to more people as possible.	2/25/2025 4:44 PM
1057	Digital newsletters would be great, and an easy way to sign up for them. It would be great to have monthly or weekly newsletters from city councillors. It should be easy to sign up for them, like one click. I shouldn't have to email someone and ask to be added to some arcane database.	2/25/2025 4:42 PM
1058	Please use a direct source, not social media. I would rather receive an email with a link to a government website than use a social media site. Social media is toxic, we give up too much of our identity to participate and it continually pushes information to me that I do not want, clouding the platform with irrelevant-to-me sites and posts.	2/25/2025 4:38 PM
1059	Substack	2/25/2025 4:37 PM
1060	please ditch X altogether.	2/25/2025 4:36 PM
1061	an app similar to the one for garbage and recycling would be great.	2/25/2025 4:28 PM
1062	No	2/25/2025 4:25 PM
1063	Same as above. I'm 47 and tech-savvy - but I primarily use Facebook because that's the only place I can connect with everyone, from my grandchildren to my parents.	2/25/2025 4:24 PM
1064	Referencing your website and the alert system currently in place should be sufficient	2/25/2025 4:20 PM
1065	No Not yet everyone uses social media Not a great way to send out emergency messages	2/25/2025 4:16 PM
1066	Why rely on privately owned social media platforms at all? Can we not subscribe to a news feed/daily digest/emergency alerts by email? Or visit the HRM website to see a list of blog-	2/25/2025 4:16 PM

style posts?

1067	Email??	2/25/2025 4:15 PM
1068	Stop making decisions based on party politics (and don't pretend that you don't - stop assuming your constituents are stupid as they are better informed than most politicians. Do your job - nobody gives a rats behind about your opinion. Your sole purpose is to serve - not dictate.	2/25/2025 4:13 PM
1069	A provincial / HRM app with push notifications for alerts would be great. I'm sure you could have a Canadian or Nova Scotian company design it, which creates more jobs at home. It could provide information regarding garbage collection right up to emergency alerts.	2/25/2025 4:10 PM
1070	Email registration to receive HRM news and updates	2/25/2025 4:04 PM
1071	Why are we wasting our time on this? One day you might need X to save you	2/25/2025 3:56 PM
1072	Bluesky is great.	2/25/2025 3:54 PM
1073	Have more open in person town halls.	2/25/2025 3:51 PM
1074	If you believe in democracy, support traditional media, not social media.	2/25/2025 3:49 PM
1075	Emails. App	2/25/2025 3:35 PM
1076	Yeah. Stop being political.	2/25/2025 3:28 PM
1077	Make sure important information is easy to find on the website - it isn't at the moment. (eg I found about this survey from the Halifax Examiner)	2/25/2025 3:27 PM
1078	I check my emails, texts and bluesky every day.	2/25/2025 3:25 PM
1079	Engage on Reddit	2/25/2025 3:24 PM
1080	No	2/25/2025 3:24 PM
1081	It would be nice to search in a search engine and have the municipalities own website come up. I had an issue with garbage day and the past ice storm and literally could nor find first jand communication about what the plan was.	2/25/2025 3:23 PM
1082	Sparingly used opt-in emails with descriptive links that lead to more information housed on a website.	2/25/2025 3:22 PM
1083	The emergency alerts we get on our phones can be used for many major things like: water issues, missing people, major car crashes, forest fires. Anything that will majorly effect people and put info on where to access help for said issues. I say this, as almost everybody has a phone so it would be easier to get info to people. I would also suggest using the libraries whether you put a tv showing a bunch of major things that will effect folks or livelihoods. Another suggestion is putting info on where construction will be and currently is. If possible if bus stops will be effected.	2/25/2025 3:20 PM
1084	No, but please do bail on X! Bluesky is wonderful!	2/25/2025 3:19 PM
1085	Ensure, if there isn't already support, that RSS functionality exists so that individuals can receive updates without relying upon any one social media network. Additionally, if they don't already exist, ensure Halifax transit disruptions are issued as push notifications (opt in by route) within the Halifax transit hfxgo app.	2/25/2025 3:18 PM
1086	Timely updates, at the time of the event, days later is of no use to anyone	2/25/2025 3:01 PM
1087	I would think SMS messages would be great.	2/25/2025 2:59 PM
1088	In video of Council meeting, please include ease of access to voting results. Not able to find this without fastforwarding. Should be a separate viewing via a click to view for all Council voting results.	2/25/2025 2:57 PM
1089	See above	2/25/2025 2:55 PM
1090	N/a	2/25/2025 2:55 PM
1091	No	2/25/2025 2:52 PM

1092	perhaps an easy to use section on the home page of the HRM website, giving recent news, surveys, updates briefs	2/25/2025 2:50 PM
1093	Please be more thoughtful about using cell phone alerts. I get an alert about a missing person in Cape Breton, but not one when my tap water is unsafe to drink.	2/25/2025 2:49 PM
1094	Make your notification app as useful as the HFX waste app and you'll be golden. One city app for all of it would be awesome. Halifax311 the App.	2/25/2025 2:46 PM
1095	No comment	2/25/2025 2:46 PM
1096	More avenues for notifications that aren't reliant purely on third parties. We have a hfx waste app, why not a general announcement app that can issue push notifications to end users? Heck why not allow 311 calls logged that way? The web presence of HRM is weak at best and difficult/non-existent at worst.	2/25/2025 2:35 PM
1097	Expand on your existing apps such as HFX recycles and have a full HFX app that allows for all city related items such as snow closures and emergency events, community events, polling, elections. At the very least use s"a Canadian platform.	2/25/2025 2:34 PM
1098	Opt in by people w an email (like the alert system) or text number	2/25/2025 2:32 PM
1099	Be timelier. Update websites well in advance. (How is information about 2025 summer camps STILL not available?) Provide a newsletter. Get off X.	2/25/2025 2:31 PM
1100	Figure something out with Transit communication. It is ridiculous users have no way to find out of a bus is on snow plan or detoured. I have searched and searched for information but van never find it. No wonder people don't want to take the bus anymore.	2/25/2025 2:26 PM
1101	Bilingual communication	2/25/2025 2:25 PM
1102	Halifax *could* host their own Mastodon instance - which has the added benefit of community members being able to be account-holders of an actual public option (since Mastodon is otherwise generally too intense to personally spin up - nor are the network effects great to easily find an instance that is "federated" in ways that make sense for general use. There is a *lot* of opportunity in choosing that option! For someone like me, are there RSS feeds for HRM communications? Ultimately, if you were using Mastodon, I could generate an RSS feed from it, since that support exists within Mastodon. It's something I used to do with Twitter via Nitter. But open standards beat out online platforms any day of the week. (Long live libre and open source!)	2/25/2025 2:24 PM
1103	Please implement text transit alerts, where passengers can sign up to receive automated service alerts for their favourite bus or ferry routes.	2/25/2025 2:18 PM
1104	Add more about Animal Services, including humane information on wildlife, and links to Hope For Wildlife and Coyote Watch Canada.	2/25/2025 2:12 PM
1105	Make information more accessible, you shouldn't need a social media account to get updates from government. RSS, websites, and open platforms	2/25/2025 2:09 PM
1106	Offer a link/app with updates.	2/25/2025 2:02 PM
1107	Utilize HfxAlert app and also develop an app for information distribution and community engagement throughout HRM that provides same information as Halifax.ca	2/25/2025 1:56 PM
1108	An opt-in text message system would be interesting to see.	2/25/2025 1:56 PM
1109	No but as there's nowhere else to put this, I do want to say that I find it embarrassing that Elon Musk theatened Canada's sovereignty and our response is a survey. We should refuse to do any kind of business with anything owned by Musk or any other person employed by the US government while Trump is threatening to annex/invade us and threatening us with punitive tariffs.	2/25/2025 1:49 PM
1110	I need to have somewhere I can go that's not on anyone else's website (not even Bluesky, though I'm a fan of Bluesky), where I can find a list of notices from the HRM. It used to be the case that I could check HRM's Twitter feed to find out whether something had been announced, or not, or what the announcement was. However, that's not reliable any more, and really should never have been outsourced - make sure there's somewhere I can look to check for "announcements" (Rec bookings opening, winter parking ban, committee meetings, job postings, etc. - all in the same place)	2/25/2025 1:48 PM

1111	Get off of Twitter.	2/25/2025 1:47 PM
1112	We have Halifax Alert,which is helpful	2/25/2025 1:39 PM
1113	na	2/25/2025 1:37 PM
1114	Why use social media at all when not everyone is on social media?? It makes sense to be posting to multiple platforms and your own website to ensure everyone sees it	2/25/2025 1:37 PM
1115	E-mail or text based updates	2/25/2025 1:33 PM
1116	A long time ago there existed a CANADIAN internet platform. But we failed to invest in it, and we all flocked to a giant and now corrupt US media platform. It's time to leave X!!!	2/25/2025 1:32 PM
1117	Promote HFXAlert system more & encourage people to sign up for it - and USE IT. Include opt-in non-emergency info alerts such as winter parking bans, affected garbage collection, major traffic alerts etc.	2/25/2025 1:27 PM
1118	Mirrored feed on HRM website	2/25/2025 1:26 PM
1119	don't know	2/25/2025 1:25 PM
1120	Twitter/X has not been a functional place for information for years.It used to default to chronological order when teaching a specific profile (like @hfxtransit), which meant even if I missed a post in my feed, I can check the latest closures and detours before leaving. Now they're sorted by "most liked", meaning I can't see any new information without creating an X account.	2/25/2025 1:25 PM
1121	Sorry but bluesy does not yet have the reach that x/twitter has. It will be several years, if ever for it to get there. Don't leave us in an information desert until then!	2/25/2025 1:23 PM
1122	Not really social media, but I would recommend either Signal or Session for secure and private communication	2/25/2025 1:23 PM
1123	I don't think too many people other than politicians and media have ever relied on Twitter or X. Look to Portapique as an example. No one knew what was going on. Facebook, because of the algorithm, is unreliable as well. I don't even see many of your messages and yes, I do follow you.	2/25/2025 1:22 PM
1124	The recent posts of the mayor on Facebook are done in bad taste. He is trying to create division. This is not a one man show so may I suggest that he not use social media to voice his displeasure	2/25/2025 1:22 PM
1125	Send text messages	2/25/2025 1:17 PM
1126	Mailers Postal mail	2/25/2025 1:12 PM
1127	Take the example of HRFE feeds- I shouldn't have to subscribe to ANY social media platform to access those feeds. Please bring back rss feeds so they can be platform independent	2/25/2025 1:12 PM
1128	Halifax Alert is great and you should encourage more people to sign up.	2/25/2025 1:12 PM
1129	e-newsletter, text alert system.	2/25/2025 1:10 PM
1130	Use HRM own website with a section dedicated to NEW or CHANGES bullet points that we can click on for more detail if interested.	2/25/2025 1:04 PM
1131	Post everywhere. Simple. It reaches the largest audience.	2/25/2025 1:01 PM
1132	Don't be afraid of free speech.	2/25/2025 12:59 PM
1133	Apps are a better way to engage with constituents than social media and its toxic algorithms. Your 311 app lacks functionality compared to what I used in San Francisco. I spoils be able to use an App to engage with any department in HRM	2/25/2025 12:58 PM
1134	Possibly signing up for texts (different categories for different concerns, or sign up for all alerts), or email chains and newsletters? Developing our own HRM app that is simple and clear to use could be an option, but I definitely think we should not use or support twitter/"X" any longer. We also need to consider that not everyone has a smart phone! Please consider other options that are accessible for seniors through channels they understand and use. It's really	2/25/2025 12:56 PM

important this is accessible to those who may be missing this information and might be most vulnerable during emergencies, etc.

1135	See previous comment.	2/25/2025 12:53 PM
1136	Not off the top of my head.	2/25/2025 12:51 PM
1137	Use Free open source (FOSS) and decentralized, federated social media. Don't support nazis. Blue sky is not federated, it is centralized. Don't support Nazis.	2/25/2025 12:47 PM
1138	Text notifications	2/25/2025 12:43 PM
1139	Have a user friendly website.	2/25/2025 12:43 PM
1140	May be an alert system for urgent updates through mobile phones	2/25/2025 12:36 PM
1141	I would say the majority of people connected are through Facebook; especially the older demographic. However, that being said, I feel people still prefer the text or the email.	2/25/2025 12:34 PM
1142	Hire me and I'll tell you.	2/25/2025 12:32 PM
1143	A more up to date section of your website to keep citizens informed. Perhaps partnering information with the HRM recycles app that many citizens have already	2/25/2025 12:27 PM
1144	Text messages would be very helpful. Especially if you could select specific bus routes that you use and get updates about them via text.	2/25/2025 12:27 PM
1145	Also put on facebook	2/25/2025 12:26 PM
1146	Please switch to Bluesky and abandon X!	2/25/2025 12:23 PM
1147	You have a website that's totally accessible to anyone with internet access. You have the ability to send emails and text messages to anyone you signs up to receive communications. So why aren't you exploiting existing technology and platforms rather than considering 'niche' social media services which you should never have adopted in the first place.	2/25/2025 12:23 PM
1148	The Coast online and halagonia emails	2/25/2025 12:21 PM
1149	I think developing a dedicated app would be more useful. Social media is getting to the point where even which platforms people choose to use is seen as a partisan decision. I think disengaging entirely is a better approach.	2/25/2025 12:18 PM
1150	Updates to transit schedules/disruptions need to be available in real time within the Transit and/or HFXGo Apps. Commuters shouldn't have to check/use a third social media app to get timely updates on disruptions or route cancellations.	2/25/2025 12:16 PM
1151	Improve your website to contain more information	2/25/2025 12:12 PM
1152	Could also consider an email newsletter for residents.	2/25/2025 12:05 PM
1153	Just stop using the fascist platform. It's not a hard decision.	2/25/2025 11:59 AM
1154	Encourage people to subscribe to a text based program	2/25/2025 11:56 AM
1155	See above.	2/25/2025 11:55 AM
1156	Stop thinking that a Comms or PR person can do the job any better than the subject matter expert. They can't, and it stinks. The NS Auditor General just demonstrated that in her own voice. Take a page from her book.	2/25/2025 11:53 AM
1157	Prioritize adding a newsfeed to the homepage of the city website. Residents should not be required to be on a social media platform to access important information about the municipality. For context, helping organizations with their digital presence is what I do for a living	2/25/2025 11:51 AM
1158	No	2/25/2025 11:49 AM
1159	An alert system apart from social media for municipal updates would be ideal. Something that could integrate with an RSS feed, or simply a rolling live-updated tracker on a municipality web-page. Something like the integrated twitter feed that was available back when that website worked, but updates pushed directly by the municipality and scrollable on the main page of the city's website.	2/25/2025 11:48 AM

1160	No really other than focus on your website as primary source of information.	2/25/2025 11:47 AM
1161	no	2/25/2025 11:46 AM
1162	Anything Federated and Open Source	2/25/2025 11:45 AM
1163	Mastodon is the only reasonable alternative. Switching from one American service to another is pointless.	2/25/2025 11:44 AM
1164	Make sure your social posts are easily seen on your website -- displayed at the top without clicking links, rather than forcing people to scroll down the page and then selecting categories (that link could remain as a news archive). You could consider building an app that mirrors your social posts with other pertinent information. If everything comes from the same source (database, for example) that could minimize the costs of creating an app. Environment Canada's weather app is extremely useful. Municipalities across the country could share the same framework to make sure citizens can easily stay informed.	2/25/2025 11:43 AM
1165	I've signed up for Halifax Alerts and honestly it works great and it's all I need. If it's not cross-promoted maybe do more of that? (Advertise on the garbage pickup emails?) Honestly I'd love to see you leave X; I know you're concerned about political statements but how about leaving it just because you don't want important information relying on an app that has a boatload of misinformation?	2/25/2025 11:41 AM
1166	Use a standard website that you control. Don't depend on another platform.	2/25/2025 11:40 AM
1167	Allow users to subscribe to updates in various topic areas and then push out notifications.	2/25/2025 11:39 AM
1168	Think you could have a more fun voice on social media to show personality. Very corporate vibe.	2/25/2025 11:38 AM
1169	Make better use of SMS messaging (for boil orders, for example), so that people can be easily updated on urgent matters. Also, show some courage and explain that you're leaving Twitter because it's a white supremacist cesspool. This survey is unnecessary.	2/25/2025 11:38 AM
1170	Please maintain clarity and open discussion.	2/25/2025 11:35 AM
1171	Not all Halifax residents use social media, so HRM should post news and notices on the home page of the Halifax.ca website in addition to social media so residents have a single place to check for important information.	2/25/2025 11:35 AM
1172	Create an RSS feed so people can be updated when the HRM news website posts new content. This avoids being too dependant on foreign social media sites.	2/25/2025 11:35 AM
1173	Email communications and SMS	2/25/2025 11:31 AM
1174	Either through its own application, or perhaps a text messaging service that one can sign up for?	2/25/2025 11:28 AM
1175	No.	2/25/2025 11:27 AM
1176	No	2/25/2025 11:27 AM
1177	A dedicated page on HRM website for news	2/25/2025 11:27 AM
1178	No	2/25/2025 11:26 AM
1179	Maybe some way to sign up for text alerts to various things (like how you do with the snow parking bans)	2/25/2025 11:23 AM
1180	No opinion	2/25/2025 11:22 AM
1181	Could there be a social media feed on halifax.ca? All info from all departments on one easy access page which is promoted clearly on the homepage? I appreciate the push notifications from the hfx recycle app. Is there a dedicated app that could give people all the updates including a daily digest push notification?	2/25/2025 11:22 AM
1182	Text messages!	2/25/2025 11:19 AM
1183	no	2/25/2025 11:19 AM
1184	Facebook/X are the main tools people use consistent use in a timely manner, providing information to citizens about work being fine, info sessions etc	2/25/2025 11:18 AM

1185	Build an app specifically for HRM that we can do everything on and you can use it as a communications tool as well. This way we arent flipping between social media, and phone calls or web forms to get you information.	2/25/2025 11:16 AM
1186	A cleaner website to easily find info	2/25/2025 11:16 AM
1187	A live update section on the website, that is easy to access from the main page, would be useful for getting information out.	2/25/2025 11:14 AM
1188	Have a dedicated website/page where all communications can be found without a social media account	2/25/2025 11:09 AM
1189	Honestly self host on a website. What happened to RSS feeds? Keep in mind moving from X isn't just about 'morals' it's also to reduce exposure of the technologically inept to scams and malicious adware. Your team should also be looking at this from an InfoSec/tech literacy and accessibility perspective. What can be searched and populated without membership? What minimizes malicious ad exposure? What can permit barriers to attacks while promoting engagement?	2/25/2025 11:09 AM
1190	Prioritize council direction and public service above making staff feel good about stupid decisions made independently.	2/25/2025 11:09 AM
1191	Have a one stop app for all things about the Halifax Regional Municipality. Would be nice if this app can push notifications about things happening in your area, transit routes, etc.	2/25/2025 11:07 AM
1192	Using the Halifax.ca service disruptions page more, and having it also include short term disruptions would make finding this necessary information much easier for people.	2/25/2025 11:05 AM
1193	Forget social media - basic communication from HRM remains very poor. For example - recent boil water advisory - the most effective and timely communication came from HRCE. Heard nothing from Halifax Water, heard nothing from HRM - you both have my phone number and email.	2/25/2025 11:04 AM
1194	Stop using one type of social media to communicate, not everyone uses X :(	2/25/2025 11:03 AM
1195	Get with the times. Have a more youthful social media presence. Stop looking so corporate,	2/25/2025 11:03 AM
1196	Less dependance on social media,use newsletter emails that we can subscribe to AND PSA through regular curated media	2/25/2025 11:02 AM
1197	Maybe a campaign for hfxAlerts? A "find us on here" social media campaign	2/25/2025 11:00 AM
1198	Use Canadian and locally-owned media organizations with strong journalistic standards such as the CBC and the Halifax Examiner. Increase radio communication because it is still the most effective and effective tool under control of democratic government.	2/25/2025 11:00 AM
1199	Email quick link to citizens for information and input on programs and proposals.	2/25/2025 10:59 AM
1200	See above	2/25/2025 10:58 AM
1201	Newsletters and emails could replace a good chunk of communications. Especially for important releases a newsletter in my email inbox would be much better than hearing the info via social media	2/25/2025 10:58 AM
1202	Use multiple platforms. I suppose even Twitter users deserve information	2/25/2025 10:57 AM
1203	Post things directly on a more streamlined HRM website and app.	2/25/2025 10:57 AM
1204	Reddit is a platform that the municipality could use to directly engage with its populace.	2/25/2025 10:57 AM
1205	Have a page dedicated solely to important announcements.	2/25/2025 10:56 AM
1206	More transparency on Council meetings.	2/25/2025 10:55 AM
1207	defined hours of responsiveness & how to interact with a human	2/25/2025 10:55 AM
1208	The more places your message(s) exist, the further it will travel and the more people that will see it. Your messaging needs to go where the people are so I see no reason to remove HRM from X (other than the Musk of it all) and every reason to join Bluesky.	2/25/2025 10:54 AM
1209	No.	2/25/2025 10:53 AM

1210	Yes, do not rely on any third-party-owned platforms. Own every one of your own online tools. It's 2025 and we had this problem solved literally decades ago. Make every announcement fully accessible through HRM's own domain.	2/25/2025 10:53 AM
1211	A newsletter type publication weekly that can be subscribed to, to inform of what's happening would be good. This way you don't have to wave into social media if you only want the highlights.	2/25/2025 10:52 AM
1212	Currently local communications/news are very fragmented and it's very difficult to know where to look when something important is happening (i.e. water issues etc). It's good to cross post on social media as much as possible but there should be 1 central web based location where everyone can go to find updates.	2/25/2025 10:49 AM
1213	Little more honesty. Stop the one sided bull regardingbhow great bike lanes, metro transit etc are. Also be more open about the cost of all the unions benefits such as 18 sick days for metro transit. Salaries of depart.ents etc, so that citizens can actually see why their taxes are increasing	2/25/2025 10:45 AM
1214	One observation I have is this should have been a decision made by the communications department as they are the experts. It baffles me that a survey is being given to the public. Waste of time and taxpayer money.	2/25/2025 10:44 AM
1215	If you could find a tool like HootSuite that allows for posting to multiple platforms at a time that may be helpful, though you might wanna find a different program if so because that one is $$$.	2/25/2025 10:41 AM
1216	Improve response rate to genuine concerns and answers, do not answer tolling or grifting behavior.	2/25/2025 10:40 AM
1217	I expect you have communications experts in-house who provide good guidance and support and build regular user testing and feedback into their strategies. I would only suggest a more transparent process for how and why you update platforms so that during emergencies, users know what to expect from HRM on social media. HRM has been criticized for not being responsive during crises and this can be mitigated by setting clear expectations and having messages ready to post to outline those expectations during crises. A canned response saying what channels are active (not social media but website, texts, etc) is better than silence.	2/25/2025 10:39 AM
1218	I wish there was a platform, similar to X, specifically for government/emergency communications. I do think HFXalert is helpful but I don't think it's very accessible or well-known, and it doesn't provide a modern interface or feed for updates.	2/25/2025 10:35 AM
1219	Yes. We already have a platform, the recycle/garbage app. Just expand on it to include emergency notifications (instead of that everbridge service or whatever it is). Whoever is running that account is already using push notifications to tell us to clean up our bags on the street. Just add a news feed into that app and make it the HRM app. Then you'll never have to worry about who owns (and what citizens won't use) whichever privately owned social media app.	2/25/2025 10:30 AM
1220	Something that does not include having to set up a personal account just to read information.	2/25/2025 10:28 AM
1221	Stop all use of social media, you have a website, if people want info they can seek it out.	2/25/2025 10:27 AM
1222	just disable engagement and make Twitter use "write only"	2/25/2025 10:25 AM
1223	To use a local developer to create something easy and accessible for the residents of HRM and NS.	2/25/2025 10:24 AM
1224	Continue on the right path!	2/25/2025 10:16 AM
1225	HRM could develop its own App for residents. Within this app, citizens could have access to a number of resources. Including new/information from the municipality, events happening in and around the city, you could also streamline and include the garbage collection app, city parking, and metro into this app - making it a one stop hub for residents and not having to reply on social media.	2/25/2025 10:16 AM
1226	na	2/25/2025 10:14 AM
1227	Encourage development of Canadain, or Canadian Government messaging system for official notices and use	2/25/2025 10:10 AM

1228	I find the Halifax Transit notices about service disruptions/detours/etc. to be very confusing and not user friendly. On the HRM website, it would be helpful if you could just search all disruptions by route (i.e. look up route #3, and see all detours/stop closures/etc currently affecting it). As it is right now, I have to scroll through endless notices (some of which have been in effect for years, some of which are only in effect for a few days this week) to find anything, and it's very confusing	2/25/2025 10:09 AM
1229	No, but thank you for asking.	2/25/2025 10:05 AM
1230	more personal touch via things like youtube. a face and voice goes along way to create positive feelings and actions	2/25/2025 10:05 AM
1231	no	2/25/2025 10:04 AM
1232	See Answer 10.	2/25/2025 10:00 AM
1233	Use electronic voting tools more. i.e. like an idea exchange. encourage engagement by small (but free to HRM) bonus's like a free bus trip or something.	2/25/2025 10:00 AM
1234	I'm not sure! I would love a way to make sure everyone gets information they need and are interested in. The wrinkles in the alert system need to be ironed out, but it's a very valuable tool when it works (and unrelated to this, I know!).	2/25/2025 9:58 AM
1235	Canadian based alternatives or invest into making an app for HRM to fulfill the need these social media platforms would provide the information and updates the people need	2/25/2025 9:56 AM
1236	no	2/25/2025 9:48 AM
1237	Email and text	2/25/2025 9:47 AM
1238	Streamline content - and common Messaging on all platforms.	2/25/2025 9:46 AM
1239	Provide more open data and APIs for developers to create tools around city initiatives (for example https://snowhfx.danp.net/ this user-built snow clearing map)	2/25/2025 9:46 AM
1240	Consider the question of "If the US takes over or suddenly the usage of a platform for communications is not possible, what methods exist to reach the citizens of the HRM". This is the standard BCP (business continuity process) exercise the HRM staff needs to go through, and more than doing a table top exercise, needs to actually practice it as if its in a crises situation.	2/25/2025 9:44 AM
1241	Have a live 'bulletin' page on your website.	2/25/2025 9:43 AM
1242	Texts to all phones, including land lines	2/25/2025 9:42 AM
1243	Newsletters are the new meta, our CAO loves a newsletter as do councillors, could Corp comms support this?	2/25/2025 9:38 AM
1244	ALL social media posts should be syndicated to a live feed on the HRM website. This is not difficult technology to implement. HRM should ultimately have complete ownership of its communications, simple social media posts donm't need to handle comments, etc. Most of the things being posted are announcements. You don't need "engagement" you need to convey information. HRM isn't an influencer it is a government. Timely, clear, and accessible is the ultimate goal. None of this is hard or expensive to execute.	2/25/2025 9:36 AM
1245	Use social media management platforms to post simultaneously to multiple sites at once.	2/25/2025 9:36 AM
1246	Senior i am not sure... radio is listened to that. Or alarms on phones though not all Senior people have cell phones!	2/25/2025 9:32 AM
1247	Hotspot app should list hourly parking rates for the various zones.	2/25/2025 9:30 AM
1248	Use the expertise you have on staff. Council unable to decide on basic items is ruining our city. Stop with the unnecessary studies and consultations.	2/25/2025 9:29 AM
1249	While I believe that social media has its uses, I do not believe that ONLY social media should be used in the case of emergencies, such as for water supply boil orders. I think HFX Alerts and other emergency alert tools should be ready to use at a moment's notice as well.	2/25/2025 9:27 AM
1250	Halifax Regional Municipality could boost its digital communications by exploring a mix of online tools that make it easier for residents to stay informed and engaged. They might create	2/25/2025 9:27 AM

a more interactive website and even develop a mobile app that offers real-time updates, service requests, and clear, accessible information. Using email newsletters, interactive maps, and online feedback forms could also make it simpler for citizens to connect and share their thoughts. Additionally, hosting virtual town halls or webinars can foster direct dialogue, helping to build trust and ensure everyone feels heard.

1251	Cooperation with local news outlets like NS Buzz, haligonia, Nova Scotia Webcams	2/25/2025 9:24 AM
1252	Use of AI to search for something in hrm	2/25/2025 9:23 AM
1253	Actually use the a dedicated space(s) on the HRM website to post relevant and frequent updates for transit, construction affecting traffic, public notices. This should all be in one section of the website so it's easily accessible and does not require navigating different sites for different business units that can be confusing to navigate and find.	2/25/2025 9:23 AM
1254	RSS feed Better website	2/25/2025 9:21 AM
1255	N/A	2/25/2025 9:21 AM
1256	operate a simple notification page on the HRM website	2/25/2025 9:21 AM
1257	All in one HRM smartphone app with ability to receive custom notifications,	2/25/2025 9:16 AM
1258	I use Bluesky, and would welcome its adoption by HRM, but I feel that governments and institutions need to take back ownership of their communication platforms and return to primarily using mail, email, websites, etc. -- which is certainly more traditional but much better self-controlled. We have given up too much of the conversation to American tech bros ... and so here we are.	2/25/2025 9:11 AM
1259	Email lists	2/25/2025 9:11 AM
1260	Make your own.	2/25/2025 9:08 AM
1261	Not really. See above	2/25/2025 9:07 AM
1262	HRM should provide consistent communication through HRM-owned tools, such as the HFXGO app.	2/25/2025 9:05 AM
1263	Provide an RSS feed. This will allow people to embed information the municipality wants disseminated into the non-municipal platforms that people use.	2/25/2025 9:01 AM
1264	no	2/25/2025 8:58 AM
1265	I would prefer the municipality focus its communication efforts on open platforms like email and its own website (with RSS support). I want to be an informed community member without having to give my personal information to large tech companies.	2/25/2025 8:58 AM
1266	It needs to be more agile and not focus on just number of users, but be more tailored to the needs of HRM residents.	2/25/2025 8:57 AM
1267	Come to BlueSky. It's nice here.	2/25/2025 8:56 AM
1268	Leave meta products behind and improve your own website for these purposes	2/25/2025 8:56 AM
1269	HRM needs to reach people where they are - and that means going to the facebook groups in communities that people are using. its sad that in a population of 500,000 that only 20 - 40000 people are following local government.	2/25/2025 8:45 AM
1270	Newsletters and push text notifications	2/25/2025 8:41 AM
1271	Use only to direct citizens to webpages, or contact a human.	2/25/2025 8:41 AM
1272	Best option may be to avoid ending up on yet another platform, not under HRM control, that gets subverted.	2/25/2025 8:39 AM
1273	Post long form videos in YouTube explaining about income and expenditure of HRM make it simple so that a child can understand.	2/25/2025 8:39 AM
1274	Stop using newspaper who really reads the newspaper anymore	2/25/2025 8:33 AM
1275	the HFX recycles app is actually really useful, not sure if something similar could be replicated to serve HRM functions more broadly. Maybe you already have an app and I just don't know	2/25/2025 8:25 AM

about it, in which case sorry for not googling that first.

1276	2) HRM has an okay website - how can it be made more accessible, informative, and participatory? 3) HFXAlert only blasts in emergencies - there needs to be a medium step where I get a city newsletter with links to the website for more information.	2/25/2025 8:25 AM
1277	Not at this time	2/25/2025 8:22 AM
1278	An up to date and live page on website for essential and breaking information. Dedicated to HRM and independent of corporately run social media. Bluesky is a start, but reliance on a 'platform' that individuals need to register for is limiting your reach.	2/25/2025 8:13 AM
1279	Alerts for specific bus routes & termini. Have real-time, solar-powered, bus info displayed at every bus stop. Bridge displays could indicate best routes to downtown (eg. "avoid Gottingen")	2/25/2025 8:13 AM
1280	It seems like seniors use Facebook much more than X or Instagram or Hfx Alerts. So hopefully HRM communication is strong and easily accessible on the platform.	2/25/2025 8:08 AM
1281	Move to BlueSky, publicly declare that you are leaving X because you don't support misinformation and hate. Be a leader!	2/25/2025 8:04 AM
1282	Create a centralized website for communications that anyone, regardless of their social media presence, can access	2/25/2025 8:03 AM
1283	Give information through online websites instead of social media, have an app that gives notifications with important information rather than relying on social media	2/25/2025 7:59 AM
1284	Be more active on social media	2/25/2025 7:40 AM
1285	Not have a survey to take a leadership position that is expected and ethically right.	2/25/2025 7:38 AM
1286	The current online access to Council and Committee agendas is less user friendly than the previous version. Please improve or upgrade it or revert to the former platform.	2/25/2025 7:16 AM
1287	A newsletter! Something not controlled by an algorithm.	2/25/2025 6:30 AM
1288	No	2/25/2025 6:26 AM
1289	N/a	2/25/2025 5:58 AM
1290	Hrm app, your own website (make a news.hrm.ca) site	2/25/2025 4:16 AM
1291	No	2/25/2025 3:29 AM
1292	No.	2/25/2025 3:28 AM
1293	No	2/25/2025 2:30 AM
1294	News aps, create one, fix the emergency alert system and activate the tiers, newsletters through email, or heaven forbid even paper, actual mail, social media is convenient but unreliable, release an ap just for sharing information, give good notification settings, convince people it's worth it to pay attention	2/25/2025 2:30 AM
1295	Would prefer an official Mastodon presence to Bluesky, but still, much better than X/Twitter.	2/25/2025 12:08 AM
1296	Post updates on the website.	2/25/2025 12:06 AM
1297	I would rather get information from the emergency alert system instead of social media for genuinely need-to-know/urgent situations rather than finding out on Twitter/screenshots of Twitter posted by secondary sources to other platforms as I do not use Twitter	2/24/2025 11:52 PM
1298	HRM should consider using a simple blogging platform as the canonical source of information. All communications that would be posted to Twitter or elsewhere should be posted on this system. The system could then automatically post the links onto whatever social media platforms you want (but not x, distance from that quickly). Do not post informational messages directly to any social media as the first point of contact, always to the official site forst, and then from there to the social media (which can be automated). The social media should serve as a funnel that can reach a wider audience and direct them to the messages on the official gov website.	2/24/2025 11:52 PM
1299	Avoid platforms controlled by Nazi techbros. And communicate by means other than social media (eg transit and traffic announcements etc are often ONLY on the compromised platforms	2/24/2025 11:49 PM

	so many of us will not recieved them.	
1300	Pleas provide RSS feeds for any communication channel via the website, as well as through social media. Consider using a tool to post to social media via the open web.	2/24/2025 11:43 PM
1301	For Mastodon: Running an exclusive HRM Mastodon server that only government staff can post on, create accounts, etc. This would ensure the government owns the communications and could be the official social media repository. Content could be "pushed" to Bluesky as well so it is mirrored on a more public platform too. For Bluesky: Registering an account using the halifax.ca domain, and allowing departments to have sub-accounts (e.g., halifaxfire@halifax.ca) to disseminate their communications. Automating posting, either through platforms or scripts, would be very helpful to achieve consistency as well as high activity. This is particularly helpful during those time-sensitive events as they happen.	2/24/2025 11:24 PM
1302	1. Use quiet HalifaxAlert text message for more important notices. 2. Find a better way to integrate posts HRP, Fire, Water, etc into HRM pages. 3. CLEARLY communicate important notices and dates - especially those that could impact charges, tows, etc. (e.g. start and end dates of seasonal street cleaning is always a challenge to find - it's embedded sometimes at the end of a news release which are for media, not public)	2/24/2025 11:06 PM
1303	The idea of having a dedicated section of the HRM website for categorized updates is interesting to me, but I understand that you lose the benefit of the incidental encounter of HRM news while browsing social media. I see a potential solution to that as something along the lines of updates are sent to the HRM website page, where they can be viewed, and additionally there is a forwarding mechanism to the relevant social media accounts that is automatically executed. This would provide several benefits. The HRM website would own the primary data source. No social media account would be required if users don't wish to use one, since the data is just on the HRM website. Since the HRM update page would push updates to the linked social media accounts, there would be no loss in communication services. The data would not be at the whim of social media services, and custom tools could be created to augment the update system in a way completely controlled by the website administrator.	2/24/2025 10:54 PM
1304	Make use of the emergency alert system for issues such as boil water advisories, areas to avoid, ongoing incidents that all residents should be made aware of.	2/24/2025 10:52 PM
1305	Quicker alerts	2/24/2025 10:47 PM
1306	Get off X	2/24/2025 10:39 PM
1307	No, sorry	2/24/2025 10:36 PM
1308	Stick with X	2/24/2025 10:34 PM
1309	No	2/24/2025 10:33 PM
1310	Launching pad website with info thats easy to find without social media. Include any starus updates etc that wouldve been posted on SM along with other helpful info	2/24/2025 10:29 PM
1311	I've read that a communications review is taking place. I hope it is actionable and pays attention to the information people say they want.	2/24/2025 10:23 PM
1312	Also have all posts on a municipal website, ideally with RSS. The municipality shouldn't entirely rely on 3rd party systems for real time communication	2/24/2025 10:14 PM
1313	Exploring use cases for HFXAlert style notifications for things like ferry disruptions on a sign-up basis.	2/24/2025 10:13 PM
1314	Follow the trends on what is happening. Twitter has been trending towards hate and misinformation for a while now, this move should have happened before now,	2/24/2025 10:09 PM
1315	The only bar you need to clear is provide more information about the goings on in the city than "Retales". If you don't know who that is you have already failed step one of Halifax social media.	2/24/2025 10:02 PM
1316	Be more aggressive against Trump.	2/24/2025 9:49 PM
1317	See #10. And the bridge app is still awful. Timely alerts aren't happening, and there are sometimes no alerts at all.	2/24/2025 9:46 PM
1318	Stay away from Musk and Zuckerberg platforms	2/24/2025 9:41 PM

1319	If a social media platform fails, or grows rotten, the best suggestion would to be to mirror your posts on your own website. I strongly advise HRM to post parking bans, snow plan and detours for Metro transit on the HRM website (such a scrolling marquee), and link to the website on social media posts.	2/24/2025 9:39 PM
1320	HRM should consider how they may be able to utilize tools where constituents can sign up for notifications for key service disruptions (I.e. water/power outages, transit disruption, etc.) similar to what is used for winter parking bans.	2/24/2025 9:38 PM
1321	Create a halifax app THAT INCLUDES TRANSIT FARES	2/24/2025 9:36 PM
1322	Pinterest would be neat	2/24/2025 9:32 PM
1323	Either use the emergency notification properly, i.e. in a timely fashion, or NOT AT ALL.	2/24/2025 9:32 PM
1324	RSS via a municipal server, coupled with usual text alerts and Bluesky. There are platforms that allow simultaneous posts	2/24/2025 9:28 PM
1325	More communications. The lack of communication by governments at all levels is appalling and we really need to hear more and more often.	2/24/2025 9:24 PM
1326	Updates should be displayed on the website. Especially transit Updates and community engagement stuff. It's really really hard to find anything useful on the Halifax website. Even when there's Instagram posts about town halls or whatever it's really really hard to figure out what they are actually about	2/24/2025 9:23 PM
1327	I get the impression from recent council meetings that many council members aren't very tech-savvy. Please have some younger social media folks come in and help!	2/24/2025 9:23 PM
1328	The HRM and other government bodies should utilize RSS feeds, we need it and it'll be usable in any shape it form.	2/24/2025 9:22 PM
1329	An alternative to social media, such as a website or app could be useful as well, if it's maintained well.	2/24/2025 9:20 PM
1330	Use Dash Social!	2/24/2025 9:13 PM
1331	I'm very glad that you are gathering feedback and will be making a change to keep up with the times.	2/24/2025 9:08 PM
1332	You should reach out to Dash Hudson. It's a local company and they'd probably give you a deal. Their software allows you to schedule content across multiple platforms, see analytics, use social listening to see what's trending in Halifax.	2/24/2025 9:05 PM
1333	Always a fan of surveys! On the social media front, with people reducing/dropping their use of the big platforms and starting to decentralize their social presence online, it might be worth considering greater use of email for communications as well (assuming it can be done in a privacy-conscious way).	2/24/2025 9:02 PM
1334	Also more memes	2/24/2025 8:59 PM
1335	Use more traditional methods TV radio signs	2/24/2025 8:52 PM
1336	In regard to timely Halifax transit alerts regarding snow plan routes, cancelled ferries, etc. I believe that an opt-in text alerts for Halifax transit would be most effective. Often, those rushing for a transit service did not have time to check social media and would only attend to a text. Further, there are times when wifi is unavailable by a more rural bus stop, and someone may not have access to social media if they don't have data. That is an extenuating example, but I feel it's important to consider all technology usage abilities, socioeconomic status, and accessibility (text messages are likely more supported through accessibility features like text to speech).	2/24/2025 8:52 PM
1337	Update your website with notices regularly	2/24/2025 8:48 PM
1338	Email still works well I'm told.	2/24/2025 8:45 PM
1339	Expand your use of RSS.	2/24/2025 8:44 PM
1340	Improve text communication.	2/24/2025 8:38 PM
1341	No	2/24/2025 8:29 PM

1342	important to keep the website up to date also ie/garbage cancelled last week did not see on FB or Web site, had to call 311 and they were busy, did see it on twitter the next day, not on it as much anymore	2/24/2025 8:29 PM
1343	Continue to seek out open platforms that work on the open web! It's fantastic that HRM is already taking the first step by publishing this survey... thank you!	2/24/2025 8:22 PM
1344	E mail notices	2/24/2025 8:21 PM
1345	Cannot rely solely on social media for communication. Need to ensure timely information is also available on website.	2/24/2025 8:20 PM
1346	Establish an official platform, open only to legitimate public and nonprofit organizations for the kinds of public service functions now found on social media platforms	2/24/2025 8:18 PM
1347	Please don't use platforms run by Nazis. It's not a good look and unpatriotic	2/24/2025 8:17 PM
1348	This is a really well-designed survey. More chances to give input like this, and more reminders about it on socials bc we're horribly busy & distracted.	2/24/2025 8:13 PM
1349	Why not use some sort of central publishing platform and push the content out to every single platform, but just mention it's not monitored and push them back to a central hrm news website? Website would be a single source of truth, and all platforms get content pushed to them. I don't want to join bluesky, the blueanon echochamber, but I also respect others not wanting to use x or tiktok or linkedin or whatever.	2/24/2025 8:08 PM
1350	Newsletter!!!	2/24/2025 8:04 PM
1351	I do navigate to the HRM website several times a month for both work and personal reasons. It would be helpful if there was some sort of real time feed online to show announcements. And if there is already something like that and I just haven't noticed it… maybe have it appear in a more intuitive spot. I also use the recycling/garbage collection app all the time - maybe a general app with HRM updates would be good.	2/24/2025 8:01 PM
1352	RSS feeds! (although Bluesky helps there too because every account has its own RSS feed, so Bluesky would address the RSS feed too)	2/24/2025 7:57 PM
1353	See above.	2/24/2025 7:56 PM
1354	An interactive app that residents could use to access news, municipal events, planning applications, service interruptions, etc.	2/24/2025 7:52 PM
1355	Move to an app-based method of communication similar to Hfx Recycles. I get daily push notifications from Apple News with daily headlines, for example. You could do this at a city level. Ideally users could opt in for daily, weekly, bi-weekly or monthly updates, with more detail following in an email newsletter or pushing people back to the HRM website.	2/24/2025 7:50 PM
1356	No, but I will comment on a related topic: please don't use something like Everbridge (HFX Alerts) as a general communication tool! Please keep that for emergencies. And similarly, please don't try to create your own tool. Communication is only effective if people hear/see/read it. The reason why social media has worked so well in the past is because so many people are already there.	2/24/2025 7:45 PM
1357	Maybe having a city app, similar to hfx recycles, that can send out notifications. Or being able to opt in on text or email notifications, like the parking ban alerts, but for transit, etc.	2/24/2025 7:41 PM
1358	Think it is great as is!	2/24/2025 7:32 PM
1359	not at this time	2/24/2025 7:30 PM
1360	Posting stuff about bus schedules faster would be really nice please.	2/24/2025 7:29 PM
1361	Finding a better platform to communicate online would be very beneficial. X is not the way to go.	2/24/2025 7:15 PM
1362	Email those who are affected by Halifax water problems. Every one who pays taxes likely has an email address on file and could be keep up to date with municipal issues.	2/24/2025 7:14 PM
1363	Make your own app, make it simple, and stop using Twitter	2/24/2025 7:10 PM
1364	Maybe sending out a digest by email with links to your website with daily updates -- I know it's	2/24/2025 7:10 PM

old fashioned but email "newsletters" are making a comeback.

1365	So about the app. A developer could aggregate this content that is online and have it in 1 spot. With an app I can choose to have notifications turned on or off. Ideally I should also be able to filter content by district. I don't know how many times I drive into a road closure or major road work and nothing has been shared about it.	2/24/2025 7:10 PM
1366	It's definitely important to be using tools that are available to people even if they don't have an account for that specific tool.	2/24/2025 7:03 PM
1367	Primary source should always be website (no accounts, no logins, etc.) Add option to receive email/SMS/ notification to an alerts page (no account).	2/24/2025 7:02 PM
1368	I do understand that social media is probably the prime way to disseminate info to the majority. That being said, I'd love to see a better website/ app integration via smartphone. And if there is a social forum involved directly with HRM, you might get a lot of engagement.	2/24/2025 7:02 PM
1369	There is improving to be made but I'm not sure how.	2/24/2025 7:00 PM
1370	Think of social media platforms as publications. If you want to get info to all the people in the city, you need to take your information to where people are. I always found it strange that the city only used Twitter/X considering how few people used that platform.	2/24/2025 6:55 PM
1371	Don't use services subject to the whims of capricious American owners. Use standards like Fediverse so people can choose whatever client they want (like email)	2/24/2025 6:54 PM
1372	RSS feed of everything that goes on social media. It's easy, low-bandwidth, high privacy, resilient and doesn't rely on the whims of owners or changes in tech stacks.	2/24/2025 6:48 PM
1373	Expand HFX Alerts to be customisable. This would allow people to focus on topics they are Intrested in, such as ferry or transit delays.	2/24/2025 6:47 PM
1374	A lot of people still reply on Facebook. If you remain on Facebook, consider disabling the comments. They are rarely helpful. CBC did this (back when they were on the platform) and it was fine.	2/24/2025 6:46 PM
1375	The HRM should host its own 'community website' like a blog that would be a centralized website for the public to access the same kind of information currently available on social media platforms	2/24/2025 6:44 PM
1376	Just give us information not feelings	2/24/2025 6:44 PM
1377	Communicate more, not less	2/24/2025 6:43 PM
1378	I do not.	2/24/2025 6:41 PM
1379	Make your website newsy again and have a better newsfeed on the main webpage for news that is currently being tweeted, include feeds for HRFE, HPD, Halifax Transit, etc.	2/24/2025 6:36 PM
1380	Focus on increasing use of HfxAlerts, it isn't even mentioned in your survey	2/24/2025 6:35 PM
1381	Website.	2/24/2025 6:34 PM
1382	Email newsletter (maybe this exists, I'm unsure)	2/24/2025 6:30 PM
1383	No	2/24/2025 6:30 PM
1384	Honestly I'm old and I'd prefer something printed in my mailbox that I can read at breakfast.	2/24/2025 6:25 PM
1385	Transit delays/cancelations are often released after the scheduled departure date. Should be at least an hour in advance	2/24/2025 6:22 PM
1386	Consider adding an RSS feed	2/24/2025 6:20 PM
1387	I'd rather you let each platform do one thing well. The website can't ever be all things to all people, post content close to where it belongs, skating updates on the oval page, rec updates on the rec page. Let bsky be a feed of breaking info	2/24/2025 6:17 PM
1388	Its own app, updates to website, or emails.	2/24/2025 6:09 PM
1389	Offer more direct subscription options besides HfxAlert. I would love to be notified if, for example, my bus route is being detoured or cancelled, instead of scrolling through the city's	2/24/2025 6:07 PM

twitter account only after I'm wondering why my bus is late.

1390	RSS Feeds are the best!!	2/24/2025 5:57 PM
1391	The one area where there is room for improvement, I'd say, is using maps more. On the whole HRM does this very well already, but they can be a little clunky on mobile devices. But, it would be just amazing if there was some map-based way to report things on 311, like broken crossings or trip hazards -- and, importantly, to see whether those were already known about. One thing we hate to do is deluge with reports for known issues.	2/24/2025 5:57 PM
1392	Twitter was handy but HRM news is the only reason I still have an account.	2/24/2025 5:56 PM
1393	Update your website regularly to include information that is posted on social media. Send emails to people who sign up to an emailing list about important events, changes, updates. In emergencies sent text messages	2/24/2025 5:56 PM
1394	How about learning many of us still here are NOT online?Some of us elders came online in the 90s give or take a few years. The media have accelerated very fast in the intervening years despite the difficulties of people to keep up with the youngest. And yet we still live here, pay taxes, participate. You cutting us off?	2/24/2025 5:54 PM
1395	Email Newsletters, and promoting your website and posting news there in an easy to find place.	2/24/2025 5:53 PM
1396	Bluesky is better, but all social media is problematic. What about a dedicated page where you post the kinds of info that would currently go to X. People can check or use an rss feed. Or a simple app with push notifications and links to services. The HFX Recycles app is great and while the scope is different, it could serve as a model. I like Bluesky, but who knows what will happen to it? Mastodon is less likely to become terrible, but adoption is low. I would like to see a non-social media solution. Please excuse any typos, as I write in this small box on my phone.	2/24/2025 5:53 PM
1397	A more open and reliable emergency notification system.	2/24/2025 5:52 PM
1398	I think having a mirror of your social media posts on an independent website like halifax.ca would be beneficial, especially where some social media is limiting who can see posts on their apps/websites based on whether or not you have an account	2/24/2025 5:50 PM
1399	None	2/24/2025 5:48 PM
1400	Invest in hfxAlert and app-based communication owned by the city.	2/24/2025 5:46 PM
1401	Not at this time.	2/24/2025 5:45 PM
1402	Maybe YouTube for video-forward communication?	2/24/2025 5:44 PM
1403	The rec registration tools need usability improvements. It's clunky. The How to videos for things like bikes on busses and waste management are great - more of that for other services. Use digital platforms to increase accessibility and participation for those who have barriers to attending events or activities in person.	2/24/2025 5:43 PM
1404	Provide usable RSS feeds; study why the HFX Recycles app is good.	2/24/2025 5:40 PM
1405	More use of web based. RSS feeds. Consider a HRM specific app for android and iOS.	2/24/2025 5:39 PM
1406	Put all of your communications on a News section of your website, which ensures it is available to everyone, searchable and can be integrated into open data.	2/24/2025 5:38 PM
1407	Utilizing existing websites to post updates. If some kind of app is developed, should be integrated with what already exists or combine all in a new app (example: Halifax waste app)	2/24/2025 5:35 PM
1408	If you're going to use social media, it needs to be consistent and inclusive of all available platforms	2/24/2025 5:35 PM
1409	X is by far, the fastest program out there. I think " trying to be "political" about delivery of up to the minute information is truthfully quite ridiculous!	2/24/2025 5:34 PM
1410	Website could include feed from Facebook/social media for updates One hrm app for everything? A tab for alerts, a tab for recycling, a tab for recreation, a tab for bus schedules, a tab for hrm events. More consistent newsletter/email updates?	2/24/2025 5:34 PM

1411	I think an HRM App specifically for communications similar to what would normally be shared on X could be effective.	2/24/2025 5:31 PM
1412	Each Councillor should have a central web based presence as for point of information	2/24/2025 5:26 PM
1413	One app that includes everything from trash collection, to upcoming public meetings, surveys, council agendas, alerts, parking etc. And a newsletter of some kind to give people options of how to stay informed.	2/24/2025 5:26 PM
1414	A central app for all things HRM related would be great - a one stop shop for info	2/24/2025 5:25 PM
1415	Love a newsletter or RSS! Not everything has to be social and open to comments.	2/24/2025 5:24 PM
1416	This might not be feasible— but bulletins posted on the website itself about important things such as water service interruptions or police presence street closures, may be beneficial. I realize that it might not be easy depending on what web infrastructure is in place. Just a suggestion!	2/24/2025 5:24 PM
1417	N/A	2/24/2025 5:21 PM
1418	Phone app that provides the alerts/notifications displayed on the halifax.ca website.	2/24/2025 5:21 PM
1419	Staying on social media platforms that people already have and are familiar with.	2/24/2025 5:19 PM
1420	Any info on social media should probably also appear on the city website.	2/24/2025 5:18 PM
1421	Not at this time	2/24/2025 5:18 PM
1422	I prefer text messages but a text message with a link to a news post on the Halifax website, or even a link to a post on a social media platform that is accessible without logging in/making an account (like bluesky) would work for me	2/24/2025 5:17 PM
1423	Option to send direct emails / texts to residents for important bulletins and information so that there is less reliance on social media.	2/24/2025 5:16 PM
1424	This sounds like a you problem. What did the municipality do before social media.	2/24/2025 5:16 PM
1425	See above	2/24/2025 5:12 PM
1426	Direct email	2/24/2025 5:10 PM
1427	Maintain a dedicated archive page that allows users to see what HRM has posted on social media without having to use/sign in to any social media and which indicated which social media and account you have used for each message,	2/24/2025 5:08 PM
1428	Make everything so easy. Put links everywhere	2/24/2025 5:07 PM
1429	Expand HFXAlerts to include categories of interest and geographic targeting (so I can sign up for per district news, or new planning applications within a radius of a location)	2/24/2025 5:02 PM
1430	Having happening now section on webpage would be good; there could also be a daily archive page. Schools do this everyday with the daily announcements, it would be easy to replicate.	2/24/2025 5:02 PM
1431	I don't.	2/24/2025 4:57 PM
1432	Increase frequency and range of communications. It should be the lifeline to people in this day and age. Should be handled and managed as such.	2/24/2025 4:55 PM
1433	No comments, just facts.	2/24/2025 4:48 PM
1434	Perhaps a mailing list would be more reliable then social media, with an opt-in option for urgent info to to be pushed to email or text for quick notifications.	2/24/2025 4:47 PM
1435	A full-service app for paying taxes, reporting potholes, etc.	2/24/2025 4:41 PM
1436	The text system alert works well, I think you just need to communicate it exists more as people seem to still not know about it.	2/24/2025 4:38 PM
1437	Maybe use Reddit and post more on social media.	2/24/2025 4:33 PM